SEPTEMBER 15, 1951

MOTION PICTURE HERALD

Theatre TV Scores Again With Bout; Prepares for FCC

Fox Stockholders Get Company Plan For Divorcement



The WORLD MARKET

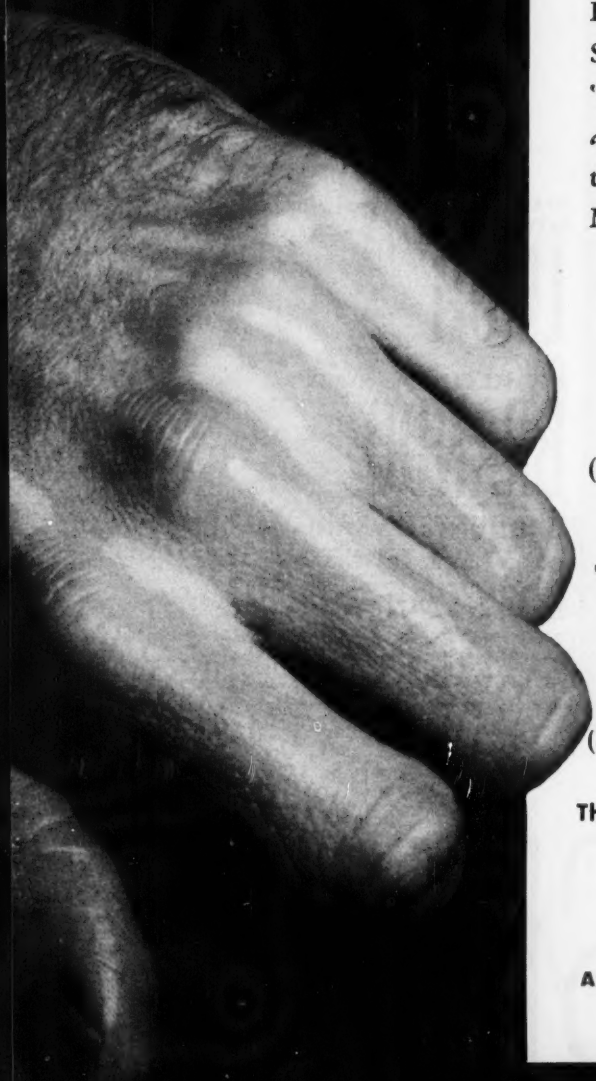
REVIEWS *(In Product Digest):* BEHAVE YOURSELF, TEXAS CARNIVAL, THE MEDIUM, THE GOLDEN HORDE, HILLS OF UTAH, HOTEL SAHARA, THE RELUCTANT WIDOW, FORT DODGE STAMPEDE, BLACKMAILER

• PRODUCT DIGEST SPECIAL

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IT'S ALWAYS

"M-G-MOVIETIME, U.S.A."!



It's wonderful the way the entire industry is moving forward together to make this Fall memorable in film history.

Leo, your Friendly Lion, after a Summer of Hits ("*Great Caruso,*" "*Show Boat,*" "*Rich, Young and Pretty*" *and more*) is in the forefront of the industrywide celebration. Among M-G-Movietime hits are:

It's Simply Wonderful!
"ANGELS IN THE OUTFIELD"
(*Paul Douglas, Janet Leigh*)

•

Rollicking Technicolor Musical!
"TEXAS CARNIVAL"
(*Esther Williams, Red Skelton, Howard Keel*)

•

Spectacular Technicolor Adventure!
"ACROSS THE WIDE MISSOURI"
(*Clark Gable and Cast of Thousands*)

•

Unique Outdoor Giant Drama!
"WESTWARD THE WOMEN"
(*Robert Taylor, Denise Darcel and Big Cast*)

•

The Technicolor Musical That Tops Them All!
"AN AMERICAN IN PARIS"
(*Gene Kelly, Leslie Caron, Oscar Levant*)

★

And many more Big Ones! And of course this is the Year of "QUO VADIS"!



AFTER BREAKING THE 7-YEAR RECORD IN ATLANTIC CITY, THE 'STREETCAR' EVERYONE'S WAITING FOR ARRIVES

WEDNESDAY IN N

ROUD ANNIVERSARY BLAZES TO NEW GREATNESS

SILVER ANNIVERSARY OF TALKING PICTURES

Warner

A reetcar ned esire"

AN ELIA KAZAN PRODUCTION

PRODUCED BY CHARLES K. FELDMAN



"All the impact that made it a Pulitzer Prize winner!" N. Y. TIMES

EW YORK AND L.A!

AS OHIO GOES SO GOES THE NATION!

FLASH! "CHRISTY" A SMASH IN FIRST OPENINGS . . .

IN 200 DATE OHIO-INDIANA PREMIERE . . .



TRADE VIEW by W.R. WILKERSON

• One of the greatest bursts of audience enthusiasm we've heard in a long time was at a recent premiere of "A Millionaire for Christy" — a comedy and a good one. It indicated an audience desire for a good belly laugh, of which there are many in this picture. More people are buying tickets for GOOD P[illegible]

THOR PRODUCTIONS
presents

FRED MacMURRAY
ELEANOR PARKER
in

"A MILLIONAIRE FOR Christy"

with

RICHARD CARLSON

UNA MERKEL · CHRIS PIN MARTIN
DOUGLAS DUMBRILLE · KAY BUCKLEY
Produced by BERT E. FRIEDLOB
Directed by GEORGE MARSHALL
Screenplay by Ken Englund
Original Story by Robert Harari
Music by Victor Young
A Twentieth Century-Fox Release

THE CROWDS ARE BACK THANKS TO 20th CENTURY-FOX!

MOTION PICTURE HERALD

MARTIN QUIGLEY, Editor-in-Chief and Publisher — *MARTIN QUIGLEY, JR., Editor*

Vol. 184, No. 11 — September 15, 1951

The World Market

THIS week *Motion Picture Herald* presents, for the sixth time, its World Market Number. Although attentions are given to foreign film activities in the *Herald* throughout the year, it is felt that it is appropriate in the interests of readers at home and in eighty countries abroad to turn the spotlight on the world market each year in order to emphasize its importance to the industry as a whole and each member, irrespective of where or in what branch he works.

Despite the uncertainties of the times and the continuing international tensions the World Film Market has enjoyed, during the past six years, a healthy general development. A basic and most important barometer of the industry is the number of new theatres constructed. Since 1939 the number of theatres in operation throughout the world has increased approximately 45 per cent, rising from fewer than 70,000 to nearly 100,000. Practically all this encouraging growth has occurred following the end of World War II.

The construction of new theatres also has been accompanied by extensive modernization of thousands of older houses. The work of remodeling needs to be continued to the fullest extent possible both in the United States and elsewhere. The millions of new patrons who have been attracted to cinemas deserve comfortable surroundings and excellent technical equipment.

Total admissions and film rentals have risen around the world to the point which would have been considered fantastic viewed in the light of conditions in 1939 or 1945. Of course in many countries inflation has swelled the total theatre income without making the operation more profitable. Everywhere there have been wage increases and a sharp rise in other costs.

Perhaps more than in any other branch of the industry, mounting costs have hampered production. Relative to potential gross, production has become much more of a calculated risk than in former days. To no one's surprise patrons are more discriminating in the sense that they will flock to highly entertaining films of any type and shun the mediocre fare.

THE motion picture business always was truly international. It is more so now than ever. No country's production can be supported on the present scale on the basis of possible revenue from the domestic market. It is also true that many exhibitors must have imported product to keep their theatres open. No matter how excellent is the output of domestic studios in most places it is inadequate for the exhibition branch of the business. Even in the United States, which is most independent of foreign production, motion pictures made in other lands play an important part, directly and indirectly. Several hundred films from foreign studios are imported in this country annually. Developments in film technique and personalities are also watched by Hollywood because it is recognized that about a third of America's film revenue and considerably more than two-thirds of its audience is abroad.

At the present time one of the more serious problems in the world market of motion pictures is the heavy burden of admission taxes imposed in almost every country. Theatres are an easy target for unfair and discriminatory tax legislation. In the United States the memory is still fresh of the fight to get the "war emergency" twenty per cent tax removed and to try to prevent other forms of entertainment from receiving more lenient tax treatment.

The International Federation of Associations of Film Producers' meeting September 4 to 7 in Venice passed a resolution calling for revision of admission taxes. It was pointed out that under present admission tax levies a picture can show a substantial net loss to the producer yet the various governments, through admission taxes, have collected sums greater than the entire cost of production. The international group, which includes among its members the Motion Picture Association of America, expressed the belief that the tax structures should be set up in a way that only net profits would be taxed. Any effort directed at reducing or eliminating admission taxes should be encouraged in the interests of both the domestic and world film markets.

■ ■ ■

Plea for Indecency

Here's a headline you probably never expected to see:

NEW YORK TIMES PLEADS FOR INDECENCY ON THE SCREEN

This is what the *Times* critic, Mr. Bosley Crowther, said in the newspaper of Sunday, September 9:

"All we can say is that a picture [*referring to a current subject*] so mature and refreshingly frank as to hold that an erring [*fornication!*] young woman might be rewarded with a wise and loving mate is most certainly a significant milestone in the moral emancipation of American films . . ."

■ ■ ■

¶ The most recent quarterly report on the operation of the Eady plan of subsidizing production through an admission rebate shows that British producers received sixteen percent of the gross of their films in distribution during the three months ended June 9. Short subject producers received a forty per cent "bonus" or subsidy. Both percentages naturally came out of the monies paid by the British theatre patrons to exhibitors. As happy as they are with these grants, members of the British Film Producers' Association are distressed that circulation of their films in a number of foreign countries is made difficult on account of "a large measure of financial aid" given to local producers. Unfortunately too many governments have been watching and imitating, in one way or another, British policies aimed at handicapping American product and subsidizing native films.

■ ■ ■

¶ Showmen throughout the country are now making plans to be in New York for the Theatre Owners of America convention September 23-27. Special emphasis this year will be placed on the display of equipment and on reports of latest techniques in remodeling, maintenance and service. Other topics expected to be of major interest are theatre television and plans for the Movietime U.S.A. drive. It promises to be an important convention both for TOA members and the industry at large.

Letters to the Herald

Availability Problem

To the Editor:

Up until three years ago my profession was hydraulic engineering. While making a livelihood as an engineer I was able to accumulate a small nest egg large enough to get into the exhibition end of the motion picture industry. Being able to get into show business was to have a childhood dream come true. As a boy I would do anything from peddling handbills to sweeping floors just to be allowed around the theatre.

Since this dream has come true I have found that show business, like all other progressive industries, has changed a great deal. Many of these changes I can understand while others I am still pondering over. My number one problem is availability. I'll admit that in three short years I have learned something about showmanship but there still remains a great deal more to learn. I have tried to reason out why in our own situation our availability setup is what it is. Perhaps there are many other situations similar to ours and whose managers can add something to help straighten me out. Letters and more letters have been directed to distributor managers complaining about our availability setup and their reply is, "Come to Dallas and see me and I am sure we can explain the situation to your satisfaction." (800 miles away.)

Where Difficulty Lies

We have three uptown houses (circuit) that are known as first run. Two of these run nothing but the "A" pictures. Then we have our first break or 37-day availability. This playtime goes to an uptown second grade house. The next break is 45 days and our theatre, a de luxe suburban, three-year-old house, gets this playtime with almost all product and 52 days with the others. Now that is where our difficulty lies as all of the six new drive-ins with one exception have 45 days availability. This means we play all top product day-and-date with at least three or four theatres.

They tell me that availability is set up on a theatre's ability to earn. Surely we don't all gross the same the year round. Drive-ins definitely have their off seasons due to climatic conditions, etc. I believe that an average gross of any theatre should be based on what it can do for the year. This is not being done. There must be a leader among us and there must be one in second place and third place. If a theatre (drive-in or conventional house) is outgrossing all the rest then that theatre should be given an availability whereby it can play alone and not day-and-date with three or four others. The theatre in second place should have the next availability, say three to five days later and the theatre in third place three to four days later.

Another question—why should there be such a long period between first run and second break? I have had that explained, too, but the explanation does not satisfy me. However, I think I know the real answer.

I read and hear a lot about showmanship. Is playing the same picture in the same town day and date in four or more theatres good showmanship? In my estimation this is the worst kind of town or city-wise showmanship we can practice. Why? Because it isn't fair to Mr. and Mrs. John Public. When all sub-run houses and drive-ins are playing day and date that gives John and his family one choice, "take it or leave it." Is that the attitude of the distributor who sets up our availability schedule? It must be, because that kind of showmanship has been forced on us in this town of 130,000 people for the last eight months and nothing is done about it. It isn't fair to Mr. and Mrs. Public, it isn't fair to the exhibitor and it isn't fair to the distributor—or does he care what the box office reports show on all percentage pictures?—*FRED I. LINDAU, West Texas Amusement Company, El Paso, Texas.*

HERALD'S A MUST

To the Editor:

No one who has been in the business for any period of time can do without the *Herald* — and newcomers, of course, need and should get your advice.

The *Herald* comes here every week in my name, as manager, and I am happy that wherever I go I make it my business to have it follow me. It's important for daily reference and weekly instruction. It's a must not only for theatre managers, but all concerned in any way with the entertainment of our people through the medium of motion pictures and motion picture theatres—on the streets and the big highways of our country.

—THOMAS DI LORENZO, Massepequa Drive-in, Amityville, N. Y.

Find Time to Write

To the Editor:

I note from time to time that managers who write letters to the editor for publication in your "Letters" department sometimes write in an apologetic manner; they mention not having the time to write, but find time for the one letter.

I think it is the duty of every theatre manager to find the time to sit down and write any publication especially if that manager has something on his mind which might be of benefit to the industry as a whole, and I have never failed to read a letter in your "Letters" page which did not have some merit.

I think too often theatre managers just keep quiet on things which arise and affect our business, and we sit idly by and let only a few be spokesmen for our business.

Theatre managers, the men who actually operate the theatres, either owner-managers or employees, are the men who are closest to the people who buy tickets at the box office. If a manager is on his toes he will keep the cobwebs away from his brain by observing and listening; knowing the wants of his patrons and reporting through the pages of our trade papers.

All managers are busy these days trying to get folks back to the movies, and trying to offset unfriendly press relations like that dished out by *Life*. However, no manager should be so occupied that he cannot find a minute to let his fellow managers know what's on his mind.

Unless we speak our thoughts on the things that come up in this business of ours, we fail to reach the ears of those who are listening. Let's have more letters from theatre managers everywhere in the "Letters" department of Motion Picture Herald.—*EARLE M. HOLDEN, Center Theatre, Hickory, North Carolina.*

Too Much Authority

To the Editor:

Film salesmen have too much authority—hurt small town business and make enemies by holding good family pictures out of small towns. Many good family pictures are deliberately held out of small towns, until the picture has been retired from distribution.

Pictures like "Cheaper by the Dozen," "Ma and Pa Kettle," "Ma and Pa Kettle Go to Town," "Francis," "I'd Climb the Highest Mountain" should be shown in all small towns.—*S. P. BROWN, Nifty Theatre, Waterville, Washington.*

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ON THE HORIZON

Developments and trends that shape the motion picture industry's future.

▶ During the next few weeks the whole matter of selling feature releases to television will come under sharp review in Hollywood as negotiations are carried on in the dispute between the Screen Actors Guild and Lippert Productions. The Guild alleges that the film company violated a contract by selling television rights of features made after August 1, 1948 without providing in advance an additional payment to the performers. An interesting aspect of the situation is that the television station, KTLA, which bought the rights, is owned by Paramount Pictures.

▶ The newsreel companies are continuing exploration of ways and means to get a new lease on life. If their future is to remain in theatrical distribution further developments of a "screen magazine" type of presentation and generous use of color may be expected. If the newsreels are ultimately to work substantially for television more deals along the lines of the tie-up between the United Press and Movietone News on the one hand and the American Broadcasting Company on the other should be worked out.

▶ Exhibitors interested in theatre television will be quite shocked when they study the implications of the TV cable and microwave route charges announced by the Telephone Company. It would seem likely that for a long time such charges alone will cost several hundred dollars per hour of TV program per theatre. On the other hand the costs of developing and operating transmission facilities for special theatre television channels would run into millions of dollars.

▶ The escape clause in the three-year General Foods contract for all of Roy Rogers' television and radio appearances, which provides that the contractor can cancel out if any Rogers pictures made in the past are released to television, poses enough legal questions to preoccupy a Philadelphia lawyer for quite a spell, and incidentally illuminates the extent of the complexities to be coped with before the movie-television relationship finally settles into a permanent pattern.

▶ The State Department will probably announce late this month the names of the motion picture industry officials who will serve on the advisory panel to oversee operations of the film division of the overseas information program. The members are all picked, but release of the names is awaiting the first meeting, due around September 24.

▶ With the need to split one-channel coast-to-coast television facilities among four networks, the transfer of top shows from New York to the west coast may take longer than expected. In addition, there is the serious problem of the time lag in the various geographical zones, accented by the still poor quality of kinescope recordings. The television networks, hard put for space, aren't likely to invest in further expansion in the east and, instead, will concentrate on their coast TV centers.

▶ More and more producers of films for television are using color stock, according to Eastman Kodak. Prints are now made in black and white but when color television comes along color prints may be run off. Advent of general commercial color television would tend to make obsolete almost all black and white films.

▶ Early indications of the calibre of folk to be questioned by the House Unamerican Affairs Committee in Hollywood next week suggest the show will be a "B" production, unless the committee resorts to television for publicity purposes.

Remember the copper dripping salvage campaign. The National Production Authority has warned that the success of the drive may be the determining factor in insuring the industry enough copper coated carbons to maintain operation.

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This week in pictures

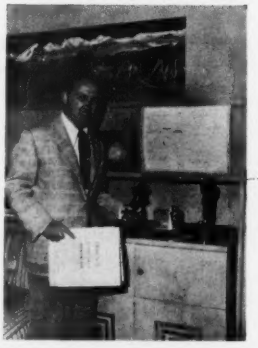


AS "THE MEDIUM" opened in New York: a scene at the premiere held in the Sutton Theatre for the American National Theatre Academy. Entering the theatre are Margaret Truman, right, the President's daughter; Sarah Churchill, daughter of Great Britain's former Prime Minister; and Evan Frankel, presenting the film. The picture was produced by Walter Lowendahl in association with Milton Perlman.



IN NEW ORLEANS, above, a "space man" receives the Science Fiction Writers of America Certificate of Merit from Henry A. Moore, chairman of the organization's first convention. The "space man" was representing 20th-Fox's "The Day the Earth Stood Still."

IN HOLLYWOOD, right, producer George Pal holds the Bronze Bear awarded his "Destination Moon" at the Berlin Film Festival. His next opus will be "When Worlds Collide," for Paramount.





THIS IS WHAT members of the industry will see when they attend the Theatre Owners of America convention in New York. And they all are eligible to have their chests X-rayed, courtesy of the Variety Clubs-Will Rogers Memorial Hospital information program. The reports will be confidential and be mailed to the individual by the New York City Department of Health.



A WELCOME, at the Warner New York home office, for visiting exhibitors. In array are Earl Herndon, Affiliated Circuit, Indianapolis; Jules Lapidus, Warner Eastern and Canadian sales manager; Tom Baker, same circuit; and Norman Moray, Warner short subjects sales manager.





By the Herald

MOVIETIME USA rallies, in New York, and Albany. Above, at the New York kick-off meeting, in the RKO 58th Street Theatre, attended by more than 1,500 local industry people: The Reverend William Alexander, a rousing speaker who inspired his audience, and who himself is a drive-in operator; and Robert J. O'Donnell, national campaign chief. At the right, above, some of the top industry executives who were onstage. In the foreground are Fred Schwartz and Nicholas M. Schenck. In the immediate background, Ned E. Depinet and Abe Montague. At the far right, Robert Mochrie. A scene at the Albany dinner is at the right. Seated are Ray Smith and Arthur Newman. Standing, Arthur Mayer, COMPO executive vice-president; Jack Goldberg; Mr. O'Donnell, Harry Lamont, Saul J. Ullman, and Charles A. Smakwitz.





By the Herald

PHILIP WAXMAN, producer of "The Big Night" for United Artists release, told trade writers in New York last week he intended to continue "off beat" stories in the Stanley Kramer pattern, and that he will visit with exhibitors while marketing his picture.

GERALD SHEA on Monday was elected president of Shea Enterprises. Edmund C. Grainger, former president, remains as general manager.

AWARD, right. It is "A Place in the Sun" award, and is presented by the star of the picture of that name, opening in New York City, to Albert A. Senft, president of Sterling Sign Company, and long a benefactor of the city's underprivileged children and orphans.



By the Herald

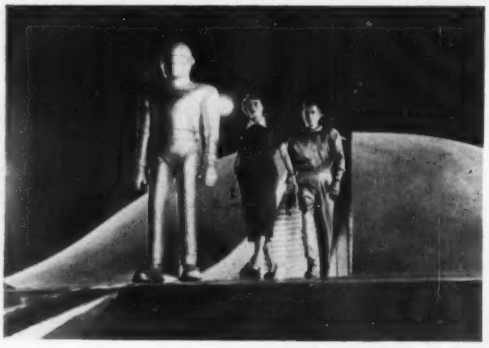




LONG LINES are still turning out to see Darryl F. Zanuck's "People Will Talk" at New York's Roxy theatre. The picture has already set a new box office mark for Sunday business at the house.



ENCHANTING FELLOW is Jimmie Stewart as the absent-minded scientist in "No Highway in the Sky." At the right, the popular actor assumes an expression befitting his role in the box office tradition of the three Mr.'s: Chips, Deeds and Smith, while on location for the suspense drama in which Marlene Dietrich also starts.



"BIG MONEY!" is predicted for "The Day the Earth Stood Still," the science-fiction thriller filled with "on-the-edge-of-your-seat" excitement. Above, the robot Gort, Joanne Dru and Michael Rennie leave the spaceship in a scene from 20th Century-Fox's $15,000 exploitation contest film.





ON THE WAY to theatres throughout the country is Bert Friedlob's "A Millionaire for Christy," left, which was launched this week via a gala world premiere at Cleveland's Hippodrome. The Fred MacMurray-Eleanor Parker starrer is now playing more than 200 theatres day-and-date throughout Ohio.

DESERT ACTION, above, fills the screen in 20th Century-Fox's startling inside story of Field Marshal Erwin Rommel, "The Desert Fox." James Mason stars in the screen adaptation of the current best-seller due for release next month.

(Advertisement)

THEATRE TV CAPTURES STILL ANOTHER ROUND

Industry's Leaders Meet to Plan a Program for Hearings by FCC

Exclusive theatre television was given another, vital boost this week when 14 theatres in 11 cities carried the Sugar Ray Robinson-Randolph Turpin fight from New York at admissions that ranged from $1.50 to $2.40.

Large crowds turned out to see the bout, which was kept off home television by virtue of a $325,000 guarantee to the International Boxing Club from the theatres carrying the fight and RKO Radio Pictures, which filmed it. Since the contest was staged at the Polo Grounds, New York houses, as in the past, were unable to carry the program.

On Monday, at the offices of the Motion Picture Association of America, 30 industry leaders from distribution and exhibition met with television engineers in a four-hour conference to exchange views and draw up a unified program for presentation to the Federal Communications Commission which, on November 26, will open hearings on the industry's request for theatre television channels.

At a press conference Tuesday, Mitchell Wolfson, board chairman of the Theatre Owners of America and also head of the TOA's television committee, said it had been decided unanimously to ask the commission for six channels of 10 megacycles, but questions of how transmission would be accomplished and how much it would cost remained to be worked out.

At the MPAA meeting, a committee of engineers was appointed to coordinate all thinking on technical and engineering phases of the FCC presentation. Engineers named by the group include Frank McIntosh and Andrew Inglis for the MPAA; C. M. Jansky and Stuart Bailey, TOA; Earl Sponable, Twentieth Century-Fox; Paul Raibourn, Paramount; Frank Cahill, Warner Brothers, and Dana W. Atchley, Sr., United Paramount Theatres.

Says No Differences on TV Among Allied, TOA

Mr. Mitchell, at his conference the next day, emphasized that there was now no division of opinion among Allied and TOA leaders on the theatre television question. He said the meeting had gone into the feasibility of presenting Broadway shows of theatre television, but had not discussed the promotion of special sports events for exclusive transmission to the theatres.

"Through the medium of theatre television we could bring the theatre back to main street," he declared. Echoing what apparently is the line the industry intends to take before the FCC, Mr. Wolfson said that theatre television would be instrumental in bringing to the public any number of shows and events which regular free home television could not afford to pay for or for which it did not have the necessary facilities. "The public and the Congress must be made to understand that theatre television really is a service, and that it does not take away programs from home television," he stated.

Mr. Wolfson offered a preview of the report his committee will deliver at the TOA convention in New York September 23-27. He said the report made two major points: that theatre television is important to theatres and there is reason to believe that all houses eventually will be equipped to carry it, and that there is no need for theatrical pictures to be made available to home television.

The report will emphasize the belief that television and the movies can live together, and that exhibitors should apply for television station licenses. Mr. Wolfson, head of the Wometco circuit in Miami, operates WTVJ, the only television station in the area. It has been in the black since 1950, he says, and is used effectively to stimulate theatre attendance in Miami where Wometco has built five new theatres during the past few years.

The report will hold that theatrical films are not suitable for the small television screen, and that they serve merely as a stopgap. It will also recommend that the quality of large-screen television be brought up to 35mm film standards, in line with public demands.

In Philadelphia this week, the City Council was considering a proposal to levy a $1,500 annual tax on motion picture theatres carrying exclusive telecasts.

TRADIOVISION THEATRE SET GETS TRIAL

Presentation of the Robinson-Turpin fight at Walter Read Theatres' St. James theatre in Asbury Park, N. J., inaugurated theatre television at the house and brought into service for the first time the Tradiovision large-screen television unit. An instantaneous projection system, the Tradiovision set, manufactured by Trad Television, sells for about $7,000, and consists of two receivers housed together and ready to be switched from one to the other in the event of failure. The equipment may be installed anywhere in the house, and is controlled from the projection booth.

Mr. Wolfson was hard put answer questions on theatre television programming. He said he thought the large-screen TV shows would always be supplemental to the film and that promoters of sports events and producers of Broadway shows would always be more willing to cooperate with the theatres rather than home television, which kills their box office. Subscription television wasn't economically practical, he held.

Says Orders for Theatre Television Coming in

He said the engineers would decide whether theatre television should be serviced by a new common carrier, or a combination of carriers, or a private relay system; that orders from exhibitors for theatre television units were coming in heavily and that RCA stood ready to turn out 30 units a month within a few months, and that a number of theatres with large-screen units had complained of being unable to tie into any network because AT & T facilities were not available.

Twentieth-Fox last week asked the FCC to consider the advisability of using theatre television frequencies now allotted to the motion picture industry and other industries for industrial radio use. The company asked that the question be added to the list of issues to be discussed at the forthcoming theatre television hearings. The 20th-Fox point was that allocation of these frequencies would help the commission solve the thorny problem of where to find space for the new service.

The frequencies referred to are now used by the film industry for on-location radio work and similar purposes. A 20th-Fox experimental theatre television station in New York is also operating in this band under special FCC assignment. The 20th-Fox brief said the frequencies would be quite suitable for theatre television purposes.

Bout Seats Sold Out Days Before Fight

The Robinson-Turpin middleweight championship fight, for which the theatres paid the IBC 75 cents a seat, was a sellout at the Fulton in Pittsburgh and the Pilgrim in Boston days before the actual bout. Other theatres also reported a good advance sale at the unusually high scales. Many houses scheduled the RKO fight picture in addition to the large-screen TV offering.

RKO Pathe announced earlier in the week that it hoped to speed the Robinson-Turpin film to the theatres in record time, using both Pathe and other laboratory facilities to get out the negatives and prints. The schedule calls for 1,200 prints for domestic use and 70 for Canada. Negatives were put on planes going to key countries abroad the day after the fight and prints struck on the spot.

Terry Ramsaye Says

WASHINGTON PUNDITS of the daily lay press have been having themselves a time proliferating copy about Eric Johnston, president of the Motion Picture Association of America, on a nine-month leave for service in the Government post of Director of Economic Stabilization. They are weighing and tossing all manner of political considerations, implying frictions as leading to his simple declaration of design to depart, as scheduled, from the Government job October 4, and to return as they so ineptly say to "his former employer."

Most of this summer trivia could be avoided by a little common reportorial examination.

It has always been clear, since Mr. Johnston became president of the United States Chamber of Commerce, and in fact since he ran for the Senate from his home state of Washington in 1940, that his real career was that of an aggressive young-man-going-somewhere. Economically well ensconced in established industrial enterprises, he could afford to be a career-man. It can be fun.

There was reasonable speculation, when he took his motion picture post, that it might well prove a big hurdle in the path of political ambition. It was observed then that Will H. Hays, who in discreet reticence undoubtedly had long thoughts about the White House, had obviously found the motion picture "czarship" no stepping stone. But canny Mr. Johnston was not long in taking steps, the most obvious one of which was to make Washington, D. C., with ornamental architecture, the official headquarters of an industry controlled and centered in midtown New York, with its amusement and financial institutions and authorities. This is not to say the move did the industry any harm. It may indeed be helping. Anyway it has created a front for the industry, right where, by legislation and bureaucracy it has become more and more subject to the whims and controls of a new and trying order, labelled variously New Deals and Fair Deals. This becomes the while intensified by the developing processes of relationship between the cinema and television. On the provocation of administering the radio spectrum, Government is moving faster into control of the media of Film-TV than most of the bemused participants appear aware. Inevitably it is the nature of showmen to intensely consider the Now. About Tomorrow they just hope. So do I.

As to that thematic going-somewhere, it is apparent that Mr. Johnston has found about how far he can hope to serve his country in the current connection, with all factors considered. He has the while indubitably stepped up his position in the national consciousness as a forthright person of constructive design and purposes of statecraft. He is probably right indeed in considering that he has gone as far as he can as a Republican-of-the-right in the contemporary situation.

Let us smilingly observe that the announcement the first two weeks of next month will be devoted by Mr. Johnston to a European excursion "to observe economic and stabilization problems there," brings to mind the also totally non-political nature of Governor Dewey's exploratory excursion to the centers of the Korean involvement.

It is said that Mr. Johnston is to draw up a report to President Truman on his nine months in the stabilization post. That, one may promise, will be a document.

* * * * *

All this brings us to a parable, pertaining to what might be in the motion picture industry some concern about the multifarious and far-flung nature of the interests of its high commissioner of public relations.

Once upon a time there was a venerable rich man who in his declining years was about to acquire a young and actively charming bride. This alarmed his family of grown-up and selfish offspring. The eldest son was elected to remonstrate. He pointed out a lot of considerations to his father about the folly of this impending commitment. The old man listened in patience to the cause of the interested heirs. The final argument was that the lady concerned was very blithe indeed and given to a certain order of generous diversification of interest around the country club's younger set. At last the father answered:

"Son, you can tell 'em that I'd rather have ten percent of a gusher than a hundred per cent of a dry well."

Sometimes ten per cent is enough.

TALLULAH BANKHEAD has sold rights on her memoirs to *Woman's Home Companion* for $50,000, and Harpers, who will publish those memoirs in book form, are said to have put down $30,000 as an advance against royalties. Next, one would presume motion picture and television rights. A great role for Bette Davis there!

TO WHOM IT MAY CONCERN: Retailers are reporting that their summer drive on mink is a bust, with sales 30 per cent behind last year's of the period. But meanwhile prices are up, it is admitted, 10 to 15 per cent above last summer's.

Use Theatre TV for Civil Defense

The use of theatre television to train Civil Defense workers was to have been tested this Saturday with the dissemination of an instructional program over closed circuits to theatres in four eastern cities.

The live show was to have been picked up by houses in New York, Baltimore, Philadelphia and Washington, and if the experiment is found successful, a series of training programs, designed to give Civil Defense workers throughout the country standardized instructions, may be inaugurated in the future.

The project was announced jointly by Millard Caldwell, Federal Defense Administrator, in Washington and by Robert H. O'Brien, secretary-treasurer of United Paramount Theatres, Inc., and Nathan L. Halpern, president of Theatre Television, Inc., in New York.

Said Mr. Caldwell: "The mass training of 15,000,000 civil defense workers is one of the nation's most immediate problems. Through theatre television the task of preparing not only the Civil Defense worker for his job, but the nation at large to meet an enemy attack can be greatly simplified." Mr. O'Brien said he was convinced that theatre television would "provide the most effective system of large scale training yet devised."

The experiment was to have been witnessed by members of Congress, government officials, Civil Defense Administrators, educators and others. Theatres used included the Paramount, New York; the Warner Bros. Stanley theatre, Philadelphia; Loew's Century theatre in Baltimore and the RKO-Keith, Washington. At present, 26 theatres in 17 cities are equipped to present large-screen television.

Circuit Changes Name

Everett Enterprise, Inc., a Charlotte, N. C., circuit which operates 70 theatres in North and South Carolina, announced last week that the corporation and all its affiliated companies will be known as Stewart & Everett Theatres, Inc. Worth Stewart and H. H. Everett consolidated their holdings, with Mr. Stewart as president and Mr. Everett as chairman of the board. There will be no changes in personnel.

Oklahoma Revenue Up

A total of 342 Oklahoma theatres paid $31,834 in sales taxes for June, 1951, the Oklahoma Tax Commission has reported. This compares with $28,194 for June of 1950.

Sells Miami Theatre

E. E. Branscome has sold the 616-seat North Miami theatre in Miami, Fla., to M. A. Kirkhart, theatre operator of Taylorville, Ill.

MOVIETIME IS PRIMED FOR OPENING CURTAIN

Meetings in New York and Chicago Wind Up Final Organization of Drive

Sparked by enthusiastic meetings in the country's two biggest exhibition and distribution centers, New York and Chicago, the first phase of the Movietime U. S. A. was ending this week with a briefing of industry personnel on their parts in the year-long project. The program entered the second and most important phase, selling the public on motion picture entertainment.

Ostensibly the film industry was celebrating the 50th anniversary of Tally's Electric theatre in Los Angeles, the first theatre in the U. S. to be devoted exclusively to showing motion pictures. Tied in with this celebration, of course, was the unprecedented campaign whose goals were making friends and influencing people, and reaffirming that film-going was still the best and cheapest form of entertainment. By way of emphasis were the current and coming films.

Meetings Show High Enthusiasm for Drive

High enthusiasm for the project, specifically, and the industry, generally, on the part of exhibitors, distributors and producers—and their employees—was evident in the spirit shown before, during and after the gatherings last week in New York, Chicago, and points between.

Two meetings were marked by speeches from the respective mayors—Vincent Impelliteri in New York and Martin Kennelly in Chicago—Robert J. O'Donnell, Movietime's national director, Arthur L. Mayer, executive vice-president of the Council of Motion Picture Organizations which is sponsoring Movietime, and the colorful Rev. William Alexander from Oklahoma City who told funny stories, dramatized the project in true spellbinder fashion, and even had the crowd, which included company presidents sitting on the platform, play little games to make his point. He also owns a drive-in.

Ned E. Depinet, COMPO president, also addressed the New York meeting of which Fred Schwartz was chairman. The Chicago rally was presided over by Jack Kirsch and John Balaban.

Pressbooks, Trailers, Speakers Bureaus Are Set Up

Other Movietime developments in the last few days included the release of the campaign press book, one of the most complete ever put out by the industry and available at all exchange centres; the setting up of speakers' bureaus which are equipped to supply material for those addressing various community groups; advance trailers for all theatres to plug the Lux Radio Theatre broadcast September 24; announcement by the American Magazine of the inclusion of a new film feature; additional recruits listed for personal appearances by players, directors and writers throughout the country; the release of the first of a series of Movietime bulletins to area chairmen; the finalization of the official slogan: "It's Movietime U. S. A.—Go To a Movie Theatre Today." The Motion Picture Association of America executive committee is studying a request to finance the Movietime U.S.A. exposition in the spring in New York to the extent of $400,000.

Some local activities were as follows:

Baltimore: Gael Sullivan, Theatre Owners of America executive director, was to address the kickoff meeting for Central Maryland on Wednesday. C. Elmer Nolte is chairman of the committee.

Pennsylvania: Wally Allen, business manager of Western Pennsylvania Allied, has been loaned as coordinator of Movietime for Pennsylvania.

Minneapolis: "Flying squadrons" appointed to visit eight outlying centres to organize the Movietime activities. Ted Mann has been named exhibitor chairman, W. H. Workman, distributor chairman, and E. R. Ruben, overall director.

St. Louis: Some 650 film persons attended a meeting at the Missouri theatre at which Mr. O'Donnell and Mr. Mayer spoke, and Edward B. Arthur was named area chairman.

Buffalo: September 18 was the date set for the big Buffalo meeting in the Erlanger theatre. Mr. O'Donnell was slated to speak. Exhibitor co-chairmen are George H. Mackenna and William Dipson, and Dave Miller is distributor chairman.

Cleveland: The rally, at which some 750 are expected was also set for September 18. Meyer Fine is chairman for the local drive.

Albany: The Delaware theatre was the scene of the meeting attended by 350 persons. On hand were Mr. O'Donnell and Mr. Mayer and Jack Goldberg and Harry Lamont were named co-chairmen.

Connecticut: Allied Theatres of Connecticut and the Motion Picture Theatre Owners of Connecticut have announced that they would jointly sponsor the Movietime campaign in their particular area.

Texas: According to Mr. O'Donnell, who is also co-chairman of the Texas Movietime drive, all Texas theatres would give free shows for children September 22 to honor the National Kids Foundation Day.

Kansas City: The major Movietime meeting will be held September 17 at the Orpheum theatre. Harold Lyon is chairman. Theatres and exchanges will close for the occasion.

SPECTACULAR PRESSBOOK IS MOVIETIME'S WORKING KIT

Spectacular is the word for the portfolio and pressbook issued by the national headquarters of Movietime U.S.A. for use in every section of the country. The kit, probably the most comprehensive of any collection of publicity and exploitation material ever issued within the industry, was distributed this week to area chairmen of Movietime, later going to exhibitors and distributors, individually.

The giant Movietime portfolio, produced under the direction of S. Barret McCormick, who recruited "the combined thinking of every promotion-minded person in the industry" is gathered together in a multicolored, flashy 18 x 37 folder which can be removed from the package and used for display purposes. "We have not attempted to set up any rigid promotion plans; our aim was simply to furnish the materials and tools which the proved showmanship of the theatremen . . . can put to work in their own situations," Mr. McCormick said.

The remarkable aspect about the pressbook is the speed with which it was prepared. The kit contains the subsidiary pressbooks, the first containing general facts, the second dealing with the exploitation campaign, and the third devoted to the publicity drive. In addition to these three basic books there are numerous inserts. There is information on the display material available for everything from 24-sheets to toy balloons, lobby signs, institutional ads, slugs, etc.

Another folder contains four radio scripts to be used by sports announcers, fashion experts, music critics and legitimate theatre critics. There are other inserts describing product, articles by top industry leaders, contests, a full page feature slated for women's pages.

All accessories and mats are distributed by National Screen Service. There will be some 35,000 Movietime kits distributed. It has also been pointed out that Movietime's national headquarters will supplement the function of the kits by additional material that will stream out to all parts of the country in the months to come.

U-I PLANS 36 IN NEXT YEAR

18 Will Be in Technicolor; Raise Ad Budget; See Current Year High

Reflecting the industry's growing confidence in the future, Universal-International this week announced in New York that it would put 36 major features—18 of them in Technicolor—into production during the coming fiscal year, beginning in October.

The 1951-1952 production schedule represents the greatest financial outlay in company history, a spokesman said, and is designed to provide the company with a series of pictures of "greater scope and importance than anything heretofore attempted."

Hold Series of Talks

The program was announced after a series of conferences in New York between studio heads and home office executives, including N. J. Blumberg, president; Leo Spitz, executive head of production; Alfred Daff, vice-president in charge of world sales, and William Goetz, in charge of production.

The company's advertising budget will be substantially increased in keeping with its expanded production activities. Heavy emphasis will be placed on newspaper advertising since the company has found newspapers the most effective medium for reaching mass audiences.

In announcing the ambitious program, Universal reported that the current fiscal year had been one of its most prosperous periods.

Films Scheduled

Some of the films scheduled to go into production in the next 12 months are:

"The World in His Arms," based on the Rex Beach adventure novel, to be filmed in Technicolor and starring Gregory Peck and Ann Blyth.

"Against All Flags," a Technicolor adventure with Errol Flynn.

"Steel Town," with Ann Sheridan, John Lund and Howard Duff, in Technicolor.

"All American," a Technicolor football story starring Tony Curtis.

"Great Companions," Dan Dailey in a Technicolor story about a doctor and an orphaned boy.

"Red Ball Express," Jeff Chandler and Alex Nicol in a drama about the G. I. truck drivers of World War II.

"Sally and Saint Ann," starring Ann Blyth.

"Hair Trigger Kid," an Audie Murphy Western in Technicolor.

"Oh, Money, Money," a comedy co-starring Piper Laurie and Charles Coburn.

"Hear No Evil," Tony Curtis in a fight story.

Other Technicolor product slated for the coming year includes "Yankee Buccaneer," "Mississippi Gambler," "The Wild Bunch" and "Pantang." The black and white features include "The City and Jason Edwards," "Bombay Mail," "A Husband for Mama" and "Whiphand." The casts for these pictures will be announced soon.

A number of top pictures in the 1950-1951 production schedule will also be released during the coming year. Pictures already completed or currently in production include: "Bend of the River," in Technicolor, starring James Stewart; "Week End With Father," Van Heflin, Patricia Neal and Gigi Perreau; "Meet Danny Wilson," Frank Sinatra and Shelley Winters; "The Lady Pays Off," Linda Darnell; "The Strange Door," with Charles Laughton, Boris Karloff and Sally Forrest; "Francis Covers the Big Town," starring Donald O'Connor; "The Raging Tide," with Shelley Winters, Richard Conte and Stephen McNally, and "Finders Keepers," with Tom Ewell.

Permit Branch Autonomy, Harvey Urges Paramount

The granting to Paramount exchanges the local autonomy to decide on contracts and playdates has been urged in San Francisco by Rotus Harvey, president of the Pacific Coast Conference of Independent Theatre Owners. Mr. Harvey told members of his organization that the local branch managers "will do right by their companies, and if they don't, then they should be replaced." Mr. Harvey complained of the time wasted until the contracts are processed and approved at the home office, and added that "a lot of pictures will have to be passed and not used, which will cost Paramount and the exhibitors millions, and reduce local branches to the status of a local post office."

Discina Acquires Two

Discina International Films announced in New York last week that it has acquired two French films for fall release in this country. The pictures are "A Simple Case of Money," a comedy in three episodes, and "The Big Boss," starring Pierre Fresnay. Also set for American release this year are two French films acquired earlier: Maurice Chevalier's "Ma Pomme" and "Bluebeard," starring Cecile Aubry and Michel Simon, the announcement stated.

Acquire Israeli Films

Jewish Films Distributors has completed negotiations with Carmel Films, Ltd., Tel-Aviv, for the American distribution of a series of new Israeli full-length documentaries and shorts, Elias Marks, president of the distributing company, announced in New York this week. The deal, which was concluded in New York with Nathan Axelrod, president of the Israeli company, covers a five-year period.

Asks World Compo Units

Because the inflationary trend abroad is likely to increase competition for the family's entertainment money, the American industry would be wise to encourage the establishment of local COMPOs and "Movietime" campaigns in key foreign territories.

That is the opinion of Al Daff, director of world sales for Universal-International, who returned to New York last week from a whirlwind tour of the Eastern Hemisphere that took him 30,000 miles in six weeks. During his trip he contacted every Universal office and held meetings with U-I executives.

He said American pictures everywhere were continuing to hold a popular position and the tastes of foreign audiences were surprisingly similar to those of American audiences. As an example he cited the "Ma and Pa Kettle" series which is every bit as popular in Australia as in the U. S.

Business in Australia and New Zealand is very good, he reported, with the Hoyts and Greater Union circuits in Australia having their best year ever. Mr. Daff emphasized that, despite the lively business done in these countries, exhibitors continued to sell the motion picture to the public, an attitude which he did not find everywhere and which he considers indispensable for the healthy future of the industry. "Business is never so good it can't be better," he said.

Malaya has a boom on account of high rubber prices, Mr. Daff said. Business is static in India; Egypt continues a high level of income but is affected by the uncertainty in the Middle East; Turkey and Israel are doing well, as are Syria and Lebanon. In Europe, British grosses lag slightly behind last year. Mr. Daff will return to London October 12 to attend the Rank meetings and the General Film Distributors conventions. Belgium is maintaining its level; France suffers from rising costs and Italy has had a very good summer season. There is a great nationalistic spurt in Germany, he reported.

"Saturday Review" Gives Attention to Screen

The front cover of the September 1 issue of the *Saturday Review of Literature* carries sketches of George Stevens, director of "A Place in the Sun," and Elia Kazan, director of "A Streetcar Named Desire," and seven columns of print and pictures inside the magazine are devoted to highly laudatory reviews of these films. A spokesman for the literary weekly said this is the first time the film industry has made the cover. The publication plans to devote its cover to outstanding films on future occasions because the "motion picture is a medium of entertainment, communication and artistic interest of such importance . . . that we can no longer afford to give it less than continued and major coverage," William D. Patterson of the *Saturday Review* said.

FOX STOCKHOLDERS GET DIVORCEMENT DETAILS

Must Record Approval at October 4 Meeting for Plan to Be Effective

Stockholders of Twentieth Century-Fox last week received specific details of the reorganization plan governing the divorcement provisions of the anti-trust consent decree.

To make the plan effective, two-thirds of these stockholders—either in person or by proxy—must vote their approval at a meeting October 4 in the company's New York home office. The Federal Statutory Court in New York last June 7 approved the decree on which the plan is based, and if approved by the stockholders, the company will have until June 7, 1953, to complete its separation of production-distribution activities from exhibition.

Follows Formula Used In Previous Decrees

Basically, the reorganization follows closely on the formula set up in the case of Paramount and RKO, whose divorcement and divestiture are already a fact.

All theatre assets will be shifted to the new theatre company and all production-distribution assets to the new picture company in exchange for all capital stock of the new companies. That capital stock will then be distributed to the stockholders on the basis of one share each in the new theatre and picture companies for each share they now hold in the present company. Naturally, all shares of the present company will be cancelled and the company dissolved.

The present board of 20th-Fox will appoint the boards of directors in both new companies but these appointments are subject to the decree which requires the new boards to name the officers of the company and which prohibits common officers, directors and employees in both new companies. The decree also forbids the new picture company having a director or officer who is a substantial stockholder in any film distribution company.

Executives of the new theatre company who will own as much as one-half of one per cent of the stock in the theatre company must dispose of such interest or trustee it, according to the decree.

Skourases May Continue In Present Positions

It is noteworthy that the decree does not prevent Spyros P. Skouras from continuing as head of the picture company and Charles P. Skouras as head of the theatre company. The decree permits the picture company to continue most of its subsidiary activities, such as owning theatres outside the U. S., acquisition of a license covering the Swiss Eidophor large screen television system, music publishing, backing of legitimate plays and purchase operations.

There has been no arrangement made yet to comply with the decree provision calling for the disposition of the company's interest in the Roxy theatre, New York.

In a letter to stockholders, who also received a proxy statement, Mr. Skouras said the formerly outstanding preferred and prior preferred stock of 20th-Fox had already been retired at a cost of $11,209,662 which had been obtained from a $12,500,000 dividend of National Theatres, 20th-Fox's wholly-owned theatre subsidiary. It is expected that when the two new companies officially go into business for themselves they will each have an authorized capital stock of 3,000,000 common shares.

Profit for Theatre Operations Is Seen

According to the pro forma balance sheet, which indicates theoretical earnings and assets if the company(ies) were already in operation, the new picture company, as of June 2 last, showed total current assets of $84,337,000 and current liabilities, including funded debt of $2,000,000 due currently, totalling $16,588,000. This left a working capital of more than $67,000,000. The assets included $14,023,000 in cash, and $59,128,000 in inventories. The assets totalled $108,054,000.

Computed separately, the company's earnings of $1,071,113 for the first six months of 1951 indicate a loss of $309,866 for the picture operations and a profit of $1,380,979 for theatre operations. For the first six months of last year, consolidated profit was $4,683,581 of which $2,399,055 was film profit and $2,284,526 theatre profit.

Mr. Skouras, in his letter, was optimistic. He cited current and coming product whose revenue prospects were bright, and added that for the first seven weeks of the current third quarter "film rentals have shown an increase of 11 per cent over the same weeks last year, and theatre receipts are now making better comparison with those of a year ago, than at any other time during 1951."

Details of the divestiture, including theatre holdings to be disposed of by the new theatre company, were given last June. As of the end of June, National Theatres had an interest in 541 theatres in the U. S., with wholly-owned subsidiaries owning 106 and leasing 307; voting controlled but not wholly-owned subsidiaries owning eight and leasing 31; nine were owned, and 12 leased by associated companies owned 50 per cent or less; and eight houses owned by others were operated under agreements. Of these 541 theatres, 470 were open, 66 closed, and five operated by others. That was as of June 30.

National Theatres Must Dispose of 91 Houses

The decree requires that by June 7, 1953—the date by which divorcement will have to be accomplished—National Theatres, as a new enterprise, will have to dispose of 91 theatres and four real estate holdings. There are other time limits set for other divestitures as for example, in the case of 57 houses, whose disposal is based on the competitive conditions prevalent in certain areas during a particular period.

Also, there are 108 theatres which might have film licensing limitations imposed on them under certain conditions. MOTION PICTURE HERALD of June 9 last contained the list of theatres involved in the divestiture provisions of the consent decree.

LOEW DECREE TALKS SET TO RESUME

Loew's, Inc., the only one of the major companies still listed as a defendant in the Government's anti-trust suit, on Wednesday of this week resumed negotiations looking to a consent decree settlement of the case, it has been learned in Washington. According to Justice Department officials, "quite a few sessions" will still be necessary. Other trust news was United Paramount Theatres' receiving an extension to March 3 to dispose of 15 theatres.

$792,361 Anti-trust Suit Is Filed in New York

Charles, Lester, Ethel and Alvin Walder, trustees of the Tivoli Operating Corp., of Miami, Fla., which operated the Tivoli theatre now dissolved, have filed a $792,361 anti-trust suit in New York naming 51 individuals and 16 companies. According to the 35-page complaint filed with the District Court, the theatre "was subjected to unfavorable clearances, denied a free and open market in which to buy product based on the ability to pay fair and reasonable rentals." The period of the alleged abuses was between 1928 and 1936.

Schine Given Two Weeks To Dispose of 7 Houses

The Department of Justice has agreed to a further extension for the Schine circuit to dispose of certain theatre holdings. Seven theatres were to have been sold during the second divestiture year under the terms of the anti-trust consent decree. The previous deadline was September 11, this week, but the Government agreed to postpone the deadline for another two weeks, until September 25.

People in The News

ERIC A. JOHNSTON confirmed in Washington last week that he will resign as Economic Stabilizer in the near future and return to his job as president of the Motion Picture Association of America. He did not set the exact date of his resignation.

TEET CARLE, Paramount's recently named studio publicity manager, arrived in New York this week for a series of meetings with JERRY PICKMAN, the company's director of advertising, publicity and exploitation.

KARL FASICK, manager of Loew's Park theatre, Cleveland, has been appointed advertising and publicity manager for Loew's Boston theatres, succeeding BOB NEWHOOK, who has resigned to handle publicity for the March of Dimes.

GEORGE A. BROWNELL, a brigadier general in the Army Air Force during World War II and a diplomatic representative of President Truman in the years immediately following the war, has been elected a director of Loew's, Inc. He succeeds the late DAVID WARFIELD.

MILTON SILVER takes over as director of advertising and publicity for Souvaine Selective Pictures September 17.

JAMES TOTMAN, district manager for Warner Brothers Theatres in the Erie, Pa., territory, has been transferred to New Haven, Conn., as district manager. HARRY BURGER, Pittsburgh zone advertising manager, assumes Mr. Totman's former post.

DR. CHARLES B. JOLLIFFE, executive vice-president in charge of the RCA Laboratories division, has been appointed to the newly created position of vice-president and technical director of the Radio Corporation of America. DR. E. W. ENGSTROM, vice-president in charge of research, replaces Dr. Joliffe.

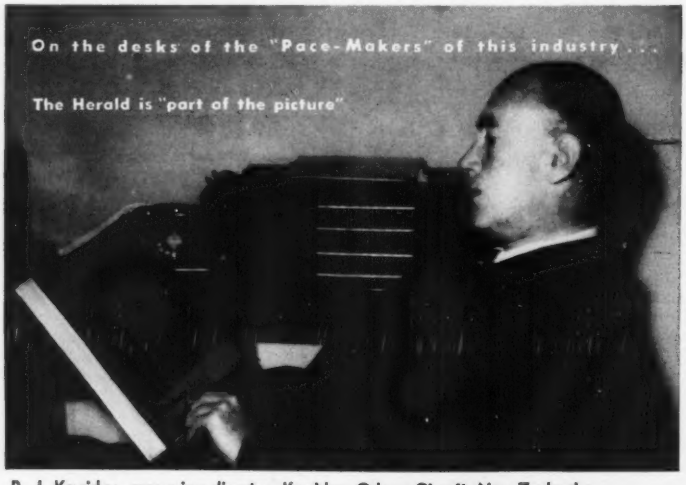
DOUGLAS GEORGE, who joined the Jam Handy Organization in 1948 as director of distribution west of the Mississippi, has been transferred to the company's Detroit staff.

KEITH EVERSON has been appointed publicity manager for Monogram International. VICTOR VOLMAR will continue to supervise foreign language versions of press releases and will also handle publicity for the Latin American territory from New York.

JAY GOLDEN has been placed in charge of the RKO theatres in New England and upstate New York. He will make his headquarters in Rochester and supervise theatres there, in Syracuse, Lowell, Mass., Providence and Boston. In another RKO Theatres promotion, MILLROY A. ANDERSON was named division manager for Los Angeles and San Francisco.

RICHARD HEERMANCE, associate producer at Monogram, this week was appointed assistant to WALTER MIRISCH, Monogram-Allied Artists executive producer.

JACK LEVIN announced this week his national checking and survey company has established its home office in the Paramount Building, New York.



R. J. Kerridge, managing director, Kerridge Odeon Circuit, New Zealand.

See Record Turnout for TOA Parley

Arrangements for the five-day 1951 convention and trade show of the Theatre Owners of America at the Astor Hotel, New York, opening September 23, were near completion this week. More than 150 showmen and their wives have already registered for the convention, S. H. Fabian, general chairman, announced in New York. On the basis of this figure, which far exceeds the number signed up at this time last year for the Houston meeting, Mr. Fabian predicted a record attendance.

Convention business will begin September 23 with the opening of the exhibits. There will be a directors meeting the next day, and a general business session is scheduled for September 25. September 26 will be devoted to the discussion of committee reports, and convention business will be concluded next day. A "good and welfare" meeting will close the convention. Will Yolen, film industry publicist, has been appointed publicity and public relations director for the meeting.

The standing committees and their chairmen, announced this week follow: theatre television, Mitchell Wolfson; distributor-exhibitor relations, Walter Reade, Jr., public relations, Earl J. Hudson, national legislation, A. Julian Brylawski; state and local legislation, Morris Loewenstein; concessions, Harold Fitzgerald; 16 mm, Sam B. Kirby; building and safety codes, Henry Anderson; legal advisory council, Herman M. Levy; theatre equipment and maintenance, Joseph J. Zaro; film jubilee, Samuel Pinanski; drive-ins, Jack Braunagel.

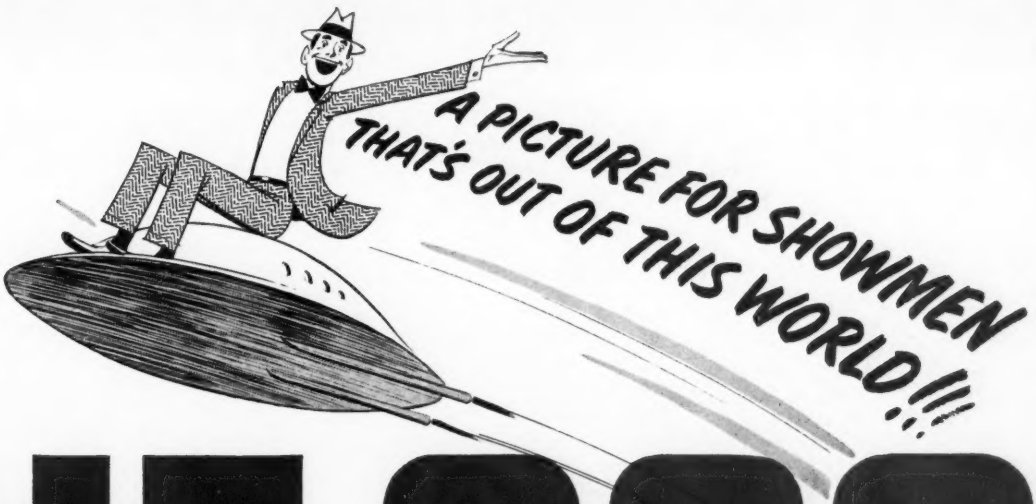
A full schedule of activities has been planned for the showmen's wives by Mrs. Leonard Goldenson, chairmen, and members of the women's committee.

Special Admission Prices For Students Considered

Special admission prices to theatres for high school students are being considered in Oklahoma City. Pupils may be issued special identification cards, according to Dr. J. Chester Swanson, superintendent of city schools. Exhibitors have been urged by the Parent-Teachers Association to provide better entertainment at lower prices for children, and the theatre owners agreed to an admission price between those of adults and children on the presentation of proper identification. R. Lewis Barton, president of the school board, is owner of a circuit of theatres.

Paramount Votes Dividend

Paramount Pictures Corp., board of directors last week voted a quarterly dividend of 50 cents per share on the common stock, payable September 28, 1951, to stockholders of record September 19.



$15,000
SHOWMANSHIP CONTEST

On the 20th Century-Fox Showmanship Sensation

THE DAY THE EARTH STOOD STILL

Open to any manager and/or advertising manager of a motion picture theatre anywhere in the United States.

326 PRIZES TOTALING $
WHO COME UP WITH $



FREE SHOWMANSHIP KIT!

Yours for the asking!

Chockful of ideas and material to help you plan a hard-hitting Selling Campaign on "THE DAY THE EARTH STOOD STILL".

Each kit contains:

NEWSPAPER ADVERTISING PROOFS... PUBLICITY STORIES... STILLS... REPRODUCTION ART... SCENE MATS... SAMPLES OF NOVELTY ACCESSORIES... TABLOID FOUR-PAGE SHOCK HERALD and a specially compiled SHOWMAN'S MANUAL that gives detailed information about ***A CO-OP AD CAMPAIGN*** for any theatre... ***TEASER TRAILERS... RADIO CAMPAIGN... FREE SPOT ANNOUNCEMENT RECORDS... GRATIS TWENTY-FOUR SHEET POSTERS*** and how to sell and exploit "THE DAY THE EARTH STOOD STILL" on the screen, in the lobby, out front, on the billboards, in newspaper advertising and publicity... tv.—radio—direct mail!

Write or wire to EXPLOITATION DEPARTMENT
20th Century-Fox Film Corp.
444 West 56th St., New York City

A FOUR-POINT PROGRAM FOR SUCCESS!



The Rev. "Bill" Alexander, of Dallas, Texas, is in great demand throughout the Southwest as a public speaker.

One of the Reverend's popular inspirational themes is on what he refers to as a "Four Point Program for Success"! These he lists as **INSPIRATION! PREPARATION! IMAGINATION! PERSPIRATION!**

Let's apply "Bill's" recipe to "The Day the Earth Stood Still"! Every ingredient in it should serve as an **INSPIRATION.** Then comes **PREPARATION.** Next is **IMAGINATION,** the quality that infuses all ideas, activities, with the showmanship spirit that lifts them out of the ordinary. Lastly, and most necessary of all, is **PERSPIRATION.** This welds our first three elements into an homogeneous whole by know-how and sleeves-rolled-up physical activity!

TRY THAT FORMULA!— MAKE THE EARTH STAND STILL AT YOUR THEATRE!

$15,000 FOR $HOWMEN
OCKO CAMPAIGNS ON

First Prize
$1,000
U. S. SAVINGS BOND

Second Prize
$750
U. S. SAVINGS BOND

Third Prize
$500
U. S. SAVINGS BOND

Fourth Prize
$350
U. S. SAVINGS BOND

Fifth Prize
$250
U. S. SAVINGS BOND

Sixth Prize
$150
U. S. SAVINGS BOND

Next 10 Prizes
$100
U. S. SAVINGS BOND

Next 15 Prizes
$75
U. S. SAVINGS BOND

Next 100 Prizes
$50
U. S. SAVINGS BOND

Next 195 Prizes
$25
U. S. SAVINGS BOND



THE PICTURE IS TERRIFIC! WILL LIVE UP TO EVERY EFFORT YOU MAKE TO PUT IT OVER *BIG*!!

Study the title! Magnetic! Arouses curiosity! The theme is in the domain of science-fiction. Off the beaten path! Space ships, thinking robots, disintegrating rays, life machines, all those weird and strange things that appeal to the untold millions who enjoy the unusual in screen entertainment.

RULES FOR $15,000 CONTEST ON "THE DAY THE EARTH STOOD STILL"

ENTRY DATE: All entries must be postmarked on or before midnight of January 15, 1952.

THE JUDGING: Judging will be based upon the best and most productive advertising, exploitation and publicity campaigns for "The Day the Earth Stood Still."

In judging winners, consideration will be given to the nature of the run, the class of house, its location and business produced, in order to permit equal competition between small town theatres, neighborhood houses and downtown de luxe theatres.

HOW TO ENTER: 1. Submit a written summary of the advertising, exploitation and publicity campaign you stage for your engagement of "THE DAY THE EARTH STOOD STILL," documented with newspaper tear sheets, photos and other specimens.

This summary may be in any form you elect, whether letter, memo, scrapbook, folder, etc., and may be of any length or dimension. However, judging will be done solely on the basis of the factors outlined in these Rules. Elaborateness of campaign books or of presentations will have no bearing whatever on the decision of the judges.

JUDGING COMMITTEE

The judging committee will be composed of the following:

ROBERT B. WILBY
Operator Wilby-Kincey Circuit for Paramount

BENJAMIN N. BERGER
President of Berger Amusement Company, Minneapolis, Minn.

SOL SCHWARTZ
President RKO Keith-Orpheum Theatres, Inc., New York, N.Y.

WALTER BROOKS
Director Managers' Round Table "Motion Picture Herald"

CHESTER W. FRIEDMAN
Editor Showmandiser Section "Boxoffice"

2. This summary must in all instances include the following specific information, in addition to an outline of the campaign activities themselves:

(a) Size of theatre (seats) _____

(b) Population _____ and type of community _____

(c) Run given "THE DAY THE EARTH STOOD STILL" _____

(d) Percentage of normal business _____

(e) Receipts for engagement (optional) _____

3. Send your summary by first class mail to

THE DAY THE EARTH STOOD STILL COMMITTEE
Twentieth Century-Fox Film Corp.
444 West 56th Street, New York 19, N.Y.



There's No Business Like 20th CENTURY-FOX Business!

The Hollywood Scene

Snader Sees Nothing to Worry About But Worry

by WILLIAM R. WEAVER
Hollywood Editor

Louis D. Snader was a theatre owner before he became the producer of more television films than anybody else and he still is, with none of his theatres for sale, thank you. He sees nothing contradictory in this circumstance, contending simply and in terms of his own experience that "there is room enough in show business for all of its parts to prosper." He began proving that to himself as a 'teen-age lad playing first violin in the pit orchestra for "The Birth of a Nation" in Chicago and on tour, and proved it again in Hollywood by putting up "risk money" for independent producers whose films, in sufficient majority, netted the kind of profits that kind of money can net. He expects to prove it again with the 14 Alexander Korda features he recently acquired for American distribution, and he says the motion picture business has nothing to worry about but worry.



Louis D. Snader

The Snader Telescriptions, to which he's devoting his principal attention now, are familiar to everybody exposed to a television set. They are what he calls musical recordings, running 3½ minutes each, and he's produced 530 of them in the past year, a staggering production feat by anybody's standards. Each is a lavishly staged performance by a ranking entertainer, band or troupe, of a standard musical number, and they aggregate a television-station backlog equivalent to the transcription library without which a radio station couldn't operate. Supplying the new medium with that equivalent was his original idea, and he's sold it in 48 of the 58 television areas so far. He lays no stress on the obvious fact that his 3½-minute musicals give television viewers some needed light entertainment without occupying enough of their time to keep them home from the theatre.

Applied Techniques As Learned in Theatres

Plunging hip-deep into a new business field with a program requiring huge initial investment, Showman Snader applied an operational technique that had served him from the time he built his first theatre in Norfolk, Nebraska, which he still owns, through a long series of vast operations in real estate and on down through film financing. His Telescription setup, from recording artists to customer stations, and including the always difficult arrangement with the American Federation of Musicians, follows the participation pattern, with one major difference from the normal. In this case the participation is in the gross, not the net, and is unlimited as to period, a nice arrangement in view of the fact that the films, using standard numbers, figure to be running for years, and on as many stations as the years bring into operation.

As president of the National Society of Television Producers, the producer of more television films than anybody else has brought about the adoption of a Code of Ethics patterned after the Motion Picture Production Code and, after some preliminary difficulties, is setting up a system of membership fees and assessments to meet the cost of maintaining formal supervision of television program content. He says television, unlimitable as to viewers, requires even sterner controls than those which have so successfully served the motion picture, and is headed for trouble if it doesn't have them. As to the possibility of television one day winning the public away from the theatre, he says, "The obvious limitations of the video medium answer that question clearly. It can't happen."

Start Five Films

Five pictures were started during the week.

Martin & Lewis went before Hal Wallis' cameras in "At Sea With the Navy," for Paramount release. Hal Walker is directing.

Walter Mirisch launched "Rodeo," Cinecolor, for Monogram, with William Beaudine directing Jane Nigh and John Archer.

"Northwest Territory" is a Lindsley Parsons production for Monogram with Frank McDonald directing Kirby Grant, Gloria Saunders and Chinook.

"Captive of Billy the Kid" is an Allan "Rocky" Lane vehicle, Republic, with Fred Brannon directing for Harry Keller, associate producer.

H-N Productions, composed of Edward and William Nassour and Paul Henreid, began shooting "For Men Only," with Margaret Field and Robert Sherman, which Lippert will distribute.

THIS WEEK IN PRODUCTION:

STARTED (5)

LIPPERT
For Men Only (H-N Production)

MONOGRAM
Northwest Territory
Rodeo (Cinecolor)

PARAMOUNT
At Sea with the Navy (Hal Wallis Prod.)

REPUBLIC
Captive of Billy the Kid

FINISHED (2)

COLUMBIA
Captain Blood, Fugitive (Technicolor)

LIPPERT
Adventures of Robin Hood (Hal Roach, Jr., Prod.)

SHOOTING (30)

COLUMBIA
Death of a Salesman

INDEPENDENT
Three for Bedroom C (Brenco Prod., Cinecolor)

MGM
Skirts Ahoy (Technicolor)
Young Man in a Hurry
Invitation
Scaramouche (Technicolor)
Ivanhoe (Technicolor)
Belle of New York (Technicolor)

PARAMOUNT
Somebody Loves Me (Technicolor)
Son of Paleface (Technicolor)
Shane (Technicolor)

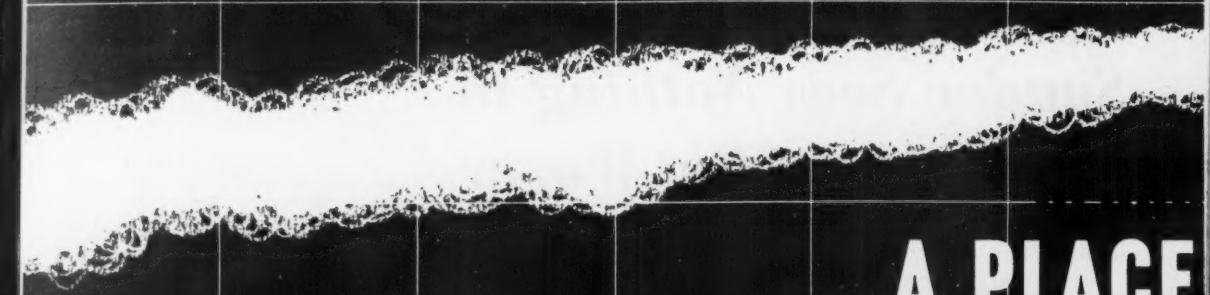
RKO RADIO
The Korean Story
Big Sky (Winchester Pic.)
Androcles and the Lion

20TH CENTURY-FOX
Five Fingers
Wait Till the Sun Shines, Nellie (Technicolor)
Phone Call from a Stranger
Belles on Their Toes (Technicolor)
Return of the Texan

UNIVERSAL-INT'L
Francis Covers the Big Town
Bronco Buster (Technicolor)
Son of Ali Baba
Bend of the River (Technicolor)

WARNER BROS.
About Face (color)
I'll See You in My Dreams
Carson City (Technicolor)
Where's Charley (Technicolor)
Crimson Pirate (Technicolor)
Room for One More
The Lion and the Horse (color)

Paramount Propulsion*



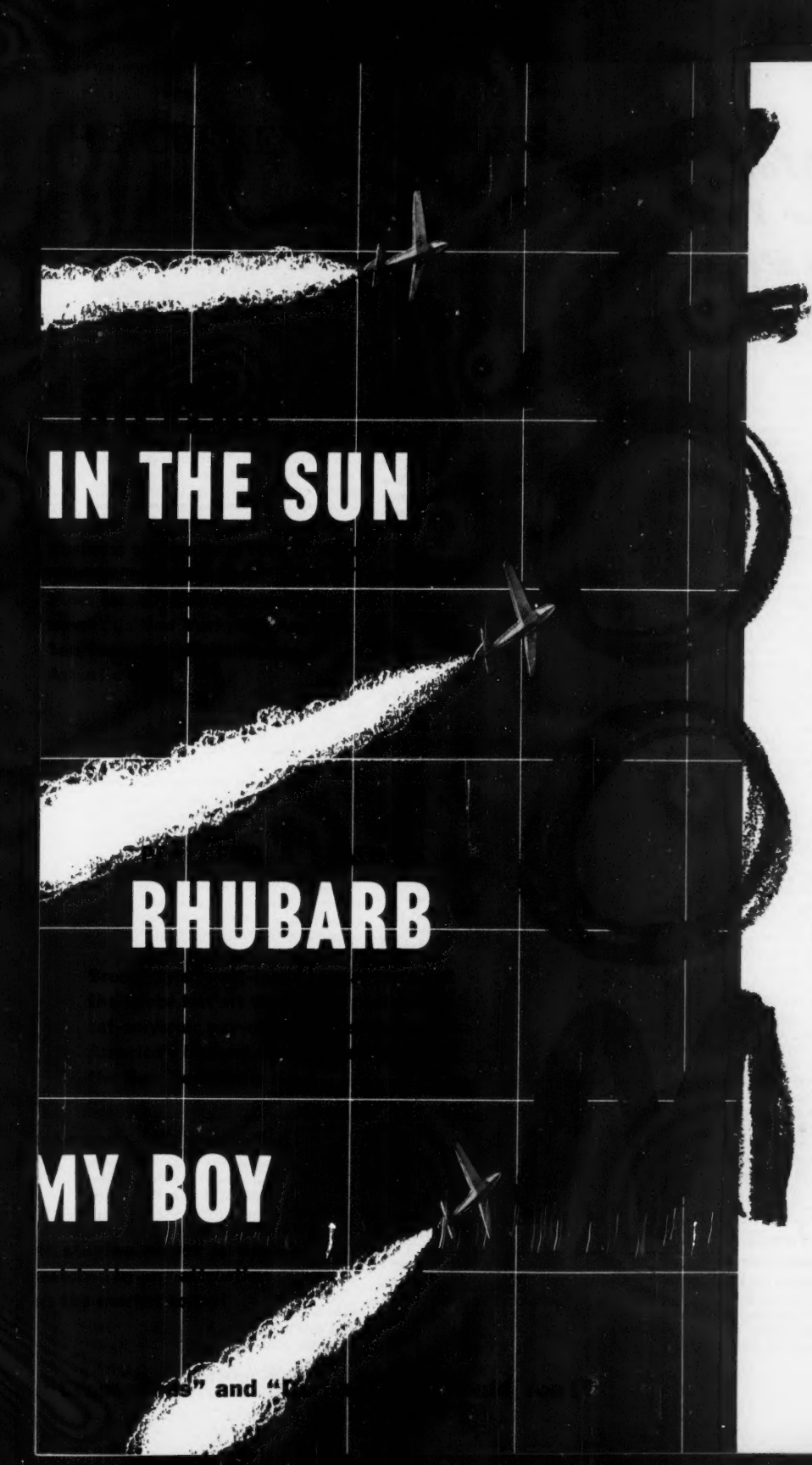
A PLACE

HERE COMES THE GROOM



THAT'S

WATCH GROSSES ON THESE HITS HIGH:



George Stevens'
Production of "A Place
In the Sun" starring
Montgomery Clift
Elizabeth Taylor
Shelley Winters
with Keefe Brasselle
Produced and Directed
by George Stevens
Screenplay by Michael
Wilson and Harry Brown
Based on the novel,
An American Tragedy,
by Theodore Dreiser
and the Patrick
Kearney play adapted
from the novel

☆

Frank Capra's "Here
Comes the Groom"
starring Bing Crosby
Jane Wyman • Alexis
Smith • Franchot Tone
James Barton
with Robert Keith
and introducing Anna
Maria Alberghetti
Produced and Directed
by Frank Capra
Associate Producer—
Irving Asher
Screenplay by Virginia
Van Upp, Liam O'Brien
and Miles Connolly
Story by Robert Riskin
and Liam O'Brien

☆

A Perlberg-Seaton
Production "Rhubarb"
starring Ray Milland
and Jan Sterling
with Gene Lockhart
and Rhubarb • Produced
by William Perlberg
and George Seaton
Directed by Arthur
Lubin • Screenplay by
Dorothy Reid and
Francis Cockrell
Based on the Novel
by H. Allen Smith

☆

Hal Wallis' Production
"That's My Boy"
starring Dean Martin
and Jerry Lewis and
co-starring Ruth Hussey
Marion Marshall
Polly Bergen with
Hugh Sanders • John
McIntire • Tom Harmon
and introducing
Eddie Mayehoff
Directed by Hal Walker
Associate Producer,
Story and Screenplay,
Cy Howard

Paramount Pictures

One a Month In Color Is Broidy Plan

A top feature in color each month for the next 12 months—and one more to spare—is Monogram-Allied Artists' surprise and guarantee to the exhibitor, in addition to its regular "family trade" product, it was announced Tuesday by Steve Broidy, president, in New York.



Steve Broidy

He said the company had been waiting for a backlog in such features, and now had one. Five are completed, two are in work, the rest are assured. The company guarantees first quality product, much of it from producer Walter Wanger, and guarantees delivery. The company is on its way upward, after "the most successful year in its history," details of which will be revealed in the balance statement scheduled for the end of the month, he added.

The color features are: for September, "Highwayman"; October, "Flight to Mars"; November, "Fort Osage"; December, "Rodeo"; January, "Aladdin and His Lamp"; February, "Hiawatha"; March, "Buccaneer of the Barrens"; April, "Wagons West"; May, "Queen of the Universe"; June, "Flattop"; July, "Wild Stallion"; August, "Little Shepherd of Kingdom Come"; September, "The Black Knight."

Another color feature is on the list, but will be delayed for December release to coincide wtih the Rose Bowl tourney in California. It is "The Rose Bowl Story."

Mr. Broidy praised exhibitors for their "indulgence" while the company's finances were shaky, and said he also finds now they are willing to pay rentals for top quality product equivalent to rental paid the majors, casting aside prejudice and fear of precedent and realizing that the customer doesn't know or care what company makes the picture which entertains.

The company learned, he said, that its product should remain "for the family," and that color pictures were necessary. Mr. Broidy pledged "if it's a Monogram picture, you can bring the whole family."

Monogram-Allied Artists' total for the coming year will be 45 features, he concluded.

Walter Wanger Favors Independent Production

Walter Wanger, producer for Monogram-Allied Artists, visiting Boston last weekend, said that "with conditions as they are today there is no better opportunity for an independent producer than to join with an independent company because the overhead is small and what money is spent on production can be seen on the screen." Mr. Wanger has completed his first production, "Aladdin and His Wonderful Lamp," for Monogram-Allied Artists. Two other productions to be made by Mr. Wanger for the company are "Buccaneers of the Barrens," which goes into production in November, and "Queen of the Universe," to go into production in February.

WORLD PRODUCERS PROTEST TAXES

The International Federation of Motion Picture Producers Associations, at a general meeting in Venice, Italy, last week protested the heavy tax burden imposed on motion picture admissions and declared that the present situation had become "unbearable even in principle." In fact, said the Federation, the already heavy taxation on motion picture admissions is imposed against the trend of modern fiscal systems under which, in theory at least, taxes are levied only on net profits. Said the Federation: "Pictures are taxed independently from their production cost, on the basis of gross earnings, and very often not taking into account the possibility of losses." The Federation's Permanent Office was empowered to work for a common plan of defense. The Motion Picture Association of America is a member of the Federation.

Freedom Crusade Offers Free Anti-Red Film

The Crusade for Freedom, which is seeking to enlist 25,000,000 members and raise $3,500,000 to continue its fight against Communism in Europe and Asia, announced last week that it has available for free distribution to theatres a one-reel short subject produced by RKO Radio and narrated by Ronald Reagan called "The Big Truth," the story of an escape from behind the Iron Curtain. A private non-profit organization, the group operates Radio Free Europe and plans to establish similar facilities in the Far East to spike Red propaganda and win friends for democracy. Spyros Skouras, Cecil B. De Mille and Darryl F. Zanuck are members of the National Committee for Free Europe, the parent organization.

Heineman Opens National U.A. Sales Campaign

United Artists' nationwide sales drive, originally scheduled to begin in October, was launched last week by William J. Heineman, vice-president in charge of distribution. The drive, conducted under the slogan, "Drive All the Way With UA," and called the "UA Drive," will run until December 31, 1951. Branch managers are conducting the campaign in their own territories, with Max E. Youngstein, vice-president in charge of advertising, publicity and exploitation, as coordinator.

'Life' Article Brings More Reactions

Reverberations from *Life* magazine's article on the impending doom of the screen continue in and outside of the industry. In an indirect answer to *Life*, *The American Magazine*, in its September issue, ran a two-page spread under the title "A Peek at the Movies of the Month." Consisting of pictures and text, the preview is to be a regular monthly feature of the magazine, which reaches more than 2,000,000 families.

In *Collier's*, out September 29, Samuel Goldwyn has a long piece on motion pictures and their relation to television. *Collier's* also has an editorial expressing faith in the future of the film industry.

R. E. MacKenna of Film Service Corporation in New Orleans, sent the HERALD a column from the *Times-Picayune* of September 2. Written by the paper's amusement editor, Ed Brooks, the article makes the point—paraphrasing Mark Twain—that "the report of the death of the motion pictures has been greatly exaggerated." It presents the industry's side of the question and gives details of the Movietime U.S.A. campaign. After pointing out the success of such pictures as "The Great Caruso" and "Show Boat," Mr. Brooks observed: "The movies are dying? No sir, brother, that's life."

Three papers—the Pittsburgh *Post Gazette*, Dayton *Journal Herald* and the New York *Herald Tribune*—recently ran prominent and optimistic articles about the industry.

Harvey Urges Fight

Rotus Harvey, president of the Pacific Coast Conference of Independent Theatre Owners, in a message to members of the organization, said the *Life* article had him wanting to go out and "punch a few noses," but that on thinking it over, he had concluded that the industry had gotten no more than it had asked for.

"We, in this industry are peculiar," he wrote. "No matter who takes a poke at us, we just grin and take it. We have the fourth largest industry in the U. S. . . . We have never harmed anyone.

"I say it is time to put up our 'dukes' and come out fighting! If national magazines, like *Life*, publish articles which are not entirely true, then we should keep our ads out. If newspapers insist on printing syndicated columns which continually blast us and print doubtful stories, then we exhibitors should stop giving them our hard-earned money. Let's stop acting like scared babes in the woods every time someone strikes at us, and let's hit back, and hard," he concluded.

Rowley United Theatres, in an implied reply to *Life*, ran an institutional ad in the local papers showing crowded theatres and listing top product.

"What the Picture did for me"

. . . the original exhibitors' reports department, established October 14, 1916. In it theatremen serve one another with information about the box office performance of product—providing a service of the exhibitor for the exhibitor. ADDRESS REPORTS What the Picture Did for Me, Motion Picture Herald, Rockefeller Center, New York 20.

Columbia

LORNA DOONE: Barbara Hale, Richard Greene—Have no comments except that they didn't come out—very disappointing. Business off badly. Played Monday, Tuesday, Wednesday, August 20, 21, 22.—Harland Rankin, Plaza Theatre, Tilbury, Ont.

YANK IN KOREA, A: Lon McCallister, William Phillips—We doubled this with a Roy Rogers', and I guess this Korean situation is at a stalemate—no good for fan fare. Played Friday, Saturday, August 17, 18.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

Metro-Goldwyn-Mayer

SHOW BOAT: Kathryn Grayson, Howard Keel—This fine film played in our small city of 12,000 at about the time Life magazine was knocking our great industry. It almost doubled our normal Sunday-Wednesday gross—it was like having four Sundays in a row. Our town has a television aerial on almost every roof top—but with movies such as this, quit worrying about the future. Played Sunday, Monday, Tuesday, Wednesday, July 29, 30, 31, August 1.—Levin B. Culpepper, Carolina Theatre, Elizabeth City, N. C.

Lippert

BANDIT QUEEN: Barbara Britton, Philip Reed—This picture is a dandy. I had two good nights and almost filled my house on Saturday night. "Bandit Queen" is really a good picture. Played Friday, Saturday, July 27, 28.—R. B. Kerbow, Boyd Theatre, Boyd, Texas.

STEEL HELMET, THE: Gene Evans, Steve Brodie—This is one of the best pictures I have played. Had two good nights—proceeds were good. Played Monday, Tuesday, August 27, 28.—R. B. Kerbow, Boyd Theatre, Boyd, Texas.

THREE DESPERATE MEN: Preston Foster, Virginia Grey—Good picture, and I had two good nights. This was a far better picture than I expected it to be. Played Friday, Saturday, July 20, 21.—R. B. Kerbow, Boyd Theatre, Boyd, Texas.

Monogram

BLUE GRASS OF KENTUCKY: Bill Williams, June Nigh—Nothing but praises on this picture wherever we played it—good going, Monogram. Played Thursday, Friday, Saturday, August 9, 10, 11.—Harland Rankin, Beau Theatre, Belle River, Ont., Canada.

BLUES BUSTERS: Leo Gorcey, Huntz Hall—These boys are our people in Belle River. We have a lot of younger folks who like them. Played Monday, Tuesday, Wednesday, August 20, 21, 22.—Harland Rankin, Beau Theatre, Belle River, Ont., Canada

JIGGS AND MAGGIE IN JACKPOT JITTERS: Joe Yule, Renie Riano—This will never be big, but for kids and action houses, I'd say O. K. Played Monday, Tuesday, Wednesday, August 13, 14, 15.—Harland Rankin, Beau Theatre, Belle River, Ont., Canada.

JOE PALOOKA MEETS HUMPHREY: Joe Kirkland, Leon Errol—The young fry enjoy this series. Not too good for adult fan fare, but all right weekends. Played Monday, Tuesday, Wednesday, August 20, 21, 22.—Harland Rankin, Beau Theatre, Belle River, Ont., Canada.

MUSIC MAN: Phil Brito, Freddie Stewart—We have never enjoyed too much business with these musicals, although I enjoy them. But who am I to sit alone? Played Monday, Tuesday, Wednesday, August 6, 7, 8.—Harland Rankin, Beau Theatre, Belle River, Ont., Canada.

SNOW DOG: Kirby Grant, Elena Verdugo—No fault to find with this picture—good for double bill. Played Thursday, Friday, Saturday, August 9, 10, 11.—Harland Rankin, Beau Theatre, Belle River, Ont., Canada.

TRIPLE TROUBLE: Leo Gorcey, Huntz Hall—Generally speaking, we feel the Bowery Boys have quite a popular following. Doubled this with "Gallant Bess." Although business is off, don't feel it is the fault of either picture. Played Friday, Saturday, August 31, September 1.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

Paramount

MATING SEASON, THE: Gene Tierney, John Lund—A very good comedy which was enjoyed by all. Played Thursday, Friday, Saturday, July 19, 20, 21.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

APPOINTMENT WITH DANGER: Alan Ladd, Phyllis Calvert—A good program picture—nothing to get excited about, but good entertainment. Played Thursday, Friday, Saturday, August 9, 10, 11.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

SAMSON AND DELILAH: Hedy Lamarr, Victor Mature, George Sanders—This topped my gross for this summer in this small town theatre. Why doesn't Hollywood put out more like this one? Played Sunday, Monday, Tuesday, Wednesday, August 5, 6, 7, 8.—Frank McCully, Rainbow Theatre, Joseph, Ore.

RKO Radio

CAPTURE, THE: Lew Ayres, Teresa Wright—Slow moving—poor entertainment. Played Monday, Tuesday, Wednesday, July 16, 17, 18.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

Twentieth Century-Fox

FOR HEAVEN'S SAKE: Clifton Webb, Joan Bennett—For Heaven's sake, why do they do these things to Cliff Webb? No good for us—pass it up. Played Friday, Saturday, August 24, 25.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

HALLS OF MONTEZUMA: Richard Widmark, Walter Palance—One of the most realistic and gruesome war stories you could wish for. If that is what your audience goes for, this is it. Played Monday, Tuesday, Wednesday, August 6, 7, 8.—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

WABASH AVENUE: Betty Grable, Victor Mature—A very good Technicolor musical, up to Grable's usual standard. Played late, but it's never too late for this kind of picture.—Played Thursday, Friday, Saturday, August 2, 3, 4.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

Universal International

GROOM WORE SPURS, THE: Ginger Rogers, Jack Carson—A weak, would-be comedy that just never got to be humorous. Played Thursday, Friday, Saturday, August 2, 3, 4.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

MA AND PA KETTLE BACK ON THE FARM: Marjorie Main, Percy Kilbride—After our success with the earlier "Ma and Pa Kettles," we asked our booker to pick this up, and have no regrets. Feel it was worth it. Played Monday, Tuesday, Wednesday, August 13, 14, 15.—Harlan Rankin, Plaza Theatre, Tilbury, Ont., Canada.

OPERATION PACIFIC: John Wayne, Patricia Neal—Topnotch submarine picture. John Wayne is very popular here and I did good business. Thanks for another good Warner picture! Played Sunday, July 15.—Pat Fleming, Gail Theatre, Round Pond, Ark.

SADDLE TRAMP: Joel McCrea, Wanda Hendrix—An excellent western in color. Played Monday, Tuesday, Wednesday, July 23, 24, 25.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

United Artists

HOME OF THE BRAVE: Steve Broide, James Edwards—An excellent drama that pleased our patrons very much. Played Monday, Tuesday, Wednesday, July 30, 31, August 1.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

MEN, THE: Marlyon Brando, Teresa Wright—A very good drama which provided excellent entertainment for our adult patrons. Played Monday, Tuesday, Wednesday, August 13, 14, 15.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

Warner Bros.

ROCKY MOUNTAIN: Errol Flynn, Patrice Wymore—A slow moving outdoor that could have been improved on. Played Thursday, Friday, Saturday, July 26, 27, 28.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

WEST POINT STORY, THE: James Cagney, Virginia Mayo—A fair show that could have been improved considerably by Technicolor and being two reels shorter. Played Thursday, Friday, Saturday, August 13, 14, 15.—Coombes and Hudson, Empress and Rio Theatres, Lloydminster, Sask., Canada.

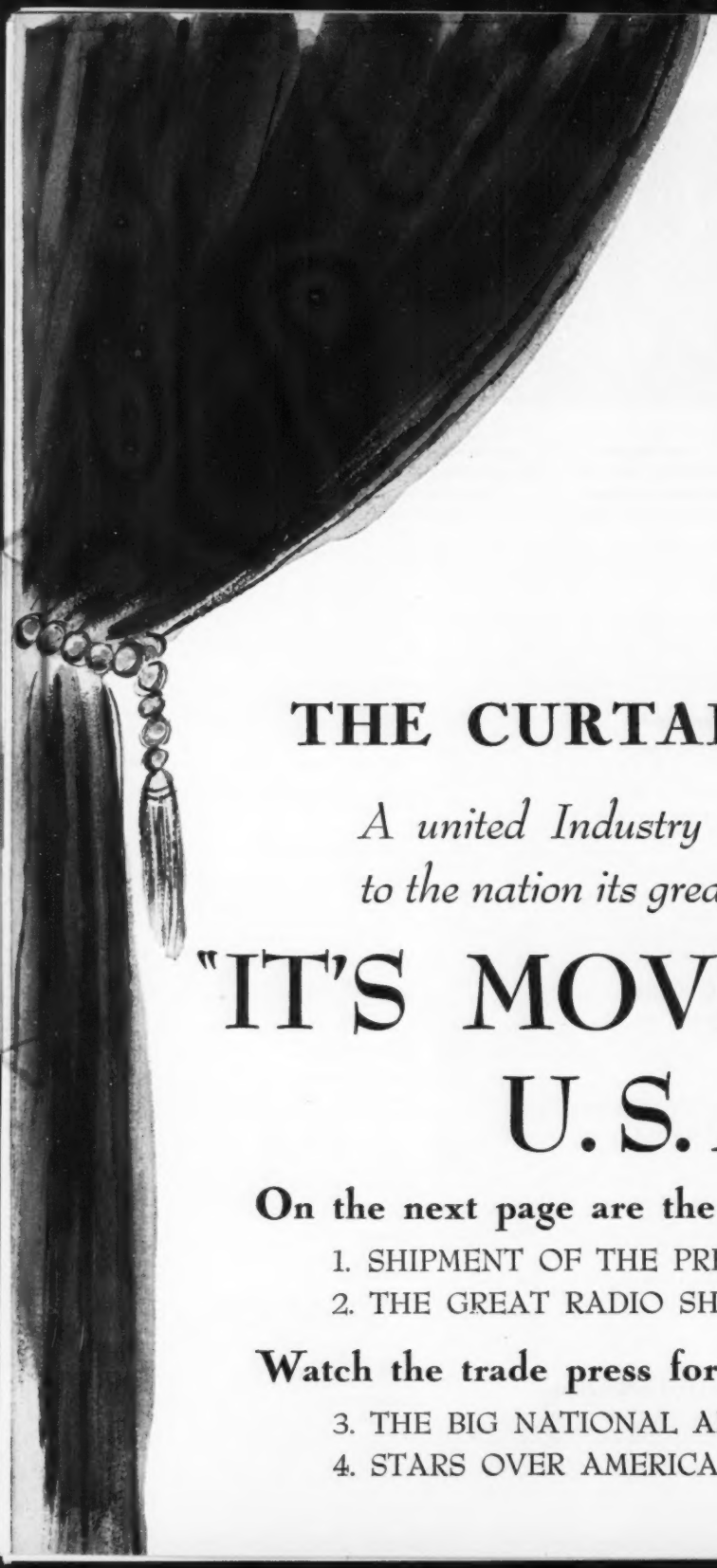
Serial

Columbia

ATOM MAN VS. SUPERMAN: This type of serial is right up my alley, and the price of it is right too.—Pat Fleming, Gail Theatre, Round Pond, Ark.

Plans Negro Drive-in

Memphis will soon have its first drive-in theatre for Negroes. The City Board of Adjustment last week approved N. A. Cook's plans for such a project.



THE CURTAIN RISES!

A united Industry now presents
to the nation its greatest enterprise

"IT'S MOVIETIME U.S.A."

On the next page are the first two Acts:

1. SHIPMENT OF THE PRESS BOOKS
2. THE GREAT RADIO SHOW, SEPT. 24th

Watch the trade press for the next two Acts:

3. THE BIG NATIONAL AD CAMPAIGN
4. STARS OVER AMERICA. PERSONALITY TOURS

Act No. 1

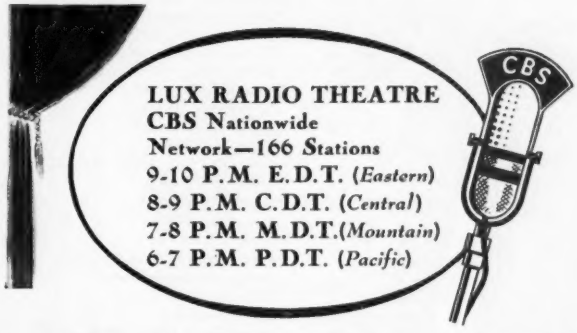


Above: *Giant Press Book in Three Sections.*

THE PRESS BOOK!

Distribution through National Screen Service Branches. Your copy will be included in the first shipment of advertising material sent by them to your theatre. BE SURE THAT THE PERSON WHO OPENS YOUR PACKAGES RUSHES IT TO YOU! EVERYTHING IN IT FOR YOUR SHOWMANSHIP THEATRE CAMPAIGN.

Act No. 2



THE RADIO SHOW! SEPT. 24th!

The most popular hour on radio, the Lux Radio Theatre presents: "It's Movietime, U.S.A." It will be the greatest show ever offered on the air with estimated listenership of 30 million. Celebrated movie stars will present highlight scenes from big pictures coming during the Golden Jubilee. Presented by Lever Brothers, produced by William Keighly with the cooperation of the Hollywood Movietime Committee.

Watch for Acts 3 and 4 in "Movietime, U. S. A."

INDEPENDENT FILM BUYERS REPORT ON PERFORMANCE

Film buyers of independent circuits in the U.S. rate current product on the basis of its performance in their theatres. This report covers 112 attractions and 5,211 playdates.

Titles run alphabetically. Numerals refer to the number of engagements on each attraction reported. The tabulation is cumulative. Dagger (†) denotes attractions published for the first time. Asterisk (*) indicates attractions which are listed for the last time.

EX means Excellent; AA—Above Average; AV—Average; BA—Below Average; PR—Poor.

THE FILM BUYER'S RATING

	EX	AA	AV	BA	PR
*Al Jennings of Oklahoma (Col.)	–	8	15	16	4
Alice in Wonderland (RKO Radio)	–	4	8	6	–
Along the Great Divide (W.B.)	–	7	22	15	4
Apache Drums (U.I.)	–	4	32	7	2
Appointment With Danger (Para.)	–	7	47	37	13
As Young as You Feel (20th-Fox)	–	–	3	12	9
Best of the Badmen (RKO Radio)	–	7	19	18	10
Big Carnival, The (Formerly Ace in the Hole) (Para.)	–	2	7	17	5
Bird of Paradise (20th-Fox)	5	8	47	58	15
Brave Bulls, The (Col.)	–	–	1	11	24
Bullfighter and the Lady, The (Rep.)	–	3	9	16	9
Captain Horatio Hornblower (W.B.)	4	8	5	–	–
Cattle Drive (U.I.)	8	1	1	7	4
Cavalry Scout (Mono.)	–	3	4	3	–
Comin' Round the Mountain (U.I.)	9	11	22	11	–
Cyrano de Bergerac (U.A.)	16	9	4	3	1
Dear Brat (Para.)	–	1	32	17	19
Double Crossbones (U.I.)	1	1	5	16	5
Excuse My Dust (MGM)	1	15	46	18	–
Fabiola (U.A.)	–	5	3	8	3
Fat Man, The (U. I.)	4	–	3	4	2
Father's Little Dividend (MGM)	49	64	29	6	2
Fighting Coast Guard (Rep.)	–	1	23	28	10
Follow the Sun (20th-Fox)	–	1	29	21	21
Fort Worth (W.B.)	9	23	24	5	2
Fourteen Hours (20th-Fox)	–	1	10	9	16
Francis Goes to the Races (U.I.)	14	19	1	1	–
Frogmen, The (20th-Fox)	14	9	39	8	1
*Fury of the Congo (Col.)	–	1	2	3	1
Go for Broke (MGM)	12	51	37	13	2
Goodbye, My Fancy (W.B.)	–	9	9	22	10
Great Caruso, The (MGM)	36	17	45	11	3
Guy Who Came Back, The (20th-Fox)	–	–	6	16	4
Half Angel (20th-Fox)	2	30	36	7	1
Hard, Fast and Beautiful (RKO Radio)	–	1	–	3	6
He Ran All the Way (U.A.)	–	–	1	17	2
Her First Romance (Col.)	–	3	2	–	2
†Here Comes the Groom (Para.)	4	2	1	–	–
Hollywood Story (U.I.)	–	–	4	1	1
Horsie (Formerly Queen for a Day) (U.A.)	–	–	3	2	10
House on Telegraph Hill (20th-Fox)	–	–	1	14	6
Hurricane Island (Col.)	–	–	1	3	–
I Can Get It for You Wholesale (20th-Fox)	1	25	18	27	3
I Was a Communist for the F.B.I. (W.B.)	2	24	34	17	3
I Was an American Spy (A.A.)	–	1	3	1	–
*Inside Straight (MGM)	–	–	9	25	15
Inside the Walls of Folsom Prison (W.B.)	–	6	5	10	3
†Iron Man, The (U.I.)	1	2	–	2	1
Jungle Headhunters (RKO Radio)	–	–	2	1	5
Katie Did It (U.I.)	2	5	18	7	–
†Kind Lady (MGM)	–	–	–	1	10
Kon-Tiki (RKO Radio)	3	1	1	–	1
Last Outpost, The (Para.)	1	8	25	13	5
Law and the Lady, The (MGM)	–	1	1	5	3
Lemon Drop Kid, The (Para.)	4	55	38	39	4
Little Big Horn (Lippert)	–	4	5	2	1
Lorna Doone (Col.)	–	6	17	4	2
Lullaby of Broadway (W.B.)	3	23	33	37	6
M (Col.)	2	–	2	2	1
Ma and Pa Kettle Back on the Farm (U.I.)	117	41	18	14	–
Man from Planet X, The (U.A.)	–	2	7	1	9
†Mask of the Avenger (Col.)	–	–	2	–	3
*Mating Season, The (Para.)	1	20	32	70	42
†Meet Me After the Show (20th-Fox)	1	7	3	3	–
Mr. Belvedere Rings the Bell (20th-Fox)	1	11	17	9	1
Molly (Para.)	–	–	1	4	19
My Forbidden Past (RKO Radio)	2	17	17	28	22
My Outlaw Brother (U.A.)	–	1	5	1	–
New Mexico (U.A.)	–	–	5	4	1
Night Into Morning (MGM)	–	11	5	12	5
No Questions Asked (MGM)	–	–	4	7	5
*Of Men and Music (20th-Fox)	–	–	4	–	1
Oh! Susanna (Rep.)	–	5	12	6	2
On Moonlight Bay (W.B.)	36	27	2	1	–
On the Riviera (20th-Fox)	12	14	28	37	2
Only the Valiant (W.B.)	1	6	43	33	26
Painted Hills (MGM)	–	13	24	8	8
Passage West (Para.)	9	2	27	11	9
Peking Express (Para.)	1	3	2	2	1
Prince Who Was a Thief, The (U.I.)	1	8	16	12	–
Prowler, The (U.A.)	2	2	3	3	3
*Quebec (Para.)	1	–	8	18	5
Raton Pass (W.B.)	–	6	16	35	8
Rawhide (20th-Fox)	7	19	44	11	1
Rich, Young and Pretty (MGM)	2	18	19	3	–
Samson and Delilah (Para.)	37	48	18	10	4
Santa Fe (Col.)	5	9	60	41	1
Scarf, The (U.A.)	–	3	4	1	2
Sealed Cargo (RKO Radio)	–	3	10	12	13
Secret of Convict Lake, The (20th-Fox)	1	6	3	1	1
Show Boat (MGM)	69	10	–	–	–
Sirocco (Col.)	–	6	3	4	11
Skipalong Rosenbloom (U.A.)	–	–	–	4	1
Smuggler's Island (U.I.)	2	5	16	12	2
Soldiers Three (MGM)	2	10	23	27	13
Strangers on a Train (W.B.)	3	31	21	10	2
Strictly Dishonorable (MGM)	–	2	–	7	29
Sword of Monte Cristo (20th-Fox)	–	1	3	14	7
Take Care of My Little Girl (20th-Fox)	10	54	36	4	–
Tarzan's Peril (RKO Radio)	–	7	23	21	2
Teresa (MGM)	–	4	9	17	3
Texas Rangers (Col.)	1	4	1	1	7
That's My Boy (Para.)	28	7	–	–	–
Thing, The (RKO Radio)	25	47	15	12	5
Tokyo File 212 (RKO Radio)	–	–	1	8	5
Try and Get Me (U.A.)	–	–	2	1	6
Two of a Kind (Col.)	–	–	2	4	1
Up Front (U.I.)	3	36	57	12	24
Valentino (Col.)	1	18	36	26	33
Warpath (Para.)	–	1	16	3	–
When the Redskins Rode (Col.)	–	3	2	–	5
You're in the Navy Now (20th-Fox)	–	17	36	36	5

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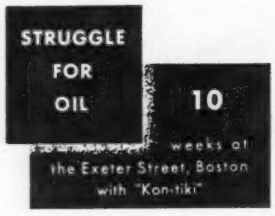


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Short Product in First Run Houses

NEW YORK—Week of Sept. 10

ASTOR: Musical Moments ..... ***Warner Bros.***
Feature: Jim Thorpe—All American .. Warner Bros.

CAPITOL: Cat Nip ..... ***MGM***
Colorful Holland ..... ***MGM***
Feature: A Place in the Sun ..... Paramount

CRITERION: Nature's Half Acre .. ***RKO Radio***
Feature: Alice in Wonderland ..... RKO Radio

PARAMOUNT: Antique Antics .... ***RKO Radio***
Anvil Chorus Girl ..... ***Paramount***
Feature: His Kind of Woman ..... RKO Radio

RIVOLI: Panic Pastry ***20th-Fox***
Feature: David and Bathsheba 20th-Fox

ROXY: Tall Timber Tale ***20th-Fox***
Feature: People Will Talk 20th-Fox

WARNER: Disaster Fight ..... ***Warner Bros.***
Sons of the Plains ..... ***Warner Bros.***
Lovelorn Leghorn ..... ***Warner Bros.***
Feature: Painting the Clouds With Sunshine
Warner Bros.

CHICAGO—Week of Sept. 10

PALACE: Nature's Half Acre .... ***RKO Radio***
Feature: Alice in Wonderland ..... RKO Radio

STATE LAKE: The Helpful Genii ***20th-Fox***
Feature: David and Bathsheba 20th-Fox

SURF: For Sentimental Reasons
.. ***Warner Bros.***
Feature: Kon-Tiki ..... RKO Radio

ZIEGFELD: Temperamental Lion ***20th-Fox***
Desert Lights ***20th-Fox***
Feature: Odette ..... United Artists

Paramount Division Heads Convene in New York

Paramount's divisional sales managers were to meet in New York late this week for a three-day conference on the selling and liquidation of current product for the "Confidence Parade of '51," now in progress and scheduled to end December 31. A. W. Schwalberg, president of Paramount Film Distributing Corporation, was scheduled to preside at the meeting, to which the following division managers were invited: Hugh Owen, eastern and southern; Howard G. Minsky, mid-eastern; J. J. Donohue, central; M. R. Clark, south central, and George A. Smith, western. Gordon Lightstone, Canadian general manager, was also scheduled to attend. Among the many home office executives invited to the conference were: Barney Balaban, Paramount president; Adolph Zukor, board chairman, and Jerry Pickman, director of advertising, publicity and exploitation.

Paramount Signs Brynner

Yul Brynner, currently starring with Gertrude Lawrence in "The King and I" on Broadway, has been signed by Paramount to a term contract which starts in January, 1953. The contract is non-exclusive but gives Paramount multiple picture rights. His first picture assignment for Paramount will be an as yet untitled Billy Wilder film.

PSYCHIATRY OR SCIENCE FICTION?

A Detroit psychiatrist, Dr. A. S. Church, told the National Conference of Catholic Charities this week that wives who try to live "in a Hollywood dream world" were responsible for more than half of all marriage crackups. Motion pictures, he is reported to have said, "have given American girls an unhealthy delusion about marriage."

Fable: One morning two psychiatrists who were neighbors, met. Instead of the conventional, "Good morning" each said to the other, "How am I today?"

SMPTE to Meet Oct. 15

Demonstrations of three-dimensional films and theatre television will share the spotlight at the 70th semi-annual convention of the Society of Motion Picture and Television Engineers to be held at the Hollywood-Roosevelt Hotel in Hollywood October 15 through 19.

The Society last week released a tentative schedule of the sessions which showed that theatre television and its problems will occupy the delegates at the opening sessions Monday, October 15.

Tuesday morning and afternoon sessions will be devoted to reports of advances in high speed photography, increasingly used in scientific, industrial and military studies. Color television will be discussed at a special session Tuesday evening at a Hollywood television studio.

The only technical session scheduled for Wednesday is a morning symposium on 16mm motion picture developments. The afternoon is to be open, and the semi-annual banquet and annual award ceremonies are scheduled for Wednesday evening. Advances in magnetic recording will be presented Thursday, with the evening of that day given over to a discussion of three-color cinematography at the Republic Studios.

The convention will close with a general "roundup" session Friday and a special program of reports, discussions and demonstrations dealing with the latest developments in stereo or three-dimensional projection.

RKO Theatres' Dividend

RKO Theatres Corporation has voted a dividend of 10 cents per share on the company's outstanding capital stock payable October 15, 1951 to stockholders of record at the close of business on September 28, 1951. The action was taken at a meeting of the board of directors in New York last week, Sol A. Schwartz, president, announced.

The National Spotlight

ALBANY

"Spotty" was the description of recent business given by a number of exhibitors attending the exchange district Movietime U.S.A. meeting at Warners' Delaware theatre. Included were drive-in operators, who reported that rainy weather had adversely affected grosses. The Labor Day week-end was a washout for them. "Show Boat" has been an outstanding grosser for drive-ins, as well as for indoor theatres. . . . . Bob O'Donnell, national chairman of the Movietime U.S.A. drive, and Arthur Mayer, executive vice-president of COMPO, spoke at the gathering. . . . Exhibitors at the meeting included: Harry Lamont, Bob Lamont, Gerald Schwartz, Sid Dwore, Isidore Bernstein, Morris Klein, Mrs. Jane Gordon, James A. Benton, Robert Johnson, H. L. Giladette, Andrew Roy, Mr. and Mrs. Sarto Smalldone, F. Chase Hathaway, Phil Baroudi, Michael Scala, Mrs. Mary W. Bird, Jules Perlmutter, Nathaniel Englander, Saul J. Ullman, Larry Cowen, George Seed, Richard Murphy, Phil Rapp, Lou Rapp, Alex Sayles, Charles A. Smakwitz, Max Friedman, Gerald Atkin, Sam Davis, Sid Summers.

ATLANTA

With hot and dry weather, drive-ins getting the best of business. . . . Playing at local theatres: Art, "Golden Salamander"; Fox, "Captain Horatio Hornblower"; Loew's Grand, "Cattle Drive"; Paramount, "Smuggler's Island"; Rialto, "Lorna Doone"; Roxy, "Pickup" and "Never Trust a Gambler." . . . Visiting were the following: J. S. Carscallen, Skyview drive-in, Tampa, Fla.; Bob Cannon, Cannon theatres, Lake City and Live Oak, Fla.; and Mr. and Mrs. John Carter, Brookhaven, Brookhaven, Ga. . . . The City Council of Athens, Tenn., said that they could not stop the Starlight drive-in from showing on Sunday, because it was outside city limits. . . . The new owner of the North Miami theatre, Miami, Fla., is M. A. Kirkland, of Taylorsville, Ill. . . . Carl Lowery is now manager of the Coral Gables, Coral Gables, Fla., and Daniel Cohn is new manager of the Colony, Miami, Fla. . . . The new owner of the Flagler theatre, Miami, Fla., is Milton Frackman, owner of several theatres in Florida. . . . John F. Calio has been appointed manager of the Flamingo theatre in Miami.

BOSTON

A cold damp holiday weekend helped to spark the boxoffice with "Flying Leathernecks" at the Memorial leading the new product. "Rich, Young and Pretty" at the State and Orpheum was a close second. The holdovers also drew well. . . . Daytz Brothers Theatre Enterprises is now handling the buying and booking for the New England theatres of Phil Smith. These include two in South Boston, one in Ipswich, the Natick drive-in and the new Cinema in Framingham which will open on October 3. . . . The Needham, Needham, formerly the Paramount, had a gala reopening on September 5 under the new management of Stanley Sumner and associates. Hal O'Day, house manager, was on hand to greet the patrons. . . . Winthrop Knox, Jr., has been named general manager of Middlesex Amusement Company.

BUFFALO

Lester L. Pollock is chairman of the entertainment committee for the annual Firemen's benefit show in Rochester. Arthur Krolick, district manager, Paramount theatres, also is a member. . . . Art Krolick opened "A Place in the Sun," at a special preview premiere in the Paramount. Special invitations were issued for several hundred. . . . Leonard Goldenson, president of United Paramount Theatres, will address the state convention of the United Cerebral Palsy Association September 15 in Hotel Statler. . . . Max Yellen is putting up a new marquee on the Mohawk Street side of the Century theatre and a new upright name sign on the Mohawk and Washington corner. . . . Matt Konzakowski has also put a new front on his Regent theatre building and a new marquee. . . . The Tonawanda town board has approved the transfer of the license for the Kenmore theatre, 3021 Delaware avenue, from the Buffalo Paramount Corporation to William Brett and William P. Rosenow, who now are operating the former Paramount community house.

WHEN AND WHERE

September 18, 19: Annual convention, West Virginia Allied Theatres' Association, Daniel Boone Hotel, Charleston, W. Va.

September 23-27: Annual convention. Theatre Owners of America, Astor Hotel, New York City.

September 24-26: Annual meeting, Motion Picture Industry Council of Canada, Mount Royal Hotel, Montreal.

October 11-13: Joint convention, Theatre Equipment and Supply Manufacturers' Association and Theatre Equipment Dealers Protective Association, Ambassador Hotel, Los Angeles.

October 16, 17: Annual convention, Allied Theatre Owners of the Mid-South, Hotel Gayoso, Memphis, Tenn.

October 28, 29: Fall board meeting Allied States Association, Biltmore Hotel, New York City.

October 30-November 1: Annual convention, Allied States Association, Biltmore Hotel, New York City.

November 6, 7: Annual fall convention, Kansas-Missouri Theatre Association, Hotel President, Kansas City, Mo.

CHICAGO

Cool weather over the Labor Day weekend spelled good business for both downtown and outlying theatres here. Several new shows opened well. "David and Bathsheba" had a great first day figure teeing off on an extended run granted by the Federal Court here; "Secret of Convict Lake" and "Tall Target" also were big at the Roosevelt, with the house dropping back to normal prices after charging a straight 98 cents for "His Kind of Woman"; Milton Berle and Dagmar (with "Rich, Young and Pretty" on the screen) fell short of the Martin-Lewis record at the Chicago, but still racked up a neat week of about $100,000. Several holdovers continued to do excellent business, with "Kon-Tiki" at the Surf, "Alice in Wonderland," Palace, "Flying Leathernecks," Woods, and "That's My Boy," Grand, well above average. . . . Customer complaints over the confusion caused by the showing of Bunin's "Alice in Wonderland" caused the Montclare to take it out after three days of the scheduled seven-day run. . . . The Essex, last operated by John and Aaron Jones before it closed last spring, has been reopened by Mav Worth.

CINCINNATI

Theatre business here has, in some instances, apparently received the proverbial shot in the arm, and exhibitors generally are hopeful that this presages an improved era at the box office for the coming months. Current bills include: "Flying Leathernecks," RKO Albee; "Jim Thorpe—All American," RKO Palace; "Tomorrow Is Another Day," plus "Fugitive Lady," RKO Grand; "Captain Horatio Hornblower," second week, RKO Lyric, after a $13,000 opening week at the Albee; "Here Comes the Groom," held over at the Capitol, where it garnered a big $16,000 on the first seven days; "Meet Me After the Show," second week at Keith's following a $12,000 gross for the initial week; "Another Part of the Forest" plus, "All My Sons," Guild. . . . The Guild, in suburban Walnut Hills, will roadshow "Tales of Hoffman," starting September 19, with a $1.20 to $1.80 matinee scale, and evening prices $1.20 to $2.40, including tax, with all seats reserved. . . . J. J. Shubert, New York theatrical magnate, has authorized sale of the Shubert and Cox theatres here, both acquired from local interests in 1921. The 2,150-seat Shubert, picture house, formerly was under lease to RKO who disposed of it under the Government consent decree, and now is a unit of Mid-States Theatres, Inc.

(Continued on following page)

(Continued from preceding page)

headed by Maurice White and Robert J. Linson. The house has been dark for several months. The immediately adjoining Cox is devoted to legitimate attractions during the regular season. The Shubert is said to be held at $1,000,000, and reported price of the Cox is $750,000.

CLEVELAND

All downtown houses reported grosses from average to above average with "That's My Boy" in its third straight week, holding top score. Neighborhood business was reportedly spotty. . . . Loew theatre personnel changes include the promotion of Karl Fasick from manager of the Park theatre to become advertising director of the Loew Boston houses; transfer of Samuel Shubouf from manager of the Ohio to succeed Mr. Fasick at the Park, and appointment of Frank Arena, assistant manager at the State to be manager of the Ohio. . . . Harry Rafka is back as manager of the Lower Mall. . . . RKO Palace charged $2.40 admission for the Robinson-Turpin fight telecast. The theatre was cleared following the last show which had been advanced from the regular 8:30 opening time to 5:30.

COLUMBUS

Business bounced back noticeably in the post-Labor Day week with "Here Comes the Groom" at Loew's Ohio as a single feature leading the parade. RKO Palace had "Mr. Belvedere Rings the Bell," Loew's Broad did above average with "Warpath" helped by Edmond O'Brien's local visit and RKO Grand attracted attention with its "seven days of horror" with 14 shockers—two a day for the week. . . . Charles Sugarman, manager of the art World for the past three years, resigned to become manager of the Kentucky theatre at Louisville. Al Sugarman, his father, is managing the World. . . . WLW-C will show live telecasts of seven college football games this fall.

DENVER

Slated to go into their third week are "Flying Leathernecks" at the Broadway, and "Here Comes the Groom" at the Denham. Other first runs include "Iron Man" and "Two Gals and a Guy" at the Aladdin, Tabor, Webber; "Mr. Belvedere Rings the Bell" and "Chain of Circumstance," Denver, Esquire; "His Kind of Woman" and "Murder Without Crime," second week at the Orpheum; "Mask of the Avenger" and "Hurricane Island," Paramount; "Frogmen" and "14 Hours," Rialto, after a week at each the Denver, Esquire; "Notorious Gentleman," Vogue. . . . Tom Love, 71, owner of theatres at Hanna and South Superior, Wyo., died at Hanna, and James Clyne, 91, owner of the Clyne, Pueblo, died in a hospital there.

DES MOINES

Glenn Caldwell, manager of the Orpheum theatre in Davenport for 10 years, died of a heart attack in San Leandro, Cal. . . . Dorothy Richou, a housewife, has filed a suit for $20,548 against the Hollywood theatre in Sioux City and the owners of the house, the Tri-States Theatre Corp. Mrs. Richou alleges that while she was leaving the theatre on March 17, a large picture and frame, used for exhibition, fell off the wall striking her on the neck. . . . The new house nearing completion at Algona will be called the Algona, according to an announcement by William Schleiger, new manager. Prior to destruction of the old theatre at the same location by fire it was known as the State and later as the Call. . . . Duskin Savereide, manager and owner of the Orpheum, Strawberry Point, has sold the house to Bobby Thomas, former Strawberry Point resident. Thomas recently disposed of the Vern in LuVerne. . . . Mr. and Mrs. Don Brown of Strawberry Point have purchased a theatre in LaFarge, Wis.

DETROIT

Business has picked up since the closing of the Michigan State Fair which drew thousands of people, many of them regular theatre goers. Only one attraction held for a second week. "People Will Talk" received fine attention from Detroiters on opening day at the United Artists. "Flying Leathernecks," which had its Detroit premiere at the Fox, is doing very well. The second feature is "The Rodeo King and the Senorita" with Rex Allen, star of the picture, making a personal appearance on the Fox stage. Madison is showing "Francis Goes to the Races" and "Maniacs on Wheels." Adams is featuring "The Law and the Lady." The Cinema reports "Kon-Tiki" is drawing fine crowds. Palms is showing "Little Egypt" and "Assassin For Hire." Holding over for another week at the Michigan is "That's My Boy." . . . Allied Theatres of Michigan announced that plans have been completed for the annual convention which will be held at the Book-Cadillac Hotel during the last week of this month.

HARTFORD

Downtown first-runs included: "Meet Me After the Show," Loew's Poli; "Here Comes the Groom," Allyn; and "His Kind of Woman." Theresa Champ has been named executive secretary to Ted Harris, managing director, State theatre, Hartford, replacing Mrs. Lillian Mishkin Rozner, who has resigned. . . . Floyd Fitzsimmons, MGM exploitation man, has been working on "People Against O'Hara" promotion in the Massachusetts and Connecticut area. . . . Blake McVeigh, 20th-Fox advance man, worked on "David and Bathsheba" promotion in this area. He brought Walter Talun, one of the film's supporting players, through for personal appearances. . . . Sol Karp, formerly assistant manager of the State theatre, Hartford, is stationed at Bainbridge, Md. He was recently recalled to active duty by the U. S. Naval Reserve.

INDIANAPOLIS

"Here Comes the Groom," which built steadily, led the town in grosses Labor Day week. "Meet Me After the Show" also did exceptionally well. . . . Attendance at the nine-day state fair, which closed Friday, fell to 600,000, below recent averages. A 700,000 total had been expected. . . . A special meeting of exhibitors to discuss the Movietime U.S.A. plans will be held at the Indianapolis Athletic Club at 12:15 noon September 17. Exhibitor meetings in other cities of the Indianapolis zone will follow.

KANSAS CITY

"Here Comes the Groom" had a double-average gross for its first week at the Paramount. It was held over. "Cattle Drive" is at the four Fox Midwest first runs, Fairway, Granada, Tower and Uptown, with the Granada and Tower also showing "Kentucky Jubilee." "Captain Horatio Hornblower" and "Ghost Chasers" make up the bill at the RKO Missouri. The Midland is showing "The People Against O'Hara" and "The Flame of Stamboul." "David and Bathsheba" closed engagement at the Orpheum, running one day over three weeks. . . . The Vogue, Strand, Fiesta and Southtown theatres—of the T & W group—are showing the Lou Bunin live action and puppet film "Alice in Wonderland"; with "Her First Romance" a second feature. For this engagement, adult prices are unchanged, but children's admissions are 25 cents against the usual 10 to 14 cents. . . . The second annual golf tournament and sports carnival of the Motion Picture Association of Greater Kansas City is set for Monday, September 24.

LOS ANGELES

"His Kind of Woman" is current at the Orpheum, El Rey and Hawaii. The Pantages and Hillstreet are showing "Pickup." "Lost Continent" is at the Los Angeles and Vogue group. . . . Yielding to the two Paramounts' screens to Bing Crosby's "Here Comes the Groom" after four solid weeks of business was the Martin-Lewis "That's My Boy." . . . Second weeks went to "David and Bathsheba" at Grauman's Chinese and the Globe Downtown, "Rich, Young and Pretty" at Loew's State and the Egyptian, "Jim Thorpe" at the three Warner houses, "Francis Goes to the Races" at the United Artists circuit and "Five" at the 4 Star. Entering a fourth week at the Fine Arts was "A Place in the Sun" while the biggest boxoffice combination around the neighborhoods were the two Mario Lanza films, "Toast of New Orleans" and "That Midnight Kiss," which even took over the Esquire, Vagabond and Studio art houses for a sustained run. . . . Construction was begun on a 250-car drive-in theatre by W. B. Wickersham and B. J. Leavitt between Douglas and Bisbee, Arizona.

LOUISVILLE

The Mary Anderson offered "Jim Thorpe-All American"; Rialto, "Flying Leathernecks" and "Father Takes the Air"; Loew's, "Comin' Round the Mountain" and "Katie Did It"; Strand, "Cavalry Scout" and "This Is Korea." The Scoop was scheduled to bring in "God Needs Men." The Kentucky retained "Mr. Belvedere Rings the Bell" for a second week, while the Brown took over "That's My Boy" and "Roaring City" following a previous week at the Rialto. . . . Louis Barker, formerly manager of the Kentucky theatre, Lexington, Ky., has been named manager of the Trail theatre, Morehead, Ky., owned by Chakeres Theatres, Inc., Springfield, Ohio. He replaces Hal Watts, who has been transferred to Springfield, Ohio. . . . Out-of-town exhibitors seen on the row recently included: Mrs. L. M. Denton, Shepherd, Shepherdsville, Ky.; Mr. Clyde Marshall, Columbian, Columbia, Ky.; George Peyton, Griffith, LaGrange, Ky.;

(Continued on opposite page)

(Continued from opposite page)
John Cratt, Clinton, Albany, Ky.; Don Steinkamp, French Lick Amusement Co., French Lick, Ind.; James Totten, Lakeview drive-in, Pendleton, Ky.; J. S. Corbett, Bedford drive-in theatre, Bedford, Ind., and Shirley Chism, New Ace theatre, Brandenburg, Ky. . . . Chakeres annual meeting and party held for the managers and their wives and the entire Chakeres organization is to be held at Springfield, Ohio.

MEMPHIS

Cool weather came to Memphis and first runs kept up a steady attendance. Strand held over "That's My Boy" for a second week. Malco held over for a second week "His Kind of Woman." Warner held over "Captain Horatio Hornblower." Loew's Palace opened with "Cattle Drive." Loew's State brought "Iron Man" to its screen. All reported good attendance. . . . Gene Higginbotham reported he has re-opened his Gem theatre at Leachville, Ark. . . . Frank Owen, booker at Universal, resigned to become office manager at Columbia. . . . Sam Kirby, owner, Nabor, Little Rock, has been named co-ordinator for Movietime U.S.A. celebration in the Memphis area. . . . Leo Wintker, booker, 20th-Fox, has been promoted to office manager to succeed the late Paul Glisson, who died about two months ago. . . . Mid-South exhibitors booking and shopping on Film Row included R. B. Cox, Batesville; J. B. Summers, Sledge; N. B. Fair, Somerville; Mrs. Carlton Thomas, Whiteville; Louise Mask, Bolivar; W. F. Ruffin, Jr., Covington; Roy Bolick, Kaiser; Mrs. J. R. Keller, Joiner; Wake Newsom, Marmaduke; J. C. Kelly, Fisher; and Forrest Smith, Fisher.

MIAMI

A tenant for the ninth week, "Show Boat" continues at the Flamingo; "Iron Man," Carib, Miami, Miracle; "That's My Boy," a hold-over at Paramount, Beach; ditto "Happy Go Lovely" at Embassy, Variety; also a second weeker was "Here Comes the Groom," Florida, Sheridan; "The Whistle at Eaton Falls," Lincoln, Town; and "Alice in Wonderland" Olympia's screen attraction with a stage bill. Midnight offerings included "Flying Leathernecks" at the Paramount and "Three Steps North" at the Town. . . . Planning to attend the forthcoming TOA convention in New York City are Wometco's Mitchell Wolfson, Mark Chartrand and Harvey Fleischman. . . . George Bolden of Claughton Theatres' booking, reported a big turnout of football players and coaches of University of Miami and local high schools at the invitational screening at the Trail theatre of "Jim Thorpe-All American."

MILWAUKEE

During the night long street celebration in dedication of Wisconsin avenue's newly repaved "magnificent mile," all the downtown theatres, Wisconsin, Palace, Strand, Warner, Towne and Riverside starting at 7:00 p.m., presented free one-hour shows of short subjects and featurettes. Marilyn Maxwell appeared for the celebration. "Little Egypt" played at the Palace. At the Warner "Jim Thorpe" was shown, and for the second week "Flying Leathernecks" is at the Riverside. "Meet Me After the Show" was at the Wisconsin.

MINNEAPOLIS

"David and Bathsheba" is in its second week at the Century; "Jim Thorpe—All American" is at the State; "Happy Go Lovely," RKO-Orpheum; "Flying Leathernecks" has moved over to the RKO-Pan, first run loop house, for its second week in the loop. The World is showing "Tony Draws a Horse." "Passage West" is at the Gopher. . . . The Minnesota Amusement Company theatres are placing special emphasis on the month of September as a time to see everything the public will like in film entertainment. . . . The Minneapolis headquarters of Independent Film Exchange and its subsidiary Independent Poster, Don Swartz owner, have moved into new and larger quarters. . . . Frank Hahn, Jr., Bay and Royal theatres, Ashland, Wisconsin; Ernotte Hiller, Grand and Gopher theatres, Crookston, Minnesota; R. Spilde, Trianon theatre, Halma, Minnesota, and Bruce Waters, Lake theatre, Turtle Lake, Wisconsin, were film row visitors.

NEW ORLEANS

Playing were "That's My Boy," Saenger; "Captain Horatio Hornblower," Orpheum; "Tales of Hoffman," Civic; "Tokyo File 212," Center; "Night Into Morning," Tudor; "Iron Man," Joy; "The Big Carnival," Globe, second downtown showing; "Little Egypt," Loew's State. . . . "David and Bathsheba" New Orleans opening is slated for September 20 when it will bow into the Joy. . . . A. R. Carr, Warner Bros., auditor died September 5, victim of a heart attack. . . . Louisiana exhibitors visiting were: John Parker, Westwego; William Sendy, Kenner; Mr. and Mrs. Claude Darce, Morgan City; Joe Doyle, Winnsboro; Nerry Comeaux, St. Martinsville; Robert Molzon, Norco; Ann Molzon, Labadieville; Brandon Doakes, Shreveport, and Lew Langlois, New Roads. From Mississippi were Al Randall, Woodville; B. V. Sheffield, Poplarville; Ed Delaney, Magnolia, and C. C. Meyers, Fayard, Biloxi. . . . The Rebeck family are back at the Rebesc.

OKLAHOMA CITY

Ed. Thorne of the Cooper Foundation Theatres, says business has been very good, the last few weeks at all their theatres. . . . The Criterion is showing "David and Bathsheba." For this engagement prices are: 11:45 a. m. to 5:30 76 cents, after 5:30 $1.20. Children, anytime, 25 cents. . . . At the Harber for a second week "Here Comes the Groom." Now at Plaza, Tower and Capitol, "Meet Me After the Show," and the Ritz has "Scudda Hoo Scudda Hay" plus "Whispering Smith." At the Midwest, "The People Against O'Hara"; Warner, "Iron Man," and the Sooner has "The Tiger Man" plus "Underground Spy." The Center is showing "Flying Leathernecks." . . . Major H. S. Cole, 75, Bonham, Texas showman died September 2 at his home in Bonham. He operated four houses, three downtown and one drive-in outside the city. His brother is Col. H. A. Cole of Dallas.

OMAHA

A second week at the Orpheum was decided for "Here Comes the Groom" after topping normal figures by $3,500. "On Moonlight Bay" was moved from the Paramount to the Omaha after an $11,000 first week. At the RKO-Brandeis, "Flying Leathernecks" nearly doubled average attendance of $5,500 to round out a banner holiday week for Omaha theatres. . . . Jim Hughes, Alliance, Neb., theatre manager, has retired after more than 35 years in the film industry. . . . Sports writers and broadcasters were guests at a special screening of "Angels in the Outfield" by the MGM office. . . . Marvin Graybeal, manager of the Capitol City at Sioux City, won the courtesy plaque in a Tri-States Circuit contest.

PHILADELPHIA

With the Labor Day holiday giving the new season hopeful recovery signs, plus heavy promotions and exploitations for new pictures focusing more than casual atten-

(Continued on following page)

M-G-M TRADE SHOW—SEPT. 28th

"MAN WITH A CLOAK"

ALBANY	20th-Fox Screen Room	1052 Broadway	9/28	2 P.M.
ATLANTA	20th-Fox Screen Room	197 Walton St., N. W.	9/28	2 P.M.
BOSTON	M-G-M Screen Room	46 Church Street	9/28	2 P.M.
BUFFALO	20th-Fox Screen Room	290 Franklin Street	9/28	2 P.M.
CHARLOTTE	20th-Fox Screen Room	308 S. Church Street	9/28	1:30 P.M.
CHICAGO	H. C. Igel's Screen Room	1301 S. Wabash Ave.	9/28	1:30 P.M.
CINCINNATI	RKO Palace Bldg. Sc. Rm.	16 East Sixth Street	9/28	8 P.M.
CLEVELAND	20th-Fox Screen Room	2219 Payne Ave.	9/28	1 P.M.
DALLAS	20th-Fox Screen Room	1803 Wood Street	9/28	10:30 A.M.
DENVER	Paramount Screen Room	2100 Stout Street	9/28	2 P.M.
DES MOINES	20th-Fox Screen Room	1300 High Street	9/28	1 P.M.
DETROIT	Max Blumenthal's Sc. Rm.	2311 Cass Avenue	9/28	1:30 P.M.
INDIANAPOLIS	20th-Fox Screen Room	326 No. Illinois St.	9/28	1 P.M.
*JACKSONVILLE	Florida State Screen Room	128 East Forsyth Street	9/27	8 P.M.
KANSAS CITY	20th-Fox Screen Room	1720 Wyandotte St.	9/28	1:30 P.M.
LOS ANGELES	United Artists' Scr. Room	1851 S. Westmoreland	9/28	2 P.M.
MEMPHIS	20th-Fox Screen Room	151 Vance Avenue	9/28	12 Noon
MILWAUKEE	Warner Screen Room	212 W. Wisconsin Ave.	9/28	1:30 P.M.
MINNEAPOLIS	20th-Fox Screen Room	1015 Currie Avenue	9/28	2 P.M.
NEW HAVEN	20th-Fox Screen Room	40 Whiting Street	9/28	2 P.M.
NEW ORLEANS	20th-Fox Screen Room	200 S. Liberty St.	9/28	1:30 P.M.
NEW YORK - N.J.	M-G-M Screen Room	630 Ninth Avenue	9/28	2:30 P.M.
OKLAHOMA CITY	20th-Fox Screen Room	10 North Lee Street	9/28	1 P.M.
OMAHA	20th-Fox Screen Room	1502 Davenport St.	9/28	1 P.M.
PHILADELPHIA	M-G-M Screen Room	1233 Summer Street	9/28	11 A.M.
PITTSBURGH	M-G-M Screen Room	1623 Blvd. of Allies	9/28	2 P.M.
PORTLAND	B. F. Shearer Screen Rm.	1947 N. W. Kearney St.	9/28	2 P.M.
ST. LOUIS	S'Renco Art Theatre	3143 Olive Street	9/28	1 P.M.
SALT LAKE CITY	20th-Fox Screen Room	216 E. First St., So.	9/28	1 P.M.
SAN FRANCISCO	20th-Fox Screen Room	245 Hyde Street	9/28	1:30 P.M.
SEATTLE	Jewel Box Preview Thea.	2318 Second Ave.	9/28	1 P.M.
WASHINGTON	RKO Screen Room	932 New Jersey Ave., N.W.	9/28	2 P.M.

*(Note: Jacksonville is September 27th)

M-G-M presents JOSEPH COTTEN • BARBARA STANWYCK in "THE MAN WITH A CLOAK" • Co-starring LOUIS CALHERN • LESLIE CARON
Written for the Screen by Frank Fenton • Based on a Story by John Dickson Carr • Directed by Fletcher Markle • Produced by Stephen Ames

(Continued from preceding page)

tion on the film theatres, a spirit of optimism prevails among the exhibitors with a marked feeling that business will definitely continue to climb upwards as it already has started to do. . . . Paramount, Wilkes-Barre, installed three new high intensity lamps. . . . Lee Levy, manager of Warners' Arcadia, Wilmington, Del., is back at the job after being hospitalized. On his return, Kenneth Drake joined the staff as assistant manager. . . . In addition to the reserved seat policy at Warner's Stanley for the theatre-TV of the Robinson-Turpin fight this week, Mo Wax used his Royal theatre for the viewing of the fight via his new Magnavid TV equipment in which he has a major interest. . . . Annual golf tournament of the local Variety Club, Tent No. 13, was to be held Friday. . . . A. M. Ellis interests, largest independent circuit in the area, purchased the Warner Building which houses the Warner Brothers film exchange. . . . The Ritz, Reading, Pa., is set to close within a month when the Fabian lease on the house expires. . . . Colorvision Corporation was organized here to handle the manufacture and distribution of color filter screens and other conversion units. . . . The Frankford, operated until last Spring as a last-run double feature house by Paramount, will be demolished. . . . A. P. Kronk announced the opening late this month of the Center, formerly the Opera House, Minersville, Pa. House was completely rebuilt and will be handled by his son-in-law, Edward Orzech, with Allied Buying and Booking Service here handling such services. Allied Buying and Booking also added the Keswick, Glenside, Pa., to its list upon the recent death of the owner of the suburban house, Al Fischer.

PITTSBURGH

Keeping up the excellent grosses attained during the month of August, September also came in with a bang. . . . Aided by a stage show featuring Patti Page and Guy Mitchell, and with "Passage West" on the screen, Loew's Penn did a whopping $40,000. "Jim Thorpe—All American" did better than $16,000 in the Stanley and "Meet Me After the Show," was good for $12,500, in the smaller J. P. Harris. . . . "Tales of Hoffman" did terrific business in the legitimate Nixon theatre and "Oliver Twist" is playing to standees in its sixth week in the Art Cinema. . . . More than 500 exhibitors, salesmen, exchange executives and other members of Pittsburgh's motion picture industry met in the William Penn Hotel to formulate plans for the district's participation in Movietime U.S.A. . . . M. A. Silver, zone manager for Warner brothers; John H. Harris, president of the Harris Amusement Company, and Fred Beedle, president of the Allied Theatre Owners of Western Pennsylvania served as co-chairmen.

PORTLAND

Business continues to be good at most first-run theatres and this week is no exception. Both chains hypo the weak nights with strong sneak previews that have been paying off on the night of the sneak and boosting the take during the regular showing. Orpheum and Broadway turned customers away this week when they previewed ace products. . . . "The Frogmen" is at the Oriental and Orpheum, "Mask of the Avenger," Paramount, and "The Lady and the Law" at the United Artists are all new this week. "Captain Horatio Hornblower" continues at the Broadway, "That's My Boy" moves over to the Mayfair, and "The Mario Lanza Concert" continues for a fourth week at the Guild. . . . Keith Petzold, manager of the J. J. Parker Broadway theatre dreamed up the idea of having chariot races at the State Fair this week, with prizes going to the winners. This was to publicize the forthcoming "Quo Vadis."

SAN FRANCISCO

Top money maker in town was "David and Bathsheba" (advanced prices) at the Fox almost doubling the next best grosser "Here Comes the Groom" at the Paramount. . . . On screen over town are "Iron Man" at the Orpheum, "Rhubarb" at the Paramount, "Angels in the Outfield" at Loew's Warfield, "Force of Arms" at the St. Francis and "Meet Me After the Show" at the Fox. New at the art houses are "Seven Days to Noon" at the Vogue and "Storm Within" at the Clay. . . . In town were James M. Stephens, vice president and general manager of Westside theatres, conferring with President L. S. Hamm; John Wayne, Don Taylor, Robert Ryan and Janis Carter (who stopped everything on Market street) with the opening of "Flying Leathernecks" at the Golden Gate. . . . Golden State has taken over the operation of the new 1000-seat Burbank theatre in Burbank (the first show house in the newly incorporated district near San Jose) built by Salih Bros. at a cost of $300,000. Manager of the main-floor-rocking-chair-loge type house is Bob Meyers, former assistant manager of the State in San Jose. William Barker, chief of service at the State, has been promoted to manager there. . . . John Bach, manager of the Cinema, was transferred to manager of United Nations and Joseph Akzam, assistant at the Cinema, was promoted to manager there.

ST. LOUIS

New openings include "Pick Up" at Loew's Orpheum; "Flying Leathernecks" at the Fox and "David and Bathsheba" at the re-opened St. Louis theatre. . . . The St. Louis had been closed for the summer which has been the policy of the operators the last few summers. Reopening was auspicious as it was standing room only. . . . "Rich, Young and Pretty" held over for a second week at the Loew's State. . . . Talk among men in the business in this sector is that business is really up not just mere speculation.

TORONTO

"David and Bathsheba" opened at the Victoria theatre here with all seats on sale at $1 for opening night only. House was closed all day Wednesday and re-opened for formal premiere. . . . Only other openings in town this week were "The Big Carnival" at the Imperial, "Iron Man" at the Uptown, and "The Prowler" at the Downtown, Glendale, State, Scarboro, Mayfair and Crest. . . . Held over for a third week were "Show Boat" at Loew's, "That's My Boy" at the Shea" and Eglinton, and "Kon-Tiki" at the Towne Cinema. Remaining for a second week were "Meet Me After the Show" at the Odeon Toronto, "Mr. Belvedere Rings the Bell" at the University and Nortown, "Circle of Danger" at the Hyland, and "Bitter Rice" at the International Cinema. . . . "On the Riveria" and "Deadline for Murder" are double billed for their second showing at the Tivoli and Capitol, while "The Dark Man" and "Captain Boycott" share the billing for their second run at the Danforth, Fairlawn, Humber and Christie. . . . Producer Walter Wanger and Steve Broidy, president of Monogram, in town to attend the Canadian Monogram convention over the weekend. . . . Royce theatre, operated by the Premium circuit, is the first Toronto house to re-introduce silverware set give-aways since before the war. Local exhibitors are opposed to such tactics to attract customers, although a few theatres in other Canadian situations use them.

VANCOUVER

On strength of films plus perfect Labor Day weather most downtown houses are looking for good business to continue. Midnight shows all did top rate business prior to the holiday. Topping the town were "Here Comes the Groom" at the Capitol; "Fabiola" at the Strand; "Bitter Rice" at the Studio, and "Mr. Belvedere Rings the Bell" at the Orpheum. Also above average were "Comin' Round the Mountain" at the Plaza and "Texas Rangers" plus stage show, at the Hastings. . . . The reopened State theatre with a stage show and "After Night" did well at a 65 cent top. . . . Also playing: "Warpath" plus "Bombardier" at the Cinema; "Passport to Alcatraz" and "Island of Doomed Men," reissues, at the Paradise; "Francis Goes to the Races" at the Vogue; and "The Big Carnival" and "Dear Brat," moveovers, at the Dominion. . . . Three theatre managers resigned: Hern Wolfe of the Olympia, Bob McKay of the Odeon at Abbotsford, B. C., and Nick Banton of the Odeon at Victoria, the latter being replaced by Ralph Conner, formerly of the Plaza, Vancouver. . . . The Cascade drive-in theatre at Burnaby was granted an injunction restraining a florist adjoining the outdoor theatre from permitting a strong beam or shaft of light to be shone on the screen which they said unlawfully interfered with the film showing. . . . Mike Maccagno opened his 250-seat Aurora theatre at Lac La Biche, Alberta, the town's first theatre. . . . Leon Jeannotte recently opened his new 300-seat Gaiety at Fahler, Alberta.

WASHINGTON

New openings included "Peking Express" at the Warner; "The People Against O'Hara" at the Palace; "Cattle Drive" at the Capitol; "The Guy Who Came Back" at the Columbia; "The Prowler" at the Trans-Lux. Holdovers included: "That's My Boy" at the Metropolitan; "Flying Leathernecks" at RKO Keith's; "Red Shoes" at the Little; "Bright Victory" at the Playhouse; "Oliver Twist" at the Dupont and "La Ronde" at the Plaza. National Screen Service has moved back to its old offices. . . . The first fall meeting of the Advertising Club had as guest of honor, Gael Sullivan, executive director of Theatre Owners of America. His topic was Movietime U.S.A. . . . Arlene Dahl, Hollywood star making a personal appearance on Loew's Capitol's stage, was introduced to the press at the Variety Club. . . . "David and Bathsheba" had a gala premiere at Loew's Palace.

Italy Considers 20% Ticket Tax Increase

ROME: The Federal tax on admissions would be raised 20 per cent under a proposed law which the Cabinet Council approved here last week. The increase would establish the admissions tax at from 18 to 60 per cent.

The proposed measure will be submitted to the Parliament sometime this month and, despite protestations from the industry, is assured passage. The industry argues that it is already overburdened with taxes which bring down income to producers, distributors and exhibitors despite the fact there has been a constant increase in attendance and gross income.

Along with the admission tax, the Cabinet Council approved fiscal bills raising indirect taxes about 30 per cent. The Government is forced to raise additional money to make up for the raise in salaries granted to Government employes. The Council also approved the special admission tax on Sunday showings. Proceeds go to the Government found for the unemployed.

City College Makes Awards

The College of the City of New York has announced that its Robert J. Flaherty award for creative achievement in documentary films will not be awarded this year because "no single film submitted was deemed sufficiently outstanding." However, honorable mention awards were presented to: "Adventure in Sardinia," an Economic Cooperation Administration film; "The Undefeated," produced by British Information Services; "Angry Boy," a mental health documentary produced by Affiliated Films, and "Pacific 231," an impressionistic Mitry picture.

IN NEWSREELS

MOVIETONE NEWS, No. 73—Reds thwarted in try to block Japanese treaty. Democracy through education. Sports: Tennis. Ice-capades.

MOVIETONE NEWS, No. 74—Forty-nine free nations sign Japanese peace treaty. U. S.-Japan sign security pact. MacArthur sees G.I.'s soon home. Red supply bases bombed in Korea. Science-fiction honora movie. America hails 1952 queens of beauty.

NEWS OF THE DAY, No. 283—Japanese peace treaty conference. Miss America. Borneo coronation. Ice-capades. Sports: Tennis.

NEWS OF THE DAY, No. 284—Forty-nine nations sign Japanese peace treaty. Britain's worst oil fire. Bombers busy in Korea. Miss and Mrs. America of 1952. Irish answer pigskin call. Daredevil aerialist.

PARAMOUNT NEWS, No. 6—Peace treaty drama at San Francisco. Stock car race in Darlington, S. C. National tennis championships.

PARAMOUNT NEWS, No. 7—Miss and Mrs. America crowned. Oil fire in England. Korea: air war at new fury. Peace treaty climax. Texas rodeo: "It's raining cowboys."

TELENEWS DIGEST, No. 36B—Japanese peace treaty conference in San Francisco. National tennis championship.

TELENEWS DIGEST, No. 37A—Japanese peace treaty signed. Truman views midwest flood damage. "Poison bread mystery" in France. Kaiser's grandson marries in Germany. Miss Utah crowned Miss America.

UNIVERSAL NEWS, No. 489—Japanese peace treaty conference. Sports: Ice-capades of 1952.

UNIVERSAL NEWS, No. 490—Korea. Secretary of the Treasury Snyder opens bond drive. German Communists return from Berlin youth rally. Oil fire in England. Signing of Japanese treaty.

WARNER PATHE NEWS, No. 8—Japanese peace conference. Sports: National tennis championships.

WARNER PATHE NEWS, No. 9—Free nations sign Japanese peace treaty. War in Korea. Ireland: Jet bomber races sun, sets record. Biggest British oil fire. Miss America. Mrs. America. Browns whip Bears.

Anniversary in Cuba For Paramount Office

The Paramount branch office in Cuba marks its 25th anniversary this week with a reception and dinner in Havana Saturday. Barney Balaban, president of Paramount Pictures, and George Weltner, president of Paramount International, are scheduled to attend the affair, to which 450 Cuban exhibitors and Government officials have been invited. A. L. Pratchett, the company's division manager for Latin America, was the first branch manager in Cuba. His son, Robert, now holds that post.

Seattle Theatre Supervisors

Charles Crickmore last week was elected chairman of the Seattle Board of Theatre Supervisors, a group appointed by the mayor to maintain standards of decency in public entertainment. Mr. Crickmore succeeds Bernard Reiter, who will remain as a member of the board. Arnold R. Beezer was named vice-chairman, Jay T. DeFriel was reelected treasurer and Mrs. Ernest Kummer was reelected secretary.

Wilcox Film to Open

"The Lady With a Lamp," produced and directed by Herbert Wilcox, and starring Anna Neagle as Florence Nightingale, will have simultaneous world premieres in 15 countries and territories September 22. Princess Elizabeth and the Duke of Edinburgh will attend the London opening.



FAITH

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"Every tomorrow has two ends. We can take hold of it with the handle of anxiety or the handle of faith"

*

As we celebrate our Silver Anniversary, we of National Theatre Supply have paused for a moment to look over our assets. We are fortunate to have thousands of good customers and friends in show business. We are proud of our nation-wide organization with the ability to render genuine service to you—the exhibitor. But there is one which stands out above all the rest. It cannot be measured in dollars and cents. It is priceless. It is FAITH IN THE FUTURE OF THE MOTION PICTURE INDUSTRY.

Faith in this industry is, to us, almost a tangible thing. It has been part of our thinking since the very beginning of our business in 1926. It has helped us to weather the bad years and to enjoy the good. It has helped us to look beyond tomorrow . . . to pioneer in the development of new and better equipment. This has included better projection and sound, lamps, screens and other links in the chain of fine motion picture presentation. During the past year, it has been exemplified in our introduction of two types of theatre television equipment—the film-delay Videofilm System and the Simplex direct view projection system.

We believe we have come a long way in this quarter century. We like to think of these years not in terms of age but in terms of *youth*. We are *25 years young!* We promise that no matter what the future holds we will be ready as always to meet the challenge. We look ahead with confidence and enthusiasm because we have built our house upon the rock of FAITH—in your future and ours. *The show must go on!*

NATIONAL THEATRE SUPPLY

Chicago Group Dissolved In Colosseum Fight

The Chicago unit of the Colosseum of Motion Picture Salesmen of America made good its recent threat to secede from the parent union at a meeting in Chicago last weekend. Bitter over what it considered an inadequate wage agreement made by the national group with the film companies, the Chicago group voted to dissolve. Harold Zeltner, Chicago president, called the national leadership "ridiculously inept" and claimed the wage and expense allowance agreement, which would boost the weekly salaries of some 1,000 salesmen $7 per week and add $1 a day for expenses, was made at "a secret meeting." A new, as yet unnamed, organization of Chicago film salesmen has been formed with Mr. Zeltner as president; Lou Goldberg, secretary, and Si Lax, treasurer.

Election Date Set for Paramount Union Vote

The "white collar workers" and publicists of Paramount's home office in New York have been informed by Max Dauber, National Labor Relations Board hearing officer, that a vote would be taken September 20 to determine whether IATSE Motion Picture Home office Employees Local No. H-63, or the Screen Office and Professional Employees and Screen Publicists Guilds (DPOWA, District No. 65) should represent them.

T. L. Orr Dies

Tracey L. Orr, 62, owner of the Edna theatre, Gibson City, Ill., died at Mennonite Hospital, Bloomington, September 5. He had been in failing health for the past year. Mr. Orr purchased the Edna theatre in 1924. In 1948, his son, Clifford, joined him as a partner in the operation of the house. In addition to his son, Mr. Orr is survived by his wife, a daughter, his mother, two brothers, a sister and three grandchildren.

Maria Montez

Film actress Maria Montez, 31, died suddenly September 7 at her home in Paris. Miss Montez, of Latin American birth, was married to Jean Pierre Aumont, and had not been in good health for some time.

Loew's Declares Dividend

The board of directors of Loew's, Inc., at a meeting last week, declared a quarterly dividend of 37½ cents per share, payable September 29, 1951, to stockholders of record September 14.

HENRY R. ARIAS



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The
WORLD MARKET

(Continued from preceding page)

and, despite the lack of stage shows, give-aways and other gimmicks, they usually play to good business. Only one picture—"Four in a Jeep"—was made last year. Lazar Wechsler was the producer of the Praesens-Film production.

Business Good, Production Off Now in Germany

In Germany, theatres are doing well, but production is in trouble and falling off sharply. After rising rapidly from four pictures in 1946 to 71 in 1950, it is now faced with serious financial and other difficulties. Remedies tried so far included tax privileges for selected productions; prizes and trophies given by the state, and Federal guarantees for part of the production cost, a measure that has pointed the way to quantity rather than badly-needed quality.

After deciding that the big UFA studios be returned to German control for disposition, the Allied authorities recently changed their minds and offered the facilities to the highest bidder among angry cries of "unfair" from German officials.

In the Scandinavian countries, theatres are doing good business, but production is sporadic. The five Danish studios are fairly active, planning an output of 15 films in the next year. The Government has granted tax relief for domestic product to encourage its growth. The Danish public is apparently ready to attend any worthwhile film, and this year has flocked to see Italian pictures like "Bicycle Thief," "Bitter Rice" and "Live in Peace."

Only one or two films are planned by the semi-official Norsk A/S film company in Norway. On the whole, the outlook for the 1951-52 season is grim, with attendance falling off steadily. Domestic product has shown great strength at the box office. American films dominate the field and are well liked.

Swedish Producers Get Subsidy from Ticket Tax

With Swedish producers in dire trouble, a situation similar to the one in Britain has developed. The Government now is committed to returning 20 per cent of the entertainment taxes to the producers, and the exhibitors will turn over to the producers 24,000 Kronor for each new film made. Theatres for a short while were able to raise prices, but then had to go back to almost the old levels. Production now is held in abeyance pending decision on how much help producers can expect from the theatres. American pictures lead.

Across the world, in Australia, show business thinks its prospects for the coming year pretty good. Business has been brisk, with many theatres reporting record bookings, and no change in that situation is seen in the future. Good pictures invariably do well with American films far and away the most popular. The better-type British product too is finding its market. There is practically no local production. Twentieth-Fox made "Kangaroo" in Technicolor and Ealing from Britain made three films and is planning a few more. Because of building restrictions, there will be no new construction in the foreseeable future.

All over Latin America, business is lively. American pictures are doing particularly well in Mexico but lately have found competition in Spanish films. Mexican production is likely to be kept to 100 this year, a lesson learned when many of the 126 pictures made last year failed. Should the new quota law be upheld, American profits would be sharply curtailed.

WORLD FILM ADMISSIONS

The following tabulation records the admission prices in theatres of various countries of the world, in terms of American money, and in terms of the number of man hours of unskilled labor necessary to purchase one admission. The last such table appeared in the World Market Section of MOTION PICTURE HERALD, *issue of November 13, 1948.*

COUNTRY	RUN	ADMISSION	ADMISSION (U.S. Dollars)	ADMISSION (Hours of Labor)
AUSTRALIA	First	2/3s.-5/6s.	25¢-62¢	1-1¼ hours
	Second	1/6s.-3/6s.	17¢-39¢	20-45 minutes
BRAZIL	First			1 hour average
	Second			45 minutes average
DENMARK	First	D.Kr. 2.25	32¢	45 minutes
	Subsequents	D.Kr. 1.75	25¢	35 minutes
	Small Towns	D.Kr. 1.50	22¢	30 minutes
FRANCE	First-Run West End			2½-3 hours
	Boulevard Houses			2½ hours average
	Local Houses			1¾ hours average
	Provinces:			
	Large Towns			1½ hours average
	Medium Towns			1½ hours average
	Small Towns			1 hour average
GERMANY	First	DM. 2.50	60¢	2½ hours average
	Subsequent	DM. 1.50	36¢	1½ hours average
	Small Towns	DM. 1.00	24¢	1 hour average
GREECE	First	Drs. 6,500	$4.33	1 hour, 18 minutes
HOLLAND	First	60-140 D. cents	20¢-43¢	40-92 minutes
	Subsequent	60-100 cents	20¢-28¢	40-66 minutes
	Rural	60- 90 cents	20¢-25¢	40-60 minutes
IRELAND	First			1 hour 5 minutes
	City subsequent			37 minutes
	Provinces:			
	Large Towns			45 minutes
	Rural			57 minutes
MEXICO	First		34¢-75¢	½ day to one day
	Subsequent		17¢-23¢	2 to 3 hours
NORWAY	First			50 minutes
	Subsequent			30 minutes
SPAIN	First	15 pesetas	92¢	5 hours
	Second	9 pesetas	54¢	3 hours
	Subsequents	5 pesetas	30¢	1½ hours
SWITZERLAND	First	1.10 fr.-5 fr.	4¢-20¢	½ hour to 2 hours
	Second and Subsequents	1.10 fr.-5 fr.	4¢-20¢	½ hour to 2 hours
VENEZUELA	First	2-4 Bs.	60¢-$1.20	2-4 hours average
	Second	1.50-2 Bs.	45¢-60¢	1½ to 2 hours
YUGOSLAVIA	First	9-20 dinars	18¢-45¢	1 hour average
	Subsequent and Small Towns	7-15 dinars	16¢-24¢	½ hour to 1 hour

RKO RADIO

PROJECTS PICTURES TO ALL THE WORLD

RKO RADIO PICTURES

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I WANT YOU
STORY OF ROBIN HOOD
FLYING LEATHERNECKS
HIS KIND OF WOMAN
BEHAVE YOURSELF!
THE BLUE VEIL
KON-TIKI
JUNGLE HEADHUNTERS
TARZAN'S PERIL
THE RACKET
IT'S ONLY MONEY
SLAUGHTER TRAIL
ON THE LOOSE
HAPPY GO LOVELY
TWO TICKETS TO BROADWAY
DRUMS IN THE DEEP SOUTH
ON DANGEROUS GROUND
SONS OF THE MUSKETEERS
THE LAS VEGAS STORY
THE HALF-BREED
A GIRL IN EVERY PORT
JET PILOT
MACAO
MONTANA BELLE
DAY WITHOUT END
THE BIG SKY
ANDROCLES AND THE LION
THE KOREAN STORY
SUDDEN FEAR
A NEW TARZAN
CLASH BY NIGHT
THE U.S.O. STORY
LILLI MARLENE

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Alice in Wonderland

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NATURE'S HALF ACRE

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STORY OF ROBINHOOD

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Six men on a raft across the Pacific!



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Produced by OLLE NORDEMAR • An Artfilm A. B.



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Produced by JULIAN LESSER



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BEAUTIFUL forest maidens!
BLOW-GUN animal hunts!
VAMPIRE killer fish!
LOST city of Incas!
"WHITE" island Indians!
FIERCE rare animals!

PRODUCTION around the WORLD



ITALY. Toto, top money-making star of Italy, as he appears in "Cops and Thieves," a Lux Film Production also starring Aldo Fabrizi.

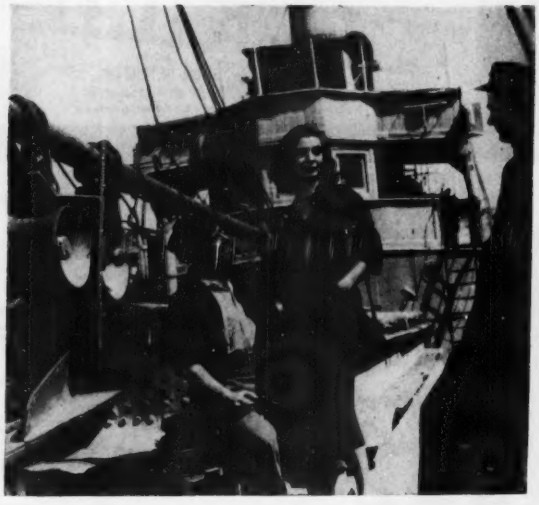


VENEZUELA, left. Tomas Henriquez and Alberto de Paz y Mateos in "Territorio Verde," a drama of the Amazon jungles produced by Boliver Films.



NORWAY. Erik Hell and Romang Alten as they appear in "Dead Ports," a romance and adventure production by Norsk Film A.S.

GREECE, right. Lela Chatzaigyzi, center, with Alex Alexandrakis and Lakis Skellas in "Sinless Sinners," a Finos Film from Athens.





DENMARK. The four child stars of "Stay Away from Our Mother," the family comedy success produced by Danish Palladium.



AMERICAN production abroad is represented, right, by Walt Disney, who is pictured in England showing Richard Todd and Joan Rice, stars of the Disney-RKO picture "Robin Hood," his prowess as an archer.



SWEDEN. Signe Hasso appears in her native land in her first film in ten years, "Such Things Don't Happen Here," an espionage drama from Svensk Filmindustri.



SWITZERLAND. Yosef Yadin and Ralph Meeker in the Swiss film, "Four in a Jeep," produced by Lazar Wechsler and Praesens-Film.

ITALY, right. Laurel and Hardy appear in "Atoll K," a Fortezza-Franco London Film distributed by Minerva.



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GREGORY PECK · SUSA

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RAYMOND MASSEY · KIERON MOORE and a cast of many thousands

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Produced by DARRYL F. ZANUCK Directed by HENRY KING

by PHILIP DUNNE

test Campaign in 20th CENTURY-FOX History!

...around the world





FRANCE. A scene from "Juliette au le chef des Songes," produced by Marcel Carni and starring Gerard Philippe and Suzanne Chontier. The picture represented the French industry at the Cannes Festival.



GERMANY. Hans Albers and Cecile Aubry in "Blaubart" produced by Otto Vehmann and Herbery Ublich. It is a joint French-German production of Alima Films.

MEXICO, left, Arturo de Cordoba in "In the Palm of Your Hand," produced by Micr y Brooks S.A.



ARGENTINA. Laura Hidalgo and Arsenio Perdiguero in the Argentine Sono Film picture "La Orquidea," now in production.



SPAIN, left. Conrado San Martin and Elena Espejo in "Duda," an Emisora Film produced in Barcelona.

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Produced and Directed by William Wyler · Screenplay by Ruth and Augustus Goetz · From the American Classic, "Sister Carrie," by Theodore Dreiser

SHOWMEN IN BRITAIN ARE APPREHENSIVE

by PETER BURNUP

LONDON: Exhibitors given to apprehension question among themselves whether the long-feared boxoffice recession has set in here.

The last available figures relating to the 4,593 theatres coming under official surveillance relate to the three months ending December 30, 1950. These show that in the period in question paid admissions totaled 324,270,000 with a boxoffice gross of £24,860,000. The figures represent a decline of 12.6 per cent in admissions and 11.3 per cent in the gross from those recorded in the HERALD's World Market Section last year, with 371,063,000 admissions, and a boxoffice take of £28,040,000.

Top Revenue Down

But a more significant index to a shrinking traffic is to be seen in the just issued Exchequer Return which discloses that motion picture theatres in June last paid £2,808,000 entertainment tax compared with £3,128,000 in May and £3,172,000 in April. The March figure was £3,374,000; in February (in the face of bitterly cold weather) £2,836,000; in January £3,054,000.

Shrewder showmen ascribe the disturbing circumstances mainly to the decreasing spending capacity of the population generally. The citizenry, they say, shop now for their films.

Theatre men have added concern over the possible outcome of the recent rise in admission prices ordained in Hugh Gaitskell's budget. Middle-price seats (around two shillings) were increased by threepence in the complicated instrument devised by Mr. Gaitskell; partly dictated by the rising inflationary spiral, partly to meet defense costs, partly to aid the British producer. Of the added threepence, 1½d goes to the Exchequer as tax, ½d to the famous Eady Production Pool, 1d (less the relative amount of film-hire) to the exhibitor.

Much Depends on Answer

Question asked is: Will the customer accept the new prices or will he use a cheaper priced seat? Much depends on the answer to that riddle. Preliminary investigation suggests that in larger industrial towns, with their people going full-bent in the Defence Drive, the increase largely will be absorbed. But elsewhere there will be an inevitable drift to cheaper seats.

The only loser thereby will be the showman. The Exchequer will still draw its immense tax amount. The levy in aid of the Eady Pool is a fixed one. In other words, the producer now draws three-farthings per seat whether the customer pays 1s, 1d or five shillings. Also, for the showman, is that spectre of inflation which grows in menacing form no matter how the Welfare State planners struggle to curb it.

The Cinematograph Exhibitors' Association lately conceded a considerable increase in the wages of theatre employees. Similar demands are being made in other branches of the industry. Heavy rises in running costs are considered to be inevitable unless some means is found of stemming the inflationary movement.

Three-Year Eady Plan

Mr. Gaitskell has stated that the latest edition of the Eady Plan will operate for three years only, with the implication that in that period producers will be expected to find a way of putting their business on an even keel. It is estimated that the Plan will bring £10½ millions annually to the producers.)

The general understanding was that with the increased levy in aid of the production end of the business the new president of the Board of Trade, Sir Hartley Shawcross, would allow the National Film Finance Corporation to languish into a graceful demise. Those hopes were dashed when on the last day of the Parliamentary session Sir Hartley disclosed that the Government had decided to grant the Corporation yet another £2 millions, making eight in all.

Nevertheless, the trade as a whole sound glad huzzas at the issue of the recent negotiations between the American delegation and the Government's team. With the exception of a few, film-men now adhere to the doctrine that salvation turns on a healthy Anglo-American cooperation.

Ask More U. S. Product

Theatre-men cry out for bigger and better Hollywood pictures. Realists like Tom O'Brien of the National Association of Theatrical & Kine Employees, prophesy that Denham, Britain's one-time production pride, must close unless Hollywood assists.

Most heartening circumstance in an otherwise gloomy landscape is the resurgence of showmanship plainly to be discerned in these parts. Just concluded is a year's intensive campaign promoted and directed by the Industry's Better Business Planning Committee. The campaign has paid rich dividends.

The trade faces yet another hurdle conditioned by the needs of the Defence Programme and the Balance of Payments problem.

To the apprehensive there's another crumb of assurance. Television's menace hasn't swamped the show-business field. After years of Governmental promise, only three TV transmitters are operating. Moreover, authority has banned the construction of others, at least for the time being. By benefit of the B.B.C monopoly there is no choice of programmes. Viewers must take it or leave it. But despite that, in the 12 months ended July 31, 1951, the number of domestic television licenses in operation more than doubled compared with the previous year.

Reciprocal Release Plan RKO Success

An international, reciprocal releasing plan which will bring further release of superior pictures to the screens of the United States, Canada and Latin America was announced by Phil Reisman at the company's recent European convention.



Phil Reisman

For this purpose a special organization has been established in New York by Ned E. Depinet, RKO Radio president, under the supervision of Robert Mochrie, vice-president in charge of domestic distribution for the company.

Submitted pictures are screened before special juries of sales personnel who evaluate the entertainment potentialities for Western Hemisphere audiences—either as regular releases or as specially handled art theatre extended engagement attractions in the American market.

In Paris, another organization has been set up for the purpose of establishing contact with European producers in order to acquire the foremost product for worldwide distribution.

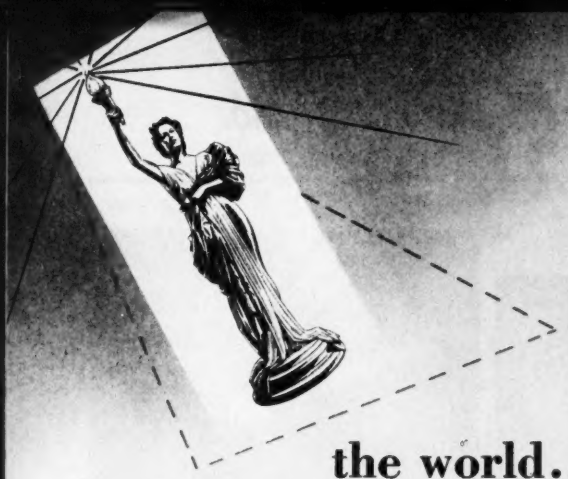
Mr. Reisman told the HERALD that this reciprocal releasing step was taken as a result of the first experience of RKO in distributing foreign product in Europe: for instance "Anni Difficili" ("The Difficult Years") in France and Scandinavia; "Domani E Troppo Tardi" ("Tomorrow Is Too Late") in Italy, and "Bicycle Thief" in Germany.

In New York, Mr. Depinet concluded two foreign deals that spearheaded the new releasing plan. Pictures acquired were "Happy Go Lovely" and "Lilli Marlene," both to be handled in the Western Hemisphere. The former was obtained in a deal with N. Peter Rathvon, who financed production, and the latter from William J. Gell of the Monarch Film Corporation of London.

In England, "Circle of Danger," a David Rose production, was acquired for the Eastern Hemisphere.

In Sweden, Sol Lesser saw Thor Heyerdahl's "Kon-Tiki," produced by Olle Nordemar of Artfilms, B.A. and instituted negotiations whereby he and RKO jointly acquired world distribution rights. The single exception is in the case of distribution for the Scandinavian countries.

Mr. Reisman has voiced the hope that foreign producers will take full advantage of the reciprocal releasing plan to insure maximum showings of their product throughout the world, and of consequent benefit to the whole industry.



On the Broadways of the world...from London to Lima... Sydney to Santiago...in Paris, and Caracas, and far-off Taipeh...Columbia releases for the current season are every day adding to the prosperity of exhibitors... the prestige of

Columbia Pictures International Corporation

Views of *Theatres Overseas*

CINE MARROCOS, Sao Paulo, Brazil



The lobby has a floor of black marble with inlaid copper designs.



The main foyer, looking toward elevators to balconies.

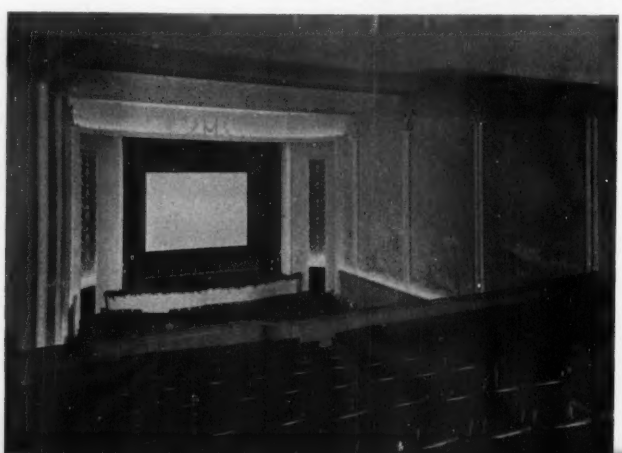
■ One of the most imposing theatre buildings constructed anywhere in recent years is the new Cine Marrocos in Sao Paulo, now the third largest city in South America. Owned by Construtora Brasilia S/A, the theatre is operated by Empresa Brasileira de Cinemas, Ltda., under the direction of Lucidio C. Ceravolo, Mauro Paes de Almeida and Sebastiao P. Almeida. The architect was Joao Bernardes Ribeiro. Seating 1900, the Marrocos is located in the business center of the city, with an entrance approached through a white marble colonnade. The architectural style throughout is Moroccan, hence the name. Besides hard plaster and stucco, the interior treatment prominently employs colored marbles. The auditorium, however, has walls of Acousti-Celotex, which is painted blue. The entrance leads into a huge lobby with a black marble floor embellished here and there with designs in red copper. Beyond this is a foyer which gives access to the main floor, and by elevators to the balconies. The 1900 seats are distributed through three levels. The Maroccos presents a picture 28 feet wide, lighted by Peerless Magnarc lamps operated at 70 amperes. Projectors are Simplex X-L with Kollmorgen f/1.9 lenses. The sound system is also Simplex X-L. Arc current is supplied by a Hertner HI-70-140 motor-generator set. The Maroccos was equipped by R. Ekerman Importacao e Exportacao Munrau, representative of National Theatre Supply in Sao Paulo. The Marrocos is air-conditioned throughout, with cooling by Carrier compressors and heat transfer equipment.



The projection room with its three equipment installations.



View of the auditorium from the top balcony.





Exhibitors throughout the world who have been playing Universal-International pictures regularly will tell you why– in any language . . .

OPTIMISM

is the word around U-I

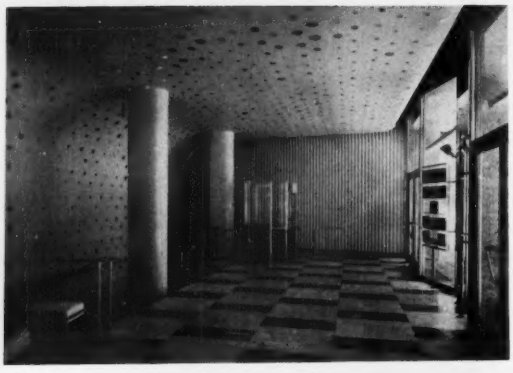
STUDIO 4 CINEMA
Zurich, Switzerland

■ Notable among European cinemas catering to the "more discriminating" is Zurich's tiny but distinguished Studio 4. As "art" theatres do in the United States, Studio 4 features foreign pictures—largely American. But much of its distinction is also derived from its decor. Modern abstract art is the medium relied on for the effect.

There is a gay-colored lobby unencumbered space, but the auditorium is dealt with primarily as a problem of optical illusion. Forms are deliberately lost in the room to strengthen those of the performance. In light tones, a camouflage pattern spreads across one wall and the ceiling. The opposite wall is black with white stripes, and black columns with white abstract forms support a three-color light cove which illuminates photographic blow-ups expressing the modernist's abhorrence of the "purely pictorial." With the black wall turning to form the screen surround, a stripe scheme is projected upon this whole end area during intermission, dissolved as the picture begins.







. . . in WEST GERMANY
The Scala in Cologne and the Planken in Mannheim





■ Light-defined columns and poster windows give striking architectural effect to the front of the Scala. The view above of the Planken shows its unusual balcony plan.



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Modern Kroehler Push-Back Seats make your concessions counters easy to reach and far easier to buy from.

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Modernize NOW!

Wire or write the nearest office!



1—Here's the normal, comfortable lounge-chair position of the Push-Back Theatre Seat.



2—Seated patrons need not stand—a gentle movement of the body slides the seat back.



3—Relax, chair slides back to normal, comfortable position—no standing up, no inconvenience.

*Fully protected by patents

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Push-Back

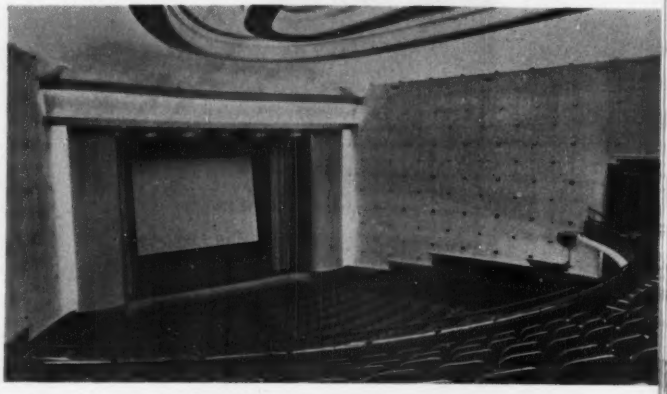
THE WORLD'S FINEST THEATRE SEAT

THEATRE SEATS

Chicago 11, Ill.	New York 16, N. Y.	Los Angeles 7, Calif.	Dallas, Texas
666 Lake Shore Drive	One Park Avenue	2028 So. Vermont Ave.	2023 Jackson Street

Two New Theatres in Beyrouth

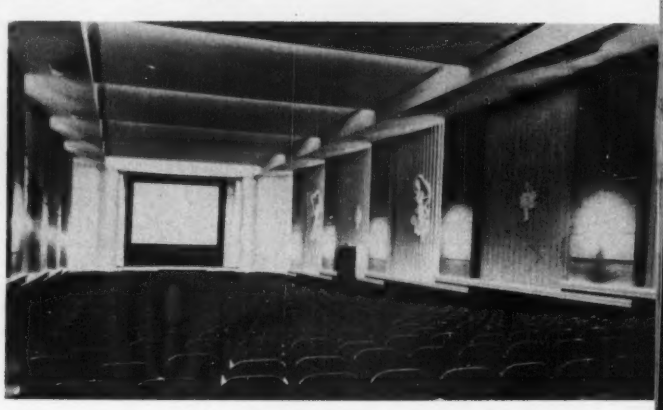
■ Two of the newest theatres in the Near East are the Capitole and Amir in Beyrouth, capital of Lebanon. Both are owned by A. & A. Asseyli and are operated by the Societe "Ficinor." Each was designed by G. Araman. The Capitole seats 1080, the Amir 609, and both houses are seated with Kroehler push-back chairs upholstered in brown velour and with deep green metallic parts and natural wood armrests. The Westrex Corporation of New York supplied much of the equipment, including the auditorium seating, projection and sound equipment, and Adler attraction advertising equipment. Projectors are Century with Ashcraft "Suprex" lamps, while the sound systems are Western Electric—"Advanced" in the Capitole, and "Standard" in the Amir. Marbles and chandeliers were brought from Italy, while draperies and accessory equipment came from France. Both houses are air-conditioned, with cooling by Carrier equipment. Shipping of the auditorium chairs posed a special problem of packing, the Kroehler Manufacturing Company of Naperville, Ill., points out. They required 340 crates, filling three freight cars, for shipment to New York. For ocean shipment, the crates were of special types. One kind was of wire-bound plywood holding six upholstered chair units, each in its own carton. The other type carried the steel standards, aisle overlays and light housings.



Auditorium of the two-floor Capitole theatre.

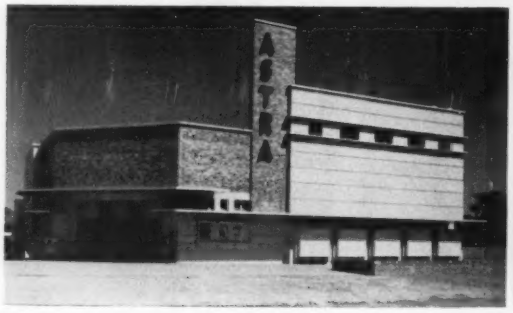


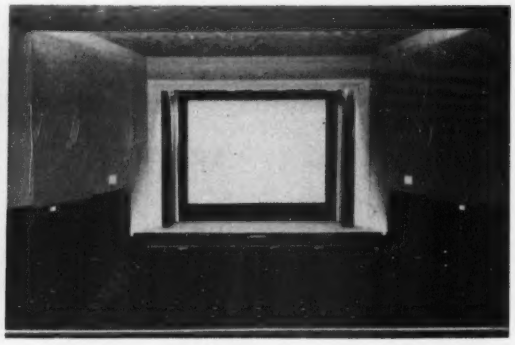
Entrance of the Capitole.



Auditorium of the Amir, which has a Continental seating plan.

Astra Theatre, Kitwe, Northern Rhodesia





■ Projected in 1939, but postponed because of the war, the Astra theatre in the Copperbelt capital of Kitwe in Northern Rhodesia, Africa, was finally completed by its owners and operators, Northern Theatres, Ltd., in 1950, with a policy of American and British pictures. Of modern architecture, it has an auditorium of simple functional form and finish, and it is air-conditioned. Facilities include a confectionery and soft drink stand, and a cocktail bar, while music is supplied by a European orchestra. The entrance is approached on a wide cement pavement bordered by an open terrace that leads from the cafe. Dave Klein is managing director.

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THE SEVEN SINS
Made by Five Top Italian-French Directors
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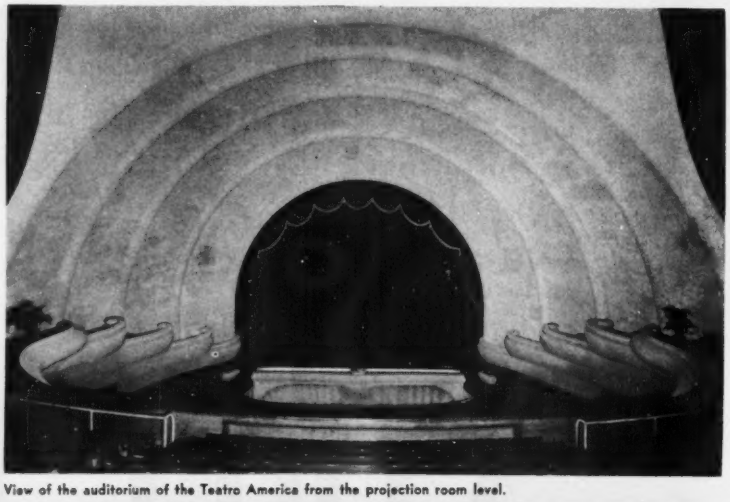
FRANCO LONDON FILM S.A.
PARIS 8e
114 CHAMPS ELYSEES

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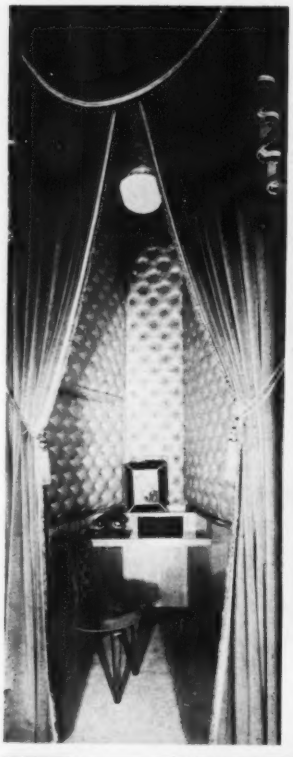
New York Sales Office
CINEMA EXPORT CORPORATION
48 WEST 48TH STREET, NEW YORK 19, N. Y.

TEATRO AMERICA
Havana, Cuba

■ One of the great theatres of Latin America, Havana's Teatro America recently marked its tenth anniversary with installation of new projection equipment to bring its screen presentations up to technical standards in keeping with its rich appointments and outstanding service facilities. Installed by Standard Electric S/A, the new equipment includes RCA-100 projectors, RCA "Brite-Arc" reflector lamps with water-cooled jaws, Century heavy-duty motor-generator, and Kollmorgen f/1.9 lenses. The America seats 1755.



View of the auditorium of the Teatro America from the projection room level.





The lavish appointments of the Teatro America are indicated by these views of the lobby (above), a telephone booth (left) and the men's (below) and women's lounges.



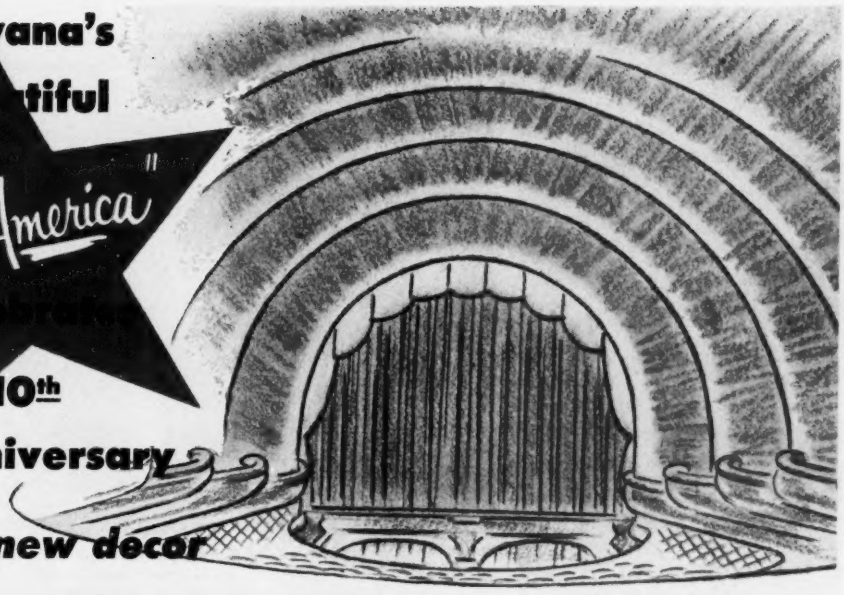


Havana's beautiful

"El America"

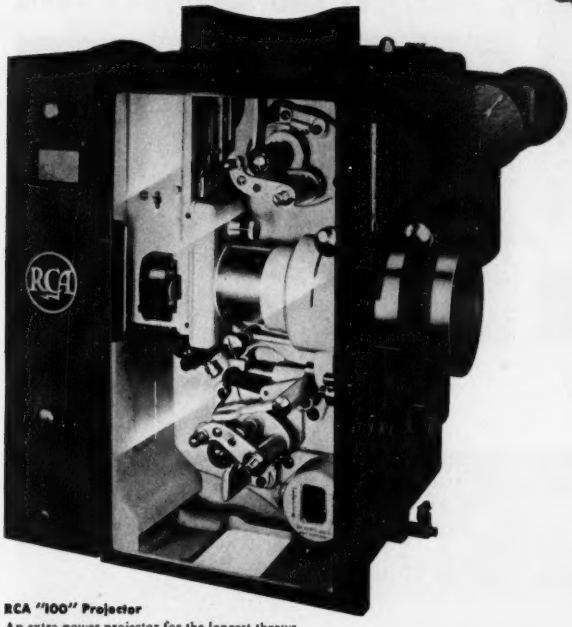
celebrates its

10th anniversary



. . . with new decor

. . . and brilliant new RCA "100" Projectors



RCA "100" Projector
An extra-power projector for the longest throws and largest screens. Such features as automatic lubrication, wide-mesh gears, *nylon* pad rollers, and completely accessible mechanism put the RCA "100" in a class all by itself. It's the most dependable projector your money can buy . . . best for today . . . best for the years to come!

WITH A TEN YEAR RECORD of satisfying patrons profitably, El America has prepared for another decade of even finer public service. Completely refurbished, this modern showplace is the last word in luxurious appointments.

El America's patrons will enjoy better projection, better sound than ever before . . . through the magnificent performance of the new RCA "100" Projectors and associated equipment. They're better in every mechanical, optical and electronic feature . . . better for everybody concerned!

Better for Patrons . . . the brilliance and sharpness of the screen images are little short of sensational. The sound sets a new "realism" standard. Patrons won't want to miss this kind of performance.

Better for Projectionists . . . a film compartment that needs *no oiling* . . . full-view glass doors . . . *every* feature that contributes to trouble-free, convenient operation.

Better Business! It all adds up to good box office . . . a performance quality that keeps patrons satisfied and looking for more!

Complete details of the new RCA "100" superbrilliant projector will be mailed promptly to owners, managers and projectionists. Write today.

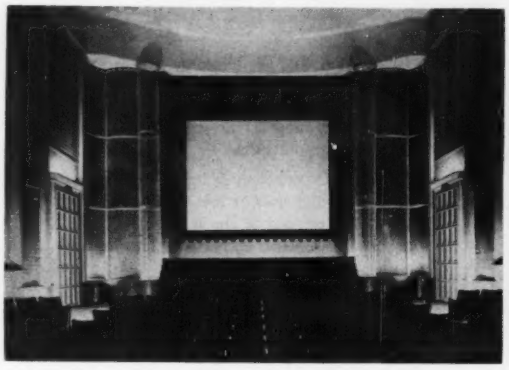
RCA INTERNATIONAL DIVISION
RADIO CORPORATION of AMERICA
RCA BUILDING
30 ROCKEFELLER PLAZA, NEW YORK, N.Y., U.S.A.

. . . in ATHENS



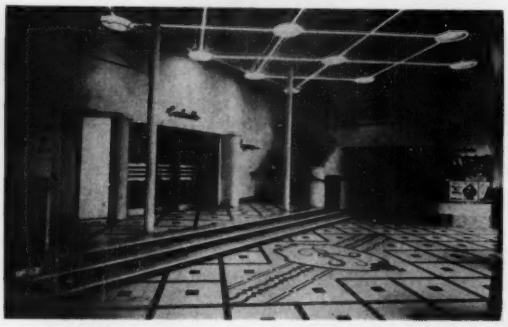


■ At left is the entrance, framed in marble, of the Pantheon theatre in the Greek capital; and above is the modern-styled lobby of the Rex, which is an operation of Skouras Films.



■ The auditorium of the Pax theatre in Lourdes employs metal grilles for decorative effect at the screen end.

...in LOURDES AND SURBURBAN PARIS

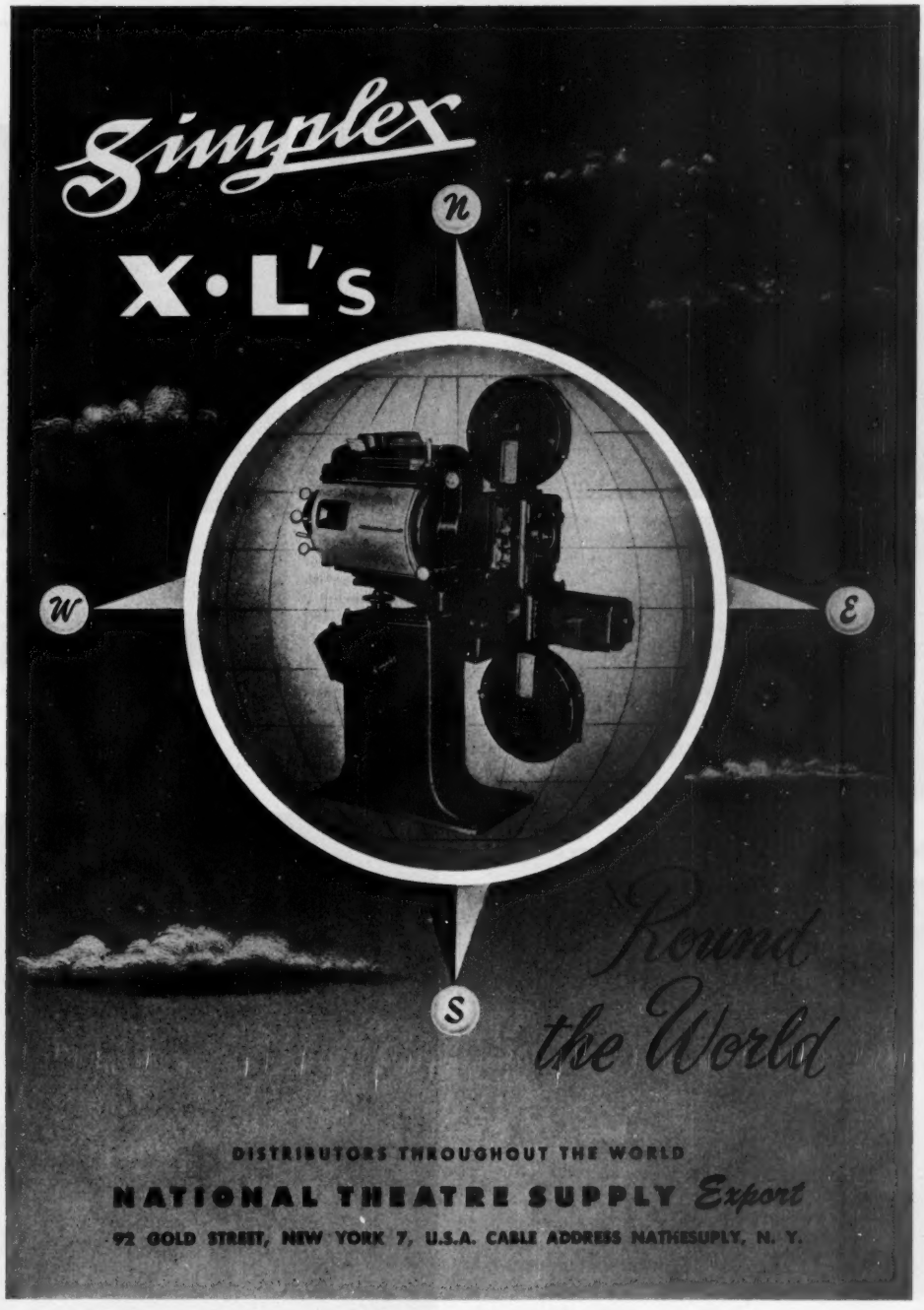


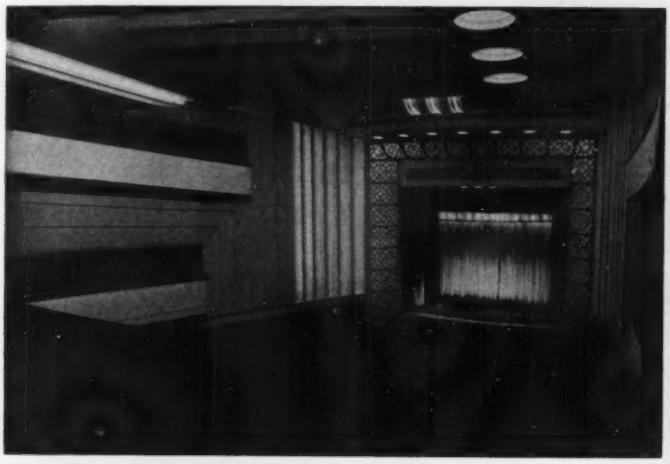
■ Decor of typical Gallic fancy sets a light mood for the patron entering the lobby of the Regent in Neuilly-Paris.



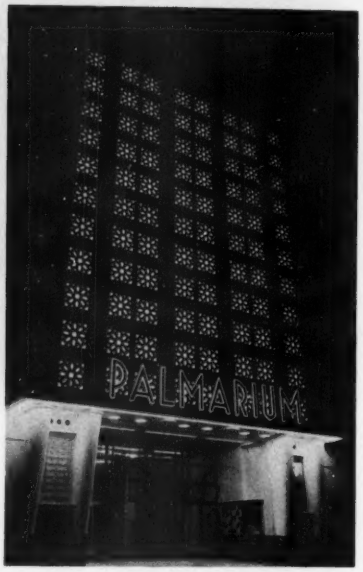
BRITISH THEATRE WITH A PAIR OF SNACK BARS

The vestibule of the Regent in Portsmouth with its new box-office and refreshment stands, one on each side of lobby steps. There is storage space behind each stand.


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Round the World
DISTRIBUTORS THROUGHOUT THE WORLD
NATIONAL THEATRE SUPPLY Export
92 GOLD STREET, NEW YORK 7, U.S.A. CABLE ADDRESS NATHESUPLY, N. Y.



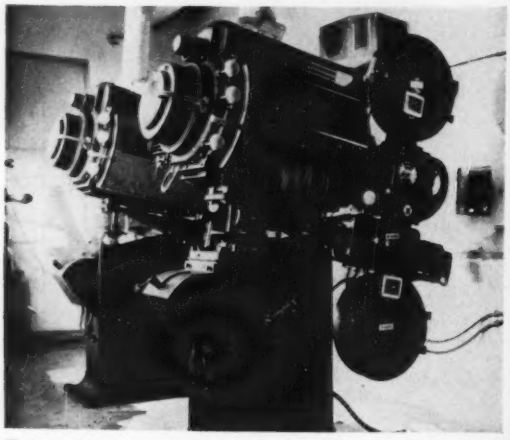
PALMARIUM THEATRE
Tunis, Tunisia



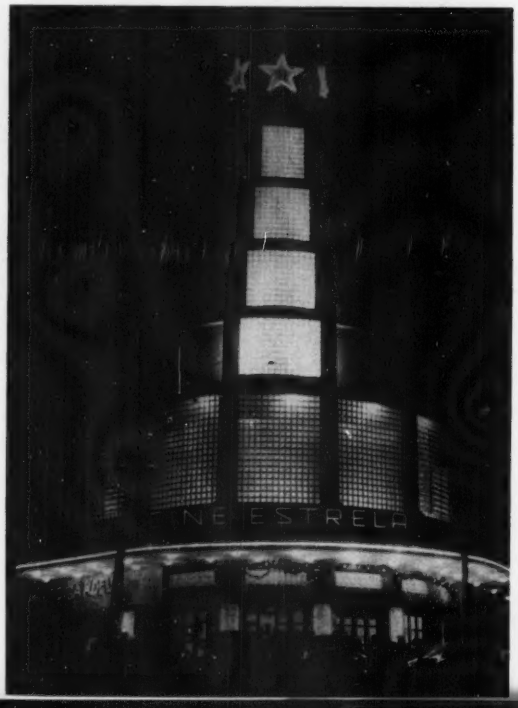


■ Tunis has the second largest theatre in Northwest Africa in the Palmarium, which is a new structure replacing one requisitioned by the German military and destroyed by an Allied bomb in 1943. From the wreckage, the Westrex Corporation's subsidiary in Algiers was able to save the sound equipment, excepting the horns. The new Palmarium, designed by Pierre de Montaut and Adrienne Gorska, Paris architects, was opened in February of this year. The building is the property of the city of Tunis. With a seating capacity of 2400, the Palmarium, equipped by Westrex, has Century projectors and Ashcraft "Super-High" lamps supplied by Ashcraft rectifiers.

CINE ESTRELA, Sao Paulo, Brazil

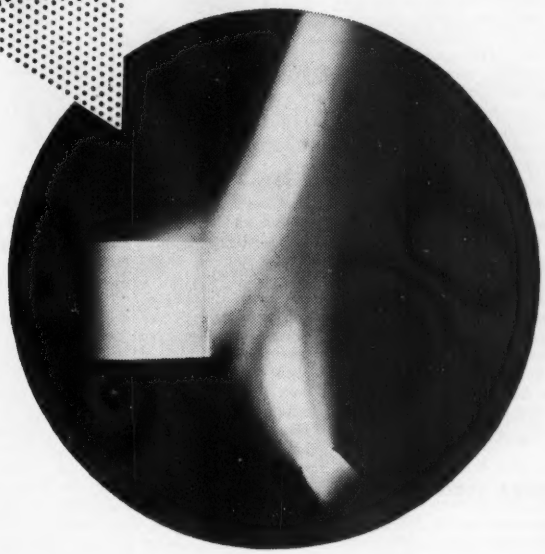


■ One of the more imposing theatres of Latin America is Sao Paulo's Cine Estrela. American equipment in it includes Simplex projectors and soundheads, Peerless lamps, Hertner m.g. set.



PARA PROYECCIÓN PERFECTA...

"EL PUNTO MÁS BRILLANTE DEL MUNDO"



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NATIONAL CARBON COMPANY
A Division of Union Carbide and Carbon Corporation
30 East 42nd Street, New York 17, New York, U.S.A.

Westrex Magnetic System For Studio or Location

New magnetic recording systems for fixed studio, or location applications, using 35mm, 17½mm or 16mm magnetic film, have been marketed by the Westrex Corp., New York. They are cataloged as the 1951 Series 1100 standard.

Each complete system includes two dynamic microphones, a microphone floor stand, a two-position mixer-transmission unit, a magnetic recording machine containing the power unit and auxiliary equipment, a complete set of spare glassware and fuses, and interconnecting cables for operation from single-phase, 50 or 60 cycles, 115-volt power source.

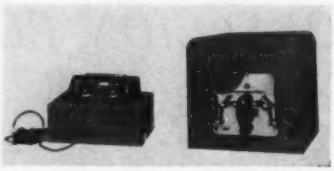
The amplifiers and transmission equipment are designed to have exceptionally low noise to take full advantage of the inherent signal-to-noise ratio of magnetic film. The complete recording transmission circuit consists of three amplifiers, two microphone pre-amplifiers, and one main recording amplifier. Each has a normal flat gain of 70 db from 30 to 10,000 cycles, and their frequency characteristic may be changed by plug-in equalizer units. Only one type of spare amplifier is required, thus reducing maintenance. If it is desired to change the transmission frequency characteristic, it is done merely by changing plug-in equalizer units.

The mixer-amplifier is a small portable unit which contains all of the amplifiers and equalizing transmission equipment and provides two microphone input positions, each with a mixer control and dialogue equalization. Mid-range intelligence equalization is provided in the plug-in equalizer unit of the main amplifier. A volume indicator is included, also low impedance headset monitoring for either direct or magnetic monitoring from the monitoring head in the recording machine. The monitoring levels may be adjusted by a control on the mixer panel.

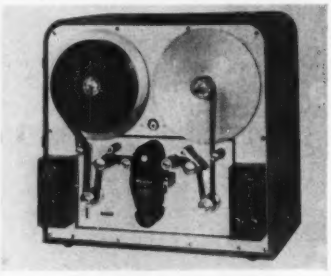
Various Drives Available

The magnetic recorder is driven by a single-phase, 50- or 60-cycle, 115-volt synchronous motor, but can also be supplied for operation from a three-phase motor, an interlock motor, or a multi-duty combination 220-volt, three-phase synchronous, or 96-volt d.c. control motor. Various motor speeds are accommodated by changing the timing belt sprockets, and 16mm film speed is obtained by changing the gears between the cross-shafts and the film sprocket shafts.

The celebrated Davis flutter suppressor is used, as it is in all new Westrex and Western Electric recording and reproducing equipments. The total amount of flutter in all frequency bands does not exceed .04 per cent. The position and dimensions of the recorded magnetic sound track is in accordance with the proposed Standard 58.301-B of the Academy Research Council.



Control and recording units of the Westrex Standard RA-1497-A 35 mm magnetic recorder. Below is a close-up of the recording unit with cover removed.



The recorder is equipped with front and rear removable covers. The front cover is hinged and encloses the film reels to provide quiet operation. Four openings in the front cover permit the recording, playback or rewind switching to be performed with the cover in place.

The front panel contains the main power switch and power signal lamp, an adjustable potentiometer for setting the high-frequency bias current in the record head circuit, a bias-meter jack, and an interphone microphone and push-button switch. The bias-meter jack is used, when the optional bias meter shown between the film flanges is not supplied, for connecting an external meter, should it be necessary to check the bias current. When the bias meter is supplied, the jack serves as a convenient connection for an external voltmeter for checking the calibration of the bias meter.

The magnetic recording and monitor head are enclosed in a shielded unit at the center of the recorder and film path. Space is provided within this shielded enclosure to accommodate a magnetic erase head, should it be required. The magnetic recording head is mounted at the point of optimum scanning.

The monitor head is offset for magnetic monitoring of the recorded signal. Both the magnetic recording and monitor head circuits terminate in a single switch easily accessible from the front of the recorder to permit the use of the recording head as a magnetic reproducer at the point of optimum scanning.

A signal light indicates if film threading is incorrect, or if the loop changes during a take, and there is a footage counter which subtracts on the reverse rewind.

The drive consists of a flexible belt. The speed and take-up spindles are so mounted that the entire machine can be removed as a unit for servicing.

A shelf across the rear of the cabinet provides mounting facilities for power supply, oscillator, and monitor amplifier. Additional space and wiring facilities have been provided on this shelf for optional accessories, such as bias and erase oscillator, interphone amplifier, and a bloop unit.

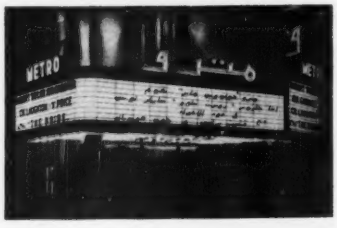
The complete system weighs approximately 175 pounds, including microphones, accessories and interconnecting cables. If it is required to operate away from a single-phase power supply for location use, a multi-duty motor and power system is recommended.

Westrex Adds Magnetic Films

The Westrex Corporation and Reeves Soundcraft Corporation, both of New York, have arranged for Westrex to distribute on a world-wide basis the complete line of Reeves "Soundcraft" professional magnetic recording films. This includes not only the standard 35, 17½ and 16mm full-width magnetic coated film used in original recording, but a new product, "Magna-Stripe," which is a narrow strip of magnetic material coated on clear motion picture film base intended for use in editorial departments of the professional motion picture industry. These magnetic films are available to studios at more than 100 Westrex offices throughout the world.

The Reeves organization has been active in the recording and electronic arts for many years. Their newest magnetic film stocks offer a number of distinct technical features, one of which is footage edge numbering of the film.

Signs of Ancient Times



Attraction advertising and theatre name signs recently erected on the Metro theatre in Alexandria, Egypt, with copy in both English and Egyptian. The law requires that a display in English must have at least a third of the copy in Egyptian. The attracting advertising equipment consists in panels and gothic characters manufactured by the Adler Silhouette Letter Company, Chicago, while the Egyptian are of local manufacture.

FIRST CHOICE

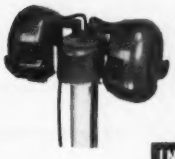
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Models for
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of all sizes.



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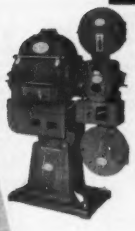
Modern design—lasting beauty—rugged construction—exceptional tone quality. Unaffected by extreme weather. Rust-proof housing. Light weight.



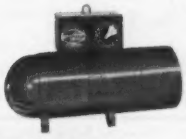
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World Market BUYERS INDEX



A Classified Directory of Manufacturers and Distributors who are leading sources of motion picture equipment & supplies.

Section 1: *Manufacturers*

■ ■ ■

Acoustic Materials

The Celotex Co., 120 S. LaSalle St., Chicago, Ill.

Johns-Manville Corp., 22 E. 40th St., New York, N. Y.

Owens-Corning Fiberglass Corp., 16 E. 56th St., New York 22, N. Y.; CABLE: Fiberglas.

United States Gypsum Co., 300 W. Adams St., Chicago, Ill.

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Air-Conditioning and Ventilating Equipment

Bowser Technical Refrigeration, International Department, 420 Lexington Ave., New York, N. Y.; CABLE: Bowtank. EXPORT: Bowser International, Inc., address same.

Carrier Corp., 310 S. Geddes St., Syracuse, N. Y.; CABLE: Caricor. EXPORT: Carrier International Division, 385 Madison Ave., New York 17, N. Y.

Chrysler Corp., Export Division, P. O. Box 1688, Detroit 31, Mich.; CABLE: Chedco.

Ilg Electric Ventilating Co., 2850 N. Crawford Ave., Chicago 41, Ill.; CABLE: Ilgco.

National Engineering & Manufacturing Co., 519 Wyandotte St., Kansas City 6, Mo. EXPORT AGENT: Allied Manufacturer's Export Co., 1100 S. McComas Ave., Wichita, Kan.

Research Products Corp., 1015 E. Washington Ave., Madison 10, Wis.

The Trane Co., 206 Cameron Ave., La Crosse, Wis.

Typhoon Air Conditioning Co., Inc., 794 Union St., Brooklyn 15, N. Y.

Westinghouse Electric International Co., 40 Wall St., New York 5, N. Y.

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Attraction Advertising and Exploitation Equipment

Adler Silhouette Letter Co., 3021 W. 36th St., Chicago 32, Ill.; CABLE: Adlerco. (Changeable letter lighted signs).

Ames Metal Moulding Co., Inc., 225 E. 144th St., New York, N. Y.; CABLE: Amesmetal. (poster frames).

Gale Dorothea Mechanisms, 81-01 Broadway, Queens, New York, N. Y. (automatic projectors).

International Register Co., 2622 W. Washington Ave., Chicago 12, Ill.; CABLE: Register, Chicago (cutout machine). EXPORT AGENT: Rocke International Corp., 13 E. 10th St., New York, N. Y.

Theatre Specialties, Inc., 1615 Cordova St., Los Angeles 7, Calif., (changeable letter lighted signs, poster frames). **EXPORT: National Theatre Supply, 92 Gold St., New York 38, N. Y.; CABLE: Nathesupply.**

Time-O-Matic Co., 1106 Bahls St., Danville, Ill. (time switches). EXPORT AGENT: W. R. Magnus, Inc., 188 West Randolph Bldg., Suite 1909, Chicago, Ill.

Wagner Sign Service, Inc., 218 S. Hoyne Ave., Chicago, Ill. (changeable letter signs). **EXPORT AGENT: STREUBER & LA CHICOTTE, 1819 Broadway, New York, N. Y.; CABLE, Kastreuber.**

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Auditorium Seating, Upholstery & Supplies

American Seating Co., 9th & Broadway, Grand Rapids, Mich. (chairs). EXPORT DIVISION, 1776 Broadway, New York, N. Y.

Chicago Expansion Bolt Co., 1338 West Concord Place, Chicago 22, Ill. (anchors for chairs). EXPORT AGENT: United Export Suppliers, 20 North Wacker Drive, Chicago 6, Ill.

Chicopee Manufacturing Corp., 40 Worth St., New York 7, N. Y. (fabric).

Goodall Fabrics, Inc., 525 Madison Ave., New York, N. Y. (fabric).

Griggs Equipment Co., Box 630, Belton, Tex.; CABLE: Falmark, New York (chairs). EXPORT AGENT: Fally Markus, 1560 Broadway, New York, N. Y.

Hewitt-Robins, Inc., Buffalo 5, N. Y. (foam rubber cushions).

Heywood-Wakefield Co., Gardner, Mass. (chairs).

Ideal Seating Co., Grand Rapids, Mich. (chairs). EXPORT AGENTS: W. G. Preddey, 187 Golden Gate, San Francisco, Calif.; Cinematograph International, Inc., 630 Ninth Ave., New York, N. Y.

International Seat Corp., Union City, Ind. (chairs). **EXPORT AGENT: NORPAT SALES, INC., 45 West 45th St., New York, N. Y.; CABLE: Norpacrest.**

Irwin Seating Co., Waters Bldg., Grand Rapids, Mich. (chairs). EXPORT AGENT: Jack Benjamin, 346 W. 44th St., New York, N. Y.

G. B.-Kalee, Ltd., Mortimer House, 37-41 Mortimer St., London W. 1, England (chairs).

KROEHLER MANUFACTURING CO., 666 Lake Shore Drive, Chicago 11, Illinois (chairs). EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York, N. Y.

Southern Desk Co., Drawer 30, Hickory, N. C. (chairs). **EXPORT AGENT: STREUBER & LA CHICOTTE, INC., 1819 Broadway, New York 23, N. Y. CABLE: Kastreuber.**

Black Light Paints and Lighting Equipment

Black Light Products, 67 E. Lake St., Chicago 1, Ill.; CABLE: Blacklight.

Lawter Chemicals, Inc., 3550 W. Touhy Ave., Chicago 45, Ill.

Stroblite Co., 35 West 52nd St., New York 19, N. Y.

Switzer Brothers, Inc., 4732 St. Clair Ave., Cleveland 3, Ohio.

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Carbons for Projection

Societe Le Carbone-Lorraine, Pagny, France. U.S.A. ADDRESS: Carbons, Inc., 400 Myrtle Ave., Boonton, N. J.

Ship Carbon Co. of Great Britain, Ltd., 60-66 Wardour St., London, W. 1, England.

UNION CARBIDE & CARBON CORP., National Carbon Division, 30 East 42nd St., New York, N. Y.; CABLE: Unicarbide, New York.

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Carbon Savers

Cali Products Co., 3721 Marjorie Way, Sacramento 17, Calif.

End-Gripper Co., 1224 Homedale, N.W., Canton 8, Ohio.

Robert Hanover, 4035 Spruce St., Philadelphia 4, Pa. **EXPORT AGENT: Norpat Sales, Inc., 45 West 45th St., New York 19, N. Y.; CABLE: Norpacrest.**

Payne Products Co., 2450 Stadium Blvd., Ann Arbor, Mich. EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco, Calif., and 120 Broadway, New York 5, N. Y.

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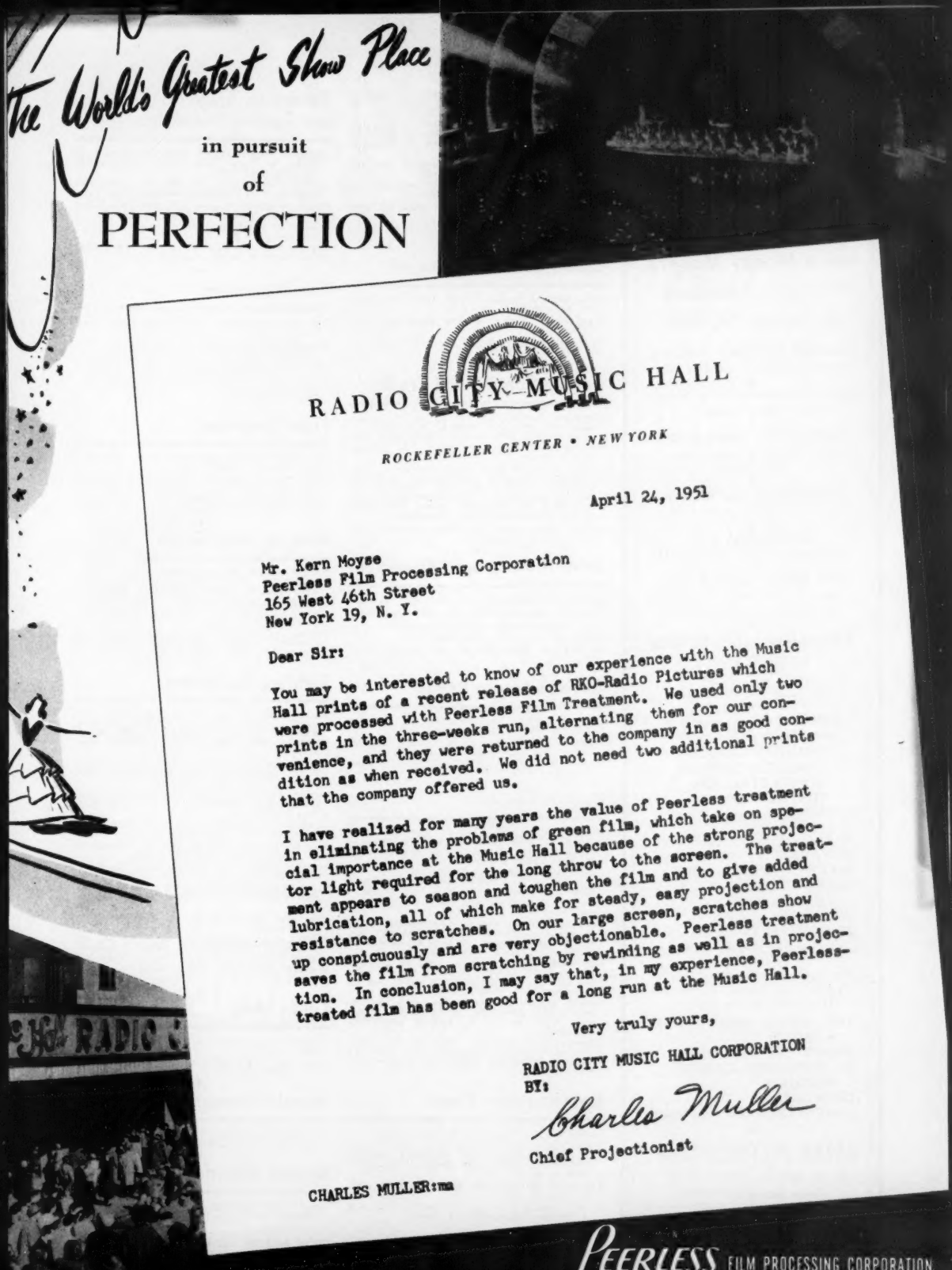
Carpeting—

See Floor Coverings

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Cleaning & Maintenance Equipment & Supplies

Breuer Electric Manufacturing Co., 5100 N. Ravenswood Avenue, Chicago 40, Ill. (vacuum cleaners). EXPORT AGENT: O. O. Mallegg, 400 W. Madison St., Chicago.



RADIO CITY MUSIC HALL

ROCKEFELLER CENTER • NEW YORK

April 24, 1951

Mr. Kern Moyse
Peerless Film Processing Corporation
165 West 46th Street
New York 19, N. Y.

Dear Sir:

You may be interested to know of our experience with the Music Hall prints of a recent release of RKO-Radio Pictures which were processed with Peerless Film Treatment. We used only two prints in the three-weeks run, alternating them for our convenience, and they were returned to the company in as good condition as when received. We did not need two additional prints that the company offered us.

I have realized for many years the value of Peerless treatment in eliminating the problems of green film, which take on special importance at the Music Hall because of the strong projector light required for the long throw to the screen. The treatment appears to season and toughen the film and to give added lubrication, all of which make for steady, easy projection and resistance to scratches. On our large screen, scratches show up conspicuously and are very objectionable. Peerless treatment saves the film from scratching by rewinding as well as in projection. In conclusion, I may say that, in my experience, Peerless-treated film has been good for a long run at the Music Hall.

Very truly yours,

RADIO CITY MUSIC HALL CORPORATION
BY:
Charles Muller
Chief Projectionist

CHARLES MULLER:ma

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and
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Cable Address—ASTORPIC

Kent Co., Inc., Rome, N. Y. (vacuum cleaners). CABLE: Kentcoinc. EXPORT AGENT: J. M. Homs, 44 Whitehall St., New York, N. Y.

Multi-Clean Products, Inc., 2277 Ford Parkway, St. Paul 1, Minn. (vacuum cleaners). EXPORT AGENT: M. Correa & Son, 838 W. Hubbard, Chicago, Ill.

National Super Service Co., 1946 N. 13th St., Toledo, Ohio (vacuum cleaners).

Patent Scaffolding Co., The, Inc., 38-21 12th St., Long Island City, N. Y. (ladders).

Rustain Products, Inc., 240 East 152nd St., New York, N. Y. (stain remover).

Spencer Turbine Co., Hartford, Conn. (vacuum cleaners).

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Crowd Control Equipment

Apex Brass & Bronze Works, Inc., 116 Walker St., New York 13, N. Y.

Hupp Metal Works Co., 1123 Broadway, New York, N. Y.

Lawrence Metal Products, Inc., 79 Walker St., New York, N. Y.

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Curtain Controls and Tracks

Automatic Devices Co., 116 N. 8th St., Allentown Pa. EXPORT AGENT: Automatic Devices Co., 220 West 42nd St., New York City.

Novelty Scenic Studios, Inc., 32-34 West 60th St., New York 23, N. Y.

Vallen, Inc., 225 Bluff Street, Akron 4, Ohio. **EXPORT AGENTS: NATIONAL THEATRE SUPPLY, 92 Gold St., New York, N. Y.; CABLE: Nathesupply. RCA INTERNATIONAL DIVISION, 30 Rockefeller Plaza, New York, N. Y.; RADIO ADDRESS: Radiointer.**

Joseph Vasconcellos, Inc., 27-22 Jackson Ave., Long Island City, N. Y.

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Drive-In Playground Equipment

Ahrens Manufacturing Co., Grinnell, Ia.

American Playground Devices, Anderson, Ind.

King Amusement Co., Mt. Clemens, Mich.

Miniature Train Co., Renssealer, Ind.

Pedal Plane Manufacturing Co., South Beloit, Wis.

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Drive-In Screen Paint

Drive-In Theatre Manufacturing Co., Inc., 729 Baltimore Ave., Kansas City 6, Mo.

National Theatre Screen Refinishing Co., 129 Zenner St., Buffalo 11, N. Y.

Raytone Screen Corporation, 165 Clermont Ave., Brooklyn, N. Y.

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Drive-In Speakers

BALLANTYNE CO., 1707-11 Davenport St., Omaha 2, Nebr. EXPORT AGENT: Streuber & La Chicotte, 1819 Broadway, New York 23, N. Y.; CABLE: Kastreuber.

Century Projector Corp., 729 Seventh Ave., New York 20, N. Y. **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

Drive-In Theatre Manufacturing Co., Inc., 729 Baltimore Ave., Kansas City 6, Mo.

INTERNATIONAL PROJECTOR CORP., 55 La-France Ave., Bloomfield, N. J. EXPORT: National Theatre Supply, 92 Gold St., New York 38, N. Y.; CABLE: Nathesupply.

MOTIOGRAPH, INC., 4431 W. Lake St., Chicago, Ill. EXPORT AGENT: Frazar & Hansen. Ltd., 301 Clay St., San Francisco 11, Calif., and 120 Broadway, New York 5, N. Y.

RADIO CORP. OF AMERICA, RCA INTERNATIONAL DIVISION, 30 Rockefeller Plaza, New York 20, N. Y.; RADIO ADDRESS: Radiointer.

Whitney-Blake Company, New Haven, Conn. (speaker system underground cable). **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York, N. Y.**

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Electric Power Plants

Ansaldo S. A., Via Dante 16, Milan, Italy.

Consolidated Diesel Electric Corp., 230 E. Eighth St., Mt. Vernon, N. Y. **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

Fairbanks, Morse & Co., 600 S. Michigan Ave., Chicago, Ill.

D. W. Onan & Sons, Inc., University Ave., S.E. at 25th St., Minneapolis 10, Minn.

Fabrics for Stage and General Decoration

Chicopee Manufacturing Corp. of Georgia, 40 Worth St., New York 13, N. Y.; CABLE: Chicopee, New York.

Goodall Fabrics, Inc., 525 Madison Ave., New York 22, N. Y.; CABLE: Goodall, New York.

Knoxville Scenic Studios, Inc., Box 1029, Maryville Pike, Knoxville, Tenn.

Novelty Scenic Studios, Inc., 32-34 W. 60th St., New York 23, N. Y.

Thortel Fireproof Fabrics, Inc., 101 Park Ave., New York 17, N. Y. CABLE: Thortel.

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Fire Preventives

The General Detroit Corp., 22 Worth St., New York 13, N. Y.

Neva Burn Products Corp., 17 W. 60th St., New York, N. Y.

New York Flameproofing Co., 115 Christopher St., New York 14, N. Y.

Pyrene Manufacturing Co., 560 Belmont Ave., Newark 8, N. J.

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Floor Coverings

American Mat Corp., 2019 Adams St., Toledo 2, Ohio (rubber mats).

A. & M. Karagheusian, Inc., 295 Fifth Ave., New York 16, N. Y. (carpeting).

Alexander Smith-C. H. Masland, 295 Fifth Ave., New York, N. Y. (carpeting).

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Hearing Aids, Group

RADIO CORP. OF AMERICA, RCA INTERNATIONAL DIV., 30 Rockefeller Plaza, New York 20, N. Y.; RADIO ADDRESS: Radiointer.

Telesonic Theatrephone Corp., 3 East 48th St., New York 17, N. Y.; CABLE: Charlehman, New York.

Trimm, Inc., 400 W. Lake St., Libertyville, Ill. **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York, N. Y.**

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Lighting Equipment

Adams Lighting, Inc., 48 W. 27th Street, New York 1, N. Y. (fixtures); CABLE: Adliting. **EXPORT AGENT: NORPAT SALES, 45 W. 45th St., New York 19, N. Y.; CABLE: Norpacresl.**

Genarco, Inc., 3656 34th St., Long Island City 6, N. Y. (spotlights); CABLE: Latiltrac, New York.

General Electric Co., Nela Park, East Cleveland, Ohio (lamps). EXPORT: 570 Lexington Ave., New York, N. Y.

Lamplighter Products Co., 95 Atlantic Avenue, Brooklyn 2, N. Y. (emergency).

Sola Electric Co., 4633 W. 16th St., Chicago 50, Ill. (transformers); CABLE: Solec.

Superior Electric Co., Bristol, Conn. (dimmers); CABLE: Superlek.

Sylvania Electric Products, Inc., 1740 Broadway, New York 19, N. Y. (lamps); CABLE: Hysylvania.

Voigt Co., 1649 N. Broad St., Philadelphia 22, Pa. (fixtures).

Ward Leonard Electric Co., 31 South St., Mt. Vernon, N. Y. (dimmers). EXPORT AGENT: Ad. Auriema, Inc., 89 Broad St., New York, N.Y.

Westinghouse Electric International Co., 40 Wall St., New York 5, N. Y. (lamps).

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Lobby Mats

American Mat Corp., 2019 Adams St., Toledo, Ohio.

Perfo Mat & Rubber Co., Inc., 281 Fifth Ave., New York 16, N. Y.

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Murals, Photographic

Foto Murals of California, 8921 West Pico Blvd., Los Angeles 35, Calif.

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Organs, Electric

Hammond Instrument Co., 4200 W. Diversey St., Chicago 39, Ill.; CABLE: Organ.

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Audrey TOTTER

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Projection Accessories

Essannay Electric Manufacturing Co., 1438 North Clark St., Chicago 10, Ill. (changeovers).

Goldberg Brothers, 1745 Wazee St., Denver, Colo. (film cabinets, reels, rewinders).

GOLDE MANUFACTURING CO., 1214-22 W. Madison St., Chicago 7, Ill. (changeovers, rewinders, stereopticons).

Griswold Machine Works, 412 Main St., Port Jefferson, N. Y. (splicers). EXPORT AGENT: Neumade Products Corp., 330 W. 42nd St., New York, N. Y.

E. W. Hulett Manufacturing Co., 4602 Finley Ave., Los Angeles 27, Calif. (changeovers, reel end alarms).

Jefrona Laboratories, 1007 S. Salina St., Syracuse, N. Y. (film cement and cleaning equipment); CABLE: Jefrona. EXPORT AGENT: Camera Equipment Co., 1600 Broadway, New York, N. Y.

Lake Products Co., 6576 Oleatha Ave., St. Louis, Mo. (film cement).

Neumade Products Corp., 330 West 42nd St., New York 18, N. Y. (film cabinets, splicers, rewind tables, etc.); CABLE: Neumadecor, New York.

Prestoseal Manufacturing Corp., 3801 Queens Blvd., Long Island City 1, N. Y. (splicers).

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Projection Current Rectification Equipment

C. S. Ashcraft Manufacturing Co., 36-32 Thirty-eighth St., Long Island City, N. Y. (rectifiers). **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

Automatic Devices Co., 116 N. 8th St., Allentown, Pa. (motor-generators).

Century Electric Co., 1806 Pine St., St. Louis, Mo. (motor generators). **EXPORT AGENT: Plaza, New York 20, N. Y. RADIO ADDRESS: Radiointer.**

Electric Specialty Co., 211 South St., Stamford, Conn. (motor generators). **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

Garver Electric Co., Union City, Ind. (rectifiers). **EXPORT AGENT: STREUBER & LA-CHICOTTE, INC., 1819 Broadway, New York 23, N. Y.; CABLE: Kastreuber.**

Gordos Corp., 86 Shipman St., Newark 2, N. J. (rectifier tubes). **EXPORT AGENT: BIZZELLE CINEMA SUPPLY CORP., 429 W. 45th St., New York 19, N. Y.**

Hertner Electric Co., 12690 Elmwood Ave., Cleveland, Ohio. (motor-generators). **EXPORT: National Theatre Supply, 92 Gold St., New York 38, N. Y. CABLE: Nathesupply.**

Imperial Electric Co., 64 Ira Ave., Akron, Ohio (motor-generators); CABLE: Impelectro.

Kneisley Electric Co., Toledo, Ohio (rectifiers); CABLE: Kelco.

McColpin-Christie Corp., Ltd., 3410 W. 67th St., Los Angeles 43, Calif. (rectifiers); CABLE: Colchris. **EXPORT AGENT: NATIONAL THEATRE SUPPLY, 92 Gold St., New York 7, N. Y.; CABLE: Nathesupply.**

MOTIOGRAPH, INC., 4431 W. Lake St., Chicago, Ill. (motor generators). EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco, Calif. and 120 Broadway, New York 5, N. Y.

J. E. Robin, Inc., 267 Rhode Island Ave., East Orange, N. J. (rectifiers); CABLE: Jerobin.

Strong Electric Co., 87 City Park Ave., Toledo, Ohio (rectifiers).

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Projection Lamps

C. S. Ashcraft Manufacturing Corp., 36-32 Thirty-eighth St., Long Island City, N. Y. **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

BALLANTYNE CO., 1707-11 Davenport St., Omaha 2, Nebr. EXPORT AGENT: STREUBER & LA CHICOTTE, 1819 Broadway, New York 23, N. Y.; CABLE Kastreuber.

J. E. McAuley Manufacturing Co., 554 West Adams St., Chicago, Ill. **EXPORT: NATIONAL THEATRE SUPPLY, 92 Go'd St., New York 38, N. Y.; CABLE: Nathesupply.**

Morelite Company, Inc., 600 West 57th St., New York 19, N. Y.; CABLE: Morelite.

MOTIOGRAPH, INC. 4431 W. Lake St., Chicago, Ill. EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., Francisco 11, Calif., and 120 Broadway, New York 5, N. Y.

Strong Electric Corp., 87 City Park Ave., Toledo, Ohio; CABLE: Stronglamp. **EXPORT: NATIONAL THEATRE SUPPLY, 92 Gold St., New York 38, N. Y.; CABLE: Nathesupply.**

All of above firms manufacture carbon arc lamps. The following make filament lamps for projection:

General Electric Co., Nela Park, East Cleveland, Ohio. EXPORT: 570 Lexington Ave., New York, N. Y.

Westinghouse Electric International Co., 40 Wall St., New York 5, N. Y.

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Projection Lenses

Bausch & Lomb Optical Company, 635 St. Paul St., Rochester, N. Y.; CABLE: Bauschlomb. **EXPORT AGENTS: RCA INTERNATIONAL DIVISION, 30 Rockefeller Plaza, New York 20, N. Y.; RADIO ADDRESS: Radiointer; STREUBER & LACHICOTTE, 1819 Broadway, New York 23, N. Y.; CABLE: Kastreuber; WESTREX CORP., 111 Eighth Ave., New York, N. Y.**

S. A. Galileo, Via Carlo Bini, 44, Florence, Italy.

Kollmorgen Optical Co., 2 Franklin Ave., Brooklyn 11, N. Y.; CABLE: Kollmorgen. **EXPORT: NATIONAL THEATRE SUPPLY, 92 Gold St., New York 38, N. Y.; CABLE: Nathesupply.**

Projection Optics Company, Inc., 330 Lyell Ave., Rochester 6, New York; CABLE: Pro-Jax.

Ross, Ltd., The Optical Works, Clapham Common, London S.W. 4, England.

Salmoiraghi, Via Sanzio 5, Milan, Italy.

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Projection Screens

Da-Lite Screen Co., Inc., 2711 N. Pulaski Road, Chicago 39, Ill.

Nu-Screen Corp., 1501 Broadway, New York 18, N. Y.

Perforated Front Projection Screen Co., Ltd., 43-49 Higham St., Walthamstow, London E. 17, England.

Raven Screen Corp., 124 E. 124th St., New York 35, N. Y.

Raytone Screen Corp., 165 Clermont Ave., Brooklyn, N. Y.

B. F. Shearer Company, 2318 Second Ave., Seattle 1, Wash. EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco, Calif., and 120 Broadway, New York 5, N. Y.

Trans-Color Screen Co., 116 Latta Arcade, Charlotte, N. C. **EXPORT AGENT: NORPAT SALES, INC., 45 W. 45th St., New York 19, N. Y.; CABLE: Norpacrest.**

Vocalite Screen Corp., Roosevelt, N. Y.; CABLE: Vocalite, Freeport, N. Y. **EXPORT AGENT: STREUBER & LA CHICOTTE, INC., 1819 Broadway, New York 23, N. Y.; CABLE: Kastreuber.**

Walker American Corp., 800 Beaumont St., St. Louis 6, Mo. **EXPORT AGENT: NATIONAL THEATRE SUPPLY, 92 Gold St., New York 38, N. Y.; CABLE: Nathesupply.**

Williams Screen Co., 1670 Summit Lake Blvd., Akron 7, Ohio; **EXPORT AGENT: STREUBER & LA CHICOTTE, 1819 Broadway, New York 23, N. Y.; CABLE: Kastreuber.**

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Projectors, 35mm; and Accessories

THE BALLANTYNE CO., 1707 Davenport St., Omaha, Nebr.; CABLE: Balco. EXPORT AGENT: Streuber & LaChicotte, Inc., 1819 Broadway, New York 23, N. Y.; CABLE: Kastreuber.

Century Projector Corp., 729 Seventh Ave., New York, N. Y. **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York, N. Y.**

Charlin, 181 Ave. Pierre Brossolette, Montrouge (Seine), France.

Cinemeccanica S. A., Viale Campania 25, Milan, Italy.

DeVry Corp., 1111 Armitage Ave., Chicago 14, Ill.; CABLE: Hermdevry.

Gevaert Company of America, Inc., 423 W. 55th St., New York 19, N. Y.; CABLE: Gevafilm.

INTERNATIONAL PROJECTOR CORP., 55 La-France Ave., Bloomfield, N. Y.; CABLE: Presimplex, New York. EXPORT: National Theatre Supply, 92 Gold St., New York 38, N. Y.; CABLE: Nathesupply.

G. B.-Kalee, Ltd., Mortimer House, 37-41 Mortimer St., London W. 1, England.

LAVEZZI MACHINE WORKS, 4635 W. Lake St., Chicago 44, Ill.

Maquinaria Cinematografica S. A., Mallorca, 228, Barcelona, Spain.

Microtecnica, Via Madama Cristina 149, Turin, Italy.

MOTIOGRAPH, INC., 4431 W. Lake St., Chicago, Ill. EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco, Calif., and 120 Broadway, New York 5, N. Y.



Pio Pion, Via Rovereto 3, Milan, Italy.

Printed Cellophane Tape Co., 7268 Melrose Ave., Los Angeles 46, Calif. (film can labels).

RADIO CORP. OF AMERICA, INTERNATIONAL DIVISION, 30 Rockefeller Plaza, New York 20, N. Y.; RADIO ADDRESS: Radiointer.

Ross Ltd., The Optical Works, Clapham Common, London S. W. 4, England.

Schoen Products Co., 105029 S. Figueroa Blvd., Gardena, Calif. EXPORT AGENT: Hollywood Photo Manufacturers, 1801 S. Olive St., Los Angeles, California.

Wenzel Projector Co., 2505-2519 S. State St., Chicago 16, Ill.; CABLE Wenzko. **EXPORT AGENT: STREUBER & LA CHICOTTE, 1819 Broadway, New York, N. Y.; CABLE: Kastreuber.**

Zeiss-Ikon AG, Dornhalden Strasse 5, Stuttgart, Germany (projectors).

(Above firms manufacture projector mechanisms, bases, magazines and takeups unless otherwise specified.)

Projectors, 16mm

Cinemeccanica S. A., Viale Campania 25, Milan, Italy.

Compco Corp., 2251 W. St. Paul Ave., Chicago 47, Ill.; CABLE: Compco. EXPORT AGENT: Cinefot International Corp., 303 W. 42nd St., New York 18, N. Y.

DeVry Corp., 1111 Armitage Ave., Chicago 14, Ill.

Pio Pion, Via Rovereto 3, Milan, Italy.

RADIO CORP. OF AMERICA, INTERNATIONAL DIVISION, 30 Rockefeller Plaza, New York, N. Y.; RADIO ADDRESS: Radiointer.

Schoen Products Co., 105029 S. Figueroa Blvd., Gardena, Calif.

Victor Animatograph Corp., Davenport Bank Bldg., Davenport, Ia.; CABLE Vianco, Davenport.

Sand Urns

Compco Corp., 2257 W. St. Paul Ave., Chicago 47, Ill.; CABLE: Compco. EXPORT AGENT:

Glaro Machine Products Co., Inc., 220 B. 82nd St., Rockaway Beach, N. Y.

Goldberg Brothers, 3500 Walnut St., Denver, Colo.

GOLDE MANUFACTURING CO., 1214-22 W. Madison St., Chicago, Ill.

Sound Equipment

Altec Lansing Corp., 9356 Santa Monica Blvd., Beverly Hills, Calif. (amplifiers, speaker systems). EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco 11, Calif., and 120 Broadway, New York 5, N. Y.

Ballantyne Co., 1707-11 Daventport St., Omaha 2, Nebr. (reproduction equipment). Export Agent: Streuber & La Chicotte, Inc., 1819 Broadway, New York 23, N. Y. Cable: Kastreuber.

Fairchild Recording Equipment Corp., 154th St. & 7th Ave., Whitestone, N. Y. EXPORT AGENT: Fairchild Camera & Instrument Corp., 88-06 Van Wyck Boulevard, Jamaica, N. Y.

Industria Cinematografica Espanola de Aparatos Sonores S. A. Iceas, Fulgencio de Miguel 14, Madrid, Spain (reproduction equipment).

International Projector Corp., 55 LaFrance Ave., Bloomfield, N. J. (reproduction equipment). Export: National Theatre Supply, 92 Gold St., New York 38, N. Y. CABLE: Nathesupply.

Philips, 11 Rue Edward Nortier, Neuilly (Seine) France (reproduction equipment).

Metiograph, Inc., 4431 W. Lake St., Chicago, Ill. (reproduction e quipment). Export Agent: Frazar & Hansen, Ltd., 301 Clay St., San Francisco 11, Calif., and 120 Broadway, New York 5, N. Y.

Racon Electric Co., Inc., 52 E. 19th St., New York, N. Y. (speakers); CABLE: Raconelec. EXPORT AGENT: M. Simons Sons Co., 25 Warren St., New York, N. Y.

RADIO CORP. OF AMERICA, RCA INTERNATIONAL DIVISION, 30 Rockefeller Plaza, New York, N. Y. (recording and reproduction equipment; **RADIO ADDRESS: Radiointer.**

Siemens & Halske AG Abteilung Klang-Film, Friesen Platz 14, Koeln, Germany (sound equipment).

Superson, Aribau, 21, Barcelona, Spain (reproduction equipment).

WESTERN ELECTRIC COMPANY, 195 Broadway, New York, N. Y. EXPORT: Westrex Corp., 111 8th Ave., New York, N. Y. (recording and reproduction equipment).

Spotlights and Stereopticons

Genarco, Inc., 3656 34th St., Long Island City, N. Y.

GOLDE MANUFACTURING CO., 1214-22 W. Madison St., Chicago 7, Ill.

Strong Electric Corp., 87 City Park Ave., Toledo, Ohio.

Stage Lighting, Rigging & Hardware

J. R. Clancy, Inc., 1010 W. Belden Ave., Syracuse, N. Y. (rigging & hardware). **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

Hub Electric Co., 2219 W. Grand Ave., Chicago, Ill. (switchboards).

G. B.-Kalee, Ltd., Mortimer House, 37-41 Mortimer St., London W. 1, England (lighting & rigging).

Joseph Vasconcellas, Inc., 27-22 Jackson Ave., Long Island City, N. Y. (lifts).

Studio and Film Processing Equipment

(For Sound Recorders see Sound Equipment)

Debrie, III St. Maur, Paris, France (cameras & processing equipment).

Eclair, 12 Rue Gaillen, Paris 2, France (cameras & processing equipment).

Fonda Corp., 550 W. Colorado Blvd., Glendale, Calif. (processing equipment); CABLE: Fondacorp. **EXPORT AGENT: WESTREX CORP., 111 Eighth Ave., New York 11, N. Y.**

G. B-Kalee, Ltd., Mortimer House, 37-41 Mortimer Street, London W. 1, England (cameras & processing equipment).

Mitchell Camera Corp., 666 W. Harvard st., Lendale 4, Calif. (cameras); CABLE: Mitcameco.

Mole-Richardson Co., 937 N. Sycamore Ave., Hollywood 38, Calif. (production lighting); CABLE: Morinc.

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Royal Soundmaster sound and projection equipment is faithfully serving theatres the world over. Low in first cost, low in maintenance cost, it is the finest sound your money can buy. Available for immediate delivery. Genuine replacement parts readily available.

THE BALLANTYNE COMPANY

1707 Davesport St., Omaha, Nebraska, U. S. A.
Export Office: Streuber & LaChicotte, Inc.
1819 Broadway, New York 23, N. Y., U. S. A.

Maxcanu, Yucatan, Mexico May 2, 1951

Sr. Don
W. B. LaChicotte
New York.

Dear Friend:

In accordance with an offer made in one of my letters, I take pleasure in sending you the attached photograph of my new motion picture theatre which was opened on April 21.

First of all, I wish to give you my most sincere thanks for all the attention that you have given me; and at the same time let you know that without any trouble at all, the Royal Sound Master Equipment which you sent me was installed and is now in operation. We are very much satisfied with this equipment; first in the volume of sound and its clarity; tone and melodiousness.

My new theatre has a capacity of 1250 persons, and is 38 meters long and 14 meters wide; and truly, I am more than satisfied because your equipment in any theatre is a guarantee that the public will be satisfied. We have received compliments from all; and it should be that "Sound Master" is a stamp of guarantee on any product. I wish that you would pass my thanks on to the factory; and rest assured that the biggest booster of this equipment will be me and that soon, in Yucatan, the largest part of the motion picture theatres will have "Sound Master."

My brothers in Uman have your Sound Master equipment which was purchased in Mexico in 1948, and up to the present date they have never had any difficulty and its operation is satisfactory. Now with respect to the equipment that you sent me, its operation is much better and I believe that this model is superior and has new innovations.

I should not forget to mention that thanks to this, my box office receipts have increased 100%, since I started using this equipment—and this is due to the public being satisfied by the Sound Master and not having to go to other theatres.

Your friend

/s/ Jose E. Dogre Farah

PEERLESS FILM PROCESSING CORP., 165 W. 46th St., New York, N. Y.

Precision Laboratories, 1947 Broadway, New York 23, N. Y. (editing equipment). EXPORT AGENT: Cinefot International Corp., 303 W. 42nd St., New York, N. Y.

Rapid Film Technique, Inc., 21 W. 46th St., New York, N. Y. (film rejuvenators).

Schoen Products Co., 105029 S. Figueroa Blvd., Gardena, Calif. (editing equipment). EXPORT AGENT: Hollywood Photo Manufacturers, 1801 S. Olive St., Los Angeles, Calif.

S. O. S. CINEMA SUPPLY CORP., 602 W. 52nd St., New York 19, N. Y. (developing machines); CABLE: Sosound.

Ticket Equipment

Coinometer Corp., 30 East Adams St., Chicago 3, Ill. (changemakers).

General Register Corp., 43-01 22nd St., Long Island City, N. Y. (issuing machines & stub receivers).

GOLDE MANUFACTURING COMPANY, 1214-22 W. Madison St., Chicago 7, Ill. (stub boxes, ticket dispensers); CABLE: Golch.

Toilet Room Accessories

Chicago Hardware Foundry Co., 2500 Commonwealth Ave., North Chicago, Ill. (electric hand dryers).

Electronic Towel Corp., 57 William St., New York 5, N. Y. (electric hand dryers). **EXPORT AGENT: NATIONAL THEATRE SUPPLY, 92 Gold St., New York 38, N. Y. CABLE: Nathesupply.**

Electric-Aire Engineering Corp., 135 S. La Salle St., Chicago, Ill. (electric hand dryers).

Sloan Valve Co., 4300 West Lake St., Chicago 24, Ill. (fixtures). CABLE: Sloanvalco.







REFRESHMENT EQUIPMENT & SUPPLIES

Beverages & Beverage Dispensers

Automatic Products Co., 250 W. 57th St., New York, N. Y. (dispensers only).

Canada Dry Ginger Ale, Inc., 100 Park Ave., New York, N. Y.

The Coca-Cola Co., 515 Madison Ave., New York 22, N. Y. EXPORT: Coca-Cola Export Corp., 515 Madison Ave., New York, N. Y.

Cole Products Corp., 39 S. La Salle St., Chicago 3, Ill. (dispensers only).

A. Dalkin Co., Inc., 3232 N. Kilpatrick Ave., Chicago 41, Ill. (dispensers only).

Fruit-O-Matic Manufacturing Co., 5225 Wilshire Blvd., Los Angeles 36, Calif. (dispensers only).

The Charles E. Hires Co., 206 S. 24th St., Philadelphia 41, Pa.

Majestic Enterprises, Ltd., 959 Grenshaw Blvd., Los Angeles 9, Calif. (dispensers only).

Mission Dry Corp., 5001 E. Soto St., P. O. Box 2477, Terminal Annex, Los Angeles 54, Calif.; CABLE: Misdry.

Orange Crush Co., 314 Superior St., Chicago 10, Ill.

Pacific Citrus Products Co., P. O. Box 392, 336 E. Santa Fe Ave., Fullerton, Calif. (beverage flavors only); CABLE: Pacitco. EXPORT AGENT: Modern Merchandising Co., 510 Battery St., San Francisco 11, Calif.; CABLE: Modmerinc.

Spacarb, Inc., 375 Fairfield Ave., Stamford, Conn. (dispensers only).

Candy Bars & Specialties

Paul F. Beich Co., Bloomington, Ill.

Boyer Brothers, Inc., 821 17th St., Altoona, Pa.

Bunte Brothers, 3301-3359 Franklin Blvd., Chicago 24, Ill.; CABLE, Diabunte.

Chase Candy Co., 4230 Gravois Ave., St. Louis 16, Mo., and P. O. Box 1120, San Jose, Calif.

Cinesnax Corp., 988 Market St., San Francisco 2, Calif.

D. L. Clark Co., 503 Martindale St., Philadelphia, Pa.

Henry Heide, Inc., 313 Hudson St., New York, N. Y.

Hershey Chocolate Corp., Hershey, Pa.

Mars, Inc., 2019 N. Oak Park Ave., Chicago 35, Ill.

Mason, An & Magenheimer Manufacturing Co., Inc., P. O. Box 549, Mineola, N. Y.

Nestle's Chocolate Co., 60 Hudson St., New York, N. Y.

Peter Paul, Inc., New Haven Rd., Naugatuck, Conn.

Quaker City Chocolate & Confectionery Co., Inc., 2140 Germantown Ave., Philadelphia 22, Pa.

Rockwood & Co., 88 Washington Ave., Brooklyn 5, N. Y.

Schutter Candy Co., 1501 Locust St., St. Louis 3, Mo.

The Sweets Co. of America, Inc., 1515 Willow Ave., Hoboken, N. J.

George Ziegler Co., 408 West Florida St., Milwaukee, Wis.

Chewing Gum

American Chicle Co., Thompson Ave. & Manly, L. I. City, N. Y.

Beechnut Packing Co., 10 E. 40th St., New York, N. Y.

Clark Brothers Chewing Gum Co., Merchant & Martindale Sts., Pittsburgh 12, Pa. EXPORT AGENT: Ramco Trading Corp., 76 Beaver St., New York 5, N. Y.

William Wrigley, Jr. Co., 410 N. Michigan Ave., Chicago 11, Ill.

Confectionery Display Cases

Columbus Show Case Co., 850 W. Fifth Ave., Columbus 8, Ohio.

Supurdisplay, Inc., 233 East Erie St., Milwaukee, Wis.

Food Service Equipment

Acton Manufacturing Co., Inc., 605 S. Summit St., Arkansas City, Kans. (portable vending equipment).

Alco-Deree Co., 4300 No. California Ave., Chicago 18, Ill.

Belvend Manufacturing Co., Inc., 122 S. Michigan Ave., Chicago 3, Ill.

Bert's Electric Automatic Snow Cone Machine, P. O. Box 7803, Fair Park, Dallas, Tex.

Calumet Coach Co., 11575 S. Wabash Ave., Chicago, Ill. (vending carts).

Dalason Products Manufacturing Co., 835 W. Madison St., Chicago 7, Ill.

Dixie Cup Co., Easton, Pa.

Lyon Industries, Inc., 342 Madison Ave., New York, N. Y.

Star Manufacturing Co., 6300 St. Louis Ave., St. Louis 20, Mo. EXPORT DIVISION: 354 S. Spring St., Los Angeles, Calif.

Stringmaster Division of California Engineering Co., 656 N. Cahuenga Blvd., Los Angeles 4, Calif.

Sweden Freezer Manufacturing Co., 3401 17th Ave. W., Seattle 99, Wash.; CABLE: Sweden. **EXPORT AGENT: National Theatre Supply, 92 Gold St., New York, N. Y. CABLE: Nathesco.**

George Sylvan Electric Corp., 7558 S. Chicago Ave., Chicago 19, Ill.

Food Specialties

Blue Jay Food Products Co., Inc., 36 Bainbridge St., Brooklyn 22, N. Y.

Castleberry's Food Co., P. O. Box 1010, Augusta, Ga.

Pizza Corp. of America, Wrentham, Mass.

The Shotwell Manufacturing Co., 3501 W. Potomac, Chicago 51, Ill.

Popcorn Equipment & Supplies

Blessing-Hoffman Corp., 2422 W. Cermak Rd., Chicago 8, Ill. (poppers & warmers).

Blevins Popcorn Co., Inc., 3098 Charlotte Ave., Nashville, Tenn. (raw corn). CABLE: Blevpop.

Central Popcorn Co., Schaller, Ia. (raw corn).

Cinesnax Corp., 988 Market St., San Francisco 2, Calif. (warmers).

C. Cretors & Co., 620 W. Cermak Road, Chicago, Ill. (poppers); EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco 11, Calif., and 120 Broadway, New York 5, N. Y.

Hi-Land Paper Products, 88 North Highland Ave., Ossining, N. Y. (boxes).

Kontney Carton Co., 418 N. Clay St., Green Bay, Wis. (boxes).

Krispy Kist Corn Machine Co., 120 S. Halsted Ave., Chicago 6, Ill. (candied popcorn machines).

Long Eakins Co., P. O. Box 933, Springfield, Ohio (candied popcorn equipment).

Manley, Inc., 1920 Wyandotte St., Kansas City, Mo. (poppers); CABLE: Timber. EXPORT: Manley, Inc., Box 2545, Kansas City.

Midland Pop Corn Co., 67 Eighth Ave., N.E., Minneapolis, Minn. (bags & seasonings).

Northwest Popcorn & Seed Co., P. O. Box 277, Delaware, Ohio (raw corn).

Pronto Pop Corn Sales Corp., 702 Beacon St., Boston, Mass. (warmers).

Prunty Seed & Grain Co., 620 N. 2nd St., St. Louis 2, Mo. (bags).

Queen City Manufacturing Co., 1020 Richmond St., Cincinnati, Ohio (automatic dispensers).

Rex Specialty Bag Corp., 101 Onderdonk Ave., Brooklyn, N. Y. (noiseless bags).

Russell's Korn Kribs, Hartsville, Tenn. (raw corn).

C. F. Simonin's Sons, Inc., Belgrade & Tioga Sts., Philadelphia 34, Pa. (seasonings).

Speed-Scoop, 109 Thornton Ave., San Francisco 24, Calif. (scoops).

Star Manufacturing Co., 6300 St. Louis Ave., St. Louis 20, Mo. (poppers). EXPORT AGENT: Albert Rebel, 354 S. Spring St., Los Angeles, Calif.

Soda Fountains

Dallas Soda Fountain Co., Inc., 6005 W. Jefferson St., Dallas, Texas.

Petersen Show Case & Fixture Co., 5700 S. San Pedro St., Los Angeles 11, Calif. EXPORT AGENT: Frazar & Hansen, Ltd., 301 Clay St., San Francisco 11, Calif., and 120 Broadway, New York 5, N. Y.

Stanley Knight Corp., 3430 N. Pulaski St., Chicago 41, Ill.; CABLE: Wecoman. EXPORT AGENT: Stanley Knight Export Division, Suite 524, 354 South Spring St., Los Angeles 13, Calif.

Section 2: *Equipment Distributors*

Dealers Outside United States

ALGERIA

SOCIETE NOUVELLE PATHE-CINEMA, 6 Rue Francoeur, Paris 18, France. RCA theatre & sound equipment.
WESTERN ELECTRIC COMPANY (France), 47 Rue Michelet, Algiers, Algeria. Western equipment and supplies.

ARABIA

MOHAMED MAHMOOD ZAHID & BROS., Jeddah, Saudi Arabia. RCA equipment and supplies.

ARGENTINA

ACHA Y CIA., Mendez de Andes 1226, Buenos Aires. Seats.
FA ANTONIO, Cordoba 2444, Buenos Aires. Ahco loudspeakers.
ARECHEVALA Y CIA., Corrientes 2759, Buenos Aires. Amplifiers, sound equipment.
BOIZA E HIJOS, Estomba 3780, Buenos Aires. Screens.
MIGUEL CERIANI, Herrera 880, Buenos Aires. Seats.
CIA. ARGENTINA DEL RIO DE LA PLATA, Peru 486, Buenos Aires. Aga-Baltic projection, sound and recording equipment, mirrors, lanterns, loudspeakers, etc.
CIA. COMMERCIAL CONDOR, Sarmiento 2149, Buenos Aires. Simplex equipment; National carbons; Bausch Lomb mirror and lenses; Snaplite and Cinephor lenses; Peerless Magnarc; screens, cameras, etc.
MENDEZ DELFINO, Talcahuano 876, Buenos Aires. Sonograf sound equipment.
J. A. DESPLATS, Hidalgo 540, Buenos Aires. Amplifiers.
ESCOBEDO Y CIA., Marcos Sastre 2673, Buenos Aires. Sidephonic sound equipment.
NORBERTO ESCOLA, Zarraga 3328, Buenos Aires. Seats.
JUAN FAVRE, Lavalle 2023, Buenos Aires. A. Debrie equipment.
PRAILE Y MONTEVERDE, Sarmiento 3632, Buenos Aires. F. M. Busch mirrors, lanterns, lenses, sound equipment.
J. M. GRAND Y CIA., Cangallo 2276, Buenos Aires. Granvox sound equipment.
SIMON GRINBERG, Matheu 257, Buenos Aires. Sigri lanterns.
JOSE M. LAVAJA, Lavalle 2023, Buenos Aires. Projection equipment, amplifiers, etc.
HENRY MAURICE, Junin 610, Buenos Aires. Projection, cameras, sound equipment.
MAYO FILM, Bme. Mitre 1956, Buenos Aires. Carbons.
MINUTO, Callao 858, Buenos Aires. Screens.
BASILIO OLARTE, Av. A. Gallardo 736, Buenos Aires. Ship carbons.
PHILIPS ARGENTINA, S. A., Vedia y Av. Forest, Buenos Aires. Philips projection and sound equipment, lenses, loudspeakers, screens, etc.
RCA VICTOR ARGENTINA, Bartolome Mitre 1961, Buenos Aires. Theatre & sound equipment, sound recording equipment.
RADIO MAN S. R. L., Rivadavia 1982, Buenos Aires. Rex projection equipment, carbons, Gardiner lanterns, Altec Lansing and University sound equipment, Super Rex sound equipment.
REALTON, Dolores 448, Buenos Aires. Realton sound equipment.
JOHN REYES, Independencia 1900, Buenos Aires. Orphto sound recording equipment.
CARLOS ROBATTO, Victoria 4052, Buenos ires. Lealtono sound equipment.
ROMERO Y ENRIONE, Av. Godoy 4269, Rosario. Economarc projection equipment.
SARYCO, Larrea 615, Buenos Aires. Screens.
SOC. ARG. DE IMPORTACION E. M. ETCHEGOIN, Maipu 639, Buenos Aires. DeVry, Kalee, sound and projection equipment, mirrors, lenses, lanterns, screens.
R. C. VITA, Bme. Mitre 2248, Buenos Aires. Bell & Howell cameras and equipment; Sonolux equipment; Bernt y Maurer sound recording equipment.
WESTERN ELECTRIC COMPANY, INC., OF ARGENTINA, Rodriquez Pena 370, Buenos Aires. Projection equipment, lenses, lanterns, sound equipment, screens, etc.
JUAN ZACCHEO, Patricios 118, Buenos Aires. Seats.

AUSTRALIA

AUSTRAL ARGO ENGINEERING CO., 123 Latrobe Street, Melbourne. Manufacturers of spare parts and replacements, sound equipment and amplifiers, and general equipment.
AUSTRALIAN GENERAL DISINFECTANT CO. PTY. LTD., 39-41 Shepherd St., Darlington, Sydney.
AUTOMATIC FILM LABORATORIES PTY., LTD., 513-515 Dowling St., Moore Park, Sydney.
BELL PUNCH (A/SIA) LTD., 160 Castlereagh St., Sydney. Ticket issuing and change machines, ticket printers, machine or roll tickets.
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A. H. BONNETTE, 6 Mallet St., Camperdown, Sydney. Seating.
G. R. BRAKELL, 16 Bulletin Place, Sydney. Furnishings, carpets, etc.
BRAKELLITE SCREEN SERVICE, 16 Bulletin Place, Sydney. Screen reconditioning.
CAMPBELL ADVERTISING, Penny's Bldg., Queen & Adelaide Sts., Brisbane, Q'ld. Theatre advertising contractors.
W. H. CARROLL, 61-63 Flint St., No. Ipswich, Q'ld. Advertising counsellors.
CARSON SUPPLIES CO., 296 Pitt St., Sydney. Complete sound and projection equipment, power conversion plant, theatre furnishings, etc.
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FEATURED THEATRE ADS, 300 Pitt St., Sydney.
FILMCRAFT LABORATORIES PTY. LTD., 35-43 Missenden Road, Camperdown. Film laboratories.
FOY AND GIBSON PTY. LTD., Bourke St., Melbourne. Uniforms and staff frocks.
FRENCH AND McNEIL, 339 Elizabeth St., Melbourne. Sound screens.
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HAMILTON AND BAKER, 9 Wilmot St., Sydney. H. and B. cinematographic products; biograph equipment repairs, and all brands of carbons.
HARMOUR & HEATH, Mount & Arthur Sts., North Sydney. 16mm equipment.
HARRINGTONS PTY. LTD., 386 George St., Sydney. Raycophone sound reproducing and recording equipment, re-inforcing systems, and cinema supplies.
HERSCHELLS PTY. LTD., 31 Agnes St., East Melbourne. Film laboratories.
HUDSON'S THEATRE SUPPLIES, 9 Wharf St., Brisbane. Minerva projectors, arcs, curtain controls, carbons, sound screens, etc.
LATEX PRODUCTS PTY. LTD., The Crescent, Annandale, Sydney. Seating equipment.
MASON AND SON PTY. LTD., 16-18 Botany St., Waterloo, Sydney. Furnishings, carpets, sound screens.
NATIONAL THEATRE SUPPLY CO. OF AUSTRALASIA, PTY., LTD., Box 29, G.P.O., Adelaide. Gaumont-Kalee products.
NATIONAL THEATRE SUPPLY CO. OF AUSTRALASIA, PTY., LTD., 316 Adelaide St., Brisbane. Gaumont-Kalee products.
NATIONAL THEATRE SUPPLY CO. OF AUSTRALASIA PTY. LTD., 251A Pitt St., Sydney. Gaumont-Kalee products; Taylor Hobson lenses; Ship brand carbons; Newall cameras.
NEON TUBE LIGHTING DISPLAYS, 745 Harris St., Broadway, Sydney.
ORIGINAL CINEMA SUPPLIES, 80 Bathurst St., Sydney. Sound and projection equipment and supplies.
PERCIVAL FILM LABORATORIES PTY. LTD., Buckland and Myrtle Sts., Chippendale.
PHILIPS ELECTRICAL INDUSTRIES OF AUSTRALIA PTY. LTD., 69-73 Clarence St., Sydney. Lighting equipment and sound equipment.
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PRESTOPHONE FILM PRODUCTIONS, 300 Pitt St., Sydney. Film and disc recording.
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RAYMAC SUPPLIES PTY. LTD., 270 Elizabeth St., Sydney. Sound systems, electrical supplies and cinema equipment.
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UNIPORM SPECIALISTS PTY. LTD., 64a Druitt St., Sydney. Uniforms and staff frocks.
UNIFORMS, 282 George St., Sydney. Uniforms and staff frocks.
WESTERN ELECTRIC COMPANY (Australia), PTY., LTD., 62 Hundle St., Adelaide, Southern Australia. Westrex products.
WESTERN ELECTRIC COMPANY (Australia), PTY., LTD., Box 999M, G.P.O., Brisbane, Queensland. Westrex products.
WESTERN ELECTRIC COMPANY (Australia), PTY., LTD., 197 Esplanade, Cairns, Queensland. Westrex products.
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BROCKLISS-SIMPLEX, S.A., 109 Rue De Pont, Brussels. Simplex equipment and supplies.
CINEMATEX, rue des Plantes 103, Brussels. General equipment and supplies.
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SOCIETE BELGE INDUSTRIELLE, 14 Square Marie Louise, Brussels. RCA equipment and supplies.
WESTERN ELECTRIC CO. (France), Place des Martyrs 20, Brussels. Projection & sound equipment.

BERMUDA

C. H. MONKS, Colony Theatre, Hamilton.

BOLIVIA

PALACIOS & CIA., Casilla de Correo 648, La Paz. Simplex equipment and supplies.
S.A.C.I., Sucrs. de Simon F. Bedoya, Casilla 346, La Paz. RCA equipment and supplies.
WESTREX COMPANY, ANDEAN (formerly Western Electric Co., Andean), Edificio Hidalgo No. 150 y 154, Plaza San Martin, Lima, Peru. Sound & projection equipment & theatre supplies.

BRAZIL

BYINGTON & CIA., Avenida do Estado, 4667, Sao Paulo. Fonocinex projectors.
BRASPOR, LTDA., Rua do Mexico, 120, Rio de Janeiro; Rua Aurora, 955, Sao Paulo. Keystone equipment.
CIA. BLACK, Rua do Mexico, 11, 2º andar, Rio de Janeiro; Praca Ramos de Azevedo, 309 Sao Paulo. Gaumont-Kalee equipment.
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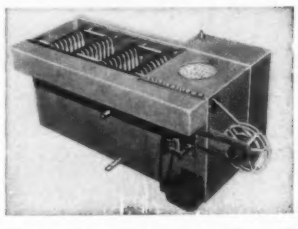
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FRANCO (M. L.) & Co., S. Pinto & Co. Succrs., 26 Shareh Kasr-el-Nil, Cairo. General theatre supplies and equipment; projectors and sound equipment; National carbons, etc.
GREEN (J.) & CO., 147 Mohamed bey Farid Street, Cairo. Agents for: G. B. Kalee, DeVry, Debrie, DuPont, Bardwell McAllister, Ste. L. Maurice and Westinghouse.
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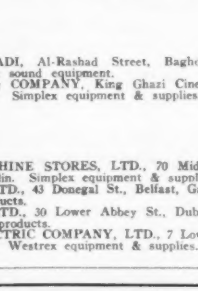
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WESTERN ELECTRIC CO. (N. Z.), LTD., Colombo St., Christchurch. Westrex products.
WESTERN ELECTRIC CO. (N. Z.), LTD. Empire Theatre, Dunedin. Westrex products.
WESTERN ELECTRIC CO. (N.Z.), LTD., Regent St., Hamilton. Westrex products.
WESTERN ELECTRIC COMPANY (NEW ZEALAND), LTD., Dental & Medical Supply Bldg., 128 Wakefield St., Wellington. Westrex equipment and supplies.

NICARAGUA

H. M. BECKLIN CO., LTD., Gran Hotel, Managua. Westrex products.
RODOLFO SENGELMANN, Automotive & Industrial Equipment Co., Apartado Postal 323, Managua. Simplex equipment & supplies.
SUCESORES DE RAFAEL CABRERA, Apartado 112, Managua. RCA theatre & sound equipment.

NORWAY

E. G. A. (ELEKTRO GENERATOR AKTIESALSKAP), Ovre Vollgate 11, Oslo. Represents RCA, Brenkert, Furse, etc. Has branch offices operating in Bergen, Stavanger and Trondheim.
KNUT HELLUM, J. L. Nerlien A/S 13 Nedre Slottsgate, Oslo. Simplex semi-portable projectors.
HANS H. KNUTSEN & COMPANY, Kangents gt. 15, Oslo. Simplex professional projectors.
G. A. NAESS, Nedre Vaskegang 2, Oslo.
J. L. N. NERLIEN A/S, Tollbugate 35, Oslo.
NORSK A/S PHILIPS, Majorstuhuset, Oslo.
A/S PROTON, Rosenkrantzgaten 11, Oslo. RCA theatre & sound equipment.
THE SWEDISH WESTERN ELECTRIC CO., A. B., Gustav A. Ring, Akersgata 8, Oslo. Westrex products.
THE SWEDISH WESTERN ELECTRIC CO., A. B., Klostergaden 45, Trondheim. Westrex products.

PAKISTAN

ELECTRONICS & FILM EQUIPMENTS, LTD., Gulshan-E-Nasrat, Victoria Road, Karachi 3, Simplex and RCA equipment and supplies.
GAUMONT-KALEE, LTD., c/o Forbes, Forbes, Campbell & Co., Ltd., Corner of Bunder and Dunolly Roads, P. O. Box 10, Karachi. Gaumont-Kalee products.
GAUMONT-KALEE, LTD., c/o British Distributors (India), Ltd., 10 Dayal Singh Mansions, The Mall, Lahore. Gaumont-Kalee products.
WESTERN ELECTRIC CO. OF INDIA, Fikree Mansions No. 1, Room 18, Hazsa Singhadvani St., Karachi. Westrex products.
WESTERN ELECTRIC CO. (NEAR EAST), Finlay House, Karachi. Westrex products.

PANAMA

PANAMA RADIO CORPORATION, P. O. Box 406, Panama City. Simplex & RCA equipment & supplies.
WESTERN ELECTRIC COMPANY (CARIBBEAN), Calle 31, No. 28, Panama City. Westrex equipment & supplies.

PERU

J. CALERO PAZ, Apartado 1281, Lima. Simplex equipment & supplies.
WESTREX COMPANY (ANDEAN), Edificio Hidalgo No. 150, Plaza San Martin, Lima. Westrex equipment & supplies.

PHILIPPINES

S. M. BERGER & CO., INC., 940 Raon, Manila. Simplex equipment & supplies.
PHILIPPINE ENGINEERING CORPORATION, 936 Raon St., Quiapo, Manila. RCA theatre and sound equipment.
WESTERN ELECTRIC COMPANY OF ASIA, 675 Florentino Torres, Manila. Westrex equipment.

PORTUGAL

J. C. ALVAREZ, LTD., 205 Rua Augusta, Lisbon. Gaumont-Kalee products.
INSTITUTO PASTEUR DE LISBOA, R. Nova do Almada 69, Lisbon. RCA theatre & sound equipment.

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Complete technical equipment for synchronous filming recording.
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MORA MESTRE & CIA., LIMITADA, 17, 30 Avenida Antonio Augusto de Aguiar, Lisbon. National theatre supply line.
LUIS DE SOUSA SANTOS, Linnas de Torres, 156-1° Dt., Lisbon. Westrex equipment and supplies.

PUERTO RICO

ARMCO INTERNATIONAL CORP., Box 496, San Juan. Insulating material.
COBIAN THEATRES OF PUERTO RICO, INC. All kinds of equipment.
CREATIVE TEXTILES, INC., Vega Alta. Rugs and carpeting.
FALBE ELECTRIC CO., Ponce Leon Ave. 237, Santurce. Neon signs.
GENERAL ELECTRIC CO., Brau Street. Lighting, etc.
EDUARDO GONZALEZ, Ochoa Bldg., San Juan. Simplex products.
MEGWINOFF & CO., San Juan. Air conditioning equipment.
J. BADILLO NIEVES, Aguadilla. Rugs and carpets.
F. A. ORTIZ, Tetuan St., San Juan. Glass and metal signs.
POWER ELECTRIC COMPANY, Fortaleza 302, San Juan. Westrex products.
PUERTO RICO CLAY PRODUCTS CO., Power Electric Bldg., Fortaleza 302, San Juan. Tiles, floor tiles and sanitary wares.
PUERTO RICO RUG CORPORATION, Box 3157, San Juan. Rugs and carpeting.
SALGADO & MUXO, Recinto Sur 527, San Juan. DeVry products.
SPLENDID, INC., Ponce de Leon 357, Santurce. Radios, phonographs, theatre equipment and supplies from RCA.
STANDARD REFRIGERATION CO., Fernandez Juncos No. 615, Santurce. Refrigeration supplies.
PEDRO VIGUE, Santurce. Bell & Howell equipment and supplies.
WESTERN ELECTRIC COMPANY (CARIBBEAN), Film Center Bldg., San Juan. Western Electric Equipment.
WESTERN ELECTRIC CO. (CARIBBEAN), P. O. Box 3242, Santurce 29. Westrex products.

SIAM

BARROW, BROWN & CO. (1948), LTD., Barrow, Brown Bldg., Bangkok. RCA theatre & sound equipment.
SEMCO CO., LTD., 1244-46 New Road, Bangkok. Westrex products.
SHAW BROS., LTD., Capitol Cinema Bldg., New Road, Bangkok. Simplex products.

SOCIETY ISLANDS

ESTABLISHMENTS Donald Tahiti, Papeete, Tahiti. RCA equipment and supplies.

SOUTH AFRICA

AFRICAN CONSOLIDATED FILMS, LTD., 108-114 Buitengracht St., Cape Town. Gaumont-Kalee products.
AFRICAN CONSOLIDATED FILMS, Broadcast House, 170 Commissioner St., Box 1574, Johannesburg. Simplex and RCA equipment and supplies.
WESTERN ELECTRIC COMPANY (NEAR EAST), 96 Main St., Johannesburg. Westrex equipment and supplies.

SPAIN

AEG ELECTRICIDAD, Av. Calvo Sotelo 17, Madrid.
ASHAD ALI HAJI, Burgos. NTS-Simplex line.
C. & G. CARANDINI S. A., Apartado 487, Ronda Universidad 31, Barcelona. Gaumont-Kalee products.
C. & G. GARANDINI S. A., Avenida Jose Antonio 31, Madrid. Gaumont-Kalee products.
MAQUINARIA CINEMATOGRAFICA S. A., Marques de Cubas 6, Madrid.
PHILIPS IBERIA, Paseo Delicias 71, Madrid.
REY SORIA Y CIA., S.A., Calle Mayor 6, Madrid. RCA theatre & sound equipment.
VICMAR ELECTRONICA-SONIDO, Lope Rueda 10, Madrid.
WESTREX COMPANY, IBERICA (formerly Western Electric Co. of Spain), Plaza Cataluna 22, Barcelona. Sound & projection equipment & theatre supplies.

SWEDEN

AKTIEBOLAGET FOTOEGENTUREN, Mastersamuelsgatan 23, Stockholm. G.B-Kalee equipment & supplies.
AMERIKANSK LJUDTESNIK A.B., St. Eriksgatan 54, Stockholm.
ERNST DITTMER A.B., Regeringsgatan 80, Stockholm.
HARRY HOLM, Foto A. B. Skandia, Kungagetan 24, Stockholm.
KINOFA A. B., Hammarbyvagen 11, Stockholm.
SVENSKA A.B. PHILIPS, Galvegatan 18, Stockholm.
Svenska AB Gasaccumulator (AGA), Stockholm.
SVENSKA VIDEO AKTIEBOLAG, Norrlandsgatan 18, 3tr., Stockholm. RCA theatre & sound equipment.
SWEDISH WESTERN ELECTRIC COMPANY, Sveavagen 25-27, Stockholm. Westrex equipment & supplies.

SWITZERLAND

JACQUES BAERLOCHER, Freiestrasse 15, Zurich. RCA equipment & supplies.
HENRI HUNT, Kramgarse, 51, Berne.
VICTOR FILMS, LTD., Schutzenmattstrasse 43, Basle. Gaumont-Kalee products.
WESTREX COMPANY, ALPINE (formerly Alpine Western Electric Co.), 60 Viadukstrasse, Basle. Sound & projection equipment, theatre supplies.

TASMANIA

WESTERN ELECTRIC CO. (AUSTRALIA), PTY., LTD., 38 Elizabeth St., Hobart. Westrex products.

THE NETHERLANDS

N. V. BICKER & V. D. ROER, 4 Sarphatikade, Amsterdam C. Carbonpoints. Simplex equipment & supplies.
ERVEN EN CO., 34 Heuvel, Oirschot. Seats.
HANDEL MIJ. LOETAFOON N. V., 29 Emmasingel, Eindhoven. Sound apparatus.
HANDELMIJ VOOR GEBOGEN MEUBELEN EN HOUTINDUSTRIE, N.V., 213 Keizersgracht, Amsterdam C. Seats.
A. DE HOOP ELECTROTECHNISCHE FABRIEK, 2 Willingestraat, Rotterdam. Technical accessories.
LOUIS B. KAGENAAR, 82 Jekerstraat, Utrecht. Projectors and sound equipment.
KINOTECHNIEK N.V., 530 Prinsengracht, Amsterdam C. Projectors and sound material accessories.
LICHTTECHNISCH- ELECTROTECHNISCH EN HANDELSBUREAU (G. HOOFT), 72 van Baerlestraat, Amsterdam Z. Technical accessories.
NED. SIEMENS MIJ N. V., 24 Rijnstraat, Den Haag. Technical accessories and projectors.
NED. SPECIAL DRUKKERIJEN, 125 Rochussenstraat, Rotterdam. Ticket machines.
NED. WESTERN ELECTRIC N.V., 127 Singel, Amsterdam C. Projectors and technical accessories.
PHILIPS GLOEILAMPENFABRIEKEN N.V., Eindhoven. Sound apparatus.
RECLAMEBUREAU LORETI, 12 Jul. van Stolbergstraat, Tilburg. Window displays, hall decorations.
SEYFFERS MEUBBEL EN TIMMERFABRIEK, Maanderweg 36, Ede. Seats.
SOUNDFLEET, C. V., 108 Weteringkade, Den Haag. Technical accessories.
H. J. TIJSSELING, 22 Ardeschestraat, Nijkerk. Seats.
WILLEM VAN RIJN N.V., 475 Haarlemmerweg, Amsterdam. Furniture and curtains, etc.

TRINIDAD

J. H. FUNG, National Union Radio Service, 9 Corniles St., Port of Spain.
N. GOKOLL, Globe Theatres, Ltd., Port of Spain.
MASONS, LTD., 2-4 Vincent St., Port of Spain. G.B-Kalee equipment & supplies.
NATIONAL UNION RADIO SERVICE, 9 Corniles St., Port of Spain. Gaumont-Kalee products.
SPORTS AND GAMES, LTD., 28 Henry St., Port of Spain. RCA equipment & supplies.
WESTERN ELECTRIC COMPANY (CARIBBEAN), 9 Edward St., Port of Spain. Westrex equipment & supplies.

TURKEY

KEMAL & CHAKIR SEDEN FRERES, Beyoglu, Istanbul, G.B.-Kalee equipment & supplies.
TEKNIKA, S.A.T., P. O. Box 1153, Istanbul. RCA equipment & supplies.

URUGUAY

HAROLDO GARCIA AROCENA, San Jose 1202 Esq. Cuarein, Montevideo. Gaumont-Kalee products.

VENEZUELA

LUIS MARTINEZ, C. A., Miracielos A. Hospital 87, Caracas. Gaumont-Kalee products.
NATIONAL SUPPLY S. A., Gorda a Asserradero 32/34, Caracas. National theatre supply line.
STANDARD ELECTRIC, S. A., Bloque 6, Local 6, El Silencio, Caracas. RCA theatre & sound equipment.
WESTERN ELECTRIC CO. (CARIBBEAN), Karan Oficinazio, Las Ibaras a la Pelota, Caracas, Westrex products.

WEST INDIES

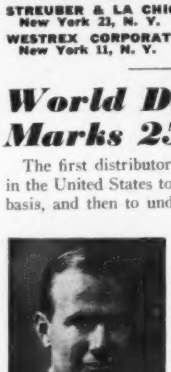
DE VEER THEATRE CIRCUIT, P. O. Box 3, Aruba, N.W.I. National theatre supply line.
RENE DIDIER, Fort de France, Martinique, F.W.I.
GITTENS & COMPANY, P. O. Box 166, Bridgetown, Barbados. Bell & Howell, Gaumont equipment & supplies.
EL LOUVRE, S.A., P. O. Box 138, Curacao. RCA theatre & sound equipment.
MARCHENA-MORON & CO., P. O. Box 13, Curacao, N.W.I. National theatre supply line.
H. C. ROSE, Kaladan Lady Meade Gardens, Bridgetown. Westrex products.

U. S. Equipment Export Distributors

BIZZELLE CINEMA SUPPLY CORP., 420 West 45th St., New York 19, N. Y.
Cinematograph International, Inc., 630 Ninth Ave., New York, N. Y.
Frazer & Hansen, Export Division, 301 Clay St., San Francisco 11, Calif.
NATIONAL THEATRE SUPPLY, Export Division, 92 Gold St., New York 7, N. Y.
NORPAT SALES, INC., 45 West 45th St., New York, N. Y.
RADIO CORP. OF AMERICA, RCA International Division, 1250 Sixth Ave., New York, N. Y.
Robin, Inc., J. E., 267 Rhode Island Ave., East Orange, N. J.
S. O. S. CINEMA SUPPLY CORP., Export Division, 303 West 42nd St., New York 18, N. Y.
STAR CINEMA SUPPLY CO., 441 West 50th St., New York 19, N. Y.
STREUBER & LA CHICOTTE, 1819 Broadway, New York 23, N. Y.
WESTREX CORPORATION, 111 Eighth Ave., New York 11, N. Y.

World Dealer Marks 25th Year

The first distributor of theatre equipment in the United States to operate on a national basis, and then to undertake distribution of American equipment throughout the world, recently celebrated its Silver Anniversary. National Theater Supply was founded September 3rd, 1926.



A. J. BALDWIN

In that year, *Better Theatres* editorially recalled in its September issue, "the industry was in the middle of its expensive but wonderful effort to glorify the *art* of the screen with utterly splendiferous theatres—a time of furious circuit expansion, signalized by the formation of Publix. NTS soon had branches in 31 cities, which it operated then from Chicago. Headquarters were removed to New York in 1930, apparently the last move NTS ever was going to make. It's been tucked under the Brooklyn Bridge at 92 Gold Street ever since. This was the beginning of its present status as a subsidiary of the multifarious General Precision Equipment Corporation."

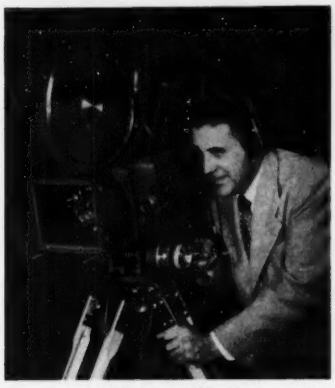
In General Precision, National Theatre Supply is associated with such prominent manufacturers of motion picture equipment as the International Projector Corporation (Simplex), Strong Electric Corporation and J. E. McAuley Manufacturing Company (arc lamps), Hertner Electric Company (motor-generators) and the Ampro Corporation (16mm), besides General Precision Laboratories (research and television).

Foreign distribution is handled through local dealers by an export department under the direction of A. J. Baldwin. There are now National Theatre Supply distributors in practically every important trade center throughout the world, and they are assisted by Mr. Baldwin on periodical visits.

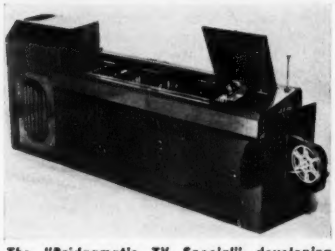
16mm Camera, Developer Added

Two new major products have been recently added to the line of theatre and production equipment distributed throughout the world by the S. O. S. Cinema Supply Corporation, New York, both of them in the 16mm field. One of them is a 16mm camera of professional type; the other is an automatic film developing machine.

The 16mm camera, developed and manufactured by Berndt-Bach, Inc., Hollywood, and marketed as the Auricon "Super 1200," is self-blimped, and it has three separate



The Auricon "Super 1200" 16mm camera.



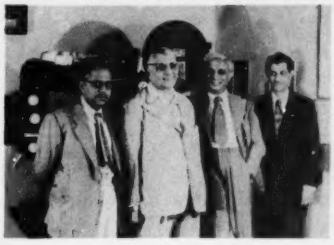
The "Bridgamatic TV Special" developing machine.

finder systems, 1200-foot magazines, internal rackover with reflex viewer, automatic turret and manual or automatic dissolver.

The developing machine, called the "Bridgamatic TV Special," is a little less than 8 feet long by 3 feet wide, and it is 2 feet high, weighing about 400 pounds. It contains nine instead of seven stainless steel tanks and has a feed-in elevator with rising indicator and daylight loading magazine.

The distributor states that the machine develops and automatically dries 720 feet of fast-process film, 800 feet of positive, and 180 feet of negative per hour, and 250 feet of sound track per hour. The film passes through a developer, bleach, shortstop, hypo and wash tanks, with re-exposure lighting spaced at the proper interval, then into air squeegees and drybox, where regulated warm air further removes moisture, so that the film leaves the machine dried and reeled.

American Projector Displayed



Prominent exhibitors of Indian pictured at the exhibit of the Simplex X-L projection equipment held in Bombay by Evergreen Pictures, local distributors for National Theatre Supply Export of New York. Shown are (left to right) C. A. Ram, general manager of Prakash Pictures, film producers; Faredoon N. Dastur, operator of a number of theatres in Saurashtra; D. B. Bharaucha, president of the Cinematograph Exhibitors Association of India; and S. N. Kotwal, partner in Evergreen Pictures.

Film-Equipment Tied in India Ads

An interesting tieup of picture and equipment was effected in Bombay when Metro-Goldwyn-Mayer India, Ltd., booked "King Solomon's Mines" into the Metro theatre. The theatre had just been newly equipped with Simplex X-L projectors by Photophone Equipment, Ltd., operation of M. A. Fazalbhoy. Advertising put the two events together with this kind of copy:

"A Great Double Premiere . . . the first performance in India of MGM's thrilling 'King Solomon's Mines'—the first performance in India of the amazing new Simplex X-L projector." The body of the copy similarly tied the two themes together, with scenes from the picture accompanied by photos of features of the projectors, three of which were installed.

Catalog Covers Theatre Needs

Virtually the full range of equipment and supplies installed and used in motion picture theatres is covered by the latest catalog of G. B.-Kalee, Ltd., London. These prominently include the Gaumont-Kalee projectors and sound systems, and a complete line of auditorium seating.

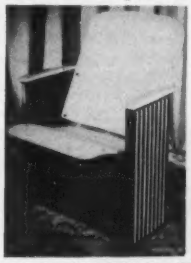
The catalog, measuring 5½x8½ inches, contains 128 spiral-bound pages devoted to products, most of them photographically illustrated. These include a special section on studio equipment. The catalog is also equipped with handy business-reply postcards for ordering.

"DOC" FAIGE



que ha vendido equipos para cinematógrafo por valor de millones de "Dollars" en todo el mundo,

presenta el . . .



MODELO 50

la *única* butaca que permite el cambio de un asiento de madera laminada a un asiento de muelles tapizado. No es posible hacer este cambio en ninguna butaca excepto en el

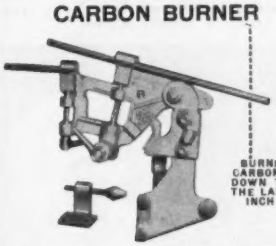
Modelo 50

fabricado por

INTERNATIONAL SEAT CORP.

. . . world-famous manufacturers of beautiful and inexpensive, comfortable, upholstered theatre chairs—easily installed • high quality • 16 automobile coil-springs in each cushion • upholstered in vinyl-plastic or fabrics in all colors. Send data for quotations.

HANOVER
CONTINUOUS
CARBON BURNER



Save up to 25% in positive carbon costs. When carbon stubs are burned down to the last inch the Hanover automatically transfers to a new carbon without interruption. U.S.A. theatre owners say—"it pays for itself by using accumulated carbon waste". 5-Year guarantee against normal wear and tear. First cost—last cost . . . no extras to buy . . . $77.50.

OTHER INTERNATIONALLY-FAMOUS MANUFACTURERS OF QUALITY PRODUCTS REPRESENTED BY "DOC" FAIGE

BALDOR RECTIFIER CO.
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R.A.C. STUDIO SHORT WAVE EQPT.
TRANS-COLOR SCREEN SYSTEMS
WAGNER MARQUEE EQPT.

16mm FORWAY EQUIPMENT . 16mm FILMS; FEATURES and CONDENSATIONS

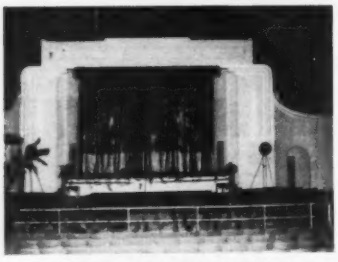
NEW AND REBUILT 35MM PORTABLE EQUIPMENT
Theatre Television Equipment

MANUFACTURERS' EXPORT OFFICE
NORPAT SALES, INC.
45 West 45th Street, New York 19, N. Y.
Cable: Norpatrest, Newyork, for Complete Theatre Eqpt.

Hurricane-Like Screen Delivery Following Storm

That the motto of showbusiness, "The show must go on," is more than a pretty saying, was again demonstrated recently when a hurricane swept through the British West Indies. Three outdoor theatres of Tropical Cinema, Ltd., largest circuit in Jamaica, were damaged. Repair work was begun immediately—but new screens were not to be had locally.

A. Russell Graham, owner of the circuit, cabled a rush order for three-Vocalite vinyl



The Tropical, one of the outdoor theatres at Kingston damaged by the August hurricane. Below the screens are shown being loaded for trucking to Idlewild airport.



plastic screens to Streuber & LaChicotte, New York exporters of theatre equipment. That started a rapid-fire sequence of activities, as follows:

Walter B. LaChicotte telephoned Arthur Munsell, head of the Vocalite Screen Corporation of Roosevelt, N. Y., at his home. It was the evening of the day Vocalite workers were to begin vacations. Mr. Munsell asked them to report back at the factory that same evening. They did, and within 48 hours the screens were ready for shipment, space having been meanwhile reserved on a Pan-American Airlines plane by Ambassador Shipping, export expediters.

The hurricane struck August 19th. The evening of August 26th the three damaged outdoor theatres at Kingston were presenting performances on their new Vocalite screens.

WORLD MARKET ADVERTISERS

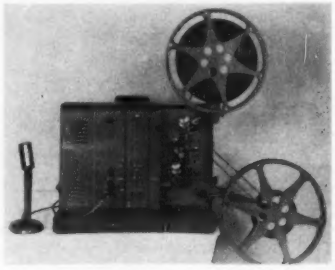
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RCA Develops New 16mm Set

A new 16mm recorder-projector, providing means of directly recording commentary or musical background magnetically on the edge of 16mm film, has been developed by the Radio Corporation of America, Camden, N. J., and New York.

The new equipment makes available the special advantages of magnetic recording and reproduction in applications of 16mm film where costs are restricted by the need for only a limited number of prints, and when revision or variation of sound treatment does not warrant the cost and time involved in laboratory processing.

In addition to recording and reproducing magnetic sound, the new equipment, designated the RCA "400" Magnetic Sound Pro-



jector, can also be used to reproduce optically recorded sound.

To record, it is necessary only to turn a switch and talk or play music into a plug-in microphone. After the recording is completed, another control may be set for immediate playback. If revisions are needed, or if re-recording of the film is desired, an electronic erase head may be activated by another simple control. A mechanical safeguard prevents accidental erasing.

A new film process has removed the last barrier to wide employment of magnetic recording on 16mm film, the manufacturer points out. A stripe of magnetic oxide, one-tenth of an inch wide, can now be coated on the edge of a 16mm film economically. Moreover, the striping can be placed on the film either before or after it has been used for picture taking, and even if it already has an optical or photographic sound track.

The new equipment permits recording and reproduction over a frequency range rated at from 80 to 7200 cycles.

The cost of recording a 400-foot reel of film with the new equipment has been estimated to be only about one-third of the cost of achieving comparable results photographically. In addition, film waste due to recording errors is eliminated.

Unit Conditioners Cool New Managua Theatre

"In the center of Managua we can see a beautiful picture with the climate of Casa Colorada," enthused *La Prensa*, leading newspaper of the Nicaraguan capital, in reporting the opening of that city's 1500-seat Teatro Salazar, one of the newest and finest of motion picture houses in Latin America. Equipped with air-conditioners manufactured by the Typhoon Air-Conditioning Company of Brooklyn, N. Y., the theatre is cooled by 90 tons of refrigeration. The installation was by Carlos N. Lacayo & Company, Typhoon representatives in Managua.

MANAGERS' ROUND TABLE

An International Association of Motion Picture Showmen — Walter Brooks, Director

Movietime—An Upsurge from the Grass Roots

MOVIETIME U.S.A. will go down in motion picture history, for a number of "firsts"—the first time an all-industry effort has been truly all-inclusive. Competitors of many years are cooperating for a common good. First, too, because a substantial underwriting, $650,000, is put behind this joint endeavor. We have often spent much more for a great deal less. And first, because Movietime U.S.A. springs from the grass roots. New York is first on the itinerary. A Texan, from Brooklyn, leads the parade, and it is basically an upsurge in showmanship from the U. S. A. As Terry Ramsaye has said, "There's a lot of America, west of the Hudson."

We've just returned from the Movietime U.S.A. meeting which convened at the RKO 58th Street theatre, New York, at 9:30 A. M. Remarkable, for several reasons! The 58th Street is a large theatre, and more than 2,000 were on hand, at 9:30 A. M.! A full news report will be found in this issue of the *Herald*, but our thrill and excitement is based on the fact that New York is ON the bandwagon, not driving it. It's very good to see a national program that sweeps in from the West, rather than percolates down from the home offices.

Traveling the country, attending exhibitor conventions in thirty cities east of Denver, we know that the grass roots have a distrust, and a dislike, for New York. It's good for film industry, to turn this tide. Bob O'Donnell, who gives much of his energy for the cause and not because he needs the profit, tells of the help and suggestion that has come to Movietime U.S.A. from Col. Cole, head of Texas Allied. It's heart-warming. Maybe there is hope for the patient that *Life* declared dead.

On our desk is a bulletin from Allied of Indianapolis, one of many state-wide areas where exhibitor organizations lead in public and political relations. Listed in this bulletin, we see the names of representative exhibitors in the state of Indiana who are cooperating for Movietime U.S.A.

And our congratulations to Trueman Rembusch, president of national Allied as well as Allied of Indiana, for this demonstration of real cooperation at the grass roots. We know many of those who are listed, have met them often on their own home grounds, know the ability they have at the local level. We know they are truly exhibitor *leaders*, and in this super-colossal remedy for trouble in Hollywood, they are leading an unbeatable combination.

WORLD MARKET

The Managers' Round Table is properly described in our departmental masthead as "an international association of motion picture showmen"and we are pleased and proud to be not only the oldest, but by far the largest association of working managers, all over the world.

A few days ago, it became necessary for statistical reasons to segregate and count separately the members of the Round Table in Britain, and if you missed the score, we have 562 active members in England, Ireland, Scotland and Wales. That's really representative, and we are again proud to acknowledge so many in our active files, who carry their membership cards for 1951.

And, if we have to point, are you a reader of the Round Table in these forty-eight states who labors under the illusion that you have little to gain in reading the British Round Table? Look again, and look often, for you will find a lot of showmanship in news of the tight little isles. The British were showmen before we were, and they've lost none of their skills. Occasionally, one of our correspondents asks a basic question in showmanship, and we refer him to what they're doing overseas.

Across the world, in Australia and New Zealand, in India and Indonesia, in South Africa and South America, in the four corners of the seven seas, we have Round Table members and proof of their showmanship, for no area lacks this spark.

¶ We've met a phenomenal guy, the Rev. Bill Alexander, of Oklahoma City, who addressed the Movietime U.S.A. meeting in New York, and who is our newest Round Table member. Bill owns the Hi-Park Drive-In theatre, near San Antonio, Texas, in partnership with C. H. "Buck" Weaver, of Paramount, and his son, Carleton Weaver, is the manager. Originally, this drive-in was owned jointly with J. C. Hunter and Ralph Drewry, of the Ritz theatre, Tulsa, but the Rev. decided to buy out their share.

You'll be hearing lots more about the Rev. "Bill" Alexander, of Oklahoma City, because he is the best voice speaking for motion pictures that we've had on our side in years. He weighs 240, stands 6 feet 3 inches, was a prize-fighter and is a friend of Toots Shor's. He is pastor of the largest downtown church in Oklahoma City, with a congregation of 5,000. He has four college degrees; earns $50,000 a year "building the Kingdom" but gives it away; is responsible for a $3,000,000 "Youth" project in Oklahoma City, which will be the largest and best of its kind in the world.

Bill Alexander reminds us of J. P. Harrison, another great showman who came to us through the discernment and skill of Robert J. O'Donnell, of Interstate Theatres and Variety International. These two showmen should know each other, and between them, we hope to have many newsworthy items for the Round Table in the future. Like J. P., Bill has a three-word solution for the industry's problems—different words, but the same strength. Bill says we will meet our problems with "Preparation, Inspiration and Perspiration."

Just one of Bill Alexander's stories (he tells them well!) About two cats, watching a tennis match. One cat said, "I don't know what you see in this. You don't understand the game." And the other cat replied, "My old man's in that racquet."

—Walter Brooks

Three Premieres With Indians

Warner Brothers' Tri-City Premiere of "Jim Thorpe—All American" followed the Indian trails, originating at Carlisle, Pa., where the greatest Indian school is located, then west to Oklahoma City and Muskogee, down in Indian territory.



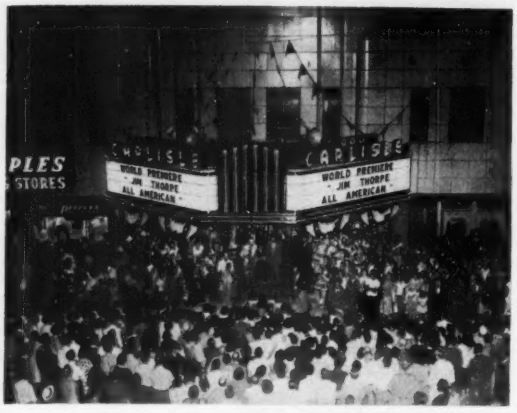
The President of the Oklahoma City Lions Club with a group of Otoe Indians, celebrate the world premiere.



"Miss Carlisle" brought greetings from Pennsylvania, to authentic Indian princesses, at the Oklahoma City premiere.



Indian dancers greet Hollywood stars James Brown, Betty Engle and Phyllis Thaxter, at the premiere in Muskogee.



Crowds outside the Carlisle theatre, when this small town turned out to greet the Governor, the visiting Hollywood stars and "Jim Thorpe—All American" in person, for the world premiere of Warner Brothers' picture, in a tri-city, all-American ovation.



Governor Fine, of Pennsylvania, poses with an attractive Indian maiden, and prepares to don his ceremonial head-dress, which makes him an honorary Chief in the publicity department, as well as a patriotic citizen.



The Governor applauds, at left, as the Chairman of Citizens Committee introduces the original Jim Thorpe, at right, famous football star and graduate of Carlisle Indian School—whom sports writers concede to be the greatest all-around athlete of the last half-century, the inspiration of "Jim Thorpe—All American."

"The Thing" Campaigns Are Terrific

Prize winning campaigns in RKO Theatre's contest for the best showmanship displayed in the metropolitan area with "The Thing" have been re-entered in the third quarter for the Quigley Awards, and we bow to five Round Table members for their efforts. Winner in the RKO bout was Louis Grossman, manager of the Aldine theatre in Jamaica, L. I., who prefaces his remarks with, "These are the things that helped 'The Thing' bring big business to the Aldine, and every stunt was done!" He supports that statement with his affidavit before a notary public.

Danny Cohen, manager of Loew's Boro Park, Brooklyn, was second, with a complete exhibit of all the stunts that made up "The Thing" as a showmanship package, and including a "screaming contest" on stage, that we thought was very good. A very scared girl, with a sound truck, did the same thing for street ballyhoo, and even if you couldn't *hear* her scream, you could see her (most of her, anyway), but we'll bet you could hear several blocks.

Sam Fernstenberg, manager of the RKO Castle Hill theatre, was third, with everything in his favor; and one of our favorite people, Rocque Casamassine, who manages the RKO Regent in New York's Harlem, with an audience 99% colored, had a typical entry, up to his best showmanship standards. Irving Gold, manager of the RKO 86th Street, Manhattan, "with pardonable pride" points to his entry, which we are also proud to enter for the Quigley Awards.

Small Town Wisdom

"Business sick? Exploitation will cure it. Advertise your business or the sheriff will do it." (From the publicity dept. of Florida State Theatres.)

Doug Mellott Writes His Own Caption



"That's LIFE . . . 1000 Children, Buried the Naylor theatre, Washington, D. C., Monday, August 27, 1951 . . . Under Popcorn . . . It Was a Nice Funeral."

SHOWMEN IN ACTION

Jimmie Thames, ad manager for Arkansas Amusement Company, provides another good answer to *Life's* distasteful obituary, by running good photos of lines forming outside Little Rock theatres.

▼

Robert J. O'Donnell, co-chairman of Movietime-In-Texas as well as chairman of the national drive, announces that Texas COMPO showmen will honor National Kids Foundation Day, September 22nd, giving free morning shows in all theatres, with the cooperation of the Kiwanis Clubs.

▼

The most successful and most glamorous beauty pageant of the past summer was the "Florida Fashionata," featuring the fifty Florida Poster Girls, which Walter Tremor, manager of the Florida theatre, St. Petersburg, arranged for "Bird of Paradise."

▼

The New Smyrna (Fla.) High School was badly in need of new uniforms, so Bill Small, manager of the Victoria theatre, got up their souvenir program, made arrangements with the Chamber of Commerce and City Manager, and raised the money.

▼

Ed Busch, manager of the Paramount theatre, Toledo, Ohio, presented the "Captain Horatio Hornblower" trophy to the Commodore of the Toledo Yacht Club.

▼

Lester Pollock had a turn-out for the Know Hole Red Wing Band of young musicians who serenaded the opening of "Go For Broke" at Loew's Rochester theatre.

▼

Harold Lyon, manager of the Paramount theatre, Kansas City, has an atmospheric front display and street ballyhoo for his run of "Inside the Walls of Folsom Prison."

▼

Walter W. Wehr, owner-manager of the Park theatre, Pleasantville, N. J., and a new member of the Round Table, is the first in many moons who remembers our old friends at Lyman Howe's, a real pioneer among motion picture exhibitors.

▼

Ray Gillespie, assistant manager of the Rialto theatre, Tacoma, froze a very authentic marine monster in a block of ice, as street ballyhoo for "The Thing."

▼

Les Fagg, manager of the Roxy theatre, Tacoma, had a real big cut-out of Corinne Calvet, made from a 24-sheet poster, as a helper for his display on "On the Riviera."

▼

City manager Billy Saxton had two booted, cloaked and be-sworded "cavaliers" roaming the streets of Perth Amboy, N. J., as ballyhoo for "Cyrano de Bergerac" at the Majestic theatre.

▼

Gord Beavis, manager of the deluxe Odeon theatre, Ottawa, had "Geraldine" the cow as street ballyhoo, and pyramids of banner milk cans for "The Milkman."

Al Harris, manager of the St. James theatre, Asbury Park, N. J., found a 1908 Maxwell and two attractive gals in old-style "dusters" for "Excuse My Dust."

▼

Dennis Shepherd, manager of Fabian's Embassy theatre, Johnstown, Pa., built a practical promotion for "Follow the Sun," using sporting goods, as lobby display.

▼

Neil Welty, manager of the Pickwick theatre, Greenwich, Conn., arranged to host the 400 youthful members of the Greenwich Recreation Board's midget, intermediate and junior baseball clubs, as a good will gesture.

▼

James Officer, manager of the United Artists theatre, Chicago, employed a covered wagon, followed by Indians on horseback, as street ballyhoo for "Little Big Horn."

▼

Arthur Groom, manager of Loew's State theatre, Memphis, displaying good window and lobby models of the famous "Cotton Blossom" as ballyhoo for a three-week run of "Show Boat."

▼

A national tieup has been arranged between United Artists and the New Home Sewing Machine company for cooperative advertising at the local level on "He Ran All the Way."

▼

To follow "Rhubarb" and in typical fashion, you can find an endorsement by "Archie," dog-star of "Behave Yourself," and a tie-in with Purina Chow, arranged nationally by Jerry Wald and Norman Krasna for their RKO Radio picture.

▼

Vic Sicilia, manager of the Rivoli theatre, Muncie, Indiana, turned out an entire battalion from the United States Naval Reserve center in Muncie, for the opening of "The Frogmen."

▼

Charles E. Graziano, manager of the Paramount theatre, Syracuse, had an unusual street ballyhoo for "Francis Goes to the Races," employing a local mule.

▼

Two special screening experts in the San Francisco area are Anne Belfer, of North Coast theatres, and Bob Palmer, for United-Paramount. For "The First Legion" Miss Belfer put over a preview attended by Jesuit priests, and for "Force of Arms" Bob Palmer invited WAC personnel.

▼

Karl Sutherland, manager of the Voncastle theatre, Greencastle, Ind., submits another batch of his good small-town street and lobby ballyhoo as an entry for the Quigley Awards.

▼

Pearce Parkhurst reports excellent business for Bunin's "Alice in Wonderland" at the Lansing Drive-In, where he gave the picture that personal promotion that goes with Parkie's special handling.

Movietime in Texas is A Showman's Dream

The campaign book, originating with "Movietime in Texas"—pattern for all Movietime endeavors throughout the U. S., has reached us from our old friend and Round Table member, Ray Beall, whose advertising agency in Dallas prepared the original format for Bob O'Donnell and 1600 Texas showmen, in their Movietime drive.

Since the national COMPO pressbook is near publication and will be distributed immediately to follow this excellent Texas example, we will not dwell too long on the contents of the Texas book, other than to say it is the inspiration and the contents of the Movietime campaign that is now sweeping the country. A limited number of copies of the original Texas issue will be available in the field for exhibitor leaders and those in charge locally.

The Pleasure Is Ours

It's a pleasure to find such a comprehensive book coming out of the West—so firm, so factual, so fully packed with showmanship, for use at the industry's point of sale. We see many good Round Table stunts, repeated and cited, for future use, and notably, the "Block Party" which Alice Gorham, Quigley Grand Award winner, has made an institution for United Detroit theatres.

There's no doubt but that the national pressbook, originating with COMPO in New York, will contain much or all of the material contained in the Texas book, and since we propose to review the national pressbook as a matter of selling approach, we will postpone that comment for the future issue. The newspaper ad mats, radio and television suggestions, trailer copy and other forms, must be repeated and augmented in a book to serve the nation.

There's a cute booklet, "A DIGEST of exploitation ideas that will put LIFE into your campaign and give your operation a LOOK of energetic showmanship, and TIME and time again, will help you in box office stimulation." That's a good title for any book of showmanship, and we hope to see it available for the country at large. It contains the substantial experience of Interstate Theatres, arranged alphabetically from A to Izzard. And a showmanly job!

The "coffee and cakes newsreel show"—"the kids' show freckle contest"—"the telephone pass quiz"—all these and more have been tried and proven in the Lone Star State, and every one of 1600 Texas showmen have the evidence at hand. Now, it remains to do the job in the Forty-Eight. There was another minister, in another war, who "passed the ammunition"—well, that's what the boys in Texas have done, with the Rev. Bill Alexander, on tour, and in this book. Let's see how nearly we can duplicate their effort. It will be a good showing nationally if we can approximate their results. —*H. B.*

The national pressbook for Movietime, U.S.A., is out, and will be referred to in the news pages of the HERALD this week, and reviewed in the Round Table, next week. It's a grand job. Be proud of your industry! Work to keep it grand for all of us!

Gets Four Week Run In Town of 9,000 People

Jack Alger, of the Alger Theatres, operating out of La Salle, Ill., reports exceptional business with "The Great Caruso" in their new Art theatre, at Peru, Ill. In spite of the fact that Peru is not a college town, they completed a four-week run in a town of 9,000 population, showing to as many admissions as there were people. A sneak preview at the Majestic theatre in La Salle gained support of local clergy and the Band Parents Association, who are interested in high school music. Local radio stations and women's organizations helped, and there was a cooperative page newspaper advertisement underwritten by local merchants.

Shea Points With Pride To Work of Managers

Ed C. Grainger, president of Jamestown Amusement Co., Inc., booking and buying for M. A. Shea theatres in upstate New York, Ohio, Pennsylvania and New England, deserves the applause of the Round Table for pointing with pride to the work of local managers at the point of sale. He cites R. W. Rhodes, manager of the circuit's theatre in Akron, Ohio, for his exploitation of "The Flying Leathernecks" and Wm. Gillam, manager of the Midland theatre, Newark, Ohio, for a contest conducted as promotion for "Bird of Paradise," with local sponsorship. We compliment Ed Grainger on his basic theory of good management.

Penny Cartoon Matinee

Lou Finskie, of Paramount Theatres, Inc., reports a swell selling approach for a children's show—20 cartoons for 20 cents, or a penny a piece, featuring all favorites.

Cats Bring Good Luck to the Box Office





Just to give you an idea of how the youngsters turn out for a "Rhubard" matinee, bringing their own cats in a contest to judge the prettiest, ugliest, biggest, smallest, youngest, oldest and the "orneriest" cat, for prizes given on stage. And, of course, a grand prize for the cat most resembling "Rhubarb" who is an orange-colored tom-cat, weighing 14 pounds. Ten super markets in the metropolitan area sponsored the original contest in New York. And, as street ballyhoo, passed out "lucky" paw prints, which won free tickets at the Globe theatre, on Broadway. Note the interested gentlemen at the far right, who may be hep to good luck with cats.

RULES OF THE

QUIGLEY AWARDS

TWO Grand Award plaques will be awarded annually to the two theatre managers or theatre publicity men whose exploitation and promotion campaigns are adjudged best throughout the year, one in smaller situations, where the manager is "on his own"—the other in larger cities, where there may be circuit cooperation.

▽

Every three months, a committee of judges will appraise the campaigns submitted by contestants during the preceding quarter period and select two showmen to receive the Quarterly Awards for outstanding achievement. The next seven best will receive Scrolls of Honor. Citations of Merit will be awarded to forty theatre men whose work is outstanding.

▽

Consistency of effort is of paramount importance. Single submissions are less likely to win awards, which are made on the premise of sustained effort, but these may have news value in the Round Table.

▽

No fancy entries are necessary. Costly and time-wasting "gingerbread" decoration are not encouraged.

▽

In addition to exploitation on feature pictures, entries may be made on short subjects, serials, stage shows, or institutional and civic promotions.

▽

Evidence proving authenticity of each entry should be submitted, such as photos, tear sheets, programs, heralds, etc.

▽

The Round Table cannot undertake to prepare campaign books for submission to the judges from material sent in without assembly at the source.

▽

The Quigley Awards make no distinction for size of theatre or community except the two classifications above. The judges make full allowance for individual showmanship displayed by comparing budgets, newspaper facilities and assistance from distributing companies.

▽

In addition to the awards mentioned, special Certificates of Merit will be awarded quarterly and annually to showmen from outside the United States and Canada. The campaigns submitted by theatre men abroad which are deemed of special merit shall be included in the annual competition.

Address all entries to:
QUIGLEY AWARDS COMMITTEE
MANAGERS' ROUND TABLE
1270 Sixth Avenue, New York 20, N. Y.

Selling Approach

HERE COMES THE GROOM — Paramount. Everyone's calling it the best Bing Crosby picture in five years, the biggest package of entertainment, ever. Happy days are here again. "With absolutely brazen immodesty," says Bing Crosby, "we've got a lulu this time." And it is, so you may guarantee your selling approach with a personal promise to your patrons. 24-sheet and other posters, all alike in style, have character that will make them different for lobby and front display. Newspaper ad mats are more varied, but crammed with type, containing much opinion and comment, without poster or display quality. In the variety offered, you can find what your situation requires. The set of teaser ads is good and will serve in many small situations, for the small space ads are merely reduced in size from larger ads and are just as crowded. There's a lot to sell and maybe no other way to do it. You can afford to use at least one smash ad for such a good picture, with room enough to display all the selling points. The herald keys the campaign and contains all the best of the selling approach. Picture has comedy and pathos; music and song, with a real surprise for music lovers in the appearance of Anna Maria Alberghetti, 15-year-old Italian girl, whose lovely voice will delight and thrill your audience.

MR. DRAKE'S DUCK—United Artists. The hilarious story of a duck that lays ATOMIC eggs. The most hilarious honeymoon in history. They all ran after the farmer's wife. The Army's got it. The Navy claims it. The Air Force wants it. There's an international scandal in the barn. Douglas Fairbanks, Jr. in a new comedy, with Yolande Donlan, another star from the prize-winning "Born Yesterday." No posters larger than a 6-sheet but you may obtain some cut-out ducks for display purposes. Since ducks are the theme of this, use the comedy approach with as many ducks in sight as possible. You can copy "Mr. Drake's Duck" in many variations, and it provides the different sales approach. Newspaper ad mats are uniformly good, and especially the set of teasers. Here you will find plenty of ducks to decorate your advertising ideas. The line "Don't tell (or please tell) what Mr. Drake's Duck **did**!" can be used to advantage in all forms of advertising. Duck dinners, duck soup, and all kinds of duck will catch the attention of newspaper by-line writers and radio commentators.

LITTLE EGYPT—Universal-International. In Color by Technicolor. The Shape that Shook the World. The Sensational Tale of that Hoochy-Koochy Girl, Who Shocked and Rocked the first Chicago World's Fair. She was a riot, and she starts one! The police pinched her, too. 24-sheet and other posters have good poses of Rhonda Fleming, who is all right in the role of "Little Egypt." When Rhonda dances, you'll have no complaints from the customers. Picture is nostalgic memory of the famous dance that really shook the world, in 1893. Newspaper ad mats are numerous in all sizes, including too big, but you may like No. 207, for a different kind. There's a novelty herald, excellent and in full color, at National Screen for $6 per M. It's real circus stuff, with the back page for imprinting by a cooperative advertiser. This picture gives you a dandy display idea, if you have the ingenuity to mount a poster cut-out of Rhonda, in two parts so it will do the Hoochy-Koochy. It's really simple, just have the center swing back and forth, from pins at the top and bottom—an old paper doll technique. You can buy a set of 8x10s, six of them, Nos. 18AD, 19AD, 20AD, 21AD, 22AD and 23AD, and blow them up, or use them for a lobby frame. It costs money to make blow-ups, and not one theatre in a hundred can afford it.

NO HIGHWAY IN THE SKY—20th Century-Fox. Above the sea, 28,000 feet high, the unknown danger trapped them all. Nevil Shute's drama of suspense, a midnight-to-dawn adventure that would prove one man wrong, or destroy them all. Jimmie Stewart and Marlene Dietrich in a dramatic story that sweeps the skies (and it's not a war picture, it's an air story without military atmosphere). 24-sheet and other posters will make cut-outs for lobby or marquee display and pack plenty of punch at eye-level to attract customers. There's a herald, not illustrated in the pressbook, but which usually includes all the best of the art work and sales talk. Newspaper ad mats are exciting, in a limited number of styles, and we suggest the teasers as the best display for small situations. With the ad slugs, you'll find enough to sell the picture in good style. Floating ad mat, SP-2X, with the help of your composing room foreman, will enable you to create your own newspaper display. The publicity mats are better than the ad mats and you can make ads of them.





CLASSIFIED ADVERTISING

Ten cents per word, money-order or check with copy. Count initials, box number and address. Minimum insertion, $1. Four insertions for the price of three. Contract rates on application. No borders or cuts. Forms close Mondays at 5 P.M. Publisher reserves the right to reject any copy. Film and trailer advertising not accepted. Classified advertising not subject to agency commission. Address copy and checks: MOTION PICTURE HERALD, Classified Dept., Rockefeller Center, New York (20)

HELP WANTED

THEATRE MANAGER. PERMANENT POSITION for reliable and aggressive person. New Connecticut situation. State salary required, experience, photo in first letter. BOX 2691, MOTION PICTURE HERALD.

POSITIONS WANTED

PROJECTIONIST AVAILABLE. DEPENDABLE, non-drinker and single. References. Prefer Ohio, but can locate anywhere. Contact LEE KRAMER, 521 North Main St., Orrville, Ohio.

MANAGER. 20 YEARS IN THE THEATRE. CIRcuit and Independent operation. South—Southwest—California. BOX 2692, MOTION PICTURE HERALD.

THEATRES

FOR SALE: WELL EQUIPPED THEATRE, TOWN 5500 Southern California. $15,000 cash, balance five years. For Sale: Newly equipped theatre and building, one of California's fastest growing coast towns. $40,000 cash, balance over five years. For Sale: Equipment and leasehold two theatres, Southern California town, 8500. Ideal climate, excellent for family operation. $20,000 cash, balance over three years. For Sale: 1500-seat theatre, equipment, leasehold and parking lot Los Angeles, equipment new. $40,000 cash, balance five years. For Sale: Los Angeles theatre, 800 seats, subsequent run. Ideal for family operation. $5000 cash, balance over three years. For Sale: Equipment and leasehold Southern California town, 650 seats, 4500 population, excellent climate. Ideal for family operation. $7500 cash, balance in five years. Rental $350 per month. For Sale: Western Colorado, 750 seats, equipment good, lease reasonable. Mountain altitude, hunting, fishing. $10,000 cash, balance in four years. Lease includes two store rooms, one apartment. Town of 2000 with large trade area, no competition, ideal family operation. Address AMUSEMENT REALTY COMPANY, 119 S. Beverly Drive, Beverly Hills, Calif. Phone: Crestview 5-1542.

WANTED: THEATRE OR DRIVE-IN NEW England—New York. BOX 2604, MOTION PICTURE HERALD.

WANTED TO BUY

WANT TO BUY STATE RIGHTS. GOOD ROADshow feature or top re-issue. BOX 2599, MOTION PICTURE HERALD.

PRINTING SERVICE

WINDOW CARDS, PROGRAMS, HERALDS, photo-offset printing. CATO SHOW PRINTING CO., Cato, N. Y.

STOP! LOOK! LISTEN!

THIS CLASSIFIED PAGE HAS IT. A THEATRE buyer writes: "I bought my new house through your ads." A projectionist says: "Thanks to your paper for the nice job it found for me." A manager tells us: "Whenever I want to change positions, I do it through your classified page and it's all so confidential." And those who want to sell or buy good used equipment use these columns to tell their story. MOTION PICTURE HERALD, Classified Dept., Rockefeller Center, New York 20.

SEATING

COMPLETE SEATING SERVICE SEWN CUSHion and back covers. New cushions, parts. Chairs rebuilt in your theatre without interruption. THEATRE SEAT SERVICE CO., 160 Hermitage Ave., Nashville, Tennessee.

CHAIR-ITY BEGINS AT S. O. S. 300 HEYWOOD veneer $4.75; 293 rebuilt Andrews inserted panelback spring cushion $4.95; 223 rebuilt late International fully upholstered with spring edge cushions $8.95. Send for Chair Bulletin. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

USED EQUIPMENT

BUY NOTHING! CHECK WITH STAR FIRST! Super-Simplex mechanisms, rebuilt $850 pair; pair Brenkert RCA 1 KW Lamphouses and Hertner Generator, rebuilt, $595; 2 unit electric ticket register, rebuilt, $129.50; DeVry 30 watt amplifiers, rebuilt, $67.50; Simplex Intermittents, rebuilt, $49.50; Western Electric 206 Soundheads, rebuilt, $195 pair. What do you need? STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

HOLMES SWEET HOLMES! EDUCATORS (Mazda Lamps) $605; with W. E. soundheads, Baby Strong arcs, rectifiers, special $995. All rebuilt like new dual outfits with amplifier and speaker. Time Deals Invited. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

SUPREME VOLT-OHM METER, $22.50. TOOLS. WESLEY TROUT, 575, Enid, Okla.

BUSINESS BOOSTERS

COMIC BOOKS, AVAILABLE AS PREMIUMS giveaways at your kiddy shows. Large variety, latest newsstand editions. COMICS PREMIUM CO., 412½ Greenwich St., N. Y. C. Publications for premiums (exclusively) since 1939.

BINGO DIE-CUT CARDS, 75 OR 100 NUMBERS, $3.50 per thousand. PREMIUM PRODUCTS, 339 W. 44th St., New York 18, N. Y.

NEW EQUIPMENT

REEL ALARMS, $5.50; White plastic coated screens 35c foot; photocells, from $2.25; sound lenses $14.50; 60 ampere rectifiers, $345 pair; film cabinets $2.95 section. STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

S-T-R-E-T-C-H YOUR $$$ AT S. O. S. RECTIFIER bulbs 15 amp. $4.59; coated lenses (25% more light) $100 pair; intercommunication telephones $9.95; S.O.S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

PLAY UP ATTRACTIONS WITH TEMPERED Masonite marquee letters, 4"—35c; 8"—50c; 10"—60c; 12"—85c; 14"—$1.25c; 16"—$1.50. S. O. S. CINEMA SUPPLY CORP., 604 W. 52nd St., New York 19.

DRIVE-IN EQUIPMENT

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Legion Approves 7 Films, Reclassifies "Bitter Rice"

The National Legion of Decency this week reviewed and approved seven new films. The Legion also changed the rating of the Italian film, "Bitter Rice," from Class C (condemned) to Class B, morally objectionable in part for all, following revision. The film received a Class B rating because of "suggestive situations and costuming and suicide in the plot solution." Three new films, "Cyclone Fury," "Disc Jockey" and "Sunny Side of the Street," were placed in Class A-1, morally unobjectionable for general patronage. A Class A-2 rating, morally unobjectionable for adults, was given "The Day the Earth Stood Still," "Havana Rose," "Submarine Command" and "When Worlds Collide."

California Owners Apply For COMPO Membership

The California Theatres Association, San Francisco, voted last week to apply for membership in the Council of Motion Picture Organizations. President L. S. Hamm, informing COMPO of the members' action, cited a highly favorable vote.

Trade Press Committee To Aid Pioneers' Fund

Formation of a trade paper sub-committee of the Foundation of Motion Picture pioneers' fund committee was announced in New York last week by its co-chairmen, Jack Alicoate and Martin Quigley. The group will work in conjunction with other units of the main committee in promoting the program of events planned for the fall. Named to the group were: Jay Emanuel, Abel Green, Maurice Kann, Charles E. Lewis, Don Mersereau, Ben Shlyen, Morton Sunshine and Mo Wax.

The Product Digest

Behave Yourself

***RKO-Wald-Krasna*—Whodunit Comedy**

This is one of the pictures produced by the Jerry Wald-Norman Krasna team under the RKO banner and it's a good job. The emphasis is on comedy, based on good natured satire on a murder mystery and how the police bungle the solution.

The teaming of Farley Granger and Shelley Winters in the starring roles seems to be a natural. Both complement each other nicely and although, at times, there is a little too much obvious straining for the laughs, the end result is easily on the credit side of the ledger. Directed by George Beck who also wrote the screenplay and story with Frank Tarloff, "Behave Yourself" starts off rather slowly, but soon quickens its pace until brittle lines and situations of all kinds keep coming one on top of the other.

A gang of smugglers trains a dog "Archie"—who, incidentally, can creditably join the long list of animals who have made good in Hollywood—to lead them to their contacts. Innocently enough, Granger, a modest young man married to Miss Winters whose mother lives with the couple, becomes involved with the crooks when the pooch decides to follow him home.

Having forgotten that it is their anniversary, Granger hits on the bright idea of letting his wife think he bought the dog as an anniversary gift for her. When the gangsters start making it hot for Granger because they want the animal returned, and he has no way of getting rid of it because that will arouse his wife's suspicions that he forgot the important day, the situations become funnier and funnier.

This seems to be an ideal family picture since the youngsters will certainly take to the slapstick and the older folks will enjoy some of the bright dialogue. "Archie" offers the stars plenty of competition. He is good for many laughs and provides the key for the entire story. The supporting players include such reliables as William Demarest, Francis L. Sullivan, Margalo Gillmore, Allen Jenkins and Lon Chaney.

Miss Winters and Granger pull out all the stops to get into the spirit of the picture and provide plenty of moments that are rib-tickling. The photography and settings are of a high calibre and Miss Winters is given an opportunity to wear some new fashions.

Reviewed at the Paris theatre in New York where a specially-invited audience of all ages seemed to enjoy the proceedings immensely. Reviewer's Rating: Very Good.—CHARLES J. LAZARUS.

Release date, September 22, 1951. Running time, 81 minutes. PCA No. 15231. General audience classification.

Bill ..... Farley Granger
Kate ..... Shelley Winters
O'Ryan ..... William Demarest
Fat Fred ..... Francis L. Sullivan
Margalo Gillmore, Lon Chaney, Allen Jenkins

Texas Carnival

***MGM*—Lone Star Romp**

MGM, whose continuing success at turning out top drawer Technicolor musicals threatens to turn the family television set into a piece of antique furniture, has done it again. Take seasoned entertainers like Red Skelton, Esther Williams, Howard Keel, the exhibitors' top Star of Tomorrow, Ann Miller and Keenan Wynn, cast them in a happy-go-lucky romp involving mistaken identity and the fabulous state of Texas; garnish liberally with songs and dances; then mount the production in eye-filling Technicolor, and you have "Texas Carnival," a king-sized portion of merry make-believe. Its unfailing good humor, lavish costumes and lush sets are well calculated to shoo the blues.

Dorothy Kingsley's screenplay, based on a story written in collaboration with George Wells, is a vehicle specifically designed to give the principals ample opportunity to demonstrate the individual talents for which they are famed. Skelton and Miss Williams, partners in a "dunk-me" concession at a carnival, are mistaken by the Lone Star state's swankiest hotel for the wealthiest man in Texas, Keenan Wynn, and his sister. Skelton, savoring for the first time the sweet luxuries of the wealthy, does not correct the error. In the often hilarious confusion that follows, Miss Williams falls in love with Keel, Wynn's ranch foreman, and Skelton is smitten by Ann Miller, the sheriff's addle-pated daughter. Eventually, of course, Wynn shows up and proves that Skelton and Miss Williams are frauds.

Skelton, as the bogus cowboy, rarely has been funnier. His unsuccessful attempts to master the ways of the west—rolling his own, walking with spurs, etc.—are visual comedy at its best. A chuck wagon race at the climax is as rib-tickling as the horseless carriage contest in "Excuse My Dust."

Plaudits are also in order for director Charles Walters, who has maintained a pleasing balance of comedy, music and romance; producer Jack Cummings, and Hermes Pan for the imaginative choreography.

Reviewed at the MGM screening room in New York. Reviewer's Rating: Very Good.—TOM CANNING.

Release date, October, 1951. Running time, 77 minutes. PCA No. 15274. General audience classification.

Debbie Telford ..... Esther Williams
Cornie Quinell ..... Red Skelton
Slim Shelby ..... Howard Keel
Sunshine Jackson ..... Ann Miller
Paula Raymond, Keenan Wynn, Tom Tully, Glenn Strange, Dick Wessel, Donald MacBride, Marjorie Wood, Hans Conried, Thurston Hall, Duke Johnson, Wilson Wood, Foy Willing and Orchestra, Red Norvo Trio, Michael Dugan

SHOWMEN'S REVIEWS
THE RELEASE CHART
COMPANY CHART
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The Medium

***Transfilm*—Modern Opera**

Gian-Carlo Menotti's English-language modern opera, which won unstinted critical acclaim and an extended run on Broadway in 1947, now emerges as a brilliant film. Although its appeal will certainly not be universal since its theme is somber and the dialogue is expressed exclusively in song, the discriminating patron will find this sensitively photographed, expertly acted drama a rewarding adventure in screen entertainment. Filmed on location in Italy and directed by author Menotti, "The Medium" is an artistic blend of realism and poetry.

Marie Powers, who starred in the original stage production, is the blowsy spiritualist of the title. She is a powerful, tragic figure, who, with less competition, would dominate the picture. However, every member of the cast (many of whom appeared in the stage presentation) gives a flawless performance. The best known player is young Anna Maria Alberghetti, the Italian prodigy who visited this country recently on a concert tour. She is completely captivating as the medium's sensitive daughter.

The story is simple, but it is a perfect vehicle for Menotti's superb musical score. Miss Powers earns her living by pretending to communicate with the dead. With the aid of Miss Alberghetti and Leo Coleman, a mute gypsy boy, she has won a wide reputation for her occult powers. One day, while practicing her fraudulent art, the medium feels a hand clutch her throat. Terrified that she has, in fact, come in contact with the spirit world, Miss powers suffers a complete breakdown. She suspects the mute boy of having touched her as a prank, but he is unable to express his innocence. Ridden by fear, Miss Powers is soon transformed into a drunken neurotic.

Her decline is reminiscent of a Greek tragedy. She vents her wrath on the gypsy boy, sending him from the house. Then one night, Coleman reenters the medium's home to visit Miss Alberghetti, whom he loves. Miss Powers hears a noise behind a screen and thinks it is a spirit come to torture her. She shoots and the gypsy boy falls dead.

Many talents contributed to make "The Medium" a tragedy of classic proportions. Much of the credit must go to Menotti and the inspired cast, but Enzo Serafin, too, deserves a deep bow for his vivid camera work. The Symphony Orchestra of Rome, under Thomas Schippers, provided the music. Walter Lowendahl produced.

Reviewed at the Sutton theatre, New York, in the company of an appreciative afternoon art theatre audience. Reviewer's Rating: Excellent.—T. C.

Release date, not set. Running time, 85 minutes. Adult audience classification.

Madama Flora ..... Marie Powers
Monica ..... Anna Maria Alberghetti
Toby ..... Leo Coleman
Belva Kibler, Beverly Dame, Donald Morgan

(Continued on following page)

The Golden Horde

***U-I*—Genghis Khan Rides**

From a story by Harold Lamb, Gerald Drayson Adams has fashioned a screenplay based on the exploits of the notorious earth-scorcher of the 13th Century, Genghis Khan, whose Golden Horde swept out of Asia, gobbled peoples and property in his path and threatened the western nations. From such material, Universal has produced a colorful, pageant-like item of screen fare, laden with intrigue, romance and blood-and-thunder, and quite well calculated to attract those of the patrons who like their romantic swashbucklers—with an intriguing difference.

The use of Technicolor has been highly advantageous in the over-all effect, and George Sherman, who directed, has made most ingenious use of technical maneuvers to create the impression of vast numbers and sweeping spaces. Howard Christie and Robert Arthur, producers, were sufficiently lavish with sets and costuming to provide ample and highly colorful embellishment to the story.

Ann Blyth plays the beautiful Persian princess who, in her capital city of Samarkand, seeks by feminine guile to save her city and its people from the advancing horde from the east. Heading the advance guard of the invaders are Henry Brandon as the son of the Khan, and Howard Petrie, leader of the restless allies of the Khan, the Kalmuks. Fourth member of the group of protagonists is David Farrar, as leader of a group of Crusaders sent by the western kings to scout the Tartars and warn the Khan to stay out of the west.

Against a background of battle without and intrigue within, Miss Blyth plays the two invasion leaders off against each other, holding herself as the bait to lure the two into combat. The while, Farrar seeks to save her and her city despite her efforts to be rid of him, since she will not admit the attraction he holds for her. The clash of arms and personalities eventuates as expected, with the two allies fighting each other, Miss Blyth winning her battle and the Crusader leading the defending forces to victory and finding his way into the arms of the princess.

It is escapist entertainment, pure and simple. The audience is required to do no more than watch and enjoy, and the exhibitor should gain in good measure thereby.

Reviewed in New York projection room. Reviewer's Rating: Good.—CHARLES S. AARONSON.

Release date, October, 1951. Running time, 77 minutes. PCA No. 15162. General audience classification.
Princess Shalimar ..... Ann Blyth
Sir Guy ..... David Farrar
Shaman ..... George MacReady
Juchi ..... Henry Brandon
Tugluk ..... Howard Petrie
Gill ..... Richard Eagan
Genghis Khan ..... Marvin Miller
Donald Randolph, Peggie Castle, Poodles Hanneford, Leon Belasco, Lucille Barkley, Karen Varga, Robert Hunter

Hills of Utah

***Columbia*—Autry Turns Doctor**

It is to Gene Autry's credit that he attempts constantly to provide a new twist or angle to his films that could easily become dull and repetitive. For example, in his latest release, Gene is still the noble, virile, sharpshooting hero he always was, but this time he is a doctor whose prime concern is caring for the sick, rather than law enforcement.

Of course, Autry's perennial credo of doing right and eliminating wrong is by no means ignored in "Hills of Utah," and Armand Schaefer, who produced, and John English, director, have been able to integrate his "roles" of doctor and foe of the criminal element.

Filmed in sepia tone from a screenplay by Gerald Geraghty, and based on a story by Les Savage, Jr., "Hills of Utah" presents Autry as the son of a rancher killed in a feud, who returns to the town as a doctor. He refuses to takes sides in the fight which is still continuing, wanting only to do his medical job. However, he is soon forced into the feud which concerns the activities of a copper mine owner whose mine is polluting the stream where the cattle drink.

The suspense is heightened by the death of a little boy, son of one of the principals in the feud, after Autry has treated him. Naturally, it is now necessary for the doctor to clear himself with the father and bring to justice the culprits who are making it difficult for everybody. This he proceeds to do in his usual forthright manner—quick on the draw and with his fists—and charging along the mountain trails on Champion, his handsome horse.

The action is good and the suspense builds nicely from start to finish. There are some dandy brawls and gun battles which should intrigue Autry fans of all ages. The hero is modest, humble and brave, as usual. Helping him in the comedy relief role is Pat Buttram. Elaine Riley plays the feminine lead nicely.

Reviewed at the Columbia screening room in New York. Reviewer's Rating: Good.—C. J. L.

Release date, September, 1951. Running time, 70 minutes. PCA No. 15297. General audience classification
Gene Autry ..... Gene Autry
"Dusty" Cosgrove ..... Pat Buttram
Karen McQueen ..... Elaine Riley
Jayda McQueen ..... Onslow Stevens
Donna Martell, Denver Pyle, William Fawcett

Hotel Sahara

***UA-Rank*—Desert Interlude**

If the war in the Sahara Desert was a grim and thirsty business, you'd never guess it from this Rank film. Based on a good idea, the picture is built mainly around the charms of Yvonne De Carlo, who sings, dances and romances effectively in several accents and to various tastes. Whether American is included, time will show.

Hotel Sahara is a plush vacation spot in the desert, run by Peter Ustinov, a wily Egyptian, and his fiancee, Miss De Carlo. When war comes, the guests evacuate in a hurry, but Ustinov and his girl, along with her mother, Mireille Perrey, and a servant, Ferdy Mayne, stay on to save the place.

The first to arrive on the scene are the Italians. They are followed by the British, who in turn are succeeded by the Germans. The French arrive next and, as the film ends, an American voice signals new arrivals.

Since the film was produced in England by George H. Brown, it is not surprising that the emphasis is mainly on the British unit, led by David Tomlinson and Roland Culver. Director Ken Annakin has attempted to mix humor with a half-serious effort to depict the reaction to Miss De Carlo of the representatives of the various nationalities. There are some laughs in this, but whether the proceedings will tickle the American funny-bone remains to be seen.

Patrick Kirwan and Brown wrote the screenplay as well as the original story. After a while, the change of the occupation teams and Ustinov's and Miss DeCarlo's ruses aimed at keeping the hotel intact for the post-war tourist season lose their comic appeal and proceedings tend to become tedious.

Miss De Carlo is easy on the eye; Ustinov makes for an opportunistic proprietor; Tomlinson and Culver poke gentle fun at British officers, and Albert Lieven makes the German lieutenant just stiff and formal enough to be funny. Exhibitors may do well to discourage notions of big desert battles. There are no corpses in this film.

Seen at the United Artists screening room in New York. Reviewer's Rating: Fair.—FRED HIFT.

Release date, October 15, 1951. Running time, 87 minutes. PCA No. 15033. General audience classification.
Yasmin ..... Yvonne De Carlo
Captain "Puffin" Cheynie ..... David Tomlinson
Emad ..... Peter Ustinov
Major Randall ..... Roland Culver
The German Lieutenant ..... Albert Lieven
Bill Owen, Sydney Tafler, Tom Gill, Mireille Perrey, Ferdy Mayne, Guido Lorraine, Eugene Deckers, Rolf Richards, Henrik Jacobson, Anton Diffring, Massimo Coen

The Reluctant Widow

***Fine Arts Films*—Costume Melodrama**

The age of Wellington and Waterloo is portrayed here. Intrigue, espionage, gallantry, courtly speech, wigs and robes, swordplay, heroics—it is all here, and is completely removed from the prosaic everyday. A screenplay by Gordon Wellesley and J. B. Boothroyd provides comedy, suave villainy and super nobility for the chief characters, all of whom play their roles heartily. The audience which will take to its heart the stylized romance of the period drama will find this good entertainment.

The story has Jean Kent a governess caught in a web of sudden, sordid violence. Her healthy naivete and humor enable her to survive various crises, including a marriage of convenience to a dying man, and another to Guy Rolfe, who is a British intelligence agent trying to foil Napoleon's agents. Unknown to Miss Kent, all parties are trying to find a document hidden in the chateau she inherits from her first marriage. Reluctantly a widow of the first man, reluctantly wife of the second, reluctantly falling in love with him, and reluctantly becoming aware of the whole plot, she finds the document, and then almost is done in by the chief agent, Julian Dallas, the "most dangerous swordsman in England." But Rolfe comes to the rescue of his wife, kills Dallas, and the French plans are foiled. Bernard Knowles directed; Wellesley produced.

Seen in a New York projection room. Reviewer's Rating: Good.—FLOYD STONE.

Release date, September, 1951. Running time, 86 minutes. PCA No. 14345. General audience classification.
Elinor ..... Jean Kent
Lord Carlyon ..... Guy Rolfe
Mme. De Chevraux ..... Kathleen Byron
Louis Nivelle ..... Paul Dupuis
Becky ..... Lana Morris
Francis Cheviot ..... Julian Dallas
Anthony Tancred, Peter Hammond, Jean Cadell, Andrew Cruikshank, George Thorpe, Hector MacGregor, Noel Howlett, Roddy Hughes, Cecil Bevan, Peter Bull, Johnny Schofield, Ernest Jay

Fort Dodge Stampede

***Republic*—Rocky and Black Jack**

Allan "Rocky" Lane tangles with a band of bank robbers, recovers a cache of $30,000 in loot and is instrumental in reviving a ghost town in the latest Western from the Republic studio. "Fort Dodge Stampede' is standard outdoor action fare, with all the necessary ingredients — hard riding, gun battles, uninhibited slugfests and sly villainy — present in the usual quantities.

Lane, a deputy sheriff, takes a leave of absence from his job to mosey around across the border when he learns that the loot from a recent bank robbery is hidden in Fort Dodge, a ghost town with a population of one, Chubby Johnson, the local junkman and realtor. Lane finds that a group of alleged surveyors are also hunting for the money. Richard Wormser's screenplay is further complicated by the arrival of a small band of settlers, who are under the false impression that the railroad is about to build a line through the town, making it a flourishing metropolis. One of the settlers is obviously the brains behind the bandits.

Lane spends the rest of the film trying to discover the leader and find the bank money. In the end, of course, the gang is rounded up and their sophisticated, egocentric leader, Trevor Bardette, is killed. The recovered loot is awarded to Mary Ellen Kay and her husband, Bruce Edwards, the son of the bank's owner. And to make everything perfect, the railroad decides Fort Dodge should have a line and become an important center of commerce.

There is no music and no romance. Chubby Johnson provides occasional comic relief. Harry Keller, the associate producer, also directed.

Previewed at the Republic screening room in New York. Reviewer's Rating: Fair.—T. C.

Release date, August 24, 1951. Running time, 60 minutes. PCA No. 15289. General audience classification.
Allan "Rocky" Lane ..... Allan "Rocky" Lane
Skeeter ..... Chubby Johnson
Natalie Bryan ..... Mary Ellen Kay
Roy Barcroft, Trevor Bardette, Bruce Edwards, Wesley Hudman, William Forrest, Chuck Roberson, Rory Mallinson, Jack Ingram, Kermit Maynard and Black Jack

Blackmailed

***H. H. Films-Bell*—British Drama**

This Harold Huth-produced British melodrama, which Bell pictures is releasing in this country, leans heavily upon coincidence to achieve its effect. A somewhat diffuse drama, "Blackmailed" is a story of a murder and the effect it has on the murderess and three of the former victims of the deceased blackmailer. Individually, the sub-plots are interesting vignettes, but they are tied together by such an implausible chain of coincidences that the end product is disappointing.

Based on the novel, "Mrs. Christopher" by Elizabeth Myers, the film's motivating, though not its central, character is Fay Compton, a kindly volunteer worker in a hospital. As a favor to one of the hospital's patients, she delivers a sum of money to James Robertson Justice. When she discovers he is a blackmailer, she threatens to expose him and a struggle ensues, in the course of which she kills him. Mai Zetterling, a young housewife, and Robert Flemyng, a physician, plead with Miss Compton not to inform the police, lest they be exposed as victims of the deceased. Miss Compton's willingness to take the law into her own hands has a disastrous effect on the film's principals. Miss Zetterling falls in love with Flemyng, but the romance ends unhappily, a brief and abortive encounter, since Miss Compton cannot leave her invalid husband.

Dirk Bogarde, an artist, a deserter from the Army and one of Justice's victims, is killed in a fall from a roof as he tries to elude the police. Joan Rice, Bogarde's young mistress, is apprehended by the police and sent back to reform school. And, in the end, realizing her good intention was morally wrong, Miss Compton confesses to the murder.

The film is well acted, and Bogarde is especially good as the doomed young man in revolt against authority. Winsome Joan Rice is appealing as his devoted adolescent lover. The sequences involving them and the love affair between Miss Zetterling and Flemyng are much superior to the general tenor of the film.

Marc Allegret directed from a screenplay by Hugh Mills and Roger Vadim.

Reviewed at a New York screening room. Reviewer's Rating: Fair.—T. C.

Release date, October 15, 1951. Running time, 73 minutes. PCA No. 14840. Adult audience classification.

Mrs. Carol Edwards.....Mai Zetterling
Stephen Mundy.....Dirk Bogarde
Mrs. Christopher.....Fay Compton
Dr. Giles Freeman.....Robert Flemyng
Michael Gough, James Robertson Justice, Joan Rice, Harold Ruth, Wilfrid Hyde White, Nora Gordon, Cyril Chamberlain, Charles Saynor, Derrick Penley, Peter Owen, Dennis, Brian, Arthur Hambling, Shirley Wright, Bruce Seton, Michael Ingham, Johnnie Schofield

The Blue Veil

***RKO-Wald-Krasna*—Sentimental Drama**

Women will have a fine old time watching Jane Wyman suffer in "The Blue Veil," a sentimental story about a lonely woman and the children she cares for during their formulative years. This attraction, first under the Wald and Krasna Prod. aegis to be unfurled for review, is a tear-jerker of considerable effectiveness and a three-handkerchief picture, at least. Maybe four.

The story wraps up elements which always have been sure-fire with audiences, especially women, in the past and ought to be no less appealing now. It revolves mightily and entirely around Miss Wyman who loses her baby immediately after birth. Since her husband was killed in France during World War I, the lonely Miss Wyman gives ground to her strong maternal instinct and determines upon a career as a governess.

The story thereafter traces her life from youth to advanced age as a loving guardian of the babies placed in her care. In effect, the film is a series of unrelated episodes until the strings are pulled together at the close. This comes about when Miss Wyman runs across one of her "babies," now Don Taylor and an eye specialist. The years are hurled back and the association of the early years pieced together. The other "babies," now adult and mostly married, are brought in for a reunion with Miss Wyman whose troubles now are over as Taylor commits his own babies to her care. Martha Scott did about the same thing with school children in "Cheers for Miss Bishop" and Louis Calhern with law students in "The Magnificent Yankee."

"The Blue Veil" is a sentimental journey, nicely written by Norman Corwin from a story by Francis Campaux, sympathetically directed by Curtis Bernhardt and competently performed by a long cast dominated entirely by Miss Wyman. Supporting leads include Charles Laughton who figures in one episode, Agnes Moorehead and Richard Carlson in another and Joan Blondell in a third. Cyril Cusack, as the owner of the toy shop is a standout.

Jerry Wald and Norman Krasna co-produced with Raymond Hakim as their associate. Franz Waxman's music is keyed to the dramatic climate and is a valuable assist.

Seen at a trade show at the Paris Theatre, New York, where those in attendance applauded. Reviewer's Rating: Excellent.—RED KANN.

Release date, October 27, 1951. Running time, 114 minutes. PCA No. 15252. General audience classification.

Louise ..... Jane Wyman
Begley ..... Charles Laughton
Kean ..... Richard Carlson
Annie ..... Joan Blondell
Fleur ..... Agnes Moorhead
Don Taylor, Audrey Totter, Cyril Cusack, Everett Sloane, Natalie Wood, Warner Anderson, Alan Napier, Henry Morgan, Vivian Vance, Les Tremayne, John Ridgely, Dan O'Herlihy, Carleton G. Young, Dan Seymour

(Review reprinted from last week's HERALD)

THE RELEASE CHART

Index to Reviews and Advance Synopses, with Rating Data in PRODUCT DIGEST SECTION

Release dates and running time are furnished as soon as available. Advance dates are tentative and subject to change. Running times are the official times supplied by the distributor.

All page numbers on this chart refer to pages in the PRODUCT DIGEST SECTION of MOTION PICTURE HERALD.

Short Subjects Chart with Synopsis Index can be found on pages 1031-1032, issue of September 15, 1951.

Feature Product by Company starts on page 1021, issue of September 15, 1951.

For exploitation see Managers' Round Table section.

*** following a title indicates a Box Office Champion.**

Picture ratings under National Groups are estimates by leading women's organizations and national review committees: A—Adults (over 18 years), Y—Youth (ages 12 to 18), C—Children (ages 8 to 12). Legion of Decency Ratings: A-1, Unobjectionable; A-2, Unobjectionable for Adults; B, Objectionable in part; C, Condemned.

(S) before a page number indicates advance synopsis.

TITLE—Production Number—Company	Stars	Release Date	Running Time	REVIEWED (S)=synopsis Issue	REVIEWED Page	RATINGS Nat'l Groups	RATINGS L. of D.	RATINGS Herald Review
ABBOTT & COSTELLO Meet the Invisible Man (116) Univ.	Bud Abbott-Lou Costello	Mar.,'51	82m	Mar. 17	759	AYC	A-2	Very Good
Abilene Trail (4946) Mono.	Whip Wilson-Andy Clyde	Feb. 4,'51	64m	Dec. 30	(S)643	AYC	A-1	
According to Mrs. Hoyle (5122) Mono.	Spring Byington-Brett King	May 20,'51	60m	June 23	905	AY	A-2	Very Good
Across the Wide Missouri (color) MGM	Clark Gable-Ricardo Montalban	Oct.,'51	81m	Apr. 7	(S)794			
Air Cadet (115) Univ.	Stephen McNally-Gail Russell	Mar.,'51	94m	Feb. 17	713	AYC	A-2	Good
Al Jennings of Oklahoma (color) (327) Col.	Dan Duryea-Gale Storm	Mar.,'51	79m	Jan. 13	662	AY	A-2	Fair
Alice in Wonderland (color) (292)* RKO	Disney Feature	Aug.,'51	75m	July 7	921	AYC	A-1	Excellent
Alice in Wonderland (color) Souvaine	Carol Marsh-Puppets	July 28,'51	83m	Aug 4	967			Average
Along the Great Divide (025) WB	Kirk Douglas-Virginia Mayo	June 2'51	88m	May 5	825	A	A-1	Very Good
American in Paris, An (color) MGM	Gene Kelly-Leslie Caron	Nov.,'51	113m	Sept. 1	997		A-2	Excellent
Angels in the Outfield (202) MGM	Paul Douglas-Janet Leigh	Sept. 14,'51	102m	Sept. 1	997		A-1	Excellent
Anne of the Indies (color) 20th-Fox	Jean Peters-Louis Jourdan	Nov.,'51					A-2	
Another Shore Pentagon	Robert Beatty-Moira Lister	Feb. 10,'51	77m	Feb. 17	713		A-2	Good
Apache Drums (123) (color) Univ.	Stephen McNally-Coleen Gray	June,'51	75m	Apr. 21	810	AYC	A-1	Good
Appointment With Danger (formerly United States Mail) (5019)* Para.	Alan Ladd-Phyllis Calvert	May,'51	89m	Apr. 21	809	AY	A-2	Good
As Young As You Feel (for. Will You Love Me in December (120) 20th-Fox	Jean Peters-David Wayne	June,'51	77m	June 9	878	AY	A-2	Very Good

TITLE—Production Number—Company		Stars	Release Date	Running Time	REVIEWED (S)=synopsis Issue	Page	RATINGS Nat'l Groups	L. of D.	Herald Review
BADMAN'S Gold	UA	Johnny Carpenter-Alyn Lockwood	Apr. 3,'51	56m	Dec. 2		AY	A-1	
Bannerline	MGM	Sally Forrest-Lionel Barrymore	Oct.,'51						
Basketball Fix, The	Realart	John Ireland-Vanessa Brown	Sept.,'51	76m					
Bedtime for Bonzo (112)	Univ.	Ronald Reagan-Diana Lynn	Feb.,'51	83m	Jan. 20	669	AYC	A-1	Very Good
Behave Yourself (206)	RKO	Shelley Winters-Farley Granger	Sept. 22,'51	81m	Sept. 15	1013			Very Good
Belle Le Grand (5006)	Rep.	Vera Ralston-John Carroll	Jan. 27,'51	90m	Mar. 3,'51	742	AY		
Best of the Badmen (color) (176)	RKO	Robert Ryan-Claire Trevor	June 16,'51	84m	June 2	869	A	B	Good
Big Carnival, The (formerly Ace in the Hole) 5023*	Para.	Kirk Douglas-Jan Sterling	July 4,'51	112m	May 12	845	A	A-2	Excellent
Big Gusher, The (306)	Col.	Preston Foster-Wayne Morris	July,'51	68m	July 14	929	AY	A-1	Good
Bird of Paradise (color) (109)	20th-Fox	Jeff Chandler-Louis Jourdan	Mar.,'51	100m	Mar. 17	757	AY	B	Good
Bitter Springs	Ealing-Ball	Tommy Trinder-Chips Rafferty	Oct. 1,'51	73m	Aug. 25	990		A-1	Good
Blackmailed	Ball	Mai Zetterling-Dirk Bogarde	Oct., 15,'51	73m	Sept. 15	1015			Fair
Blazing Bullets (5142) (formerly Gold Bullets)	Mono.	Johnny Mack Brown	May 6,'51	51m	May 12	(S)846		A-1	
Blue Lamp, The (Brit.)	UA	Jack Warner-Jimmy Hanley	Mar. 1,'51	84m	June 3	322	AYC	A-2	Fair
Blue Veil, The (263)	RKO	Jane Wyman-Charles Laughton	Oct. 27,'51	114m	Sept. 15	1015			Excellent
Bomba and Elephant Stampede	Mono.	Johnny Sheffield-Donna Martell	Not Set		Aug. 18	(S)982			
Bonanza Town (367)	Col.	Charles Starrett-Smiley Burnette	July,'51	56m	July 14	929		A-1	Good
Border Fence	Astor	Walt Wayne-Mary Nord (reissue)	Aug. 15,'51	60m					
Born Yesterday (344)*	Col.	Broderick Crawford-Judy Holliday	Feb.,'51	103m	Nov. 25	590	A	B	Excellent
Bowery Battalion (5111)	Mono.	Leo Gorcey-Huntz Hall	Jan. 24,'51	69m	Feb. 17	714	A	A-2	Fair
Branded (color) (5009)*	Para.	Alan Ladd-Mona Freeman	Jan.,'51	95m	Nov. 18	570	AYC	A-1	Very Good
Brave Bulls, The (321)	Col.	Mel Ferrer-Miroslava	May,'51	108m	Apr. 21	809	AY	A-2	Excellent
Bride of the Gorilla	Realart	Lon Chaney, Jr.-Barbara Payton	Oct.,'51	76m					
Bridge of San Luis Rey	Astor	Lynn Bari-Louis Calhern (reissue)	Apr. 15,'51	91m	Feb. 5,'44				Good
Bright Victory	Univ.	Arthur Kennedy-Peggy Dow	Aug.,'51	97m	July 28	947	AY		Excellent
Browning Version, The (Brit.)	U-I	Michael Redgrave-Jean Kent	Sept.,'51	90m					
Buckaroo Sheriff of Texas (5066)	Rep.	Michael Chapin-Eileen Janssen	May 1,'51	60m	Dec. 30	642	AYC	A-1	Good
Bullfighter and the Lady (formerly Torero) (5009)	Rep.	R. Stack-G. Roland-Joy Page	May 15,'51	87m	May 5	825	AY	A-2	Very Good
CALL Me Mister (color) (104)*	20th-Fox	Betty Grable-Dan Dailey	Feb.,'51	96m	Jan. 27	689	AYC	B	Very Good
Calling Bulldog Drummond	MGM	Walter Pidgeon-Margaret Leighton	Not Set	79m	May 26	(S)863			
Canyon Raiders (formerly Wild Horse Prairie) (5151)	Mono.	Whip Wilson-Fuzzy Knight	Apr. 8,'51	54m	May 12	(S)846		A-1	
Captain Horatio Hornblower (color) (030)*	WB	Gregory Peck-Virginia Mayo	Aug. 11,'51	117m	June 16	886	AYC	A-1	Very Good
Carrie	Para.	Jennifer Jones-Laurence Olivier	Not Set		June 2	(S)870			
Casa Manana (5116)	Mono.	Robert Clarke-Virginia Welles	June 10,'51	73m	July 28	(S)947	AY	B	
Cattle Drive (color) (128)	Univ.	Joel McCrea-Dean Stockwell	Aug.,'51	77m	July 14	929	AYC	A-1	Good
Cause for Alarm (118)	MGM	Loretta Young-Barry Sullivan	Feb. 23,'51	74m	Jan. 27	690	A	A-2	Good
Cavalry Scout (color) (5101)	Mono.	Rod Cameron-Audry Long	May 13,'51	78m	Apr. 21	809	AYC	A-2	Very Good
Chain of Circumstance	Col.	Richard Grayson-Margaret Field	Aug.,'51	68m	Aug. 25	990		B	Fair
Chance of a Lifetime	Pilgrim	Basil Radford-Nial MacGinnis	Feb.,'51	90m	Feb. 3	697		A-2	Very Good
China Corsair (316)	Col.	Jon Hall-Liza Farraday	June,'51	67m	June 9	878	A	A-2	Good
Circle of Danger (formerly White Heather) (Brit.)	UA	Ray Milland-Patricia Roc	Mar. 22,'51	86m	Mar. 31	783	A	A-1	Good
Cloudburst	UA	Robert Preston-Elizabeth Sellers	Aug. 3,'51						
Cohens and Kellys in Africa	Realart	George Sidney-Charles Murray (reissue)	Aug.1,'51	82m	Nov. 8,'30	47			
Cohens and Kellys in Hollywood	Realart	George Sidney-Charles Murray (reissue)	Aug.1,'51	78m	Mar. 19,'32	39			
Come Fill the Cup (106)	WB	James Cagney-Phyllis Thaxter	Oct. 20,'51	113m					
Comin' Round the Mountain (127)	Univ.	Bud Abbott-Lou Costello	July,'51	77m	June 16	887	AYC	A-2	Good
Corky of Gasoline Alley	Col.	Jimmy Lydon-Scotty Beckett	Sept.,'51	80m				A-1	
Counterspy Meets Scotland Yard (307)	Col.	Howard St. John-Amanda Blake	Feb.,'51	67m	Dec. 9	606	AYC	A-1	Average
Crackdown	RKO	Bill Williams-Carla Balenda	Not Set		Jan. 6	(S)654			
Criminal Lawyer	Col.	Pat O'Brien-Jane Wyatt	Oct.,'51	74m	Aug. 25	990			Good
Criminals of the Underworld	Realart	Richard Dix-Lon Chaney (Reissue)	May 1,'51	51m					
Crosswinds (color) (5104)	Para.	John Payne-Rhonda Fleming	Oct.,'51	93m	Aug. 11	973		A-2	Good
Cry Danger (115)	RKO	Dick Powell-Rhonda Fleming	Feb. 3-10,'51	79m	Feb. 10	706		B	Good
Cuban Fireball (5007)	Rep.	Estelita Rodriquez-Warren Douglas	Mar. 5,'51	78m	Mar. 31	784	AY	A-2	Good
Cyclone Fury (368)	Col.	Charles Starrett-Smiley Burnette	Aug.,'51	54m	Aug. 18	982		A-1	Fair
Cyrano de Bergerac	UA	Jose Ferrer-Mala Powers	July 20,'51	112m	Nov. 18	569	AYC	A-2	Superior
DAKOTA Kid, The (5067)	Rep.	Rudy Ralston-Philip Ford	July 1,'51	60m	July 14	930			Fair
Daltons Ride Again	Realart	Alan Curtis-Lon Chaney (reissue)	Sept.,'51	72m					
Danger Zone (5017)	Lippert	Richard Travis-Pamela Blake	Apr. 20,'51	60m	June 30	(S)914		B	
Dark Waters	Astor	Merle Oberon-Franchot Tone (reissue)	Mar. 15,'51	93m	Nov. 5,'44			A-2	
Darling, How Could You! (5108)	Para.	Joan Fontaine-John Lund	Oct.,'51	96m	Aug. 11	973		A-2	Good
David and Bathsheba (color)	20th-Fox	Gregory Peck-Susan Hayward	Sept.,'51	116m	Aug. 25	990		B	Excellent
Day the Earth Stood Still, The (129)	20th-Fox	Michael Rennie-Patricia Neal	Sept.,'51	92m	Sept. 8	1005		A-2	Very Good
Dear Brat (5021)	Para.	Mona Freeman-Edward Arnold	June,'51	82m	Apr. 28	817	AY	A-2	Good
Decision Before Dawn	20th-Fox	Richard Basehart-Gary Merrill	Aug.,'51		July 21	(S)938			
Desert Fox, The (130)	20th-Fox	James Mason-Jessica Tandy	Oct.,'51					A-2	
Disc Jockey (AA-21)	AA	Jane Nigh-Michael O'Shea	Aug. 23,'51	77m	Sept. 8	1006		A-1	Very Good
Dodge City (017)	WB	Errol Flynn-O. de Havilland (reissue)	Mar. 17,'51	104m	July 29	406		A-1	
Double Crossbones (color) (119)	Univ.	Donald O'Connor-Helene Carter	Apr.,'51	75m	Nov. 25	589	AYC		Good
EMPEROR'S Nightingale, The (color)	Rembrandt	Puppets	Sept.,'51	70m	May 19	854	AYC	A-1	Very Good
Enforcer, The (015)	WB	Humphrey Bogart-Jeff Corey	Feb. 24,'51	87m	Jan. 27	689	A	A-2	Very Good
Excuse My Dust (color) (133)	MGM	Red Skelton-Sally Forrest	June 22,'51	82m	May 26	861	AY	A-1	Very Good
FABIOLA* (Ital.)	UA	Michele Morgan-Henry Vidal	June 1,'51	96m	May 5	826	A	A-2	Very Good
Fat Man, The (120)	Univ.	J. Scott Smart-Julie London	May,'51	77m	Apr. 7	794	AY	A-2	Very Good
Father Takes the Air (5126)	Mono.	Raymond Walburn-Walter Catlett	June 17,'51	61m	June 23	907	AY	A-1	Average
Father's Little Dividend (124)*	MGM	S. Tracy-J. Bennett-E. Taylor	Apr. 13,'51	82m	Feb. 24	721	AYC	A-2	Excellent
F.B.I. Girl (5002)	Lippert	Cesar Romero-Gene Evans	Oct. 26'51						
Fighting Coast Guard (5010)	Rep.	Brian Donlevy-Ella Raines	June 1,'51	86m	May 5	827	AY	A-1	Good

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Fighting Sullivans, The (formerly The Sullivans) Realart	Anne Baxter-Thomas Mitchell (reissue)	Feb. 1,'51	111m	Feb. 5,'44	1741		A-1	Excellent
Fighting the Rocketeers Realart	Ed Sullivan-Barton MacLane (reissue)	May. 1,'51	58m					
Fingerprints Don't Lie (5015) Lippert	Richard Travis-Sheila Ryan	Feb. 23,'51	55m	Apr. 14	802		A-2	Fair
First Legion, The UA	Charles Boyer-Walter Hampden	May 11,'51	86m	Apr. 14	801	AY	A-2	Very Good
Five (391) Col.	William Phipps-Susan Douglas	Not Set	93m	Apr. 14	802	A	A-2	Good
Flame of Stamboul (314) Col.	Richard Denning-Lisa Ferraday	Apr.,'51	68m	Mar. 10	751	AY	A-2	Fair
Flight to Mars (5103) Mono	Marguerite Chapman-C. Mitchell	Sept. 23,'51						
Flying Leathernecks (color) (261) RKO	John Wayne-Robert Ryan	Aug. 28,'51	102m	July 21	937		A-1	Excellent
Follow the Sun (112) 20th-Fox	Anne Baxter-Glenn Ford	Apr.,'51	93m	Mar. 24	765	AYC	B	Very Good
Footlight Varieties (116) RKO	Variety Cast	Apr.,'51	61m	Mar. 24	766	AY	B	Good
Force of Arms (102) WB	William Holden, Nancy Olson	Sept. 15,'51	100m	Aug. 18	981		A-2	Good
Fort Defiance UA	Dane Clark-Tracey Roberts	Not Set						
Fort Dodge Stampede (5062) Rep.	Allan "Rocky" Lane	Aug. 24,'51	60m	Sept. 15	1014			Fair
Fort Savage Raiders (365) Col.	Charles Starrett-Smiley Burnette	Mar.,'51	54m	Mar. 24	766	AY		Good
Fort Worth (color) (028) WB	Randolph Scott-David Brian	July 14,'51	80m	May 12	845		A-2	Very Good
Four in a Jeep (Swiss) UA	Viveca Lindfors-Ralph Meeker	Aug. 17,'51	97m	June 9	878	AY	A-2	Good
Fourteen Hours (114) 20th-Fox	Paul Douglas-Debra Paget	Apr.,'51	92m	Mar. 3,'51	741	A	A-2	Excellent
Franchise Affair, The (Brit.) Stratford	Michael Denison-Dulcie Gray	Aug. 31,'51	95m					
Francis Goes to the Races (125)* Univ.	Donald O'Connor-Piper Laurie	July,'51	88m	May 26	863	AYC	A-1	Excellent
Frogmen, The (122)* 20th-Fox	Richard Widmark-Dana Andrews	July,'51	96m	June 9	877	AY	A-1	Very Good
Fugitive Lady (5011) Rep.	Janis Paige-Binnie Barnes	July 15,'51	78m	July 21	938		B	Fair
Fury of the Congo (329) Col.	Johnny Weissmuller-Sherry Moreland	Apr.,'51	69m	Feb. 24	722	AY	A-1	Average
GHOST CHASERS (5112) Mono.	Leo Gorcey-Huntz Hall	Apr. 29,'51	69m	June 23	906			Good
G. I. Jane (5012) Lippert	Jean Porter-Tom Neal	July 6,'51	62m	Aug. 11	975		A-1	Good
Go for Broke (129)* MGM	Van Johnson-Warner Anderson	May 25,'51	92m	Mar. 31	783	AYC	A-1	Excellent
Gold Raiders UA	George O'Brien, Sheila Ryan	Sept. 14,'51	56m					
Golden Girl (color) 20th-Fox	Mitzi Gaynor-Dale Robertson	Oct.,'51						
Golden Horde, The (color) (134) Univ.	David Farrar-Ann Blyth	Oct.,'51	77m	Sept. 15	1014			Good
Goodbye, My Fancy (024) WB	Joan Crawford-Frank Lovejoy	May 19,'51	107m	Apr. 14	801	AY	A-2	Very Good
Great Caruso, The (color) (127)* MGM	Mario Lanza-Ann Blyth	Apr.,'51	109m	Apr. 21	810	AY	A-1	Excellent
Great John L., The Astor	Linda Darnell-Rory Calhoun (reissue)	July 15,'51	96m	June 9,'45				Good
Great Missouri Raid, The (5013) (color) Para.	Wendell Corey-Macdonald Carey	Feb. 22,'51	85m	Dec. 9	605	A	B	Excellent
Groom Wore Spurs, The (114) Univ.	Ginger Rogers-Jack Carson	Mar.,'51	80m	Feb. 24	722	AY	A-2	Good
Grounds for Marriage (114) MGM	Van Johnson-Kathryn Grayson	Jan. 26,'51	89m	Dec. 16	614	AY	B	Fair
Guerrillas of the Underground Realart	C. Bennett-Gracie Fields (reissue)	May 15,'51	97m					
Guilt Is My Shadow (Brit.) Stratford	Elizabeth Sellars-Patrick Holt	July 27,'51	78m					
Gun Play (120) RKO	Tim Holt-Joan Dixon	May,'51	61m	Apr. 28	818	AY	A-1	Fair
Guy Who Came Back, The (formerly Just One More Chance) (118) 20th-Fox	Paul Douglas-Joan Bennett	July,'51	91m	May 26	861	AY	B	Good
Gypsy Fury (formerly Wind Is My Lover) (Swed.) (5192) Mono.	Viveca Lindfors-Christopher Kent	Mar. 18,'51	63m	July 9	(S)406	A	B	
HALF Angel (color) (116)* 20th-Fox	Loretta Young-Joseph Cotton	May,'51	80m	Apr. 14	802	AY	A-2	Good
Happy Go Lovely (color) (262) (Brit.) RKO	David Niven-Vera-Ellen	July 18'51	88m	June 16	886	AY	A-2	Very Good
Hard, Fast and Beautiful (formerly Mother of a Champion) (119) RKO	Claire Trevor-Robert Clarke	June 9,'51	76m	May 26	861	AY	A-2	Very Good
Harlem Globetrotters, The Col.	Thomas Gomez and Globetrotters	Not Set		Feb. 24	(S)722	AY		
He Ran All the Way UA	John Garfield-Shelley Winters	July 13'51	77m	June 9	877	A	B	Excellent
Heart of the Rockies (5042) Rep.	Roy Rogers-Penny Edwards	Mar. 30,'51	67m	Mar. 31	784	AYC	A-1	Good
Her First Romance (358) Col.	Margaret O'Brien-Allan Martin, Jr.	May,'51	73m	May 5	826	A	A-1	Good
Her Panelled Door (Brit.) Souvaine	Phyllis Calvert-Edward Underdown	Aug. 27,'51	84m	Sept. 8	1006			Very Good
Here Comes the Groom (5101) Para.	Bing Crosby-Jane Wyman	Sept.,'51	114m	July 7	921		A-2	Very Good
Highly Dangerous (5029) Lippert	Dane Clark-Margaret Lockwood	Oct. 12,'51						
Highwayman, The (AA-20) (color) AA	Wanda Hendrix-Charles Coburn	Aug. 12,'51	83m	Aug. 25	990			Very Good
Hills of Ireland (color) WorldTravel	Documentary Travelogue	May 21,'51	60m	June 2	870		A-1	Very Good
Hills of Utah (356) Col.	Gene Autry-Donna Martell	Sept.,'51	70m	Sept. 15	1014		A-1	Good
His Kind of Woman (201) RKO	Robert Mitchum-Jane Russell	July 25,'51	120m	July 21	938		B	Very Good
Hollywood Story (124) Univ.	Richard Conte, Julia Adams	June,'51	77m	May 19	853	AY	A-2	Good
Home Town Story, The (formerly Headline Story) (128) MGM	Donald Crisp-Marjorie Reynolds	May 18,'51	61m	May 5	826	AY	A-2	Good
Honeychile (color) (5124) Rep.	Judy Canova-Eddie Foy, Jr.	Not Set		Aug. 18	(S)982			
Hoodlum, The UA	Lawrence Tierney	July 27,'51	61m	July 14	930		B	Fair
Horsie (formerly Queen for a Day) UA	Phyllis Avery-Darren McGavin	July 7,'51	107m	Mar. 24	766	AY	A-2	Good
Hotel Sahara (Brit.) UA	Yvonne De Carlo, Peter Ustinov	Oct. 15,'51	87m	Sept. 15	1014		B	Fair
House on Telegraph Hill (117) 20th-Fox	Richard Basehart-Valentina Cortese	June,'51	93m	Mar. 10	749	A	B	Good
Hurricane Island (color) (349) Col.	Jon Hall-Marie Windsor	July,'51	70m	July 7	922		A-1	Fair
I CAN Get It for You Wholesale (111) 20th-Fox	Susan Hayward-Dan Dailey	Apr.,'51	91m	Mar. 17	757	AY	A-2	Very Good
I Was a Communist for the F.B.I.* WB	Frank Lovejoy-Dorothy Hart	May 5,'51	83m	Apr. 21	809	AY	A-1	Excellent
I Was an American Spy (AA-19) (023) AA	A. Dvorak-G. Evans-D. Kennedy	Apr. 15,'51	85m	Mar. 31	784	AY	A-2	Average
I'd Climb the Highest Mountain (color) (105) 20th-Fox	Susan Hayward-William Lundigan	Feb.,'51	88m	Jan. 20	669	AYC	A-2	Good
In Old Amarillo (5043) Rep.	Roy Rogers-Penny Edwards	May,'51	67m	May 26	862	AYC	A-1	Good
Inside Straight (123) MGM	David Brian-Arlene Dahl	Mar. 16,'51	87m	Mar. 10	749	A	B	Very Good
Inside the Walls of Folsom Prison (026) WB	Steve Cochran-David Brian	June 16,'51	87m	May 19	854	A	B	Good
Insurance Investigator (5026) Rep.	Audrey Long-Richard Denning	Mar. 23,'51	60m	Mar. 31	784			Fair
Interrupted Journey (British) Lopert	Valerie Hobson-Richard Greene	May 28,'51	80m	June 23	906		A-2	Good
Iron, Man, The (130) Univ.	Jeff Chandler-Evelyn Keyes	Aug.,'51	82m	July 7	922	A	A-2	Good
JESSE James (color) (057) 20th-Fox	Tyrone Power-Henry Fonda (reissue)	July,'51	106m					
Jet Pilot (color) RKO	John Wayne-Janet Leigh	Dec. 22,'51						
Jim Thorpe-All American (101) WB	Burt Lancaster-Phyllis Thaxter	Sept. 1,'51	107m	June 16	885		A-2	Excellent
Joe Palooka in Hitchhike Killer (5118) Mono.	Joe Kirkwood	Sept. 16,'51						
Joe Palooka in Triple Cross Mono.	Joe Kirkwood	Not Set		Aug. 18	(S)982			
Journey Into Light (132) 20th-Fox	Sterling Hayden-Viveca Lindfors	Oct.,'51	87m	Sept. 1	998		A-2	Good
Jungle Headhunters (color) (177) RKO	Amazon Expedition	June,'51	66m	May 12	846	AY	A-2	Good

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KATIE Did It (122) Univ.	Ann Blyth-Mark Stevens	May,'51	81m	Apr. 14	802	AY	A-2	Average
Kentucky (color) (150) 20th-Fox	Loretta Young-Richard Greene (reissue)	July,'51	96m	Feb. 24,'38				
Kentucky Jubilee (5007) Lippert	Jerry Colonna-Jean Porter	May 18,'51	75m	June 30	913		A-2	Average
Kim (color) (115)* MGM	Errol Flynn-Dean Stockwell	Jan. 26,'51	113m	Dec. 9	605	AYC	A-1	Good
Kind Lady (134) MGM	Ethel Barrymore-Maurice Evans	June 29,'51	78m	June 23	905	AY	A-2	Very Good
King of the Bullwhip West. Adv.	Lash LaRue-Jack Holt	Feb. 1,'51	59m	Dec. 23	634			Fair
Kon-Tiki (173) RKO	Adventure-Documentary	Apr.,'51	73m	Mar. 24	765	AYC	A-1	Good
LADY and the Bandit, The (337) (formerly Dick Turpin's Ride) Col.	Louis Hayward-Patricia Medina	Sept.,'51	79m	Aug. 11	974		A-2	Good
Last Outpost, The (color) (formerly New Guinea Gold) (5020) Para.	Ronald Reagan-Rhonda Fleming	May,'51	89m	Apr. 14	802	AY	A-1	Good
Law and the Lady, The (formerly The Law and Lady Lovery) (136) MGM	Greer Garson-Michael Wilding	July 20,'51	105m	July 21	938	A	A-2	Very Good
Law of the Badlands (113) RKO	Tim Holt-Joan Dion	Feb. 24,'51	60m	Dec. 30	642	AY		Good
Leave It to the Marines (5005) Lippert	Sid Melton-Mara Lynn	Sept. 28,'51						
Lemon Drop Kid The (5018)* Para.	Bob Hope-Marilyn Maxwell	Apr.,'51	91m	Mar. 17	758	AY	B	Excellent
Let's Go Navy (5113) Mono.	Bowery Boys	July 29,'51	68m	Aug. 4	966		A-1	Very Good
Light of Western Stars, The Favorite	Alan Ladd-Victor Jory (reissue)	Feb.,'51	68m	Apr. 20,'40	30			
Lightning Strikes Twice (019) WB	Ruth Roman-Richard Todd	Mar. 10,'51	91m	Feb. 24	721	AY	A-2	Good
Lilli Marlene (203) (Brit.) RKO	Lisa Daniely-Hugh McDermott	July,'51	75m	July 28	946		B	Good
Lion Hunters, The (5109) Mono.	Johnny Sheffield	Mar. 25,'51	75m	Apr. 21	(S)811			
Little Egypt (color) (131) Univ.	Mark Stevens-Rhonda Fleming	Sept.,'51	82m	Aug. 4	965		B	Good
Little Giant Realart	Abbott and Costello (reissue)	June 1,'51	91m	Mar. 2,'46				
Little Big Horn (5003) Lippert	John Ireland-Lloyd Bridges	June 18,'51	85m	June 2	869		A-2	Very Good
Long Dark Hall, The (Brit.) UA	Rex Harrison-Lilli Palmer	Apr. 10,'51	86m	Mar. 10	750	AY	A-2	Good
Lorna Doone (color) (336) Col.	Barbara Hale-Richard Greene	June,'51	84m	May 26	862	A	A-2	Good
Lost Continent (5004) Lippert	Cesar Romero-Hillary Brooke	Aug. 17,'51	85m	July 28	946		A-1	Average
Lost Planet Airmen (5031) Rep.	Tristram Coffin-Mae Clarke	July 25,'51	65m					
Lucky Nick Cain (formerly High Stakes) (108) 20th-Fox	George Raft-Coleen Gray	Mar.,'51	87m	Feb. 10	706	AY	A-2	Good
Lullaby of Broadway (color) (020)* WB	Doris Day-Gene Nelson	Mar. 24,'51	92m	Mar. 17	757	AY	A-2	Very Good
M (347) Col.	David Wayne-Howard Da Silva	Mar.,'51	88m	Mar. 3	741	A	B	Very Good
Ma and Pa Kettle Back on the Farm (117) Univ.	Marjorie Main-Percy Kilbride	Apr.,'51	81m	Mar. 24	765		A-1	Very Good
Macao RKO	Robert Mitchum-Jane Russell	Nov. 17,'51		June 2	(S)870			
Magic Carpet, The Col.	Lucille Ball-John Agar	Not Set		July 7	(S)923			
Magic Face, The Col.	Luther Adler-Patricia Knight	Aug. 8,'51	89m	Aug. 11	974		B	Fair
Magnet, The (181) Univ.	Stephen Murray-Kay Walsh	Feb.,'51	78m	Mar. 10	750	AYC	A-1	Fair
Magnificent Yankee, The (116) MGM	Louis Calhern-Ann Harding	Feb. 9,'51	88m	Nov. 18	569	AYC	A-1	Good
Man from Planet X, The UA	Robert Clark-Margaret Field	Apr. 27,'51	70m	Mar. 17	758	AY	A-1	Good
Man from Sonora (5141) Mono.	Johnny "Mack" Brown	Mar. 11,'51	54m	May 12	(S)846		A-1	
Man With a Cloak MGM	Joseph Cotten-Barbara Stanwyck	Oct.,'51						
Man With My Face, The UA	Barry Nelson-Carole Matthews	June 8,'51	75m	May 19	853	A	B	Very Good
Maniacs on Wheels (Brit.) IRO	Dirk Bogarde-Bonar Colleano	July 11,'51	72m	July 14	930			Good
Mark of the Renegade (color) (129) Univ.	Ricardo Montalban-Cyd Charisse	Aug.,'51	81m	July 28	945	AY	A-2	Good
Mask of the Avenger (color) (359) Col.	John Derek-Jody Lawrence	July,'51	83m	June 30	913	AYC	A-1	Good
Mask of the Dragon (5013) Lippert	Richard Travis, Sheila Ryan	Mar. 17,'51	55m	July 14	(S)930		A-2	
Massacre in the Orient Realart	Leo Carrillo-Turhan Bey (reissue)	May 15,'51	60m					
Mating Season, The (5016) Para.	Thelma Ritter-John Lund	Mar. 24,'51	101m	Jan. 13	661	AYC	B	Excellent
Medium, The Transfilm	Marie Powers-A. M. Alberghetti	Not Set	85m	Sept. 15	1013			Excellent
Meet Me After the Show (C) (125) 20th-Fox	Betty Grable-Macdonald Carey	Aug.,'51	86m	Aug. 4	965		B	Very Good
Men of the Sea (Brit.) Astor	M. Lockwood-Roger Livesey (reissue)	May 15,'51	70m					
Million Dollar Pursuit (5028) Rep.	Penny Edwards-Steve Flagg	May 30,'51	60m	June 2	869	A	A-2	Fair
Millionaire for Christy, A (127) 20th-Fox	Fred MacMurray-Eleanor Parker	Sept.,'51	91m	Aug. 4	965		B	Very Good
Missing Women (5025) Rep.	Penny Edwards-James Millican	Feb. 23,'51	60m	Mar. 24	766		A-2	Fair
Mr. Ace Astor	George Raft-Sylvia Sidney (reissue)	June 15,'51	85m	Aug.31,'46				Good
Mr. Peek-A-Boo (Fr.) UA	Joan Greenwood-Bourvil	Oct. 21,'51	74m				A-2	
Mister Drake's Duck (Br.) UA	Douglas Fairbanks, Jr.-Y. Doolan	Sept. 21,'51	76m	Aug. 18	982	AY	A-2	Fair
Mr. Belvedere Rings the Bell (124)* 20th-Fox	Clifton Webb-Joanne Dru	Aug.,'51	87m	July 28	945	AY	A-2	Excellent
Mr. Imperium (color) (203) MGM	Lana Turner-Ezio Pinza	Sept.,'51	87m	May 12	845		A-2	Fair
Mob, The Col.	Broderick Crawford-Betty Buehler	Oct.,'51	87m	Sept. 8	1006			Good
Molly (formerly The Goldbergs) (5011) Para.	Gertrude Berg-Phillip Loeb	Apr.,'51	83m	Dec. 2	597	AYC	A-1	Very Good
Montana Desperado (5143) Mono.	Johnny Mack Brown	June 24,'51	51m	July 28	(S)947		A-1	
Murder Without Crime Stratford	Dennis Price-Joan Dowling	May 25,'51	80m				B	
My Forbidden Past (114)* RKO	Robert Mitchum-Ava Gardner	Apr. 14,'51	81m	Mar. 31	784	A	B	Good
My Friend Flicka (color) (152) 20th-Fox	Roddy McDowall-Preston Foster (reissue)	June,'51	89m	Aug. 10,'43				Good
My Outlaw Brother (formerly My Brother, the Outlaw) UA	Mickey Rooney-Wanda Hendrix	Mar. 15,'51	82m	Feb. 10	706			Fair
My True Story (308) Col.	Helen Walker-Willard Parker	Mar.,'51	67m	Mar. 10	750	AY	A-2	Good
Mysterious Rider, The Favorite	Russell Hayden-Sidney Toler (reissue)	Feb.,'51	76m					
NATIVE Son Classic	Jean Wallace-Richard Wright	June 18,'51	95m	June 23	906			Good
Naughty Arlette (Brit.) UA	Mai Zetterling-Hugh Williams	Mar. 9,'51	86m	May 19	853		B	Good
Navy Bound (5120) Mono.	Tom Neal-Regis Toomey	Mar. 4,'51	61m	Feb. 24	721	AYC	A-1	Very Good
Nevada Badmen (5132) Mono.	Whip Wilson-Fuzzy Knight	May 27,'51	58m	Apr. 28	(S)818			
Never Trust a Gambler (326) Col.	Dane Clark-Kathy O'Donnell	Aug.,'51	79m			A	A-2	
New Mexico UA	Lew Ayres-Marilyn Maxwell	Aug. 24,'51	76m	Dec. 30	(S)644	AYC	A-2	
Night Into Morning (formerly The People We Love) (130) MGM	Ray Milland-John Hodiak	June 8,'51	86m	May 19	853	A	A-2	Good
Night Riders of Montana (5059) Rep.	Allan "Rocky" Lane	Feb. 28,'51	60m	Apr. 7	794		A-2	Average
No Highway in the Sky (formerly No Highway) (121) 20th-Fox	James Stewart-Marlene Dietrich	Oct.,'51	98m	July 21	937		A-2	Very Good
No Orchids for Miss Blandish Renown	Jack LaRue-Linda McDermott	Feb.,'51	92m	Mar. 3	742		C	Poor
No Place for Jennifer (Brit.) Stratford	Rosamund Johns-Leo Glenn	June 22,'51	89m	Aug. 4	966		B	Fair
No Questions Asked (132) MGM	Arlene Dahl-Barry Sullivan	June 15,'51	81m	June 16	887	A	B	Good
OBSESSED (formerly Evil One) (Br.) UA	David Farrar-Geraldine Fitzgerald	Sept. 7,'51	77m	Sept. 1	998			Fair
Odette (Br.) UA	Anna Neagle-Trevor Howard	May 15,'51	105m	Jan. 6	653	A	A-2	Very Good
Of Men and Music 20th-Fox	Concert Package	Mar.,'51	85m	Nov. 25	590	AYC	A-1	Very Good

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Oh! Susanna (color) (formerly The Goldentide) (5008) Rep.	Rod Cameron-Adrian Booth	Mar. 28,'51	90m	Mar. 17	758	AY	A-2	Good
Oklahoma Justice (5144) Mono.	Johnny Mack Brown	Aug. 19,'51						
Oliver Twist (Brit.) (828) UA	Robert Newton-Alec Guinness	Apr. 27,'51	105m	May 5	825		A-2	Excellent
On Dangerous Ground (formerly Dark Highway) RKO	Robert Ryan-Ida Lupino	Aug.,'51		Nov. 4	(S)554			
On Moonlight Bay (color) (029)* WB	Doris Day-Gordon MacRae	July 28,'51	95m	July 14	929		A-1	Very Good
On the Loose (202) RKO	Joan Evans-Melvyn Douglas	July,'51	78m	July 28	945		A-2	Good
On the Riviera (color) (115)* 20th-Fox	Danny Kaye-Gene Tierney	May,'51	90m	Apr. 28	818	AYC	B	Excellent
Only the Valiant (022) WB	Gregory Peck-Barbara Peyton	Apr. 21,'51	105m	Mar. 10	749	AY	A-2	Good
Operation Pacific (013)* WB	John Wayne-Patricia Neal	Jan. 27,'51	109m	Jan. 13	661	AYC	B	Very Good
Operation X (333) (Brit.) Col.	Edward G. Robinson-Peggy Cummins	Feb.,'51	79m	Dec. 23	634	A	A-2	Average
PAINTED Hills (color) (125) MGM	Lassie-Bruce Cowling-Cary Grey	May 4,'51	69m	Mar. 24	765	AYC	A-1	Good
Painting the Clouds With Sunshine (color) (105) WB	Dennis Morgan-Virginia Mayo	Oct. 10,'51	87m	Sept. 8	1005			Very Good
Pandora and the Flying Dutchman (C) (Brit.) MGM	James Mason-Ava Gardner	Nov.,'51	123m	Apr. 14	(S)803	A	B	
Pardon My French (French) UA	Merle Oberon-Paul Henreid	Aug. 10,'51	81m	Sept. 8	1007		A-2	Fair
Passage West (color) (5022) Para.	John Payne-Arlene Whelan	July,'51	80m	May 26	861	AY	A-2	Very Good
Payment on Demand (formerly Story of a Divorce (171)* RKO	Bette Davis-Barry Sullivan	Feb.,'51	90m	Feb. 24	722	A	B	Excellent
Peking Express (5024) Para.	Joseph Cotten, Corinne Calvet	Aug.,'51	90m	June 23	905	AY	A-2	Good
People Against O'Hara (201) MGM	Spencer Tracy-Diana Lynn	Sept.,'51	102m	Aug. 25	989		A-2	Very Good
People Will Talk (126) 20th-Fox	Cary Grant-Jeanne Crain	Sept.,'51	110m	Aug. 18	981		B	Excellent
Pickup Col.	Beverly Michaels-Hugo Haas	Aug.,'51	78m	July 21	938	A	B	Very Good
Pier 23 (5018) Lippert	Hugh Beaumont-Richard Travis	May 11,'51	57m	May 19	854		B	Good
Pistol Harvest (205) RKO	Tim Holt	Not Set	60m	July 28	946		A-1	Average
Place in the Sun, A (5102) Para.	M. Clift-E. Taylor-S. Winters	Sept.,'51	122m	July 21	937		A-2	Excellent
Pool of London (Brit.) (183) Univ.	Bonar Colleano-Rene Asherson	Sept.,'51	86m	Aug. 11	974			Good
Portrait of Clare (Brit.) Stratford	Richard Todd-Margaret Johnson	May 18,'51	94m					
Present Arms (5023) Lippert	William Tracy-Joe Sawyer	Oct. 5,'51						
Pride of Maryland (5023) Rep.	Stanley Clements-Peggy Stewart	Jan. 20,'51	60m	Jan. 13	662	AYC	A-1	Fair
Prince Who Was a Thief, The (color) (126) Univ.	Tony Curtis-Piper Laurie	July,'51	88m	June 9	879	AY	A-2	Good
Prison Break Realart	Barton MacLane-C. Bennett (reissue)	June 15,'51	72m	July 23,'38				
Prowler, The UA	Van Heflin-Evelyn Keyes	May 25,'51	92m	Apr. 28	817	A	B	Good
QUEBEC (5017) (color) Para.	John Barrymore, Jr.-Corinne Calvet	Apr.,'51	85m	Mar. 3	743	AY	B	Good
RATON Pass (021) WB	Patricia Neal-Dennis Morgan	Apr. 7,'51	84m	Mar. 3	742	A	B	Good
Rawhide (113) 20th-Fox	Tyrone Power-Susan Hayward	May,'51	86m	Mar. 10	749	A	A-2	Very Good
Red Badge of Courage, The (204) MGM	Audie Murphy-Bill Mauldin	Sept. 28,'51	69m	Aug. 18	981		A-1	Good
Red Shoes, The (color) (Brit.) UA	Moira Shearer-Anton Walbrook	Oct. 1,'51	133m	Oct. 23	4357	AY	B	Excellent
Redhead and the Cowboy, The (5015) Para.	Glenn Ford-Rhonda Fleming	Mar.,'51	82m	Dec. 16	614	AY	A-2	Average
Reluctant Widow, The Fine Arts	Jean Kent-Guy Rolfe	Sept.,'51	86m	Sept. 15	1014			Good
Revenue Agent (312) Col.	Douglas Kennedy-Jean Willes	Feb.,'51	72m	Dec. 9	606	AY	A-2	Good
Return of Frank James (color) (058) 20th-Fox	Henry Fonda-Gene Tierney	July,'51	92m					
Rhubarb (5103) Para.	Ray Milland-Jan Sterling	Sept.,'51	95m	Aug. 4	965		A-2	Very Good
Rhythm Inn (5115) Mono.	Jane Frazee-Kirby Grant	Feb. 11,'51	73m	Feb. 10	706	AY	A-2	Good
Rich, Young and Pretty (color) (138) MGM	Jane Powell-Wendell Corey	Aug. 3,'51	95m	July 7	922	AY	A-2	Very Good
Ridin' the Outlaw Trail (364) Col.	Charles Starrett-Smiley Burnette	Feb.,'51	56m	Feb. 17	714	AYC	A-1	Good
River, The (color) UA	Radha-Esmond Knight	Sept. 10,'51	99m	Sept. 8	1006		A-2	Good
Roadblock (204) RKO	Charles McGraw-Joan Dixon	Not Set	73m	July 28	945		A-2	Good
Roaring City (5016) Lippert	Hugh Beaumont-Richard Travis	May 4,'51	60m	June 30	(S)914		B	
Rocket, The RKO	Robert Mitchum-Lizabeth Scott	Sept.,'51						
Rodeo King and the Senorita (5053) Rep.	Rex Allen	July 15,'51	67m	July 28	946	AYC	A-2	Fair
Rough Riders of Durango (5058) Rep.	Allan "Rocky" Lane-Aline Towne	Jan. 30,'51	60m	Feb. 10	706	AYC	A-1	Fair
Royal Wedding (color) (121)* MGM	Fred Astaire-Jane Powell	Mar. 23,'51	92m	Feb. 10	705	AYC	A-2	Excellent
SADDLE Legion (117) RKO	Tim Holt-Dorothy Malone	Apr.,'51	61m	May 5	826	AYC	A-1	Good
St. Benny the Dip UA	Dick Haymes-Nina Foch	Aug. 24,'51	80m	June 30	913		A-2	Good
Salerno Beachhead (formerly Walk in the Sun) Realart	Dana Andrews-Richard Conte (reissue)	Feb. 1,'51	117m	Dec. 1,'45	2733			Excellent
Samson and Delilah (color)* (5010) Para.	H. Lamarr-V. Mature-G. Sanders	Mar. 28,'51	128m	Oct. 22	87	AYC or AY	A-2	Excellent
Santa Fe (color) (330) Col.	Randolph Scott-Janis Carter	Apr.,'51	89m	Apr. 28	817	AYC	A-1	Good
Saturday's Hero (for. The Hero) (318) Col.	John Derek-Donna Reed	Sept.,'51	111m	Aug. 25	989		A-2	Excellent
Savage Drums (5001) Lippert	Sabu-Lita Baron	June 22,'51	70m	July 14	930		A-1	Average
Scarf, The UA	John Ireland-Mercedes McCambridge	Apr. 6,'51	86m	Mar. 24	766	A	A-2	Good
Sealed Cargo (118) RKO	Dana Andrews-Claude Rains	May,'51	90m	Apr. 28	817	AY	A-1	Very Good
Second Woman, The UA	Robert Young-Betsy Drake	Mar. 16,'51	91m	Jan. 27	690	AY	A-2	Very Good
Secret Confessions of a Model Realart	D. Darrieux-D. Fairbanks, Jr. (reissue)	Mar.,'51	78m					
Secret of Convict Lake, The (123) 20th-Fox	Ethel Barrymore-Glenn Ford	Aug.,'51	83m	June 30	913	A	B	Very Good
Secrets of a Sinner Realart	Madge Evans-John Boles (reissue)	Mar.,'51	63m					
Secrets of Monte Carlo (5030) Rep.	Warren Douglas-Lois Hall	June 20,'51	60m	June 23	907			Fair
September Affair (5012) Para.	Joan Fontaine-Joseph Cotten	Feb.,'51	104m	Oct. 21	538	A	B	Very Good
Show Boat (color) (135)* MGM	Kathryn Grayson-Howard Keel	July 13,'51	108m	June 9	877	AY	A-2	Excellent
Silver Canyon (355) Col.	Gene Autry-Pat Buttram	June,'51	70m	June 23	906	AY	A-1	Good
Silver City Bonanza (5051) Rep.	Rex Allen-Buddy Ebsen	Mar. 1,'51	67m	Mar. 31	784	AY	A-1	Good
Sinner's Holiday Astor	George Raft-Randolph Scott (reissue)	Jan. 15,'51	95m	Oct. 4,'30	53			
Sirocco (348) Col.	Humphrey Bogart-Marta Toren	July,'51	98m	June 9	878	A	B	Good
Skipalong Rosenbloom UA	Maxie Rosenbloom-Jackie Coogan	Apr. 20,'51	72m	May 26	862		A-1	Fair
Sky High (5024) Lippert	Sid Melton-Mara Lynn	Oct. 19,'51						
Slaughter Trail (color) RKO	Brian Donlevy-Virginia Grey	Oct.,'51						
Smoky (color) (043) 20th-Fox	Victor Jory-Irene Bentley (reissue)	June,'51	87m					
Smuggler's Gold (315) Col.	Cameron Mitchell-Amanda Blake	May,'51	64m	May 5	326	A	A-1	Good
Smuggler's Island (color) (121) Univ.	Jeff Chandler-Evelyn Keyes	May,'51	75m	Apr. 14	802	AY	B	Good
Snake River Desperadoes (366) Col.	Charles Starrett-Smiley Burnette	May,'51	54m	May 12	846	AYC	A-1	Fair
So Long at the Fair (Brit.) UA	Jean Simmons-Dirk Bogarde	Mar. 29,'51	85m	Jan. 27	690	AY	A-2	Good
Soldiers Three (126) MGM	S. Granger-W. Pidgeon-D. Niven	Apr. 20,'51	92m	Mar. 17	757	AYC	A-2	Very Good
South of Caliente Rep.	Roy Rogers-Dale Evans	Not Set		Aug. 11	(S)975			

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Spoilers of the Plains (5041) Rep.	Roy Rogers-Penny Edwards	Feb. 5,'51	68m	Feb. 10	706	AYC	A-1	Fair
Stagecoach Driver (5153) Mono.	Johnny Mack Brown	July 15,'51	52m				A-1	
Stardust and Sweet Music (form. Calendar Girl) (5029) Rep.	William Marshall-Gail Patrick	June 15,'51	60m					
Steel Helmet, The (5006) Lippert	Gene Evans-Steve Brodie	Feb. 2,'51	84m	Jan. 6	653	AYC	A-2	Excellent
Stop That Cab (5014) Lippert	Sid Melton-Iris Adrian	Mar. 31,'51	60m	July 14	(S)930		A-1	
Storm Over Bengal (579) Rep.	P. Knowles-Rochelle Hudson (reissue)	June 1,'51	65m	Nov. 12,'38				
Storm Warning (014) WB	Ginger Rogers-Ronald Reagan	Feb. 10,'51	91m	Dec. 9	605	A	A-2	Excellent
Strangers on a Train (027)* WB	Farley Granger-Ruth Roman	June 30,'51	101m	June 16	885	A	B	Excellent
Streetcar Named Desire, A (104) WB	Vivien Leigh-Marlon Brando	Sept. 29,'51	125m	June 16	885		B	Excellent
Strictly Dishonorable (131) MGM	Ezio Pinza-Janet Leigh	July 6,'51	95m	July 7	922	A	B	Very Good
Strip, The (140) MGM	Mickey Rooney-Sally Forrest	Aug.,'51	85m	Aug. 11	974		A-2	Good
Submarine Command (5107) Para.	William Holden-Nancy Olson	Nov.,'51	87m	Sept. 1	998		A-2	Good
Sugarfoot (color) (016) WB	Randolph Scott-Adele Jergens	Mar. 10,'51	80m	Feb. 3	697	AY	A-2	Good
Sun Sets at Dawn, The UA	Sally Parr-Philip Shawn	Jan. 22,'51	71m	Nov. 4	554	A	A-2	Good
Sunny Side of the Street (color) Col.	Frankie Lane-Tony Arden	Sept.,'51	71m	Sept. 1	998		A-1	Good
Sword of Monte Cristo (color) (106) 20th-Fox	George Montgomery-Paula Corday	Mar.,'51	80m	Mar. 17	758	AY	A-1	Very Good
TAKE Care of My Little Girl (color) (119)* 20th-Fox	Jeanne Crain-Jean Peters	July,'51	93m	June 16	887	AY	A-2	Very Good
Tales of Hoffmann (color) Lopert	Moira Shearer-Robert Helpmann	Roadshow	138m	Apr. 7	793	AY	A-2	Excellent
Tall Target, The (139) MGM	Dick Powell-Paula Raymond	Aug. '51	78m	Aug. 4	966		A-1	Good
Target Unknown (formerly Prisoner of War) (111) Univ.	Mark Stevens-Robert Douglas	Feb.,'51	90m	Jan. 27	690	AYC	A-1	Good
Tarzan's Peril (172) RKO	Lex Barker-Virginia Huston	Mar. 10,'51	79m	Mar. 24	766	AYC	A-1	Good
Teresa (137) MGM	Pier Angeli-John Ericson	July 27,'51	105m	Mar. 10	750	AYC	A-2	Good
Texans Never Cry (352) Col.	Gene Autry-Gail Davis	Mar.,'51	70m	Mar. 10	750	AYC	A-1	Good
Texas Carnival (color) MGM	Esther Williams-Howard Keel	Oct.,'51	77m	Sept. 15	1013			Very Good
Texas Rangers (325) (color) Col.	George Montgomery-Gale Storm	June,'51	74m	June 9	878	A	A-1	Good
That's My Boy (5026)* Para.	Dean Martin-Jerry Lewis	Aug.,'51	98m	June 16	886	AY	A-2	Very Good
They Were Not Divided UA	Edward Underdown-Ralph Clanton	Feb. 8,'51	91m	May 19	854			Fair
Thing, The (174)* RKO	Kenneth Tobey-Margaret Sheridan	Apr.,'51	87m	Apr. 7	793	A	A-2	Good
Thirteenth Letter (formerly The Scarlet Pen) (107) 20th-Fox	Charles Boyer-Linda Darnell	Feb.,'51	85m	Jan. 27	689	A	B	Excellent
This Is Korea (color) Rep.	Documentary	Aug. 10,'51	50m	Sept. 1	997			Excellent
Three Guys Named Mike (119)* MGM	Jane Wyman-Van Johnson	Mar. 9,'51	90m	Feb. 10	705	AYC	A-2	Good
Three Steps North UA	Lloyd Bridges-Lea Padovani	June 15,'51	85m	July 7	922	A	A-2	Good
Thunder in God's Country (5052) Rep.	Rex Allen-Mary Ellen Kay	Apr. 8,'51	67m	Apr. 21	810	AYC	A-1	Good
Thunder on the Hill (133) Univ.	Claudette Colbert-Ann Blyth	Sept.,'51	84m	Aug. 11	973			Good
Thunderhead, Son of Flicka (color) (151) 20th-Fox	Roddy McDowall-Preston Foster (reissue)	June,'51	78m	Feb. 3,'45				Good
Time of Their Lives Realart	Abbott and Costello (reissue)	June 1,'51	82m	Aug. 17,'46				Excellent
Tokyo File 212 (175) RKO	Florence Marly-Robert Payton	May,'51	84m	Apr. 21	810	AY	B	Fair
Tomahawk (color) (110)* Univ	Van Heflin-Yvonne De Carlo	Feb.,'51	82m	Jan. 13	662	AYC	A-1	Good
Tomorrow Is Another Day (103) WB	Ruth Roman-Steve Cochran	Sept. 22,'51	90m	Aug. 11	973		A-2	Very Good
Tony Draws a Horse (British) Fine Arts	Cecil Parker-Anne Crawford	May 14'51	90m	May 26	862	A		Very Good
Too Young to Kiss MGM	Van Johnson-June Allyson	Nov.,'51						
Trio (Brit.) (5030) Para.	J. Hayter-N. Patrick-J. Simmons	June,'51	91m	Oct. 14	517	AY	A-2	Excellent
Try and Get Me (formerly Sound of Fury) UA	Frank Lovejoy-Kathleen Ryan	May 4,'51	92m	Dec. 9	605	A	A-2	Excellent
Two Dollar Bettor Realart	John Litel-Marie Windsor	Sept.,'51	77m					
Two Gals and a Guy UA	Janis Paige-Robert Alda	Aug. 31,'51	70m	June 23	906		A-2	Fair
Two of a Kind (350) Col.	Lizabeth Scott-Edmond O'Brien	July,'51	75m	June 23	905	A	B	Good
UNKNOWN Man, The (form. Behind the Law) MGM	Walter Pidgeon-Ann Harding	Not Set	60m	June 30	(S)914			
Unknown World (5101) Lippert	Bruce Kellogg-Marilyn Nash	Oct. 26,'51						
Up Front (118)* Univ.	David Wayne-Tom Ewell	Apr.,'51	92m	Mar. 3	741	AYC	A-1	Very Good
VALENTINO (color) (320) Col.	Tony Dexter-Eleanor Parker	Apr.,'51	102m	Feb. 17	713	AY	B	Excellent
Varieties on Parade (5020) Lippert	Jackie Coogan	July 20,'51		July 28	(S)947		A-1	
Vengeance Trail Mono.	Bill Elliott-Peggy Stewart	Not Set		Aug. 18	(S)982			
Vengeance Valley (color) (117)* MGM	Burt Lancaster-Robert Walker	Feb. 16,'51	82m	Feb. 3	697	AY	A-2	Very Good
Vicious Years, The (5191) Mono.	Tommy Cook-Gar Moore	Feb. 18,'51	81m	Apr. 21	(S)811		A-2	
Virginia City (018) WB	Errol Flynn-H. Bogart (reissue)	Mar. 17,'51	121m	Mar. 23,'40	42			
Volcano (Ital.) UA	Anna Magnani-Geraldine Brooks	May 1,'51	110m	Feb. 17	(S)714	A	B	
WANTED: Dead or Alive (5154) Mono.	Whip Wilson	Sept. 9,'51						
Warden of the Big House Realart	V. McLaglen-Jackie Cooper (reissue)	June 15,'51	78m					
Warpath (color) (5025) Para.	Edmond O'Brien-Dean Jagger	Aug.,'51	95m	June 2	869	AY	A-2	Very Good
Well, The UA	Henry Morgan, Barry Kelly	Sept. 10,'51	85m	Sept. 8	1005		A-2	Excellent
Wells Fargo Gunmaster (5061) Rep.	Allan "Rocky" Lane	May 15,'51	60m	May 19	855	AY	A-1	Good
When I Grow Up UA	Robert Preston-Martha Scott	Apr. 20,'51	90m	Apr. 14	801	AY	A-1	Very Good
When the Redskins Rode (C) (339) Col.	Jon Hall-Mary Castle	May,'51	78m	May 12	846	AY	A-2	Good
When Worlds Collide (5106) (color) Para.	Richard Derr-Barbara Rush	Nov.,'51	81m	Sept. 1	998		A-2	Very Good
Whirlwind (354) Col.	Gene Autry-Gail Davis	Apr.,'51	70m	Apr. 7	793	AYC	A-1	Good
Whistle at Eaton Falls, The Col.	Lloyd Bridges-Dorothy Gish	Aug.,'51	96m	Aug. 4	966		A-1	Good
Wooden Horse, The (Brit.) Snader	Leo Genn-David Tomlinson	Aug. 28,'51	98m	Sept. 8	1006		A-2	Very Good
YANK in Korea, A (346) Col.	Lon McCallister-William Phillips	Feb.,'51	73m	Feb. 17	713	AY	A-1	Average
Yellowfin (formerly Bluefin) Mono.	Wayne Morris-Adrian Booth	Oct. 7,'51		Aug. 18	(S)982		A-2	Very Good
Yes Sir, Mr. Bones (5019) Lippert	All-Star Minstrel Show	July 13,'51		Aug. 11	(S)975		A-1	
You Never Can Tell (132) Univ.	Dick Powell-Peggy Dow	Sept.,'51	78m	Aug. 25	989		A-1	Good
You're in the Navy Now (formerly U.S.S. Teakettle) (110) 20th-Fox	Gary Cooper-Jane Greer	Apr.,'51	93m	Mar. 3	743	AY	A-2	Very Good
Yukon Manhunt (5123) Mono.	Kirby Grant-Margaret Field	July 12,'51		July 20	(S)947	AY	A-1	

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SHORT SUBJECTS CHART APPEARS ON PAGES 1031-1032, SEPTEMBER 15, 1951

The Product Digest

RELEASE CHART BY COMPANIES

Complete catalogue of features released during 12 months plus coming attractions

This Product Digest section—a monthly service of MOTION PICTURE HERALD—lists all features in release from July, 1950, plus completed coming attractions. Titles are arranged in order of release dates. Advance dates are subject to change. Running times are the official times supplied by the distributor.

For index to reviews, synopses and ratings see the alphabetical Release Chart in the weekly Product Digest.

(R) designates a reissue. (C) designates color.

ALLIED ARTISTS

(Released through Monogram)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
AA-17	Southside 1-1000	Nov. 12 '50	Don DeFore, Andrea King	73	Melodrama
AA-18	Short Grass	Dec. 24 '50	Rod Cameron, Cathy Downs	82	Drama
AA-19	I Was an American Spy	Apr. 15 '51	A. Dvorak, G. Evans, D. Kennedy	85	Drama
AA-20	The Highwayman (C)	Aug. 12 '51	Wanda Hendrix, Charles Coburn	83	Drama
AA-21	Disc Jockey	Aug. 23 '51	Jane Nigh, Michael O'Shea	77	Musical

ASTOR PICTURES

(R)	Delightfully Dangerous	July 15 '50	Ralph Bellamy, Jane Powell	93	Comedrama
(R)	Diamonds and Crime	July 15 '50	Dennis O'Keefe, J. Havoc	85	Comedrama
(R)	Hands Across the Rockies	Aug. 1 '50	"Wild Bill" Elliott	61	Western
(R)	Bachelor's Daughter, The	Sept. 1, '50	Adolphe Menjou, Gail Russell	89	Comedrama
(R)	King of Dodge City	Sept. 15 '50	"Wild Bill" Elliott	62	Western
	Holy Year at the Vatican	Oct. 1 '50	Right Rev. F. J. Sheen, Narrator	66	Doc'u'try
(R)	Sinner's Holiday	Jan. 15 '51	George Raft, Randolph Scott	95	Drama
(R)	Dark Waters	Mar. 15 '51	Merle Oberon, Franchot Tone	93	Drama
(R)	Bridge of San Luis Rey	Apr. 15 '51	Lynn Bari, Louis Calhern	91	Drama
(R)	Men of the Sea (Brit.)	May 15 '51	Margaret Lockwood, Roger Livesey	70	Comedrama
(R)	Mr. Ace	June 15 '51	George Raft, Sylvia Sidney	85	Drama
(R)	The Great John L.	July 15 '51	Linda Darnell, Rory Calhoun	96	Drama
(R)	Border Fence	Aug. 15 '51	Walt Wayne, Mary Nord	60	Western
(R)	Hillbilly Blitzkrieg	Sept. 1 '51	Bud Duncan, Edgar Kennedy	63	Comedrama
(R)	Private Snuffy Smith	Nov. 10 '51	Bud Duncan, Edgar Kennedy	67	Comedrama

COLUMBIA

230	David Harding, Counterspy	July 13 '50	Willard Parker, Audrey Long	71	Melodrama
240	Captive Girl	July '50	Johnny Weissmuller, Buster Crabbe	73	Adventure
243	Rogues of Sherwood Forest (C)	July '50	John Derek, Diana Lynn	80	Drama
247	Beyond the Purple Hills	July '50	Gene Autry, Jo Dennison	70	Western
319	711 Ocean Drive	July '50	Edmond O'Brien, Joanne Dru	102	Melodrama
324	Convicted	Aug. '50	Glenn Ford, Broderick Crawford	91	Melodrama

(Continued in column 2)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
242	In a Lonely Place	Aug. '50	Humphrey Bogart, Gloria Grahame	94	Melodrama
215	On the Isle of Samoa	Aug. 3 '50	Jon Hall, Susan Cabot	65	Melodrama
264	Streets of Ghost Town	Aug. 3 '50	Charles Starrett, Smiley Burnette	54	Western
267	Beware of Blondie	Aug. 10 '50	Penny Singleton, Arthur Lake	66	Comedy
249	Indian Territory	Sept. '50	Gene Autry, Gail Davis	70	Western
317	Petty Girl (C)	Sept. '50	Robert Cummings, Joan Caulfield	87	Musical
304	When You're Smiling	Sept. '50	Jerome Courtland, Lola Albright	75	Musical
262	Across the Badlands	Sept. 14 '50	Charles Starrett, Smiley Burnette	55	Western
328	Between Midnight and Dawn	Oct. '50	Mark Stevens, Edmond O'Brien	89	Melodrama
229	Fuller Brush Girl, The	Oct. '50	Lucille Ball, Eddie Albert	85	Comedy
341	Last of the Buccaneers (C)	Oct. '50	Paul Henreid, Jack Oakie	79	Adventure
311	Rookie Fireman	Oct. 12 '50	Bill Williams, Barton MacLane	63	Melodrama
362	Raiders of Tomahawk Creek	Oct. 26 '50	Charles Starrett, Smiley Burnette	55	Western
246	Blazing Sun	Nov. '50	Gene Autry, Lynne Roberts	70	Western
313	Chain Gang	Nov. '50	Douglas Kennedy, Marjorie Lord	70	Melodrama
332	Emergency Wedding	Nov. '50	Larry Parks, Barbara Hale	78	Comedy
323	Harriet Craig	Nov. '50	Joan Crawford, Wendell Corey	94	Drama
342	Pygmy Island	Nov. '50	Johnny Weissmuller, Ann Savage	69	Adventure
303	The Texan Meets Calamity Jane (C)	Nov. '50	Evelyn Ankers, James Ellison	71	Western
261	Renegades of the Sage	Nov. 24 '50	Charles Starrett, Smiley Burnette	56	Western
340	He's a Cockeyed Wonder	Dec. '50	Mickey Rooney, Terry Moore	77	Comedy
338	Killer That Stalked New York (formerly Frightened City)	Dec. '50	Evelyn Keyes, Charles Korvin	79	Drama
361	Lightning Guns	Dec. '50	Charles Starrett, Smiley Burnette	55	Western
305	The Tougher They Come	Dec. '50	Wayne Morris, Preston Foster	69	Melodrama
263	Frontier Outpost	Dec. 29 '50	Charles Starrett, Smiley Burnette	55	Western
235	Flying Missile, The	Jan. '51	Glenn Ford, Viveca Lindfors	92	Melodrama
301	Gasoline Alley	Jan. '51	Scotty Beckett, Jimmy Lydon	77	Comedy
251	Gene Autry and The Mounties	Jan. '51	Gene Autry, Elena Verdugo	70	Western
321	Great Manhunt, The (formerly State Secret) (Brit.)	Jan. '51	Douglas Fairbanks, Jr., G. Johns	97	Melodrama
363	Prairie Roundup	Jan. '51	Charles Starrett, Smiley Burnette	53	Western
334	Stage to Tucson (C)	Jan. '51	Rod Cameron, Wayne Morris	82	Western
344	Born Yesterday	Feb. '51	Judy Holliday, Broderick Crawford	104	Comedy
307	Counterspy Meets Scotland Yard	Feb. '51	Howard St. John, Amanda Blake	67	Melodrama
333	Operation X (Brit.)	Feb. '51	Edward G. Robinson, Peggy Cummins	79	Drama
312	Revenue Agent	Feb. '51	Douglas Kennedy, Jean Willes	72	Melodrama
364	Ridin' the Outlaw Trail	Feb. '51	Charles Starrett, Smiley Burnette	54	Western
346	Yank in Korea, A	Feb. '51	Lon McCallister, William Phillips	73	Drama
327	Al Jennings of Oklahoma (C)	Mar. '51	Dan Duryea, Gale Storm	79	Western
314	Flame of Stamboul	Mar. '51	Richard Denning, Lisa Ferraday	68	Adventure
365	Fort Savage Raiders	Mar. '51	Charles Starrett, Smiley Burnette	55	Western
347	M	Mar. '51	David Wayne, Howard Da Silva	88	Drama
308	My True Story	Mar. '51	Helen Walker, Willard Parker	67	Drama

(Continued on following page, column 1)

COLUMBIA (continued)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
352	Texans Never Cry	Mar. '51	Gene Autry, Gail Davis	70	Western
329	Fury of the Congo	Apr. '51	Johnny Weissmuller, Sherry Moreland	69	Melodrama
338	Santa Fe (C)	Apr. '51	Randolph Scott, Janis Carter	89	Western
320	Valentino (C)	Apr. '51	Eleanor Parker, Tony Dexter	102	Western
354	Whirlwind	Apr. '51	Gene Autry, Smiley Burnette	70	Drama
321	Brave Bulls, The	May '51	Mel Ferrer, Miroslava	108	Drama
358	Her First Romance	May '51	Margaret O'Brien, Allan Martin, Jr.	73	Drama
315	Smugglers Gold	May '51	Cameron Mitchell, Amanda Blake	64	Drama
166	Snake River Desperadoes	May '51	Charles Starrett, Smiley Burnette	54	Western
339	When the Redskins Rode (C)	May '51	Jon Hall, Mary Castle	78	Melodrama
318	China Corsair	June '51	Jon Hall, Liza Farraday	67	Melodrama
336	Lorna Doone (C)	June '51	Barbara Hale, Richard Greene	84	Drama
353	Silver Canyon	June '51	Gene Autry, Gail Davis	70	Western
325	Texas Rangers (C)	June '51	George Montgomery, Gale Storm	74	Western
306	Big Gusher, The	July '51	Preston Foster, Wayne Morris	68	Drama
307	Bonanza Town	July '51	Charles Starrett, Smiley Burnette	56	Western
349	Hurricane Island (C)	July '51	Jon Hall, Marie Windsor	70	Drama
359	Mask of the Avenger (C)	July '51	John Derek, Jody Lawrence	83	Drama
348	Sirocco	July '51	Humphrey Bogart, Marta Toren	98	Drama
358	Two of a Kind	July '51	Lizabeth Scott, Edmond O'Brien	75	Melodrama
....	Chain of Circumstance	Aug. '51	Richard Grayson, Margaret Field	68	Drama
368	Cyclone Fury	Aug. '51	Charles Starrett, Smiley Burnette	54	Western
326	Never Trust a Gambler	Aug. '51	Dane Clark, Kathy O'Donnell	79	Drama
....	Pickup	Aug. '51	Beverly Michaels, Hugo Haas	78	Drama
....	Whistle at Eaton Falls, The	Aug. '51	Lloyd Bridges, Dorothy Gish	96	Drama
....	Corky of Gasoline Alley	Sept. '51	Jimmy Lydon, Scotty Beckett	80	Comedy
356	Hills of Utah	Sept. '51	Gene Autry, Donna Martell	70	Western
337	Lady and the Bandit, The	Sept. '51	Louis Hayward, Patricia Medina	79	Adventure
....	Magic Face, The	Sept. '51	Luther Adler, Patricia Knight	89	Drama
318	Saturday's Hero	Sept. '51	John Derek, Donna Reed	111	Drama
....	Sunny Side of the Street (C)	Sept. '51	Frankie Lane, Tony Arden	71	Musical
....	Criminal Lawyer	Oct. '51	Pat O'Brien, Jane Wyatt	74	Drama
....	Mob, The	Oct. '51	Broderick Crawford, Betty Buehler	87	Melodrama
....	Boots Malone		William Holden, Johnny Stewart		Drama
....	Brave Warrior, The (C)		Jon Hall, Frances Langford		Western
....	Brigand, The (C)		Anthony Dexter, Jody Lawrence		Adventure
....	California Conquest (C)		Cornel Wilde, Teresa Wright		Drama
....	Captain Blood, Fugitive (C)		Louis Hayward, Patricia Medina		Adventure
....	Clouded Yellow, The (Brit.)		Jean Simmons, Trevor Howard		Drama
....	Cripple Creek		George Montgomery		Western
391	Five		S. Douglas, W. Phipps, J. Anderson	93	Drama
....	Harlem Globe Trotters, The		Thomas Gomez & Globetrotters		Drama
....	Hawk of Wild River, The		Charles Starrett, Smiley Burnette		Western
....	Jungle Jim in the Forbidden Land		Johnny Weissmuller, Angela Greene		Adventure
....	Jungle Manhunt		Johnny Weissmuller, Sheila Ryan		Adventure
....	Kid from Amarillo, The		Charles Starrett, Smiley Burnette		Western
....	Magic Carpet (C)		Lucille Ball, John Agar		Adventure
....	Man in the Saddle (C)		Randolph Scott, Joan Leslie		Western
....	Old West, The		Gene Autry		Western
....	Pecos River		Charles Starrett, Smiley Burnette		Western
....	Purple Heart Diary		Frances Langford, Lyle Talbot		Musical
....	Scandal Sheet		Broderick Crawford, Donna Reed		Drama
....	Small Wonder		Robert Cummings, Barbara Hale		Comedy
....	Smoky Canyon		Charles Starrett, Smiley Burnette		Western
....	Son of Dr. Jekyll		Louis Hayward, Jody Lawrance		Drama
....	Sound Off		Mickey Rooney		Musidrama
....	Ten Tall Men (C)		Burt Lancaster, Jody Lawrance		Adventure
....	Thief of Damascus (C)		Paul Henreid, Jeff Donnell		Drama

LIPPERT (continued)

PROD. NO	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
5014	Stop That Cab	Mar. 30 '51	Sid Melton, Iris Adrian	60	Drama
5017	Danger Zone	Apr. 20 '51	Richard Travis, Pamela Blake	60	Drama
5016	Roaring City	May 4 '51	Hugh Beaumont, Richard Travis	60	Drama
5018	Pier 23	May 11 '51	Hugh Beaumont, Richard Travis	57	Drama
5007	Kentucky Jubilee	May 18 '51	Jerry Colonna, Jean Porter	75	Musical
5003	Little Big Horn	June 18 '51	John Ireland, Lloyd Bridges	85	Drama
5001	Savage Drums	June 22 '51	Sabu, Lita Baron	70	Adventure
5012	G. I. Jane	July 6 '51	Jean Porter, Tom Neal	62	Comedy
5019	Yes Sir, Mr. Bones	July 13 '51	All Star Minstrel Show	55	Musical
5020	Varieties on Parade	July 20 '51	Jackie Coogan	56	Musical
5004	Lost Continent	Aug. 17 '51	Cesar Romero, Hillary Brooke	83	Adventure
5005	Leave It to the Marines	Sept. 28 '51	Sid Melton, Mara Lynn		Comedy
5023	Present Arms	Oct. 5 '51	William Tracy, Joe Sawyer		Drama
5029	Highly Dangerous	Oct. 12 '51	Dane Clark, Margaret Lockwood		Drama
5024	Sky High	Oct. 19 '51	Sid Melton, Mara Lynn		Drama
5002	F.B.I. Girl	Oct. 26 '51	Cesar Romero, Gene Evans		Drama
5101	Unknown World	Oct. 26 '51	Bruce Kellogg, Marilyn Nash		Drama
5021	Great Adventure	Nov. 2 '51	Dennis Price, Jack Hawkins		Adventure
5030	Superman and the Mole Men	Nov. 16 '51	George Reeves, Phyllis Coates		Adventure
5008	Tales of Robin Hood	Nov. 30 '51	Robert Clarke, Mary Hatcher		Adventure
5022	Home Town Boy	Dec. 7 '51	Harold Lloyd, Jr., Cathy Downs		Comedy

HOPALONG CASSIDY REISSUES

(R)	Bar 20 Justice	William Boyd, Geo. "Gabby" Hayes	74	Western
(R)	Borderland	William Boyd, Geo. "Gabby" Hayes	82	Western
(R)	Cassidy of Bar 20	William Boyd, Russell Hayden	59	Western
(R)	Frontiersman, The	William Boyd, Geo. "Gabby" Hayes	69	Western
(R)	Heart of Arizona	William Boyd, Geo. "Gabby" Hayes	68	Western
(R)	Hidden Gold	William Boyd, Minor Watson	62	Western
(R)	Hills of Old Wyoming	William Boyd, Geo. "Gabby" Hayes	79	Western
(R)	Hopalong Cassidy Returns	William Boyd, Geo. "Gabby" Hayes	74	Western
(R)	Hopalong Rides Again	William Boyd, Geo. "Gabby" Hayes	65	Western
(R)	In Old Mexico	William Boyd, Geo. "Gabby" Hayes	70	Western
(R)	Law of the Pampas	William Boyd, Sidney Toler	79	Western
(R)	North of the Rio Grande	William Boyd, Geo. "Gabby" Hayes	71	Western
(R)	Partners of the Plains	William Boyd, Russell Hayden	71	Western
(R)	Pride of the West	William Boyd, Geo. "Gabby" Hayes	58	Western
(R)	Range War	William Boyd, Willard Robertson	69	Western
(R)	Renegade Trail	William Boyd, Russell Hayden	69	Western
(R)	Rustler's Valley	William Boyd, Russell Hayden	60	Western
(R)	Santa Fe Marshal	William Boyd, Marjorie Rambeau	70	Western
(R)	Showdown, The	William Boyd, Russell Hayden	66	Western
(R)	Silver on the Sage	William Boyd, Russell Hayden	71	Western
(R)	Stage Coach War	William Boyd, Julie Carter	64	Western
(R)	Sunset Trail	William Boyd, Geo. "Gabby" Hayes	77	Western
(R)	Texas Trail	William Boyd, Geo. "Gabby" Hayes	59	Western
(R)	Trail Dust	William Boyd, Geo. "Gabby" Hayes	77	Western

MGM

41	Crisis	July 7 '50	Cary Grant, Jose Ferrer	96	Drama
33	Duchess of Idaho (C)	July 14 '50	Esther Williams, Van Johnson	98	Musical
32	The Happy Years (C)	July 21 '50	Dean Stockwell, Darryl Hickman	110	Comedy
35	Mystery Street	July 28 '50	Ricardo Montalban, Sally Forrest	93	Mystery
29	Annie Get Your Gun (C)	Aug. '50	Betty Hutton, Howard Keel	107	Musical
36	Three Little Words (C)	Aug. 4 '50	Fred Astaire, Red Skelton	102	Musical
37	A Lady Without Passport	Aug. 18 '50	Hedy Lamarr, John Hodiak	72	Melodrama
28	Summer Stock (C)	Aug. 25 '50	Gene Kelly, Judy Garland	109	Musical

COLUMBIA *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	Valley of Fire		Gene Autry		Western
....	War Cry (C)		George Montgomery, Audrey Long		Western
....	Woman in Question, The		Jean Kent, Dirk Bogarde		Mystery

REISSUES

....(R)	Adam Had Four Sons		Ingrid Bergman, Warner Baxter	81	Drama
....(R)	Adventure in Manhattan		Jean Arthur, Joel McCrea	73	Comedrama
....(R)	Arizona		Jean Arthur, William Holden	126	Western
....(R)	Awful Truth, The		Irene Dunne, Cary Grant	92	Comedy
....(R)	Beware Spooks		Joe E. Brown, Mary Carlisle	68	Comedy
....(R)	Boogie Man Will Get You, The		Boris Karloff, Peter Lorre	66	Horror
....(R)	Coast Guard		Randolph Scott, Ralph Bellamy	72	Melodrama
....(R)	Commandos Strike at Dawn		Paul Muni, Lillian Gish	100	Drama
....(R)	Cry of the Werewolf		Nina Foch, Stephen Crane	63	Horror
....(R)	Daring Young Man, The		Joe E. Brown, Marguerite Chapman	73	Comedy
....(R)	Destroyer		Edward G. Robinson, Glenn Ford	99	Melodrama
....(R)	Dirigible		Jack Holt, Ralph Graves	100	Melodrama
....(R)	Doctor Takes a Wife, The		Loretta Young, Ray Milland	89	Comedy
....(R)	Flight Lieutenant		Pat O'Brien, Glenn Ford	80	Melodrama
....(R)	Golden Boy		Barbara Stanwyck, William Holden	101	Melodrama
....(R)	Good Girls Go to Paris		Joan Blondell, Melvyn Douglas	78	Comedy
....(R)	Heat's On, The		Mae West, Victor Moore	68	Mus. Com.
....(R)	His Girl Friday		Cary Grant, Rosalind Russell	92	Comedy
....(R)	Holiday		Katharine Hepburn, Cary Grant	94	Drama
....(R)	Howards of Virginia, The		Cary Grant, Martha Scott	117	Drama
....(R)	Invaders, The		Laurence Olivier, Leslie Howard	104	Melodrama
....(R)	It Happened One Night		Clark Gable, Claudette Colbert	105	Comedrama
....(R)	Kansas City Kitty		Joan Davis, Bob Crosby	72	Comedy
....(R)	King of the Wild Horses		William Janney, Dorothy Appleby	66	Western
....(R)	Lady Is Willing, The		Marlene Dietrich, Fred MacMurray	91	Drama
....(R)	Let Us Live		Henry Fonda, Maureen O'Sullivan	69	Melodrama
....(R)	Lost Horizon		Ronald Colman, Jane Wyatt	118	Comedrama
....(R)	Louisiana Hayride		Judy Canova, Ross Hunter	67	Drama
....(R)	Mr. Deeds Goes to Town		Gary Cooper, Jean Arthur	115	Comedy
....(R)	Mr. Smith Goes to Washington		Jean Arthur, James Stewart	130	Comedrama
....(R)	More Than a Secretary		Jean Arthur, George Brent	77	Comedy
....(R)	More the Merrier, The		Jean Arthur, Joel McCrea	104	Comedy
....(R)	One Night of Love		Grace Moore, Tullio Carminati	42	Musical
....(R)	Only Angels Have Wings		Jean Arthur, Cary Grant	121	Adventure
....(R)	Soul of a Monster		Rose Hobart, George Macready	61	Horror
....(R)	Submarine		C. Morris, R. Dix, D. Del Rio	74	Melodrama
....(R)	Talk of the Town, The		Cary Grant, Jean Arthur	118	Comedy
....(R)	Texas		William Holden, Glenn Ford	94	Western
....(R)	Two Yanks in Trinidad		Pat O'Brien, Janet Blair	83	Melodrama
....(R)	Whole Town's Talking, The		Edward G. Robinson, Jean Arthur	127	Comedrama
....(R)	Women in Prison		Wyn Cahoon, Scott Colton	59	Melodrama
....(R)	You Can't Take it With You		J. Arthur, L. Barrymore, J. Stewart	127	Comedrama

LIPPERT

4920	Hi-Jacked	July 7 '50	Jim Davis, Marsha Jones	66	Melodrama
4932	Gunfire	July 21 '50	Don Barry, Wally Vernon	59	Western
4934	Train to Tombstone	Aug. '50	Don Barry, Tom Neal	56	Western
4931	I Shot Billy the Kid	Aug. 25 '50	Don Barry, Robert Lowery	57	Western
4907	Return of Jesse James	Sept. 8 '50	John Ireland, Ann Dvorak	75	Western
4933	Border Rangers	Oct. 6 '50	Don Barry, Robert Lowery	75	Western
4911	Holiday Rhythm	Oct. 20 '50	Mary Beth Hughes, David Street	60	Musical
5011	Bandit Queen	Dec. 22 '50	Barbara Britton, Philip Reed	68	Adv.-Drama
5009	3 Desperate Men	Jan. 12 '51	Preston Foster, Virginia Grey	89	Western
5006	Steel Helmet, The	Feb. 2 '51	Gene Evans, Steve Brodie	84	Drama
5015	Fingerprints Don't Lie	Feb. 23 '51	R. Travis, S. Ryan, S. Meitor	55	Mystery
5013	Mask of the Dragon	Mar. 16 '51	R. Travis, S. Ryan, S. Meitor	55	Drama

(Continued at top of page above)

MGM *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
101	A Life of Her Own	Sept. 1 '50	Lana Turner, Ray Milland	108	Drama
102	Devil's Doorway	Sept. 15 '50	Robert Taylor, Louis Calhern	84	Western
103	Toast of New Orleans (C)	Sept. 29 '50	Kathryn Grayson, Mario Lanza	97	Musical
104	Right Cross	Oct. 6 '50	June Allyson, Dick Powell	90	Drama
105	To Please A Lady	Oct. 13 '50	Clark Gable, Barbara Stanwyck	92	Drama
106	The Miniver Story	Oct. 20 '50	Greer Garson, Walter Pidgeon	104	Drama
110	Next Voice You Hear, The	Oct. 27 '50	James Whitmore, Nancy Davis	83	Drama
107	Dial 1119	Nov. 3 '50	Marshall Thompson, Virginia Field	75	Melodrama
108	Two Weeks With Love (C)	Nov. 10 '50	Jane Powell, Ricardo Montalban	92	Musical
109	King Solomon's Mines (C)	Nov. 24 '50	Deborah Kerr, Stewart Granger	102	Adventure
111	Mrs. O'Malley and Mr Malone	Dec. 8 '50	Marjorie Main, James Whitmore	69	Comedy
112	Pagan Love Song (C)	Dec. 29 '50	Esther Williams, Howard Keel	76	Musical
113	Watch the Birdie	Jan. 12 '51	Red Skelton, Arlene Dahl	71	Musical
114	Grounds for Marriage	Jan. 19 '51	Van Johnson, Kathryn Grayson	89	Comedy
115	Kim (C)	Jan 26 '51	Errol Flynn, Dean Stockwell	113	Adventure
116	Magnificent Yankee, The	Feb. 9 '51	Louis Calhern, Ann Harding	88	Drama
117	Vengeance Valley (C)	Feb. 16 '51	Burt Lancaster, Robert Walker	82	Melodrama
118	Cause for Alarm	Feb. 23 '51	Loretta Young, Barry Sullivan	73	Drama
119	Three Guys Named Mike	Mar. 9 '51	Jane Wyman, Van Johnson	90	Comedy
122	Inside Straight	Mar. 16 '51	David Brian, Arlene Dahl	87	Drama
121	Royal Wedding (C)	Mar. 23 '51	Fred Astaire, Jane Powell	92	Musical
124	Father's Little Dividend	Apr. 13 '51	S. Tracy, J. Bennett, E. Taylor	81	Comedy
126	Soldiers Three	Apr. 20 '51	S. Granger, W. Pidgeon, D. Niven	92	Drama
127	Great Caruso, The (C)	Apr. 27 '51	Mario Lanza, Ann Blyth	109	Musical
125	Painted Hills, The (C)	May 4 '51	Lassie, Bruce Cowling, Cary Grey	69	Melodrama
128	Hometown Story (formerly Headline Story The)	May 18 '51	Donald Crisp, Marjorie Reynolds	61	Drama
129	Go For Broke	May 25 '51	Van Johnson, Warner Anderson	92	Drama
130	Night Into Morning (formerly People We Love, The)	June 8 '51	Ray Milland, Nancy Davis	86	Drama
132	No Questions Asked	June 15 '51	Arlene Dahl, Barry Sullivan	81	Drama
133	Excuse My Dust (C)	June 22 '51	Red Skelton, Sally Forrest	82	Comedy
134	Kind Lady	June 29 '51	Ethel Barrymore, Maurice Evans	78	Drama
131	Strictly Dishonorable	July 6 '51	Ezio Pinza, Janet Leigh	95	Comedrama
135	Show Boat (C)	July 13 '51	Kathryn Grayson, Howard Keel	108	Musical
136	Law and the Lady, The	July 20 '51	Greer Garson, Michael Wilding	105	Drama
137	Teresa	July 27 '51	Pier Angeli, John Ericson	105	Drama
138	Rich, Young and Pretty (C)	Aug. 3 '51	Jane Powell, Vic Damone	95	Musical
140	Strip, The	Aug. '51	Mickey Rooney, Sally Forrest	85	Drama
139	Tall Target, The	Aug. '51	Dick Powell, Paula Raymond	78	Drama
203	Mr. Imperium (C)	Sept. '51	Ezio Pinza, Lana Turner	87	MusiComedy
201	People Against O'Hara	Sept. '51	Spencer Tracy, Diana Lynn	103	Drama
202	Angels in the Outfield	Sept. 4 '51	Paul Douglas, Janet Leigh	102	Comedy
204	Red Badge of Courage	Sept. 28 51	Audie Murphy, Bill Mauldin	69	Drama
....	Across the Wide Missouri (C)	Oct. '51	Clark Gable, John Hodiak	81	Drama
....	Bannerline	Oct. '51	Sally Forrest, Keefe Brasselle		Drama
....	Man With a Cloak	Oct. '51	Joseph Cotten, Leslie Caron		Drama
....	Texas Carnival (C)	Oct. '51	Esther Williams, Red Skelton	77	Musical
....	American in Paris, An (C)	Nov. '51	Gene Kelly, Leslie Caron	113	Musical
....	Pandora and the Flying Dutchman (C) (Brit.)	Nov. '51	Ava Gardner, James Mason	123	Fantasy
....	Too Young to Kiss	Nov. '51	Van Johnson, June Allyson		Comedy
....	Westward the Women	Nov. '51	Robert Taylor, Denise Darcel		Drama

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....	Callaway Went Thataway	Howard Keel, Dorothy McGuire	Comedrama
....	Calling Bulldog Drummond	Walter Pidgeon, Margaret Leighton	79 Mystery
....	County Line	Walter Pidgeon, Audrey Totter	Drama
....	It's a Big Country	All Star Cast	Documentary
....	Just This Once	Peter Lawford, Janet Leigh	Comedy
....	Light Touch, The	Stewart Granger, Pier Angeli	Drama
....	Lone Star, The	Clark Gable, Ava Gardner	Western

(Continued on following page, column 1)

MGM *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	Love Is Better Than Ever		Elizabeth Taylor, Larry Parks		Comedrama
....	North Country, The (C)		Stewart Granger, Cyd Charisse		Adventure
....	Quo Vadis (C)		Robert Taylor, Deborah Kerr		Drama
....	Rain, Rain, Go Away		Nancy Davis, James Whitmore		Drama
....	Singing in the Rain (C)		Gene Kelly, Debbie Reynolds		Musical
....	Stranger in the House, The		George Murphy, Nancy Davis		Drama
....	Unknown Man, The		Walter Pidgeon, Ann Harding		Melodrama
....	When in Rome		Van Johnson, Paul Douglas		Drama

MONOGRAM

4942	Arizona Territory	July 2 '50	Whip Wilson, Andy Clyde	56	Western
4923	The Silk Noose (British)	July 9 '50	Carole Landis, Joseph Calleia	72	Mystery
4919	Snow Dog	July 16 '50	Kirby Grant, Elena Verdugo	64	Adventure
4902	County Fair (C)	Aug. 6 '50	Rory Calhoun, Jane Nigh	77	Drama
4915	Triple Trouble	Aug. 13 '50	Leo Gorcey, Hunts Hall	66	Comedy
4943	Silver Raiders	Aug. 20 '50	Whip Wilson, Andy Clyde	55	Western
4908	Big Timber	Sept. 10 '50	Roddy McDowell, Jeff Donnell	73	Western
4953	Law of the Panhandle	Sept. 17 '50	Johnny Brown, Myron Healy	55	Western
4906	Bomba and the Hidden City	Sept. 24 '50	J. Sheffield, Sue England	71	Adventure
4944	Cherokee Uprising	Oct. 8 '50	Whip Wilson, Andy Clyde	57	Western
5199	A Modern Marriage	Oct. 15 '50	Margaret Field, Reed Hadley	66	Melodrama
4918	Hot Rod	Oct. 22 '50	James Lydon, Gloria Winters	61	Action
4916	Blues Busters	Oct. 29 '50	Leo Gorcey, Hunts Hall	64	Comedy
5117	Joe Palooka in the Squared Circle	Nov. 5 '50	Joe Kirkwood, Myrna Dell	63	Drama
4954	Outlaw Gold (formerly Massacre Valley)	Nov. 26 '50	Johnny Mack Brown, V. Herrick	51	Western
4945	Outlaws of Texas	Dec. 10 '50	Whip Wilson, Andy Clyde	56	Western
5125	Father's Wild Game	Dec. 3 '50	Barbara Brown, Raymond Walburn	61	Comedy
4920	Call of the Klondike (formerly Fangs of the North)	Dec. 17 '50	Kirby Grant, Chinook	66	Adventure
5107	Sierra Passage (formerly Trail Dust)	Jan. 7 '51	Wayne Morris, Lola Albright	81	Western
4955	Colorado Ambush	Jan. 14 '51	Johnny Mack Brown	51	Western
5111	Bowery Battalion	Jan. 21 '51	Leo Gorcey, Huntz Hall	69	Comedy
4904	Blue Blood (C)	Jan. 28 '51	Bill Williams, Jane Nigh	72	Drama
4948	Abilene Trail	Feb. 4 '51	Whip Wilson, Andy Clyde	54	Western
5115	Rhythm Inn	Feb. 11 '51	Jane Frazee, Kirby Grant	73	Musical
5191	Vicious Years, The	Feb. 18 '51	Tommy Cook, Gar Moore	81	Drama
5130	Navy Bound	Mar. 4 '51	Tom Neal, Regis Toomey	61	Drama
5141	Man From Sonora	Mar. 11 '51	Johnny Mack Brown	54	Western
5192	Gypsy Fury (formerly The Wind Is My Lover) (Swedish)	Mar. 18 '51	Viveca Lindfors, Christopher Kent	63	Drama
5109	Lion Hunters, The	Mar. 25 '51	Johnny Sheffield, Ann Todd	75	Adventure
5151	Canyon Raiders (formerly Wild Horse Prairie)	Apr. 8 '51	Whip Wilson, Phyllis Coates	54	Western
5112	Ghost Chasers	Apr. 29 '51	Leo Gorcey, Huntz Hall	69	Comedy
5142	Blazing Bullets (formerly Gold Bullets)	May 6 '51	Johnny Mack Brown	51	Western
5101	Cavalry Scout (C)	May 13 '51	Rod Cameron, Audry Long	78	Western
5122	According to Mrs. Hoyle (formerly Outside the Law)	May 20 '51	Spring Byington, Brett King	60	Drama
5132	Nevada Badmen	May 27 '51	Whip Wilson, Fuzzy Knight	58	Western
5116	Cana Manana	June 10 '51	Robert Clarke, Virginia Welles	73	Comedy
5126	Father Takes the Air	June 17 '51	Raymond Walburn, Walter Catlett	61	Comedy
5143	Montana Desperado	June 24 '51	Johnny Mack Brown	51	Western
5123	Yukon Manhunt	July 8 '51	Kirby Grant, Margaret Field	63	Adventure
5153	Stagecoach Driver	July 15 '51	Johnny Mack Brown	52	Western

PARAMOUNT *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
5025	Warpath (C)	Aug. '51	Edmond O'Brien, Dean Jagger	95	Drama
5151	Here Comes the Groom	Sept. '51	Bing Crosby, Jane Wyman	114	Comedy
5102	Place in the Sun, A	Sept. '51	Montgomery Clift, Elizabeth Taylor	122	Drama
5103	Rhubarb	Sept. '51	Ray Milland, Jan Sterling	95	Comedy
5104	Crosswinds (C)	Oct. '51	John Payne, Rhonda Fleming	93	Drama
5108	Darling, How Could You?	Oct. '51	Joan Fontaine, John Lund	86	Drama
5102	Something to Live For	Oct. '51	Joan Fontaine, Ray Milland		Comedrama
5111	Detective Story	Nov. '51	Kirk Douglas, Eleanor Parker		Drama
5107	Submarine Command	Nov. '51	William Holden, Nancy Olson	87	Drama
5106	When Worlds Collide (C)	Nov. '51	Richard Derr, Barbara Rush	81	Drama
....	Silver City (C)	Dec. '51	Yvonne De Carlo, Barry Fitzgerald		Western
5110	Unnamed Hope Comedy	Dec. '51	Bob Hope, Hedy Lamarr		Comedy
....	Aaron Slick from Punkin Crick (C)		Alan Young, Robert Merrill, Dinah Shore		Musical
....	Anything Can Happen		Jose Ferrer, Kim Hunter		Comedrama
....	Big Timber (C)		John Payne, Susan Morrow		Western
....	Carrie		Jennifer Jones, Laurence Olivier		Drama
....	Denver and Rio Grande		Edmond O'Brien, Sterling Hayden		Western
....	Flaming Feather (C)		Sterling Hayden, Arlene Whelan		Western
....	Greatest Show on Earth, The (C)		All-Star Cast		Circus-Dr.
5109	Hong Kong (C)		Ronald Reagan, Rhonda Fleming		Adventure
....	My Son John		Helen Hayes, Van Heflin		Drama
....	Red Mountain (C)		Alan Ladd, Wendell Corey		Western
....	Stooge, The		Dean Martin, Jerry Lewis		Comedy
....	Thunder in the East		Alan Ladd, Deborah Kerr		Drama
....	Warbonnet		Charlton Heston, Susan Morrow		Western

REALART

....(R)	Fury in the Sky	July '50	Loretta Young, G. Fitzgerald	83	Action
....(R)	Fighting Command	July '50	Robert Mitchum, Noah Beery, Jr.	108	Action
....(R)	All Quiet on the Western Front	Aug. 1 '50	Lew Ayres, Louis Wolheim	103	Drama
...(R)	Big Cage, The	Aug. 15 '50	Clyde Beatty, Anita Page	80	Action
...(R)	Nagana	Aug. 15 '50	Tala Birell, Melvyn Douglas	74	Action
....(R)	Abilene Town	Sept. 1 '50	Randolph Scott, Rhonda Fleming	89	Western
....(R)	Guns A'Blazin'	Sept. 1 '50	Walter Huston, Walter Brennan	73	Western
....(R)	Spirit of Culver	Sept. 15 '50	Jackie Cooper, F. Bartholomew	90	Action
....(R)	Spirit of Notre Dame	Sept. 15 '50	Lew Ayres, Andy Devine	90	Action
...(R)	House of Dracula	Oct. 1 '50	Lon Chaney, John Carradine	67	Horror
....(R)	House of Frankenstein	Oct. 1 '50	Boris Karloff, Lon Chaney	71	Horror
....(R)	River Gang	Oct. 15 '50	Gloria Jean, John Qualen	64	Drama
....(R)	San Francisco Docks	Oct. 15 '50	Barry Fitzgerald, Burgess Meredith	66	Drama
...(R)	Black Angel	Jan. 1 '51	Broderick Crawford, Dan Duryea	80	Drama
...(R)	Tangier	Jan. 1 '51	Maria Montez, Robert Paige	76	Adventure
...(R)	Fighting Sullivans, The	Feb. 1 '51	Anne Baxter, Thomas Mitchell	111	Action
....(R)	Salerno Beachhead	Feb. 1 '51	Dana Andrews, Richard Conte	117	Action
...(R)	Secret Confessions of a Model	Mar. '51	Danielle Darrieux, D. Fairbanks, Jr.	78	Drama
....(R)	Secrets of a Sinner	Mar. '51	Madge Evans, John Boles	63	Drama
....(R)	Criminals of the Underworld	May 1 '51	Richard Dix, Lon Chaney	51	Drama
....(R)	Fighting the Racketeers	May 1 '51	Ed Sullivan, Barton MacLane	58	Drama
....(R)	Guerrillas of the Underground	May 15 '51	Constance Bennett, Gracie Fields	97	Melodrama
....(R)	Massacre in the Orient	May 15 '51	Leo Carrillo, Turhan Bey	60	Melodrama
....(R)	Little Giant	June 1 '51	Abbott and Costello	91	Comedy
....(R)	Time of Their Lives	June 1 '51	Abbott and Costello	82	Comedy
....(R)	Prison Break	June 15 '51	Barton MacLane, Constance Bennett	72	Melodrama
....(R)	Warden of the Big House	June 15 '51	Victor McLaglen, Jackie Cooper	78	Melodrama
....(R)	Cohens and Kellys in Africa	Aug. 1 '51	George Sidney, Charles Murray	82	Comedy
...(R)	Cohens and Kellys in Hollywood	Aug. 1 '51	George Sidney, Charles Murray	78	Comedy

MONOGRAM (continued)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
5113	Let's Go Navy	July 29 '51	Bowery Boys	68	Comedy
5144	Oklahoma Justice	Aug. 19 '51	Johnny Mack Brown	56	Western
5154	Wanted: Dead or Alive	Sept. 9 '51	Whip Wilson	59	Western
5118	Joe Palooka in the Triple Cross	Sept. 16 '51	Joe Kirkwood	60	Drama
5103	Flight to Mars (C)	Sept. 23 '51	Marguerite Chapman, C. Mitchell		Adventure
5145	Lone Star Lawman	Sept. 30 '51	Johnny Mack Brown		Western
5198	Yellowfin	Oct. 7 '51	Wayne Morris, Adrian Booth		Drama
5110	Elephant Stampede	Oct. 14 '51	Johnny Sheffield, Donna Martell		Adventure
5121	Gold Fever	Oct. 28 '51			Drama
5114	Win, Place and Show	Nov. 4 '51	Bowery Boys		Comedy
5155	Ride 'Em Cowboy	Nov. 11 '51			Western
5102	Fort Osage (C)	Dec. 2 '51	Rod Cameron, Jane Nigh		Drama
5124	Northwest Territory	Dec. 16 '51			Western
5104	Aladdin and His Lamp (C)	Dec. 23 '51	Patricia Medina, John Sands		Drama

Stratford

(All British)

....	For Them That Trespass	July 6 '50	Richard Todd, Patricia Plunkett	95	Drama
....	Dancing Years, The (C)	Aug. '50	Dennis Price, Gisele Preville	98	Musical
....	Queen of Spades	Sept. 15 '50	Anton Walbrook, Edith Evans	95	Drama
....	Last Holiday	Nov. 13 '50	Alec Guinness, Beatrice Campbell	88	Comedy
....	Portrait of Clare	May 18 '51	Richard Todd, Margaret Johnson	94	Drama
....	Murder Without Crime	May 25 '51	Dennis Price, Joan Dowling	80	Drama
....	No Place for Jennifer	June 22 '51	Rosamund Johns, Leo Glenn	89	Drama
....	Guilt Is My Shadow	July 27 '51	Elizabeth Sellars, Patrick Holt	78	Mystery
....	Franchise Affair, The	Aug. 31 '51	Michael Denison, Dulcie Gray	95	Mystery

PARAMOUNT

4923	The Lawless	July '50	Macdonald Carey, Gail Russell	83	Drama
4922	My Friend Irma Goes West	July 4, '50	John Lund, Marie Wilson	91	Comedy
4926	The Furies	Aug. '50	Barbara Stanwyck, Wendell Corey	109	Western
4927	Sunset Boulevard	Aug. '50	William Holden, Gloria Swanson	110	Drama
5001	Fancy Pants (C)	Sept. '50	Bob Hope, Lucille Ball	92	Comedy
5002	Union Station	Sept. '50	William Holden, Nancy Olson	80	Melodrama
5003	Cassino to Korea	Oct. '50	Quentin Reynolds, Narrator	58	Docu't'ry
5003	Copper Canyon (C)	Oct. '50	Ray Milland, Hedy Lamarr	83	Melodrama
5004	Dark City	Oct. '50	Lizabeth Scott, Don DeFore	98	Melodrama
5005	Tripoli (C)	Nov. '50	Maureen O'Hara, John Payne	95	Melodrama
5006	Let's Dance (C)	Nov. 23 '50	Betty Hutton, Fred Astaire	112	Musical
5007	Mr. Music	Dec. 28 '50	Bing Crosby, Nancy Olson	113	Musical
5009	Branded (C)	Jan. '51	Alan Ladd, Mona Freeman	95	Western
5014	At War With the Army	Jan. 17 '51	Dean Martin, Jerry Lewis	92	Comedy
5013	Great Missouri Raid, The (C)	Feb. 22 '51	Wendell Corey, Macdonald Carey	85	Western
5012	September Affair	Feb. '51	Joan Fontaine, Joseph Cotten	104	Drama
5015	Redhead & Cowboy, The	Mar. '51	Glenn Ford, Rhonda Fleming	82	Western
5016	Mating Season, The	Mar. 24 '51	Gene Tierney, John Lund	101	Comedy
5010	Samson and Delilah (C)	Mar. 28 '51	Hedy Lamarr, Victor Mature	128	Drama
5018	Lemon Drop Kid, The	Apr. '51	Bob Hope, Marilyn Maxwell	91	Comedy
5011	Molly (formerly The Goldbergs)	Apr. '51	Gertrude Berg, Philip Loeb	83	Comedrama
5017	Quebec (C)	Apr. '51	John Barrymore, Jr., Corinne Calvet	85	Adventure
5019	Appointment With Danger (formerly United States Mail)	May '51	Alan Ladd, Phyllis Calvert	89	Melodrama
5020	Last Outpost, The (formerly New Guinea Gold) (C)	May '51	Ronald Reagan, Rhonda Fleming	89	Drama
5021	Dear Brat	June '51	Mona Freeman, Edward Arnold	82	Comedy
5030	Trio	June '51	Jean Simmons, Michael Rennie	91	Drama
5022	Passage West (C)	July '51	John Payne, Arlene Whelan	80	Adventure
5023	Big Carnival, The (formerly Ace in the Hole	July 4 '51	Kirk Douglas, Jan Sterling	112	Drama
5024	Peking Express	Aug. '51	Joseph Cotten, Corinne Calvet	90	Drama
5026	That's My Boy	Aug. '51	Dean Martin, Jerry Lewis	98	Comedy

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REALART (continued)

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	Basketball Fix, The	Sept. '51	John Ireland, Vanessa Brown	76	Drama
....(R)	Daltons Ride Again	Sept. '51	Alan Curtis, Lon Chaney	72	Western
....	Two Dollar Bettor	Sept. '51	John Litel, Marie Windsor	77	Drama
....	Bride of the Gorilla	Oct. '51	Lon Chaney, Jr., Barbara Peyton	76	Drama

REPUBLIC

4921	Trial Without Jury	July 8 '50	Robert Rockwell, Kent Taylor	60	Drama
4922	Jungle Stampede	July 29 '50	George Breakston, Yorke Copien	60	Travelogue
4973	The Old Frontier	July 29 '50	Monte Hale, Paul Hurst	60	Western
4966	Vigilante Hideout	Aug. 6 '50	Alan "Rocky" Lane	60	Western
4924	The Showdown	Aug. 15 '50	William Elliott, Marie Windsor	86	Western
4925	Lonely Heart Bandits	Aug. 29 '50	Dorothy Patrick, Barbara Fuller	60	Adventure
4967	Frisco Tornado	Sept. 6 '50	Allan "Rocky" Lane, Eddy Waller	60	Western
5001	Surrender	Sept. 15 '50	Vera Ralston, John Carroll	90	Drama
4922	Redwood Forest Trail	Sept. 15 '50	Rex Allen, Dorothy Patrick	67	Western
4929	Prisoners in Petticoats	Sept. 15 '50	Valentine Perkins, Robert Rockwell	60	Melodrama
4943	Sunset in the West (C)	Sept. 25 '50	Roy Rogers, Estelita Rodriguez	67	Western
5003	Macbeth	Oct. 20 '50	Orson Wells, Jeanette Nolan	85	Drama
5002	Hit Parade of 1951	Oct. 15 '50	John Carroll, Marie McDonald	85	Musical
4968	Rustlers on Horseback	Oct. 23 '50	Allan "Rocky" Lane, Eddy Waller	60	Western
4944	North of the Great Divide (C)	Nov. 15 '50	Roy Rogers, Penny Edwards	67	Western
5004	Rio Grande	Nov. 15 '50	John Wayne, Maureen O'Hara	105	Drama
4964	Under Mexicali Stars	Nov. 20 '50	Rex Allen, Dorothy Patrick	67	Western
4974	The Missourians	Nov. 25 '50	Monte Hale, Paul Hurst	60	Western
5005	California Passage	Dec. 15 '50	Forrest Tucker, Adele Mara	90	Drama
4946	Trail of Robin Hood (C)	Dec. 15 '50	Roy Rogers, Penny Edwards	67	Western
5023	Pride of Maryland	Jan. 20 '51	Stanley Clements, Peggy Stewart	60	Melodrama
5006	Belle Le Grand	Jan. 27 '51	Vera Ralston, John Carroll	90	Drama
5058	Rough Riders of Durango	Jan. 30 '51	Allan "Rocky" Lane, Aline Towne	60	Western
5041	Spoilers of the Plains	Feb. 5 '51	Roy Rogers, Penny Edwards	68	Western
5025	Missing Women	Feb. 23 '51	Penny Edwards, James Millican	60	Drama
5059	Night Riders of Montana	Feb. 28 '51	Allan "Rocky" Lane	60	Western
5051	Silver City Bonanza	Mar. 1 '51	Rex Allen, Mary Ellen Kay	67	Drama
5007	Cuban Fireball	Mar. 5 '51	Estelita Rodriquez, Warren Douglas	78	Comedy
5026	Insurance Investigator	Mar. 23 '51	Audrey Long, Richard Denning	60	Drama
5008	Oh! Susanna (C)	Mar. 28 '51	Rod Cameron, Adrian Booth	90	Drama
5042	Heart of the Rockies	Mar. 30 '51	Roy Rogers, Penny Edwards	67	Western
5052	Thunder in God's Country	Apr. 8 '51	Rex Allen, Mary Ellen Kay	67	Western
5046	Buckaroo Sheriff of Texas	May 1 '51	Michael Chapin, Eilene Janssen	60	Western
5009	Bullfighter and the Lady, The	May 15 '51	Robert Stack, Gilbert Roland	87	Drama
5043	In Old Amarillo	May 15 '51	Roy Rogers, Penny Edwards	67	Western
5061	Wells Fargo Gunmaster	May 15 '51	Allan "Rocky" Lane	60	Western
5028	Million Dollar Pursuit	May 30 '51	Penny Edwards, Steve Flagg	60	Melodrama
5010	Fighting Coast Guard	June 1 '51	Brian Donlevy, Ella Raines	86	Drama
579(R)	Storm Over Bengal	June 1 '51	Patric Knowles, Rochelle Hudson	65	Drama
5029(R)	Stardust and Sweet Music (formerly Calendar Girl)	June 15 '51	William Marshall, Gail Patrick	60	Musical
5030	Secrets of Monte Carlo	June 20 '51	Warren Douglas, Lois Hall	60	Melodrama
5067	Dakota Kid, The	July 1 '51	Michael Chapin, Eilene Janssen	60	Drama
5011	Fugitive Lady	July 15 '51	Janis Paige, Binnie Barnes	78	Drama
5053	Rodeo King and the Senorita	July 15 '51	Rex Allen, Mary Ellen Kay	67	Western
5031	Lost Planet Airmen	July 25 '51	Tristram Coffin, Mae Clarke	65	Adventure
5127	This Is Korea (C)	Aug. 10 '51	Navy-Marine	50	Docu't'ry
5062	Fort Dodge Stampede	Aug. 24 '51	Allan "Rocky" Lane	60	Western
5068	Arizona Manhunt	Sept. 15 '51	Michael Chapin, Eilene Janssen	60	Western
5124	Havana Rose	Sept. 15 '51	Estelita Rodriguez, Hugh Herbert	77	Comedy
5101	Adventures of Capt. Fabian	Oct. 6 '51	Errol Flynn, Micheline Prelle	100	Melodrama

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....	Colorado Sundown		Rex Allen, Mary Ellen Kay		Western
....	Desert of Lost Men, The		Allan Rocky Lane, Mary Ellen Kay		Western

(Continued on following page, column 1)

REPUBLIC *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	Flight From Fury		Penny Edwards, Robert Clarke		Melodrama
....	Honeychile (C)		Judy Canova, Eddy Foy, Jr.		Comedy
....	Lady Possessed, A		James Mason, June Havoc		Drama
....	Pals of the Golden West		Roy Rogers, Dale Evans		Western
....	Quiet Man (C)		John Wayne, Maureen O'Hara		Comedrama
....	Sea Hornet		Rod Cameron, Adele Mara		Melodrama
....	South of Caliente		Roy Rogers, Dale Evans		Western
....	Unclaimed Cargo		Penny Edwards, Ross Elliott		Melodrama
....	Utah Wagon Train		Rex Allen, Penny Edwards		Western

RKO RADIO

008	Woman on Pier 13	July 8 '50	Robert Ryan, Laraine Day	73	Melodrama
191	Treasure Island (C)	July 29 '50	Bobby Driscoll, Robert Newton	96	Adventure
105	Border Treasure	Aug. '50	Tim Holt, Jane Nigh	60	Western
164(R)	Lady Takes a Chance	Aug. '50	Jean Arthur, John Wayne	86	Comedy
163(R)	Mr. Lucky	Aug. '50	Cary Grant, Laraine Day	100	Drama
151	Our Very Own	Aug. 5 '50	Farley Granger, Ann Blythe	93	Drama
074	Wagonmaster	Aug. 12 '50	Ben Johnson, Joanne Dru	86	Western
152	Edge of Doom	Aug. 19 '50	Dana Andrews, Farley Granger	97	Drama
101	Born to Be Bad	Aug. 26 '50	Joan Fontaine, Robert Ryan	94	Drama
104	Bunco Squad	Sept. 1 '50	Robert Sterling, Joan Dixon	67	Mystery
161(R)	Bombardier	Sept. 9 '50	Pat O'Brien, Randolph Scott	99	Melodrama
162(R)	China Sky	Sept. 9 '50	Randolph Scott, Ruth Warrick	78	Drama
075	Secret Fury, The	Sept. 23 '50	Claudette Colbert, Robert Ryan	86	Melodrama
103	Outrage	Oct. 7 '50	Mala Powers, Ted Andrews	75	Drama
166	Mad Wednesday	Oct. 28 '50	Harold Lloyd, Frances Ramsden	77	Comedy
024	Where Danger Lives	Oct. 28 '50	Robert Mitchum, Faith Domergue	84	Drama
108	Rio Grande Patrol	Nov. '50	Tim Holt, Jane Nigh	60	Western
165	Joan of Arc (C)	Nov. 1 '50	Ingrid Bergman, Jose Ferrer	118	Drama
102	Walk Softly Stranger	Nov. 4 '50	Joseph Cotten, Valli	81	Melodrama
107	Experiment Alcatraz	Nov. 21 '50	John Howard, Joan Dixon	58	Drama
106	Never a Dull Moment (formerly Come Share My Love)	Nov. 22 '50	Irene Dunne, Fred MacMurray	89	Comedy
....	Sons of the Musketeers (C)	Nov. 25 '50	Cornel Wilde, Maureen O'Hara		Adventure
112	Double Deal	Dec. '50	Marie Windsor, Richard Denning	65	Drama
...(R)	Tarzan and the Amazons	Dec. 2 '50	Johnny Weissmuller, Brenda Joyce	72	Adventure
...(R)	Tarzan and the Leopard Woman	Dec. 2 '50	Johnny Weissmuller, Brenda Joyce	72	Adventure
111	Hunt the Man Down	Dec. 20 '50	Gig Young, Lynn Roberts	68	Drama
167	Vendetta	Dec. 25 '50	Faith Domergue, George Dolenz	84	Drama
109	Company She Keeps, The	Jan. 6-13 '51	Lizabeth Scott, Dennis O'Keefe	83	Melodrama
110	Gambling House	Jan. 20-27 '51	Victor Mature, Terry Moore	80	Melodrama
171	Payment on Demand	Feb. 3-10 '51	Bette Davis, Barry Sullivan	90	Drama
115	Cry Danger	Feb. 3-10 '51	Dick Powell, Rhonda Fleming	79	Mystery
113	Law of the Badlands	Feb. 24 '51	Tim Holt, Jean Dixon	60	Western
172	Tarzan's Peril	Mar. 10 '51	Lex Barker, Virginia Huston	79	Adventure
116	Footlight Varieties	Apr. '51	Variety Cast	61	Musical
173	Kon-Tiki	Apr. '51	Documentary	73	Docu't'ry
117	Saddle Legion	Apr. '51	Tim Holt, Dorothy Malone	61	Western
174	The Thing	Apr. '51	Kenneth Tobey, Margaret Sheridan	87	Mystery
114	My Forbidden Past	Apr. 21 '51	Robert Mitchum, Ava Gardner	81	Drama
120	Gun Play	May '51	Tim Holt, Joan Dixon	61	Western
175	Tokyo File 212	May 5 '51	Florence Marly, Robert Payton	84	Melodrama
118	Sealed Cargo	May 19 '51	Dana Andrews, Claude Rains	90	Melodrama
177	Jungle Headhunters (C)	June '51	Amazon Expedition	66	Adventure
119	Hard, Fast and Beautiful (formerly Mother of a Champion)	June 9 '51	Claire Trevor, Robert Clarke	76	Comedy
176	Best of the Badmen (C)	June 16 '51	Robert Ryan, Claire Trevor	84	Western
203	Lilli Marlene (Brit.)	July '51	Lisa Daniely, Hugh McDermott	75	Drama

20th CENTURY-FOX *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
109	Bird of Paradise (C)	Mar. '51	Jeff Chandler, Louis Jourdan	100	Drama
108	Lucky Nick Cain (formerly High Stakes)	Mar. '51	George Raft, Coleen Gray	87	Drama
106	Sword of Monte Cristo (C)	Mar. '51	George Montgomery, Paula Corday	80	Melodrama
112	Follow the Sun	Apr. '51	Anne Baxter, Glenn Ford	93	Drama
114	Fourteen Hours	Apr. '51	Paul Douglas, Debra Paget	92	Melodrama
111	I Can Get It for You Wholesale	Apr. '51	Susan Hayward, Dan Dailey	91	Drama
....	Of Men and Music	Apr. '51	Concert Feature	85	Musical
110	You're in the Navy Now (formerly U.S.S. Tenkettle)	Apr. '51	Gary Cooper, Jane Greer	93	Comedy
116	Half Angel (C)	May '51	Loretta Young, Joseph Cotten	80	Melodrama
115	On the Riviera (C)	May '51	Danny Kaye, Gene Tierney	90	Comedy
113	Rawhide	May '51	Tyrone Power, Susan Hayward	86	Western
120	As Young As You Feel	June '51	Monty Wooley, Thelma Ritter	77	Comedrama
117	House on Telegraph Hill	June '51	Valentina Cortesa, William Lundigan	93	Drama
152(R)	My Friend Flicka (C)	June '51	Roddy McDowall, Preston Foster	89	Western
043(R)	Smoky (C)	June '51	Victor Jory, Irene Bentley	87	Western
151(R)	Thunderhead, Son of Flicka (C)	June '51	Roddy McDowall, Preston Foster	78	Western
122	Frogmen, The	July '51	Richard Widmark, Dana Andrews	96	Drama
118	Guy Who Came Back, The (formerly Just One More Chance)	July '51	Paul Douglas, Joan Bennett	91	Comedrama
057(R)	Jesse James (C)	July '51	Tyrone Power, Henry Fonda	106	Western
150(R)	Kentucky (C)	July '51	Loretta Young, Richard Greene	96	Western
058(R)	Return of Frank James, The (C)	July '51	Henry Fonda, Gene Tierney	92	Western
119	Take Care of My Little Girl (C)	July '51	Jeanne Crain, Jean Peters	93	Drama
125	Meet Me After the Show (C)	Aug. '51	Betty Grable, Macdonald Carey	86	Musical
124	Mr. Belvedere Rings the Bell	Aug. '51	Clifton Webb, Joanne Dru	87	Comedy
123	Secret of Convict Lake, The	Aug. '51	Ethel Barrymore, Glenn Ford	83	Drama
....	David and Bathsheba (C)	Sept. '51	Gregory Peck, Susan Hayward	116	Drama
129	Day the Earth Stood Still, The	Sept. '51	Michael Rennie, Patricia Neal	92	Drama
127	Millionaire for Christy, A	Sept. '51	Fred MacMurray, Eleanor Parker	91	Comedy
126	People Will Talk	Sept. '51	Cary Grant, Jeanne Crain	110	Comedy
130	Desert Fox, The	Oct. '51	James Mason, Jessica Tandy	88	Drama
....	Golden Girl (C)	Oct. '51	Mitzi Gaynor, Dale Robertson		Musical
132	Journey Into Light	Oct. '51	Sterling Hayden, Viveca Lindfors	87	Drama
131	Love Nest	Oct. '51	William Lundigan, June Haver		Comedrama
121	No Highway in the Sky (formerly No Highway)	Oct. '51	James Stewart, Marlene Dietrich	98	Drama
....	Anne of the Indies (C)	Nov. '51	Jean Peters, Louis Jourdan		Drama
....	Let's Make It Legal	Nov. '51	Claudette Colbert, Macdonald Carey		Comedy
....	Man of Two Worlds	Nov. '51	Tyrone Power, Ann Blyth		Drama
....	Kangaroo (C)	Dec. '51	Peter Lawford, Maureen O'Hara		Drama
....	Chuck-A-Luck (C)		Marlene Dietrich, Arthur Kennedy		Western
....	Decision Before Dawn		Richard Basehart, Gary Merrill	119	Drama
....	Elopement		Clifton Webb, Ann Francis		Comedy
....	Fixed Bayonets		Michael O'Shea, Richard Basehart		Drama
....	Friendly Island (C)		William Lundigan, Gloria DeHaven		Musical
....	Kitty and the Marriage Broker		Thelma Ritter, Jeanne Crain		Comedy
....	Lydia Bailey (C)		Dale Robertson, Ann Francis		Adventure
....	Pride of St. Louis		Dan Dailey, Joanne Dru		Comedy
....	Red Skies of Montana (C)		Richard Widmark, Constance Smith		Adv. Drama
....	Viva Zapata		Marlon Brando, Jean Peters		Drama
....	With a Song in My Heart (C)		Susan Hayward, David Wayne		Musidrama

UNITED ARTISTS

....(R)	Tillie's Punctured Romance	July '50	Charlie Chaplin, Marie Dressler	39	Comedy
....	Once a Thief	July 7 '50	June Havoc, Cesar Romero	88	Melodrama

RKO RADIO *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
202	On the Loose	July '51	Joan Evanus, Robert Arthur	78	Drama
262	Happy Go Lovely (C) (Brit.)	July 18 '51	Vera-Ellen, David Niven	88	Musical
201	His Kind of Woman	July 28 '51	Jane Russell, Robert Mitchum	120	Melodrama
292	Alice in Wonderland (C)	July 28 '51	Disney Feature	75	Fantasy
261	Flying Leathernecks (C)	Aug. 28 '51	John Wayne, Robert Ryan	102	Drama
....	On Dangerous Ground (formerly Dark Highway)	Aug. '51	Ida Lupino, Robert Ryan		Melodrama
206	Behave Yourself	Sept. 22 '51	Shelley Winters, Farley Granger	81	Comedrama
....	Racket, The	Sept. '51	Robert Mitchum, Lizabeth Scott		Drama
....	Girl in Every Port, A	Sept. 29 '51	Groucho Marx, Marie Wilson		Comedy
....	Slaughter Trail (C)	Oct. '51	Brian Donlevy, Virginia Grey		Western
..	Two Tickets to Broadway (C)	Oct. 13 '51	Tony Martin, Janet Leigh		Musical
....	Drums in the Deep South	Oct. 20 '51	James Craig, Barbara Peyton	87	Drama
263	Blue Veil, The	Oct. 27 '51	Jane Wyman, Charles Laughton	114	Drama
..	It's Only Money	Oct. 27 '51	Frank Sinatra, Jane Russell		Comedy
...	Half Breed (C)	Nov. 3 '51	Robert Young, Janis Carter		Western
....	Las Vegas Story	Nov. 17 '51	Jane Russell, Victor Mature		Drama
...	Macao	Nov. 17 '51	Robert Mitchum, Jane Russell		Drama
...	Jet Pilot (C)	Dec. 22 '51	John Wayne, Janet Leigh		Melodrama
....	Big Sky, The		Kirk Douglas, Elizabeth Threatt		Western
...	Crackdown		Bill Williams, Carla Balenda		Melodrama
....	Day Without End		Ida Lupino, Robert Ryan		Drama
....	I Want You		Dana Andrews, Dorothy McGuire		Drama
...	Montana Belle (C)		Jane Russell, George Brent	81	Western
....	Overland Telegraph		Tim Holt, Richard Martin	60	Western
205	Pistol Harvest		Tim Holt, Joan Dixon	60	Western
204	Roadblock		Charles McGraw, Jean Dixon	73	Drama
...	Rustler's Range		Tim Holt, Richard Martin		Western
...	Target		Charles McGraw, Marie Windsor		Melodrama
....	Three Thousand A.D.		Margaret Field, Robert Clarke		Adventure

20th CENTURY-FOX

015	The Gunfighter	July '50	Gregory Peck, Helen Westcott	84	Western
017	Where the Sidewalk Ends	July '50	Dana Andrews, Gene Tierney	95	Melodrama
014	Broken Arrow (C)	Aug. '50	James Stewart, Debra Paget	92	Western
...	Holy Year, 1950	Aug. '50	Very Rev. R. J. Gannon, Narrator	42	Doc'u'try
020	The Caribou Trail (C)	Aug. '50	Randolph Scott, "Gabby" Hayes	81	Western
018	Stella	Aug. '50	Ann Sheridan, Victor Mature	83	Comedy
028	Farewell to Yesterday	Sept. '50	S. Blacker, J. Larkin, K. Murdock, Narrators	30	Doc'u'try
021	My Blue Heaven (C)	Sept. '50	Betty Grable, Dan Dailey	96	Musical
022	Panic in the Streets	Sept. '50	Paul Douglas, Richard Widmark	96	Melodrama
019	The Black Rose (C)	Sept. '50	Tyrone Power, Orson Welles	120	Adventure
023	Fireball, The	Oct. '50	Mickey Rooney, Pat O'Brien	84	Melodrama
027	I'll Get By (C)	Oct. '50	Bill Lundigan, June Haver	83	Musical
024	Mister 880	Oct. '50	Burt Lancaster, Dorothy McGuire	90	Comedrama
025	No Way Out	Oct. '50	Richard Widmark, Linda Darnell	106	Drama
030	All About Eve	Nov. '50	Bette Davis, Anne Baxter	138	Drama
031	Jackpot, The	Nov. '50	James Stewart, Barbara Hale	85	Comedy
029	Two Flags West (C)	Nov. '50	Linda Darnell, Joseph Cotten	92	Western
032	American Guerrilla in the Philippines (C)	Dec. '50	Tyrone Power, Micheline Prelle	105	Melodrama
033	For Heaven's Sake	Dec. '50	Clifton Webb, Joan Bennett	92	Comedy
103	Halls of Montezuma (C)	Jan. '51	Richard Widmark, Walter Palance	113	Drama
102	Man Who Cheated Himself, The	Jan. '51	Lee J. Cobb, Jane Wyatt	81	Melodrama
101	Mudlark, The	Jan. '51	Irene Dunne, Alec Guinness	99	Drama
105	I'd Climb the Highest Mountain (C)	Feb. '51	Susan Hayward, William Lundigan	88	Drama
104	Call Me Mister (C)	Feb. '51	Betty Grable, Dan Dailey	96	Musical
107	Thirteenth Letter, The (formerly The Scarlet Pen)	Feb. '51	Charles Boyer, Linda Darnell	85	Drama

(Continued at top of page above)

UNITED ARTISTS *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	Underworld Story, The (formerly Whipped)	July 21 '50	Dan Duryea, Gale Storm	90	Mystery
....	(R) Abroad With Two Yanks	July 24 '50	William Bendix, Helen Walker	81	Comedy
....	(R) Up in Mabel's Room	July 24 '50	Marjorie Reynolds, Dennis O'Keefe	77	Comedy
....	Admiral Was a Lady, The	Aug. 4 '50	Wanda Hendrix, Edmond O'Brien	87	Comedy
....	I Killed Geronimo	Aug. 8 '50	Jack Ellison, Chief Thundercloud	62	Drama
....	Destination Moon (C)	Aug. 15 '50	John Archer, Warner Anderson	92	Adventure
....	Men, The	Aug. 25 '50	Marlon Brando, Teresa Wright	85	Drama
....	(R) City Lights	Sept. '50	Charles Chaplin, Virginia Cherrill	85	Comedy
....	Eye Witness (British)	Sept. 1 '50	Robert Montgomery, Leslie Banks	104	Drama
....	High Lonesome (C)	Sept. 1 '50	John Barrymore, Jr., Chill Wills	81	Western
....	Blackjack (Spanish)	Sept. 4 '50	George Sanders, Patricia Roc	81	Drama
....	If This Be Sin (British)	Sept. 8 '50	Myrna Loy, Richard Greene	72	Drama
....	One Minute to Twelve (Swedish)	Oct. 1 '50	Lars Hanson, Gunnel Brostrom	76	Drama
....	Kangaroo Kid	Oct. 22 '50	Jack O'Mahoney, Veda Borg	73	Western
....	Two Lost Worlds (British)	Oct. 29 '50	Laura Elliott, Jim Arness	61	Adventure
....	Time Running Out (French)	Oct. 31 '50	Dane Clark, Simone Signoret		Drama
....	Prehistoric Women (C)	Nov. 1 '50	Laurette Luez, Allen Nixon	74	Drama
....	Border Outlaws	Nov. 2 '50	Spade Cooley, Maria Hart	59	Western
....	Rogue River (C)	Nov. 15 '50	Rory Calhoun, Peter Graves	84	Western
....	Three Husbands	Nov. 17 '50	Emlyn Williams, Eve Arden	78	Comedy
....	Golden Salamander (British)	Dec. 1 '50	Anouk, Trevor Howard	96	Adventure
....	Second Face, The	Dec. 1 '50	Ella Raines, Bruce Bennett	77	Drama
....	Wicked City, The	Jan. 2 '51	Maria Montez, Lilli Palmer	76	Drama
....	Mr. Universe	Jan. 10 '51	Jack Carson, Bert Lahr	89	Comedy
....	Korea Patrol	Jan. 15 '51	Richard Emory, Teri Duna	57	Drama
....	Sun Sets At Dawn, The	Jan. 22 '51	Sally Parr, Philip Shawn	71	Drama
....	They Were Not Divided (British)	Feb. 8 '51	Edward Underdown, Ralph Clanton	91	Drama
....	Blue Lamp, The (British)	Mar. 1 '51	Jack Warner, Jimmy Hanley	84	Drama
....	Naughty Arlette (British)	Mar. 9 '51	Mai Zetterling, Hugh Williams	86	Comedy
....	My Outlaw Brother (formerly My Brother, the Outlaw)	Mar. 15 '51	Mickey Rooney, Wanda Hendrix	82	Drama
....	Second Woman, The	Mar. 16 '51	Robert Young, Betsy Drake	91	Drama
....	Circle of Danger (formerly White Heather) (Brit.)	Mar. 22 '51	Ray Milland, Patricia Roc	86	Drama
....	So Long At the Fair (British)	Mar. 29 '51	Jean Simmons, Dirk Bogarde	85	Melodrama
....	Badman's Gold	Apr. 3 '51	Johnny Carpenter, Alyn Lockwood		Western
....	Scarf, The	Apr. 6 '51	John Ireland, Mercedes McCambridge	86	Melodrama
....	Long Dark Hall, The (Brit.)	Apr. 10 '51	Rex Harrison, Lilli Palmer	86	Drama
....	Skipalong Rosenbloom	Apr. 20 '51	Max Baer, Maxie Rosenbloom	72	Comedy
....	When I Grow Up	Apr. 20 '51	Robert Preston, Bobby Driscoll	90	Drama
....	Oliver Twist (British)	Apr. 27 '51	Robert Newton, Alec Guinness	105	Drama
....	Man From Planet X, The	Apr. 27 '51	Robert Clark, Margaret Field	70	Adventure
....	Volcano (Ital.)	May 1 '51	Anna Magnani, Geraldine Brooks	110	Drama
....	Try and Get Me (formerly Sound of Fury)	May 4 '51	Kathleen Ryan, Richard Carlson	92	Melodrama
....	First Legion, The	May 11 '51	Charles Boyer, Walter Hampden	86	Drama
....	Odette (British)	May 15 '51	Anna Neagle, Trevor Howard	105	Melodrama
....	Prowler, The	May 25 '51	Van Heflin, Evelyn Keyes	92	Drama
....	Fabiola (Ital.)	June 1 '51	Michele Morgan, Henry Vidal	96	Drama
....	Man With My Face, The	June 8 '51	Barry Nelson, Carole Matthews	75	Mystery
....	Three Steps North	June 15 '51	Lloyd Bridges, Lea Padovani	85	Drama
....	Horsie (formerly Queen for a Day)	July 7 '51	Phyllis Avery, Darren McGavin	107	Drama
....	He Ran All the Way	July 13 '51	John Garfield, Shelley Winters	77	Mystery
....	Cyrano de Bergerac	July 20 '51	Jose Ferrer, Mala Powers	112	Drama
....	Hoodlum, The	July 27 '51	Lawrence Tierney, Allene Roberts	61	Melodrama
....	Pardon My French (French)	Aug. 10 '51	Merle Oberon, Paul Henreid	81	Drama
....	Four in a Jeep (Swiss)	Aug. 17 '51	Viveca Lindfors, Ralph Meeker	97	Comedy
....	New Mexico	Aug. 24 '51	Lew Ayres, Marilyn Maxwell	76	Western
....	St. Benny the Dip	Aug. 24 '51	Dick Haymes, Nina Foch	80	Comedy
....	Two Gals and a Guy	Aug. 31 '51	Janis Paige, Roberta Alda	70	Comedrama
....	Obsessed (formerly The Evil One) (Brit.)	Sept. 7' 51	David Farrar, Geraldine Fitzgerald	77	Drama

(Continued on following page, column 1)

UNITED ARTISTS *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	River, The (C) (India)	Sept. 10 '51	Radha, Esmond Knight	99	Drama
....	Well, The	Sept. 10' 51	Henry Morgan, Barry Kelly	85	Drama
....	Gold Raiders	Sept. 14 '51	George O'Brien, Sheilah Ryan	56	Drama
....	Mister Drake's Duck (Brit.)	Sept. 21 '51	Douglas Fairbanks, Jr.; Y. Donlan	76	Comedy
....	Red Shoes, The (C) (Brit.)	Oct. 1' 51	Anton Walbrook, Moira Shearer	133	Drama
....	Hotel Sahara (Brit.)	Oct. 15 '51	Yvonne De Carlo, Roland Culver	87	Comedy
....	Mr. Peek-A-Boo (French)	Oct. 21 '51	Bourvil, Joan Greenwood	74	Comedy

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....	African Queen (C)		Humphrey Bogart, Katharine Hepburn		Adventure
....	Big Night, The		John Barrymore, Jr., Joan Lorring		Drama
....	Christmas Carol, A (Brit.)		Alistair Sim, Kathleen Harrison		Drama
....	Fort Defiance		Dana Clark, Tracey Roberts		Western
....	Tom Brown School Days (Brit.)		John Howard Davies, Robert Newton		Drama

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923	Adam & Evalyn (British)	July '50	Stewart Granger, Jean Simmons	92	Comedy
922	Peggy (C)	July '50	Diana Lynn, Charles Coburn	78	Comedy
921	Winchester '73	July 12 '50	James Stewart, Shelley Winters	92	Adventure
924	Abbott & Costello in Foreign Legion	Aug. '50	Bud Abbott-Lou Costello	79	Comedy
925	Desert Hawk (C)	Aug. '50	Yvonne DeCarlo, Richard Greene	77	Adventure
926	Louisa	Aug. '50	Ronald Reagan, Ruth Hussey	90	Comedy
928	Saddle Tramp (C)	Sept. '50	Joel McCrea, Wanda Hendrix	77	Western
929	Shakedown	Sept. '50	Howard Duff, Brian Donlevy	80	Melodrama
930	The Sleeping City	Sept. '50	Richard Conte, Coleen Gray	85	Melodrama
932	Woman on the Run	Oct. '50	Ann Sheridan, Dennis O'Keefe	77	Melodrama
931	Wyoming Mail (C)	Oct. '50	Stephen McNally, Alexis Smith	89	Melodrama
927	Madness of the Heart (Brit.)	Aug. '50	Margaret Lockwood, Paul Dupuis	67-90	Drama
101	Hamlet (Brit.)	Oct. '50	Laurence Olivier, Jean Simmons	142	Drama
103	Deported	Nov. '50	Marta Toren, Jeff Chandler	88½	Western
104	Kansas Raiders (C)	Nov. '50	A. Murphy, M. Chapman	80	Western
102	The Milkman	Nov. '50	Donald O'Connor, Jimmy Durante	87	Comedy
106	Mystery Submarine	Dec. '50	Macdonald Carey, Marta Toren	78	Drama
105	Undercover Girl	Dec. '50	Alexis Smith, Scott Brady	83	Drama
108	Frenchie (C)	Jan. '51	Joel McCrea, Shelley Winters	81	Western
107	Harvey	Jan. '51	James Stewart, Josephine Hull	104	Comedy
109	Under the Gun	Jan. '51	Richard Conte, Audrey Totter	84	Drama
113	Operation Disaster (Brit.)	Jan. 13 '51	John Mills, Helen Cherry	106	Drama
112	Bedtime for Bonzo	Feb. '51	Ronald Reagan, Diana Lynn	83	Comedy
111	Target Unknown (formerly Prisoner of War)	Feb. '51	Mark Stevens, Robert Douglas	90	Drama
110	Tomahawk (C)	Feb. '51	Van Heflin, Yvonne De Carlo	82	Western
116	Abbott & Costello Meet the Invisible Man	Mar. '51	Bud Abbott, Lou Costello	82	Comedy
115	Air Cadet	Mar. '51	Stephen McNally, Gail Russell	94	Drama
114	Groom Wore Spurs, The	Mar. '51	Ginger Rogers, Jack Carson	80	Comedy
119	Double Crossbones (C)	Apr. '51	Donald O'Connor, Helena Carter	75	Comedy
117	Ma and Pa Kettle Back on the Farm	Apr. '51	Marjorie Main, Percy Kilbride	81	Comedy
118	Up Front	Apr. '51	David Wayne, Tom Ewell	92	Comedy
120	Fat Man, The	May '51	J. Scott Smart, Julie London	77	Melodrama
122	Katie Did It	May '51	Ann Blyth, Mark Stevens	81	Comedy
121	Smuggler's Island (C)	May '51	Jeff Chandler, Evelyn Keyes	75	Melodrama
123	Apache Drums (C)	June '51	Stephen McNally, Coleen Gray	75	Western
124	Hollywood Story	June '51	Richard Conte, Julia Adams	77	Drama
127	Comin' Round the Mountain	July '51	Abbott and Costello	77	Comedy
125	Francis Goes to the Races	July '51	Donald O'Connor, Piper Laurie	88	Comedy
126	Prince Who Was a Thief, The (C)	July '51	Tony Curtis, Piper Laurie	88	Drama

WARNER BROTHERS *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
024	Goodbye, My Fancy	May 19 '51	Joan Crawford, Frank Lovejoy	107	Drama
025	Along the Great Divide	June 2 '51	Kirk Douglas, Virginia Mayo	88	Melodrama
026	Inside the Walls of Folsom Prison	June 16 '51	Steve Cochran, David Brian	87	Drama
027	Strangers on a Train	June 30 '51	Farley Granger, Ruth Roman	101	Drama
028	Fort Worth (C)	July 14 '51	Randolph Scott, David Brian	80	Western
029	On Moonlight Bay (C)	July 28 '51	Doris Day, Gordon MacRae	95	Musical
030	Captain Horatio Hornblower (C)	Aug. 11 '51	Gregory Peck, Virginia Mayo	117	Drama
101	Jim Thorpe—All American	Sept. 1 '51	Burt Lancaster, Phyllis Thaxter	107	Drama
102	Force of Arms	Sept. 15 '51	William Holden, Nancy Olson	100	Drama
103	Tomorrow Is Another Day	Sept. 22 '51	Ruth Roman, Steve Cochran	90	Drama
104	Streetcar Named Desire, A	Sept. 29 '51	Vivian Leigh, Marlan Brando	125	Drama
105	Painting the Clouds with Sunshine (C)	Oct. 10 '51	Dennis Morgan, Virginia Mayo	87	Musical
106	Come Fill the Cup	Oct. 20 '51	James Cagney, Phyllis Thaxter	113	Drama
....	Tanks Are Coming, The	Nov. 17 '51	Steve Cochran, Marie Aldon		Drama
....	Starlift	Dec. 1 '51	All-Star Cast		Musical

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....	Big Trees, The (C)		Kirk Douglas, Patrice Wymore		Drama
....	Bugles in the Afternoon		Ray Milland, Helena Carter		Drama
....	Close to My Heart		Gene Tierney, Ray Milland		Drama
....	Distant Drums		Gary Cooper, Robert Barrat		Drama

MISCELLANEOUS

Affair Blum (German)	Central		Hans Blech, Gisela Trowe	107	Drama
Against the Wall (Ital.)	Lux		Silvana Mangano, Amadeo Nazzari	98	Drama
Agitator, The (Brit.)	Four Continents		William Hartnell, Mary Morris	85	Comedrama
Alice in Wonderland (C) (French)	Souvaine		Carol Marsh, Pamela Brown	83	Fantasy
Angel With the Trumpet (Brit.)	Lopert		E. Herlie, Basil Sydney	98	Drama
Angelo (Fr. and Ital.)	Scalera		Viviane Romance, George Flamant	95	Drama
Another Shore (Brit.)	I.R.O.		Robert Beatty, Moira Lester	77	Comedy
Appointment With Crime (Brit.)	Four Continents		William Hartnell, Joyce Howard	90	Melodrama
Bad Lord Byron (Brit.)	I.R.O.		Dennis Price, Joan Greenwood	85	Drama
Bad Men of Arizona (R)	Favorite		Buster Crabbe, Marsha Hunt	59	Western
Bad Men of Nevada (R)	Favorite		Russell Hayden, Gail Patrick	71	Western
Ballerina (French)	Burstyn		Mia Slavensky, Yvette Chauvire	85	Drama
Ballet Concert (Russ)	Artkino		Ballet Dancers	55	Dances
Barber of Seville (Ital.)	Excelsior		Ferrucio Tagliavina, Tito Gobbi	105	Opera
Baron Carlo Mazza (Ital.)	Casolaro		Nino Taranto, Silvana Pampanini	92	Musicomedy
Beast and Voodoo	Toddy		Combination Roadshow	94	Action
Beauty and the Beast (French)	Schlaifer		Jean Marais, Josette Day	87	Drama
Betrayal of Catherine the Great (Fr.)	Hoffberg		Pierre Wilm, Suzy Prim	82	Drama
Bicycle Thief (Ital.)	Burstyn		Lamberto Maggiorani, Enzo Staiola	89	Drama
Bitter Springs (Brit.)	Bell		Tommy Trinder, Chips Rafferty	73	Western
Blackmailed (Brit.)	Bell		Dirk Bogarde, Mai Zetterling	73	Drama
Blind Desire (French)	Discina		Edwige Feuillere, Jean-Louis Barrault	88	Drama
Broken Vow (Ital.)	Casolaro		Eva Nova, Cesare Danova	88	Musidrama
Bronze Venus	Toddy		Lena Horne, Ralph Cooper	66	Musical
Buffalo Stampede (R)	Favorite		Randolph Scott, Raymond Hatton	61	Western
Buried Alive (Ital.)	Casolaro		Milly Vitale, Paul Muller	83	Drama
Burma Victory (Brit.) (R)	Film Renters		British Army in Burma	60	Docu'try
Cage of Gold (Brit.)	Ellis		Jean Simmons, David Farrar	83	Drama
Carmen (Fr. & Ital.)	Scalera		Viviane Romance, Jean Marais	96	Musidrama
Carnival in Flanders (French)	Discina		Francoise Rosay, Louis Jouvet	90	Comedy
Cavalleria Rusticana (Ital.)	Scalera		Isa Pola, Leonardo Cortese	84	Musidrama
Chance of a Lifetime (Brit.)	Pilgrim		Basil Radford, Nial MacGennis	90	Drama

UNIVERSAL-INTERNATIONAL *(continued)*

PROD. NO.	TITLE	RELEASE	STARS	RUNNING TIME	TYPE
....	Bright Victory	Aug. '51	Arthur Kennedy, Peggy Dow	97	Drama
128	Cattle Drive (C)	Aug. '51	Joel McCrea, Dean Stockwell	77	Western
130	Iron Man, The	Aug. '51	Stephen McNally, Evelyn Keyes	82	Drama
129	Mark of the Renegade (C)	Aug. '51	Ricardo Montalban, Cyd Charisse	81	Drama
131	Little Egypt (C)	Sept. '51	Mark Stevens, Rhonda Fleming	82	Comedrama
133	Thunder on the Hill	Sept. '51	Claudette Colbert, Ann Blyth	84	Drama
132	You Never Can Tell	Sept. '51	Dick Powell, Peggy Dow	78	Drama
134	Golden Horde, The (C)	Oct. '51	Ann Blyth, David Farrar	77	Drama
....	Battle of Apache Pass (C)		John Lund, Jeff Chandler, Beverly Tyler		Western
....	Cave, The (C)		Macdonald Carey, Alexis Smith		Drama
....	Cimarron Kid, The (C)		Audie Murphy, Beverly Tyler		Western
....	Door, The		Charles Laughton, Boris Karloff		Drama
....	Flame of Araby (C)		Maureen O'Hara, Jeff Chandler		Drama
....	Here Come the Nelsons		Ozzie Nelson, Harriet Nelson		Comedy
....	Lady From Texas, The (C)		Howard Duff, Mona Freeman		Comedy
....	Lady Pays Off, The		Linda Darnell, Stephen McNally		Drama
....	Meet Danny Wilson		Frank Sinatra, Shelley Winters		Musical
....	Ma and Pa Kettle at the Fair		Marjorie Main, Percy Kilbride		Comedy
....	Raging Tide, The		Shelley Winters, Richard Conte		Drama
....	Reunion in Reno		Mark Stevens, Peggy Dow		Drama
....	Treasure of Franchard		William Powell, Julia Adams		Adventure
....	Weekend with Father		Van Heflin, Patricia Neal		Drama

U-I Special Films Division

(All British)

180	Prelude to Fame	Nov. '50	Guy Rolfe, Kathleen Bryon	78	Drama
181	Magnet, The	Feb. '51	William Fox, Kay Walsh	78	Drama
....	Browning Version, The	Sept. '51	Michael Redgrave, Jean Kent	90	Drama
183	Pool of London	Sept. 51	Bonar Colleano, Rene Asherson	86	Drama

WARNER BROTHERS

928	Bright Leaf	July 1 '50	Gary Cooper, Lauren Bacall	110	Drama
929	The Great Jewel Robber	July 15 '50	David Brian, Marjorie Reynolds	91	Drama
930	The Flame and the Arrow (C)	July 22 '50	Burt Lancaster, Virginia Mayo	88	Drama
931	50 Years Before Your Eyes	July 29 '50	News Headliners	70	Docu't'ry
932	Kiss Tomorrow Goodbye	Aug. 19 '50	James Cagney, Barbara Peyton	102	Melodrama
901	Tea for Two (C)	Sept. 2 '50	Doris Day, Gordon MacRae	98	Musical
902(R)	Alcatraz Island	Sept. 9 '50	John Litel, Ann Sheridan	64	Melodrama
903(R)	San Quentin	Sept. 9 '50	Pat O'Brien, Humphrey Bogart	70	Melodrama
904	Pretty Baby	Sept. 16 '50	Dennis Morgan, Betsy Drake	92	Comedy
905	Breaking Point	Sept. 30 '50	John Garfield, Patricia Neal	97	Melodrama
906	Three Secrets	Oct. 14 '50	Eleanor Parker, Patricia Neal	98	Melodrama
907	The Glass Menagerie	Oct. 28 '50	Jane Wyman, Kirk Douglas	107	Melodrama
908	Rocky Mountain	Nov. 11 '50	Errol Flynn, Patrice Wymore	83	Melodrama
909	West Point Story	Nov. 25 '50	James Cagney, Virginia Mayo	107	Melodrama
910	Breakthrough	Dec. 9 '50	David Brian, John Agar	91	Melodrama
911	Dallas (C)	Dec. 30 '50	Gary Cooper, Ruth Roman	94	Western
912	Highway 301	Jan. 13 '51	Steve Cochran, Virginia Grey	83	Drama
913	Operation Pacific	Jan. 27 '51	John Wayne, Patricia Neal	109	Drama
914	Storm Warning	Feb. 10 '51	Ginger Rogers, Ronald Reagan	91	Drama
915	Enforcer, The	Feb. 24 '51	Humphrey Bogart, Zero Mostel	87	Drama
916	Sugarfoot (C)	Mar. 3 '51	Randolph Scott, Adele Jergens	80	Drama
919	Lightning Strikes Twice	Mar. 10 '51	Ruth Roman, Richard Todd	91	Western
917(R)	Dodge City	Mar. 17 '51	Errol Flynn, O. De Havilland	104	Western
918(R)	Virginia City	Mar. 17 '51	Errol Flynn, Humphrey Bogart	121	Western
920	Lullaby of Broadway (C)	Mar. 24 '51	Doris Day, Gene Nelson	92	Musical
921	Raton Pass	Apr. 7 '51	Patricia Neal, Dennis Morgan	84	Drama
922	Only the Valiant	Apr. 21 '51	Gregory Peck, Barbara Payton	105	Drama
923	I Was a Communist for F.B.I.	May 5 '51	Frank Lovejoy, Dorothy Hart	83	Drama

(Continued at top of page above)

MISCELLANEOUS *(continued)*

PROD. NO.	TITLE	COMPANY	STARS	RUNNING TIME	TYPE
	Cheat, The (French)	Discina	Simone Signoret, Bernard Blier	82	Drama
	Children on Trial (Brit.)	Film Renters	British Courts and Schools	61	Docu't'ry
	Christina (German)	Central	Petra Peters, Wolfgang Lukschy	85	Drama
	City of Sin	Ellis	Erich Von Stroheim, Sessue Hayakawa	77	Melodrama
	Clear Seas (Ital.)	Casolaro	Silvana Pampanini, Enzo Staiola	89	Drama
	Come On Cowboy	Toddy	Mantan Moreland, Mauryne Brent	73	Western
	Condemned Men	Toddy	Neil Webster, Dorothy Dandridge	73	Mystery
	Crooked Money	Toddy	Jenni Legon, Kenny Washington	66	Drama
	Cross-Currents (French)	Discina	Madeleine Renaud, Pierre Brasseur	81	Drama
	Damned, The (French)	Discina	Florence Marly, Henri Vidal	101	Drama
	Dead Woman's Kiss (Ital.)	Casolaro	Gianni Maria Canale, Paul Muller	90	Drama
	Desert Gold (R)	Favorite	Robert Cummings, Buster Crabbe	60½	Western
	Desert Victory (Brit.) (R)	Film Renters	British Eighth Army	60	Docu't'ry
	Die Fledermaus (C) (German)	Artkino	Marte Harell, Willi Dohm	95	Operetta
	Dishonored (Ital.)	Casolaro	Elli Parno, Antonio Villar	97	Drama
	Distant Journey (Czech)	Artkino	Blanka Waleska, Otomar Krejca	95	Drama
	Dolwyn (Brit.)	Lopert	E. Evans, E. Williams	95	Drama
	Eagle, The (R)	Hoffberg	Rudolph Valentino, Vilma Banky	75	Drama
	Emperor's Nightingale, The (C) (Czech)	Rembrandt	Puppets	70	Fantasy
	Eternal Return (French)	Discina	Madeline Sologne, Jean Marais	94	Drama
	Facts of Love (Brit.)	Oxford	Gordon Harker, Betty Balfour	81	Comedy
	Fame Is the Spur (Brit.)	Oxford	Michael Redgrave, Rosamond John	98	Drama
	Fight Never Ends, The	Toddy	Joe Louis, Mills Bros.	63	Drama
	Fight That Ghost	Toddy	Pigmeat Markham, Rastus Murray	54	Comedy
	Fighting Caravans (R)	Favorite	Gary Cooper, Lili Damita	81	Western
	Fighting Westerner (R)	Favorite	Randolph Scott, Ann Sheridan	63	Western
	Film Without a Name (German)	Oxford	Willy Fritsch, Hildegard Neff	80	Drama
	Flying Hellcats (R) (Brit.)	Film Renters	Royal Air Force Postal Command	60	Docu't'ry
	Forgotten Village	Burstyn	Burgess Meredith (Commentator)	67	Docu't'ry
	Forlorn River (R)	Favorite	Buster Crabbe	58	Western
	Formosa (Chinese)	Hoffberg	Chen Min, Tsung Yao	80	Drama
	French Girls at Bay (French)	Schlaifer	Suzy Prim, Serge Reggiani	82	Drama
	Frenzy (Brit.)	Four Continents	Derrick De Marney, Joan Greenwood	75	Suspense
	Gangsters on the Loose	Toddy	Ralph Cooper, Theresa Thompson	79	Drama
	Girl in a Million, A (Brit.)	Oxford	Joan Greenwood, Hugh Williams	77	Comedy
	Glass Mountain, The (Brit.)	Schlaifer	Valentina Cortesa, Michael Denison	90	Drama
	God Needs Men (French)	A.F.E.	Pierre Fresnay	92	Drama
	Going to Glory	Toddy	Irene Hopper, Royal Gospel Choir	79	Religious
	Golem, The (French)	Excelsior	Harry Baur	85	Drama
	Gone to Earth (color)	Selznick	Jennifer Jones, David Farrar		Drama
	Great Mr. Handel (C) (Brit.)	I.R.O.	Wilfred Lawson, Elizabeth Allan	103	Musical
	Gun Moll	Toddy	Nina Mae McKinney	63	Drama
	Hangman's Holiday (Brit.)	I.R.O.	Ann Todd, Eric Portman	81	Drama
	Hans Christian Andersen	Hoffberg	Ronald Haines, Narrator	62	Fairy Tales
	Happiest Days of Your Life (Brit.)	Pacemaker	Alastair Sim, M. Rutherford	81	Comedy
	Harlem on the Prairie	Toddy	Herbert Jeffries, Manton Moreland	61	Musical
	Headline (Brit.)	English	David Farrar, Anne Crawford	76	Melodrama
	Heart and Soul (Ital.)	Crest	Vittorio de Sica, Maria Mercerder	90	Drama
	Hell Town (R)	Favorite	John Wayne, Marsha Hunt	58	Western
	Her Panelled Door (Brit.)	Souvaine	Phyllis Calvert, Edward Underdown	84	Drama
	Heritage of the Desert (R)	Favorite	Russell Hayden, Evelyn Venable	72½	Western
	Hills of Ireland (Irish)	World Travel	Travelogue	60	Scenic
	His Harlem Wife	Toddy	Louise Beavers	73	Drama
	History of Mr. Polly (Brit.)	I.R.O.	John Mills, Sally Anne Howes	94	Comedy
	Horsemen, The (Russ.) (C)	Artkino	Sergei Gur, Tamara Chernova	101	Drama
	House Rent Party	Toddy	Pigmeat Markham, Rastus Murray	57	Comedy
	Hue and Cry (Brit.)	Fine Arts	Alistair Sim	82	Comedy
	Inheritance, The (Brit.)	Fine Arts	Jean Simmons, Katina Paxinou	85	Drama
	Interrupted Journey (Brit.)	Schlaifer	Valerie Hobson, Richard Greene	80	Mystery
	It Happened One Sunday	English	Robert Beatty, Barbara White	80	Drama
	Jacqueline Misbehaves (Brit.)	Ellis	Hugh Williams, Carla Lehmann	60	Comedy
	Jenny Lamour (French)	Discina	Suzy Delair, Louis Jouvet	101	Drama
	Journey Together (Brit.)	Film Renters	Edward G. Robinson, R. Attenborough	80	Melodrama

(Continued on following page, column 1)

MISCELLANEOUS (continued)

PROD. NO.	TITLE	COMPANY	STARS	RUNNING TIME	TYPE
	King's Jester, The (Ital.)	Scalera	Michel Simon, Ferruccio Tagliavini	95	Musidrama
	La Vie De Boheme (French)	Scalera	Louis Jourdan, Maria Denis	90	Musidrama
	Lady Paname (French)	Discina	Suzy Delair, Louis Jouvet	97	Musicomedy
	Laughing Lady, The (C) (Brit.)	Four Contin nts	Francis L. Sullivan, Anne Ziegler	75	Operetta
	Life and Laughter (Brit.)	Hoffberg	Will Fyffe, Polly Ward	83	Comedy
	Light of the Western Stars (R)	Favorite	Alan Ladd, Victor Jory	67	Western
	Lisbon Story (Brit.)	Four Contin nts	Patricia Burke, David Farrar	85	Operetta
	Love of a Clown (Ital.)	M. P. Sales	Tito Gobbi, Gina Lollobrigida	89	Operetta
	Love on the Dole (Brit.)	Four Contin nts	Deborah Kerr, Clifford Evans	89	Drama
	Love Story (Ital.)	Lux	Danielle Darrieux, Rossano Br[illegible]	106	Drama
	Lovers of Verona (French)	Souvaine	Anouk, Aimee, Serge Reggiani	92	Musical
	Lovers Return (French)	Schlaifer	Louis Jouvet, Gaby Morlay	95	Drama
	Loves of Don Juan, The (Ital.)	Scalera	Adriano Rimoldi, Dina Sassoli	92	Musidrama
	Lucia Di Lammermoor (Ital.)	Casolaro	Nelly Corradi, Italo Tajo	107	Opera
	Lucky Ghost	Toddy	Manton Moreland, F. E. Miller	62	Comedy
	Mad About Opera (Ital.)	M. P. Sales	Beniamino Gigli, Tito Gobbi	85	Musidrama
	Major Barbara (Brit.) (R)	Ellis	Rex Harrison, Wendy Hiller	100	Comedrama
	Man From Morocco, The (Brit	English	Anton Wolbrook, Margaretta Scott	90	Melodrama
	Man of the Forest (R)	Favorite	Randolph Scott, Buster Crabbe	66½	Western
	Maniacs on Wheels (Brit.)	I.R.O.	Dirk Bogarde, Renee Asherson	70	Drama
	Manon (French)	Discina	Cecile Aubry, Michel Auclair	91	Drama
	Mantan Runs for Mayor	Toddy	Mantan Moreland, F. E. Miller	58	Comedy
	Marie Louise (French)	Burstyn	Josiane	93	Drama
	Marriage of Figaro (German)	Central	Erna Berger, A. Hauff	106	Opera
	Massacre Hill (Brit.)	I.R.O.	Chips Rafferty, Jane Barrett	72	Drama
	Medium, The	Transfilm	Marie Powers, Anna Maria Alberghetti	85	Musidrama
	Mill on the Floss (Brit.)	English	James Mason, Geraldine Fitzgerald	70	Drama
	Mill on the Po (Ital.)	Lux	Carla Del Poggio, Jacques Sernas	92	Drama
	Miquette (French)	Discina	Daniele Delorme, Louis Jouvet	83	Comedy
	Mr. Washington	Toddy	Mantan Moreland, F. E. Miller	56	Comedy
	Monsieur Vincent (French)	Schlaifer	Pierre Fresnay, Aime Clariond	102	Drama
	Moonlight Madness (Brit.)	Ellis	James Mason	78	Drama
	Murder in Reverse (Brit.)	Four Contin nts	William Hartnell, Chili Boucher	80	Melodrama
	Murder Rap	Toddy	Monte Hawley, Harlem Tuff Kids	75	Drama
	Murderer Lives at 21, The (French)	Discina	Suzy Delair, Pierre Fresnay	83	Drama
	My Hands Are Clay (Brit.)	Hoffberg	Richard Aherne, B. Leahy	61	Drama
	Mysterious Rider, The (R)	Favorite	Russell Hayden, Sidney Toler	72	Western
	Native Son (Argentina)	Classic	Jean Wallace, Richard Wright	95	Melodrama
	Next of Kin (R) (Brit.)	Film Renters	Nova Pilbean, Basil Sydney	90	Docu't'ry
	Night Club Girl	Toddy	Betty Treadville, Brown Family	82	Drama
	No Orchids for Miss Blandish (Brit.)	Schlaifer	Jack LaRue, Hugh McDermott	97	Drama
	Oh! Amelia (French)	Lux	Danielle Darrieux, Jean Desailly	86	Comedy
	Old Soldiers Never Die (Brit.)	Four Continents	Godfrey Tearle, Jeane De Casalis	80	Drama
	One Too Many	Hallmark	Ruth Warrick, Richard Tavis	105	Drama
	Open City (Ital.)	Burstyn	Anna Magnani, Aldo Fabrizi	103	Drama
	Operetta (German)	Discina	Maria Holst, Willy Forst	100	Operetta
	Orpheus (French)	Discina	Maria Casares, Jean Marais	94	Fantasy
	Our Daily Bread (German)	Central	Paul Bildt	102	Drama
	Outcry (Ital.)	Crest	Lea Padovani, Vittorio Duse	93	Drama
	Paisan (Ital.)	Burstyn	Maria Michi, Gar Moore	115	Drama
	Paper Gallows (Brit.)	Schlaifer	Dermot Walsh, Rona Anderson	68	Melodrama
	Paris 1900 (French)	Mayer-Kingsley	Monty Wolley	76	Docu't'ry
	Path of Hope (Ital.)	Lux	Raf Vallone, Elena Varzi	104	Drama
	Pinafore	Hoffberg	California Light Opera Co.	70	Musical
	Poison Pen (Brit.)	Burstyn	Ann Todd, Henry Newton	75	Drama

MISCELLANEOUS (continued)

PROD. NO.	TITLE	COMPANY	STARS	RUNNING TIME	TYPE
	Prince of Peace, The	Hallmark	Ginger Prince, Darlene Bridges	111	Religious
	Prison Bait	Toddy	Louise Beavers, Harlem Tuff Kids	78	Drama
	Professor Creeps	Toddy	Mantan Moreland, F. E. Miller	69	Comedy
	Pygmalion (Brit.)	Ellis	Leslie Howard, Wendy Hiller	87	Comedy
	Queen's Lover, The (French)	Discina	Danielle Darrieux, Jean Marais	84	Drama
	Quiet One, The	Burstyn	Donald Thompson	67	Drama
	Racket Doctor	Toddy	Ralph Cooper, Monte Hawley	73	Drama
	Rage of Burlesque (Brit.)	Schlaifer	Lillian White	60	Musical
	Raider, The (Brit.)	Film Renters	Royal & Allied Merchant Navy	76	Docu't'ry
	Rancho Grande (Mex.) (C)	Azteca	Jorge Negrete, Eduardo Noriega	90	Drama
	Raven, The (French)	Schlaifer	Pierre Fresnay, Ginette LeClerc	88	Melodrama
	Razzia (German)	Central	Elli Burgmer, F. von Petersen	94	Drama
	Reluctant Widow, The (Brit.)	Fine Arts	Jean Kent, Guy Rolfe	80	Comedrama
	Royal Affair, A (French)	Discina	Maurice Chevalier, Sophie Desmarets	86	Musical
	Scarred (Ital.)	Casolaro	Anna Magnati, Antonio Centa	90	Drama
	School for Husbands (Brit.)	Hoffberg	Rex Harrison, Sarah Churchill	72	Melodrama
	School for Sinners (Brit.)	Hoffberg	Sidney Blackmer, Vera Teasdale	65	Drama
	Seven Days to Noon (Brit.)	Distinguished	Barry Jones, Olive Sloane	93	Drama
	Seven Journeys (German)	Bell	Bettina Moissi	84	Drama
	She's Too Mean for Me	Toddy	Mantan Moreland, Flourney E. Miller	68	Comedy
	Shoe Shine (Ital.)	Schlaifer	Rinaldo Smordoni	88	Drama
	Showtime (Brit.)	English	Ann Todd, Richard Greene	90	Musical
	Sin of Esther Waters (Brit.)	I.R.O.	Kathleen Ryan, Dirk Bogarde	65	Drama
	Somewhere In Berlin (German)	Central	Harry Hindemith, Hedda Sarnow	77	Drama
	Song of Dolores, The (Spanish)	Lux	Imperio Argentina	86	Musi-Drama
	Springtime (Brit.)	Four Continents	Carol Raye, Peter Graves	77	Musical
	Storm Within, The (French)	Discina	Josette Day, Jean Marais	84	Drama
	Story of Tosca (Ital.)	Scalera	Michel Simon, Ferruccio Tagliavini	105	Musidrama
	Sylvie and the Phantom (French)	Discina	Odette Joyeux, Francois Perier	93	Drama
	Tales of Hoffmann (C) (Brit.)	Lopert	Moira Shearer, Robert Helpmann	138	Op-ballet
	Taming of Dorothy, The (Brit.)	Schlaifer	Jean Kent, Robert Beatty	68	Comedy
	Target for Tonight (R)	Film Renters	U. S. Air Force	73	Docu't'ry
	Tenderfoot Goes West, A (R)	Hoffberg	Jack LaRue, Russell Gleason	65	Western
	Third Time Lucky (Brit.)	I.R.O.	Glynis Johns, Dermot Walsh	87	Drama
	This Night Is Ours (German)	Bell	Hildegarde Neff	80	Drama
	Thunder Rock (Brit.)	Ellis	Michael Redgrave, James Mason	91	Melodrama
	Thursday's Child (Brit.)	English	Sally Ann Howes, Stewart Granger	80	Drama
	To the Last Man (R)	Favorite	Randolph Scott, Gail Patrick	76	Western
	Tombolo (Ital.)	Casolaro	Aldo Fabrizi, Adriana Benetti	95	Drama
	Tony Draws a Horse (Brit.)	Fine Arts	Cecil Parker, Anne Crawford	93	Comedy
	Torment (Swed.)	Oxford	Alf Kellin, Mai Zetterling	88	Drama
	Train of Events (Brit.)	Fine Arts	Valerie Hobson, John Clement	80	Drama
	Two Madonnas, The (Ital.)	Casolaro	Eva Nova, Ermanno Randi	89	Musidrama
	Under the Olive Tree (Ital.)	Lux	Raf Vallone, Lucia Bose	107	Drama
	Up Jumped the Devil	Toddy	Shelton Brooks, Mantan Moreland	59	Comedy
	Wagon Wheels (R)	Favorite	Randolph Scott, Gail Patrick	62	Western
	Waltz Time (Brit.)	Four Continents	Carol Raye, Peter Graves	90	Operetta
	Warning to Wantons (Brit.)	I.R.O.	Anne Vernon, Harold Warrender	105	Drama
	Ways of Love (Fr. & Ital.)	Burstyn	Anna Magnani, Vincent Scotto	116	Dr. & Com.
	What a Guy	Toddy	Ruby Dee, Anna Lucasta Players	55	Comedy
	Where Is Zaza? (Ital.)	Casolaro	Nino Taranto, Isa Barzizza	94	Musidrama
	White Line, The (Ital.)	Lux	Raf Vallone, Vina Lollobrigida	107	Drama
	Woman to Woman (Brit.)	Four Continents	Douglas Montgomery, Joyce Howard	90	Drama
	Wooden Horse, The (Brit.)	Snader	Leo Genn, David Tomlinson	98	Drama
	You Will Remember (Brit.)	English	Robert Morley, Emlyn Williams	80	Musicomedy

SHORT SUBJECTS CHART

index to reviews, synopses

For information on short subjects turn to the Product Digest Section pages indicated by the numbers which follow the titles and release dates in the listing. Numerals in parentheses next to titles represent running time as supplied by the distributor. (R) Indicates a reissue.

Prod. No.	Title	Rel. Date	P.D. Page

COLUMBIA

ALL-STAR COMEDIES

3412	Fey Meets Girl (16½)	10-5-50	....
3421	Two Roaming Champs (16½)	10-12-50	....
3422	A Slip and a Miss (18)	11-9-50	644
3423	Innocently Guilty (16)	12-21-50	871
3413	He Flew the Shrew (17)	1-11-51	915
3414	Wedding Yells (16)	2-8-51	....
3424	Wine, Women and Bong (15)	2-22-51	....
3415	Blonde Atom Bomb (17)	3-8-51	....
3425	The Awful Sleuth (16)	4-19-51	....
3416	Fun on the Run (16)	5-10-51	....
3426	Woo Woo Blues (16)	7-14-51	....
4411	Pleasure Treasure (16)	9-6-51	....

CANDID MICROPHONE

3522	Candid Microphone No. 2 (10)	12-14-50	725
3533	Candid Microphone No. 3 (10½)	2-15-51	....
3554	Candid Microphone No. 4 (11)	4-12-51	....
3555	Candid Microphone No. 5 (10½)	6-14-51	....

CAVALCADE OF BROADWAY

3651	Versailles, The (10)	10-26-50	655
3652	China Doll, The (11)	12-28-50	871
3653	Havana-Madrid (10)	4-12-51	....
3654	New York After Midnight (11)	6-28-51	....

COLOR FAVORITES

(Reissues)

3603	Peaceful Neighbors (8½)	11-8-50	671
3604	Foolish Bunny, The (8)	12-7-50	914
3605	Midnight Frolics (7½)	1-11-51	915
3606	Carpenters, The (8)	2-8-51	915
3607	Poor Little Butterfly (8)	3-15-51	991
3608	Jitterbug Knights (7½)	4-15-51	....
3609	Birds in Love (8)	5-17-51	....
3610	Air Hostess (8)	6-21-51	....
3611	Egg Hunt (8)	7-26-51	....
3612	Merry Manikins (8)	8-23-51	....
4601	Hare on The Merry-Go-Round (7)	9-13-51	....

COMEDY FAVORITES

(Reissues)

3431	Shot in the Escape (10)	9-14-50	....
3432	Free Rent (10½)	11-16-50	....
3433	Taming of the Snood (10)	12-14-50	787
3434	Champ's a Chump, The (10)	2-15-51	....
3435	General Nuisance (10)	4-12-51	....
3436	Phony Cronies (10½)	6-14-51	....

COMMUNITY SING

FILM NOVELTIES

3901	Stars of Tomorrow "Tots and Teens" (10)	9-28-50	617

JOLLY FROLICS

(Color)

3501	Popeye Story, The (8½)	11-30-50	....
3502	Gerald McBoing Boing (7)	1-25-51	....
3503	The Family Circus (7)	1-25-51	983

MR. MAGOO

(Color)

3702	Bungled Bungalow (8½)	12-28-50	819
3703	Barefaced Flattop (7)	4-26-51	....

MUSIC TO REMEMBER

3751	The Polovtsian Dances (9½)		
3752	Nutcracker Suite (9½)		
3753	Piano Concerto in B-Flat Minor (10)		
3754	Peer Gynt Suite (9½)		
3755	1812 Overture (11)		
3756	Swan Lake Ballet (10)		

SCREEN SNAPSHOTS

3853	Hollywood Goes to Bat (10)	11-16-50	645
3854	Heart Throbs of Yesterday (10)	12-14-50	645
3855	Rene's Silver Spurs Awards (9)	1-25-51	....
3856	Jimmy McHugh's Song Party (10½)	3-22-51	....
3857	Hollywood Memories (9)	4-19-51	....
3859	Hollywood Pie Throwers (9½)	6-21-51	....
3860	Great Director (9)	7-19-51	....
4851	Hollywood At Play (10½)	9-3-51	....

STOOGE COMEDIES

3402	Studio Stoops (18)	10-5-50	....
3403	Stop Happy Sleuths (16)	11-9-50	645
3404	Snitch in Time, A (16½)	12-7-50	645
3405	Three Arabian Nuts (16)	1-4-51	915
3406	Baby Sitters' Jitters (16)	3-2-51	....
3407	Don't Throw That Knife (16)	5-3-51	....
3408	Scrambled Brains	7-7-51	....
4401	Merry Mavericks (16)	9-6-51	....

VARIETY FAVORITES

3952	Drug Store Follies (10½)	11-23-50	644
3953	Milt Britton and Band (11)	12-21-50	847
3954	Brokers' Follies (11)	2-22-51	914
4951	Nora Morales & Orch. (11)	9-20-51	....

WORLD OF SPORTS

3802	King of the Pins (9)	10-26-50	....
3803	Mat Masters (10)	11-30-50	....
3804	Champion Jumpers (10)	12-28-50	791
3805	Army's All American (10)	2-22-51	983
3806	Quebec Sports Holiday (10)	3-22-51	....
3808	Future Major Leaguers (11)	5-31-51	....
3809	Sunshine Sports (10)	6-28-51	....
3810	Anglers Aweigh (10)	7-26-51	....

M-G-M

FITZPATRICK TRAVELTALKS

(Color)

T-121	Land of Auld Lang Syne (8)	8-12-50	....
T-122	Life on the Thames (9)	5-26-50	....

GOLD MEDAL REPRINT CARTOONS

W-261	Zoot Cat (7)	10-7-50	....
W-262	The Early Bird Dood It (8)	12-2-50	....
W 263	Million Dollar Cat (7)	2-24-51	....
W-264	Shooting of Dan McGoo, The (8)	4-14-51	....
W-265	Gallopin Gals (7)	6-2-51	....
W-266	Bodyguard, The (7)	8-4-51	....
W-361	Puttin' On the Dog (7)	10-20-51	....

M-G-M TECHNICOLOR CARTOONS

W-234	The Chump Champ (7)	11-4-50	....
W-235	Cueball Cat (7)	11-25-50	....
W-236	The Peachy Cobbler (7)	12-9-50	....
W-237	Casanova Cat (7)	1-6-50	....
W-238	Fresh Laid Plans (9)	1-27-51	....
W-239	Cock-A-Doodle Dog (7)	2-10-51	....
W-240	Jerry and the Goldfish (7)	3-3-51	....
W-241	Daredevil Droopy (6)	3-31-51	....
W-242	Jerry's Cousin (7)	4-7-51	....
W-243	Droopy's Good Deed (7)	5-5-51	....
W-244	Sleepy-Time Tom (7)	5-26-51	....
W-245	Symphony in Slang (7)	6-6-51	....
W-246	His Mouse Friday (7)	7-7-51	....
W-331	Slicked-Up Pup (6)	9-8-51	....
W-332	Car of Tomorrow (6)	9-22-51	....
W-333	Nitwitty Kitty (7)	10-6-51	....

PETE SMITH SPECIALTIES

S-253	Table Toppers (8)	10-21-50	....
S-254	Curious Contests (8)	11-11-50	....
S-255	Wanted: One Egg (9)	12-16-50	....
S-256	Sky Skiers (8)	3-17-51	....
S-257	Fixin' Fool (8)	3-24-51	....
S-258	Camera Sleuth (10)	4-28-51	....
S-259	Bandage Bait (8)	6-16-51	....
S-260	Barnaie Madness (9)	7-14-51	....
S-351	Football Thrills No. 14	9-1-51	....
S-352	That's What You Think	10-13-51	....

SPECIAL

PEOPLE ON PARADE

(Technicolor)

P-211	Egypt Speaks (8)	1-8-51	....
P-212	Voices of Venice (8)	2-3-51	....
P-213	Springtime in the Netherlands (9)	4-21-51	....
P-214	Land of the Zuider Zee (9)	4-28-51	....
P-215	Word for the Greeks (8)	5-12-51	....
P-216	Romantic Riviera (9)	6-23-51	....
P-217	Glimpses of Morocco and Algiers (8)	8-4-51	....
P-218	Visiting Italy (8)	8-25-51	....

MONOGRAM

LITTLE RASCALS

(Reissues)

4872	Wild Poses (10)	9-2-50	....
4988	Reunion in Rhythm (11)	9-12-50	....
4973	Hook and Ladder (10)	9-16-50	....
4989	Spooky Hooky (11)	9-26-50	....
4974	Pups Is Pups (10)	9-30-50	....
4990	Hearts Are Thumps (10)	10-10-50	....
4975	Mush and Milk (10)	10-14-50	....
4991	Three Smart Boys (11)	10-24-50	....
4976	Kid From Borneo (10)	10-28-50	....
4992	Rushin Ballett (11)	11-7-50	....
4977	Lucky Corner (12)	11-11-50	....
4993	Glove Taps (11)	11-21-50	....
4979	Anniversary Trouble (10)	11-25-50	....
4994	Night N Gales (11)	12-5-50	....
4980	Mike Fright (10)	12-9-50	....
4978	Beginner's Luck (10)	12-23-50	....
4981	Little Papa (10)	1-5-51	....
4982	Peach, The (21)	1-20-51	....

PARAMOUNT

CASPER

B10-1	Casper's Spree Under the Sea (8)	10-13-50	495
B10-2	Casper, the Friendly Ghost (8)	12-20-50	725
B-10-3	Boo Hoo Baby	3-30-51	....
B10-4	To Boo or Not to Boo (7)	6-8-51	....
B10-5	Boo Scout	7-27-51	....
B10-6	Casper Comes to Clown	8-10-51	....

CHAMPION

(Reissues)

Z10-3	Pop-Pie A La Mode (7)	11-3-50	847
Z10-4	Shape Ahey (7)	11-17-50	847
Z11-1	Anvil Chorus Girl (7)	10-3-51	....
Z11-2	Spinach Packin' Popeye (7)	10-5-51	....
Z11-3	She Sick Sailors (6)	10-5-51	....
Z11-4	For Better or Nurse (7)	10-5-51	....

MUSICAL PARADE

FF10-1	Mardi Gras (40)	10-6-50	845
FF10-2	Caribbean Romance (10)	10-6-50	671
FF10-3	Showboat Serenade (20)	10-6-05	743
FF10-4	You Hit the Spot (18)	10-6-50	....
FF10-5	Bombalero (19)	10-6-50	....
FF10-6	Halfway to Heaven (19)	10-6-50	....

NOVELTOONS

(Color)

P9-8	Pleased to Eat You (7)	7-21-50	445
P9-9	Goofy Goofy Gander (7)	8-18-50	414
P9-10	Saved by the Bell (7)	9-15-50	647
P10-1	Voice of the Turkey (6)	11-3-50	554
P10-2	Mice Meeting You (7)	11-10-50	845
P10-3	Cock-A-By Kitty (7)	12-22-50	644
P10-4	One-Quack Mind (7)	1-12-51	....
P10-5	Mice Paradise	3-9-51	....
P10-6	Hold the Lion Please	4-27-51	....
P10-7	Land of Lost Watches (9)	5-4-51	....
P10-8	As the Crow Lies (6)	6-1-51	....
P10-9	Slip Us Some Redskin (7)	7-6-51	....
P10-10	Party Smarty	8-3-51	....
P11-1	Cat-Choo	10-12-51	....
P11-2	Audrey the Rainmaker	10-26-51	....

PACEMAKERS

K9-8	Cowboy Crazy (10)	9-8-50	487
K10-1	Just For Fun (10)	10-20-50	846
K10-2	The City of Beautiful Girls (10)	12-22-50	....
K10-3	Country Cop (10)	10-27-50	845
K10-4	Music Circus	12-8-50	914
K10-5	Kids and Pets (11)	2-2-51	915
K10-6	Littlest Expert (10)	3-23-51	967
K11-1	Way Out West in Florida (10)	4-13-51	....
K11-2	Mermaid Gay (9)	10-5-51	....

POPEYE

(Color)

E9-7	Popeye Makes a Movie (8)	8-11-50	415
E9-8	Baby Wants Spinach (8)	9-29-50	646
E10-1	Quick on the Vigor (7)	10-6-50	663
E10-2	Rio in Rhythm (7)	11-10-50	847
E10-3	Farmer and the Beau (7)	12-1-50	655
E10-4	Vacation With Pay (7)	1-19-51	914
E10-5	Thrill of Fair	4-20-51	915
E10-6	Alpine for You (7)	5-18-51	....
E10-7	Double Cross Country Race	6-15-51	....
E10-8	Pilgrim Popeye	7-13-51	....
E11-1	Let's Stalk Spinach	10-19-51	....

SCREEN SONGS

(Color)

X9-9	Heap, Hap Injuns (8)	8-30-50	358
X9-10	Gobs of Fun (7)	7-28-50	481
X9-11	Helter Swelter (7)	8-25-50	415
X9-12	Bees in the Nite (6)	9-22-50	646
X10-1	Fiesta Time (7)	11-17-50	846
X10-2	Frosh Yeggs (7)	11-17-50	645
X10-3	Tweet Music	2-9-51	....
X10-4	Drippy Mississippi	4-13-51	915
X10-5	Miners Forty Niners (7)	5-18-51	....
X10-6	Sing Again of Michigan (7)	6-29-51	....

SPORTLIGHTS

R9-9	Sporting Surwance (10)	8-4-50	480
R9-10	Operation Jack Frost (10)	9-1-50	846
R10-1	Desert Hi-Jinks (8)	10-6-50	646
R10-2	Outboard Shenanigans (9)	11-10-50	495
R10-3	Glacier Fishing (10)	11-15-50	555
R10-4	Tarzeels on Parade (10)	11-25-50	645
R10-5	Dobbin Steps Out (10)	12-8-50	643
R10-6	Toe Flight Tumblers (10)	12-29-50	914
R10-7	Isle of Sport	2-16-51	....
R10-8	Big Little Leaguers	3-16-51	871
R10-9	Jumping Off Place (10)	5-11-51	....
R10-10	Close Decision (10)	5-25-51	....
R10-11	City of Ball Towers (10)	8-22-51	....
R10-12	Follow the Game Trails	7-20-51	....
R11-1	Allan's Animal Kingdom	10-5-51	....

SPECIAL

T10-1	The New Pioneers (20)	9-1-50	406
T10-2	The Cinematographer (10)	1-15-51	....

REPUBLIC

THIS WORLD OF OURS

(Traveler)

5071	London (9)	1-15-51	....
5072	Portugal (9)	2-15-51	....
5073	Spain (9)	3-15-51	....
5074	England (9)	4-15-51	....
5075	Hawaii (9)	5-15-51	....
5076	Greece (9)	6-15-51	....
5085	Belgium (9)	7-15-51	....
5086	Switzerland (9)	9-1-51	....

SPECIAL

(All 12 Chapters)

5081	Desperadoes of the West	12-23-50	....
5082	Flying Disc Man from Mars	3-17-51	....
5083	Perils of the Darkest Jungle	6-9-51	....
5084	Don Daredevil Rides Again	9-1-51	....
5181	Government Agents vs. Phantom Legion		....

RKO

CLARK & McCULLOUGH

(Reissues)

13,601	Fits in a Fiddle (15)	9-8-50	645
17,802	Hey, Nanny Nanny (15)	10-20-50	645
13-603	Alibi Bye Bye (21)	11-17-50	743
13,804	Jitters the Butler (20)	12-29-50	604

COMEDY SPECIALS

13,402	Nightclub Daze (18)	11-24-50	655
13,403	Newlywed's Boarder, The (15)	1-19-51	....
13,404	Timbers Troubadours (16)	3-16-51	914
13,405	Newlyweds' Easy Payments (15)	5-11-51	....
13,406	Rogues to Riches (15)	7-6-51	....

EDGAR KENNEDY SERIES

(Reissues)

13,502	Taint Legal (16)	5-26-50	671
13,503	Kennedy the Great (18)	11-27-50	663
13,504	Mutiny in the County (17)	12-22-50	....

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LEON ERROL COMEDIES

13,702	Spooky Wooky (15)	12-1-50	743
13,703	Chinatown Chump (16)	1-26-51	....
13,704	Punchy Pancho (16)	3-30-51	....
13,705	One Wild Night (17)	5-25-51	....

PAL SERIES

13,201	Pal, Fugitive Dog (21)	10-6-50	795
13,202	Pal's Gallant Journey (22)	2-16-51	....

SCREENLINERS

14,202	Fairest of the Finest (8)	10-6-50	646
14,203	The Big Appetite (9)	11-3-50	707
14,204	Package of Rhythm (9)	12-1-50	....
14,205	Research Ranch (8)	12-29-50	....
14,206	Movie Oldies (9)	1-26-51	....
14,207	Lifeguard (8)	2-23-51	810
14,208	Flying Padre (9)	3-23-51	951
14,209	Your Fate Is in Your Hands (8)	4-20-51	....
14,211	Card Sharp (9)	6-15-51	....
14,212	Cleopatra's Playground (9)	7-13-51	....
14,213	Antique Antics (8)	8-10-51	....

SPORTSCOPES

14,302	Football's Mighty Mustang (8)	10-20-50	....
14,303	Diving Dynasty (8)	11-17-50	847
14,304	Connie Mack (9)	12-15-50	....
14,305	Canadian Snow Fun (8)	1-12-51	....
14,306	Big House Rodeo (8)	2-9-51	....
14,307	The Big Shoot (8)	3-19-51	819
14,308	Slammin' Sammy Snead (9)	4-6-51	....
14,309	First Lady of the Turf (8)	5-4-51	....
14,310	Ted Williams (8)	6-1-51	....
14,311	Lake Tacoma (8)	6-29-51	....
14,312	Rainbow Chasers (8)	7-27-51	....

THIS IS AMERICA

13,103	Whereabouts Unknown (15)	11-10-50	646
13,104	(R) Letter to a Rebel (16)	12-8-50	646
13,105	Airlines to Anywhere (16)	1-5-51	....
13,106	Lone Star Roundup (15)	2-2-51	794
13,107	Cruise Ship (16)	3-2-51	795
13,108	Day of the Fight (16)	3-30-51	....
13,109	The MacArthur Story (16)	4-27-51	819
13,110	They Fly With the Fleet (16)	6-22-51	983
13,111	Ambulance Doctor (16)	7-20-51	....
13,112	Prison With a Future (14)	8-17-51	....

TRU-LIFE ADVENTURES

(Color)

93,602	Beaver Valley (32)	Not Set	398
93,603	Eskimo Family (27)	Not Set	....
23,301	Nature's Half Acre (35)	8-1-51	923

TWO REEL SPECIALS

13,001	You Can Beat the A-Bomb (20)	10-12-50	555
13,801	Basketball Headlines of 1951 (16)	4-13-51	914

WALT DISNEY CARTOONS

(Color)

14,103	Bee at the Beach (7)	10-13-50	844
14,104	Hold That Pose (7)	11-13-50	844
14,105	Morris, the Midget Moose (8)	11-24-50	844
14,106	Out on a Limb (7)	12-15-50	....
14,107	Lion Down (7)	1-5-51	....
14,108	Chicken in the Rough (7)	1-19-51	....
14,109	Cold Storage (7)	2-9-51	....
14,703	Mechanix (9)	2-23-51	....
14,110	Dude Duck (7)	3-2-51	827
14,111	Home Made Home (7)	3-23-51	....
14,112	Corn Chips (7)	4-6-51	915
14,704	Practical Pig (8)	4-20-51	915
14,113	Cold War (7)	4-27-51	....
14,115	Test Pilot Donald (7)	6-8-51	....
14,116	Tomorrow We Diet (7)	6-29-51	....
14,117	Lucky Number (7)	7-20-51	....
14,706	The Old Mill (9)	8-24-51	....
14,118	R'Coon Dawg (7)	8-10-51	....

20TH CENTURY-FOX

MARCH OF TIME

XVI-7	Schools Wanna Go (18)	11-10-50	646
V-18-7	Title—New Ally? (18)	1-51	845
....	Strategy for Victory (18)	2-2-51	723
....	Flight Plan for Freedom (19)	3-16-51	767
....	The Nation's Mental Health (19)	4-27-51	871
V-17-4	Morocco Outpost (17)	6-8-51	982
V-17-5	Crisis in Iran (19)	7-20-51	967
V-17-6	Formosa (17)	8-17-51	1007

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MOVIETONE ADVENTURES

....	The Magnetic Tide (21) (c)	11-50	648

SPECIALTIES

7101	Why Korea? (30)	1-51	....

SPORTS REVIEW

3007	Bowlers' Fair (8)	9-50	983
3008	Football Pay-Off Plays (10)	9-50	....
3009	Circus on the Campus (10)	10-50	....
3010	Tee Girls (10)	11-50	....
3103	Mister Basketball (9)	6-51	....
3104	Football Winning Ways (10)	8-51	....

TERRYTOONS

(Color)

5019	Dingbat in Sour Grapes (7)	12-50	....
5020	Mighty Mouse in Mother Goose's Birthday Party (7)	12-50	....
5101	Talking Magpies in Rival Romeos, The (7)	1-51	....
5102	Nutty in Squirrel Crazy (7)	1-51	....
5127	Lucky Duck, The (7)	1-51	....
5103	Little Roquefort in Three is a Crowd (7)	2-51	....
5104	Woodman Spares That Tree (7)	2-51	....
5128	Bird Tower, The (7) (reissue)	2-51	....
5105	Half Pint in Stage Struck (7)	3-51	....
5106	Mighty Mouse in Sunny Italy (7)	3-51	....
5107	Gandy Goose in Songs of Erin (7)	3-51	....
5108	Talking Magpies in Ballooning, The (7)	4-51	....
5109	Gandy Goose in Spring Fever (7)	4-51	....
5129	Shipyard Symphony (7) (reissue)	4-51	....
5110	Mighty Mouse in Gems from the Moon (7)	5-51	....
5111	Little Roquefort in Musical Madness (7)	5-51	....
5130	Temperamental Lion (7) (reissue)	5-51	....
5112	Half Pint in the Leghorn's Mouse (7)	6-51	....
5113	Heckle and Jeckle the Talking Magpies in the Rainmakers (7)	6-51	....
5114	Mighty Mouse in Injun Trouble (7)	6-51	....
5115	Little Roquefort in Seasick Sailors (7)	7-51	....
5116	Terry Bears in Tall Timber Tale (7)	7-51	....
5117	Aesops Fables Golden Egg Goosie (7)	8-51	....
5118	Mighty Mouse in a Swiss Miss (7)	8-51	....
7180	The Guest (33) (Special)	8-51	....
5119	Heckle and Jeckle the Talking Magies in Steeple Jacks (7)	9-51	....
5120	Terry Bears in Little Problem (7)	9-51	....
5121	Little Roquefort in Pastry Panic (7)	10-51	....
5122	Helpful Genie, The (7)	10-51	....
5123	Heckle and Jeckle the Talking Magpies in 'Boo Fun (7)	11-51	....
5124	Mighty Mouse in a Cat's Tale (7)	11-51	....
5125	Beaver Trouble (7)	12-51	....
5126	Little Roquefort in the Haunted Cat (7)	12-51	....

UNIVERSAL-INTERNAT'L

CARTOON MELODIES

5388	Feast of Songs (9)	10-2-50	....
6381	Brother John	11-20-50	845
6382	Peggy, Peg & Polly	1-22-51	845
6383	Lower the Boom (10)	3-19-51	846
6384	Bubbles of Song (10)	5-7-51	....
6385	Reddin' Ritin' & Rithmetic (10)	5-28-51	....
6386	Hilly Billy (10)	6-25-51	....
6387	McDonald's Farm	7-30-51	....
6388	Down The River (10)	9-10-51	....

LANTZ TECH. CARTUNES

(Reissues)

5333	Ski for Two (7)	10-15-50	....
6321	Life Begins for Andy Panda (7)	11-6-50	915
6322	Three Lazy Mice (7)	12-4-50	....
6323	Chow Chow Baby (7)	12-25-50	914
6324	Dippy Diplomat (7)	1-15-51	810
6325	Adventures of Tom Thumb (7)	2-12-51	827
6326	Woody Dines Out (7)	3-19-51	....
6327	Andy Panda Goes Fishing (7)	4-23-51	....
6328	Springtime Serenade (7)	5-14-51	....
6329	Jungle Jive (7)	6-18-51	....
6330	Who's Cookin' Who (7)	7-16-51	....
6331	Pied Piper of Basin Street (7)	8-20-51	....
6332	100 Pygmies and Andy Panda (7)	9-17-51	....
6333	Fox and the Rabbit, The (7)	10-15-51	....

MUSICAL WESTERNS

5357	Western Courage (25)	8-31-50	844
5358	Ready to Ride (25)	10-5-50	....

NAME-BAND MUSICALS

5312	Connie Boswell & Leo Brown's Orch. (15)	9-2-50	....
5313	Music by Martin (18)	10-11-50	....
6301	Harmonists and Miguelito Valdes' Orchestra (15)	11-8-50	645
6302	Jerry Gray and the Band of Today (15)	12-20-50	914
6303	Sugar Chile Robinson, Billie Holiday, Count Basie & His Bestet (15)	1-5-51	....
6304	Frankie Carle & His Orchestra (15)	1-31-51	....
6305	Ray Anthony & His Orchestra (15)	2-28-51	....
6306	Tex Williams' Western Varieties (15)	3-28-51	....
6307	Frank De Vol and Orchestra (15)	5-2-51	....
6308	Eddie Peabody and Sammy Burke's Orch. (16)	5-23-51	....
6309	Sportsmen and Ziggy Elman's Orch. (15)	6-13-51	....
6310	Teresa Brewer and Firehouse Five plus Two (16)	6-27-51	....

TWO REEL SPECIALS

6202	Arnold Benedict	8-8-51	....

VARIETY VIEWS

5348	In the Shadow of the Arena	10-23-50	658
6341	Battle of the Bulge (9)	1-22-51	847
6342	Brooklyn Goes to Beantown (9)	2-19-51	819
6343	Springboard to Fame (10)	3-5-51	915
6344	Hickory Holiday (9)	4-30-51	....
6345	Finny Business (9)	5-21-51	....
6346	Chubby Cub (8)	6-18-51	....
6347	Romeo Land	8-6-51	....
6348	Monkey Island	9-10-51	....

WOODY WOODPECKER TECH. CARTOONS

(Color)

6351	Puny Express (7)	1-22-51	915
6352	Sleep Happy (7)	3-26-51	931
6353	Wicket Wacky (7)		....
6354	Sling Shot 0% (7)	7-23-51	....
6355	Redwood Rap (7)	10-1-51	....
6356	Polka (7)	10-29-51	....

WARNER - VITAPHONE

BLUE RIBBON CARTOONS

(Color)
(Reissues)

7302	Slightly Daffy (7)	10-14-50	645
7303	Aristo Cat, The (7)	11-11-50	645
7304	Unbearable Bear, The (7)	12-9-50	915
7305	Duck Soup to Nuts (7)	1-6-51	819
7306	Flowers for Madame (7)	2-3-51	931
7307	Life With Feathers (7)	3-3-51	914
7308	Pack Up Your Troubles (7)	3-24-51	931
7309	Odor-Able Kitty (7)	4-21-51	....
7310	Bowz Revue (7)	5-19-51	....
7311	Stagefright (7)	6-23-51	....
7712	Scout Me	7-21-51	....
7713	Stupid Cupid	9-1-51	....
8301	Holiday for Shoestring	9-15-51	....
8302	Lady in Red	10-13-51	....

"BUGS BUNNY" SPECIALS

(Color)

6726	Bushy Hare	11-11-50	914
7719	Rabbit of Seville (7)	12-16-50	846
7720	Hare We Go (7)	1-6-51	847
7721	Rabbit Every Monday (7)	2-10-51	....
7722	Bunny Hugged (7)	3-10-51	879
7723	Fair-Haired Hare (7)	4-14-51	....
7724	Rabbit Fire (7)	5-9-51	....
7725	French Rarebit (7)	6-30-51	....
7726	His Hare Raising Tale	8-11-51	....
8723	Ballot Box Bunny	10-6-51	....

FEATURETTE

7102	Barbership Ballads (20)	11-18-50	847
7103	Ace of Clubs (20)	1-27-51	....
7104	Roaring Guns (20)	3-31-51	....
7105	Hunting the Hard Way (20)	5-26-51	....
7106	Law of the Badlands	7-7-51	....
8101	Knife Thrower, The	9-29-51	....

JOE McDOAKES COMEDY

7401	So You Want a Raise (10)	9-23-50	563
7402	So You're Going to Have an Operation (10)	12-2-50	914
7403	So You Want to Be a Handyman (10)	1-13-51	798
7404	So You Want to Be a Cowboy (10)	4-14-51	....
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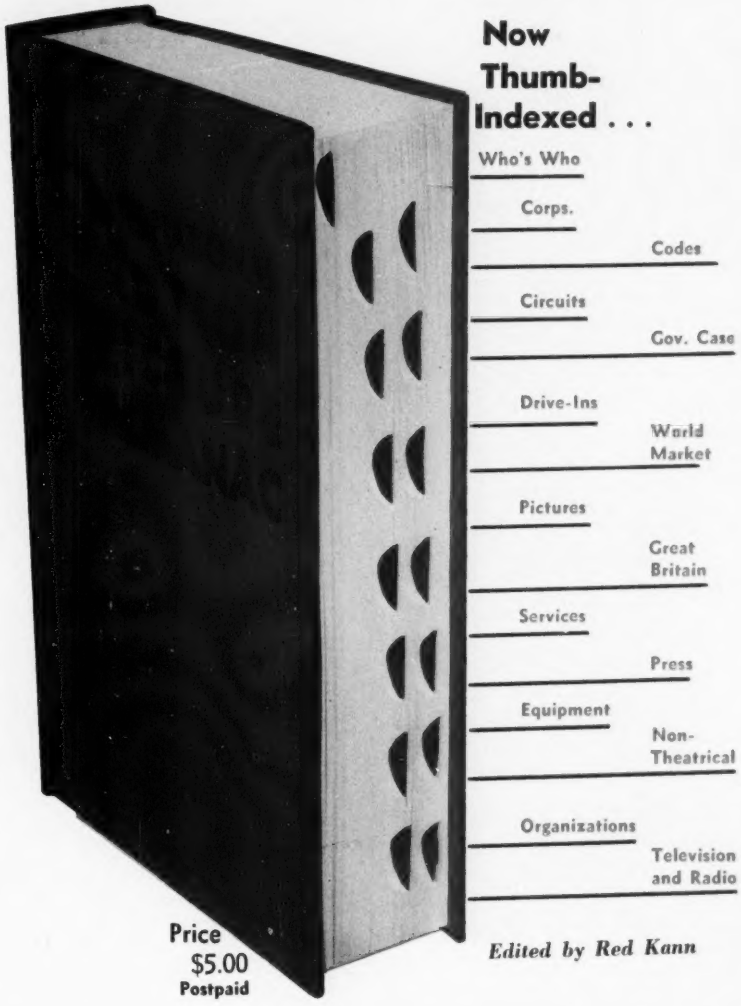
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